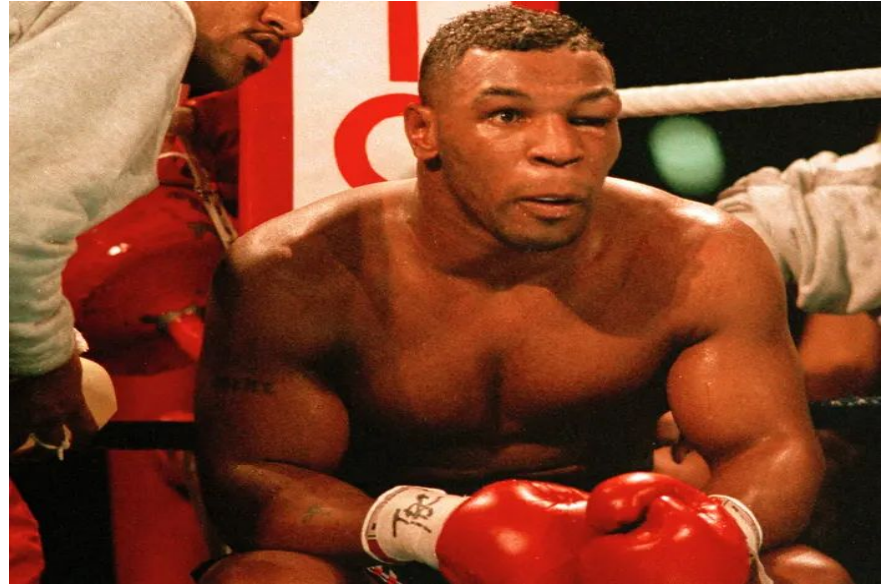


Story Boards

Story #1

Ankit Nath



This little guy named Mike Tyson was getting beat up all the time. He was tired of losing fights and he needed to make a change.



The very furious Mike was walking around downtown and walked passed a gym and wanted to see if he could get a good lift in before his next fight.



Mike Tyson was on the phone with his friend trying to find some way to get new workouts, count calories, see how busy gyms are, and get a better personal trainer. His friend then recommends the app Gymbros ©



Mike Tyson beats the mess out of his next opponent and feels so much better about himself. He then goes on to tell the world that the only reason he won was because of his new trainer and workouts he got through the Gymbros app.

Situation #2

Alfred Pacicco



Bartholomew, a college student on a full ride, is working on his computer code. He's a literal genius, so it's not taking too much time.



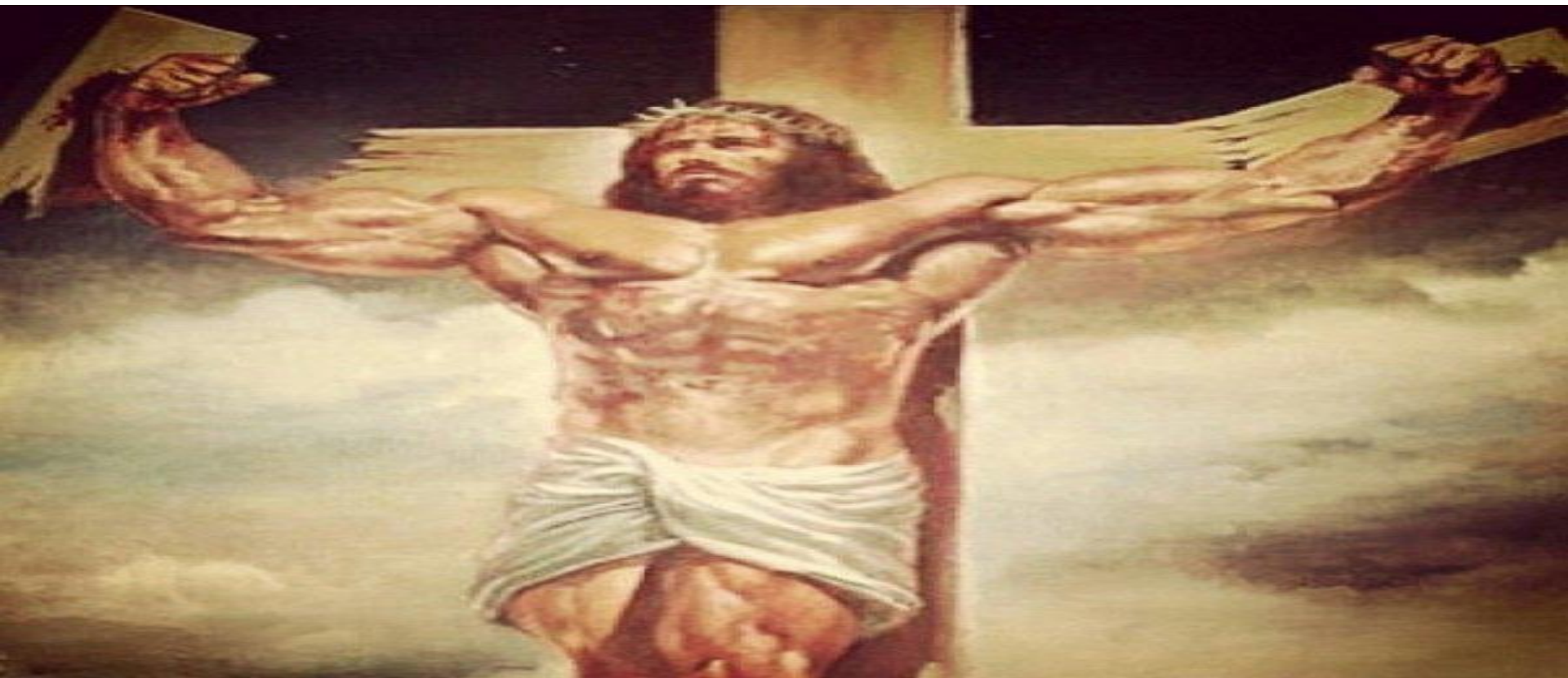
Suddenly, a bully, named D'Brickishaw Cleveland, appears and starts beating up Bartholomew relentlessly. Our hero, being a scrawny nerd, was no match for the bully's sheer strength



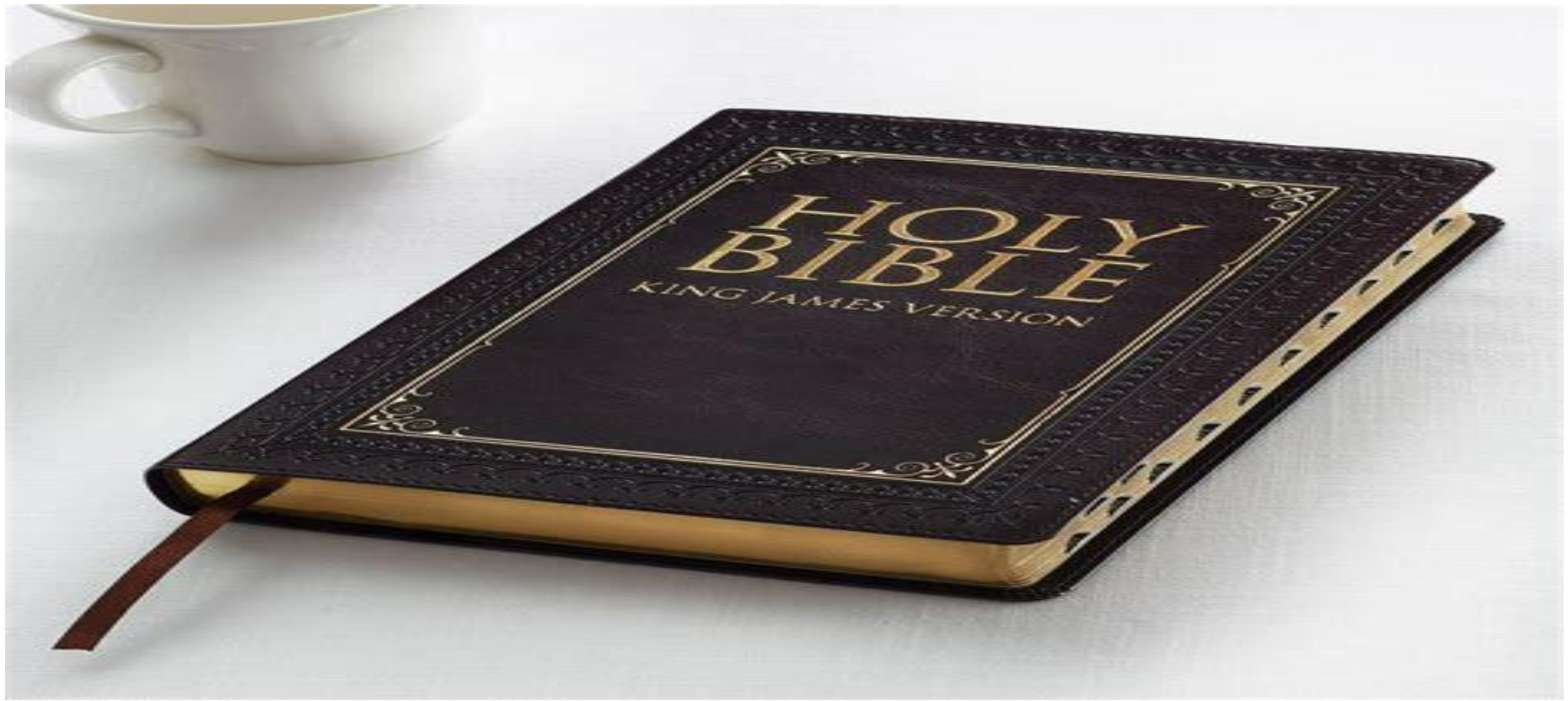
Bartholomew, now being clinically depressed, is trying to figure out ways to best his new found foe. He thinks about going to his college gym, but knows that it has an awful reputation of being totally packed. He's at a loss, as he refuses to sacrifice critical work time for working out. Bartholomew feels stuck and defeated =(

SUSPENSE

When suddenly....



Swole Jesus appears! Bartholomew is beside himself at the appearance of our Lord and Savior, who presents him with the Holy Bible of working out:



The GymBros app! It allows college students to have an accurate idea of how crowded the gym on their college is! It works through user input data, and is a fantastic tool to use for time management!



Bartholomew, along with his strengthened faith in Christ, is immediately sold on the app and begins to use it!



The next day...



This is Bartholomew now, ready to take on any challenge that comes his way (results may vary)

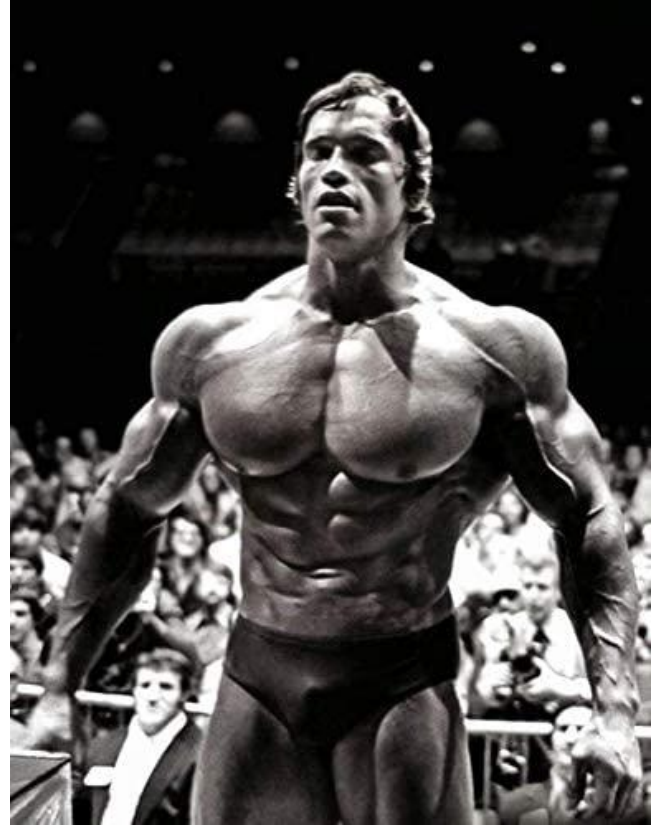
Situation #3

Jarett Sofronski



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This is Rashaad. Rashaad has always looked up to his idol, Arnold Schwarzenegger, and has decided that its time to change his life and get JACKED.



Rahshaad makes it to Strom ready to get a pump in, but wait, every machine is taken!!



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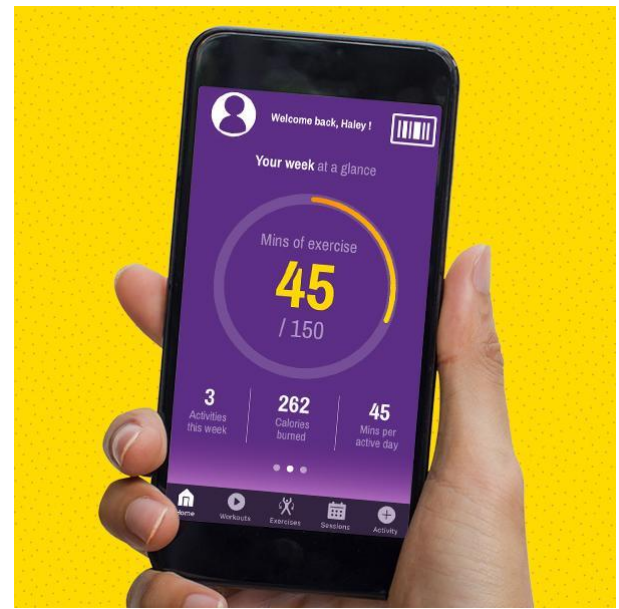
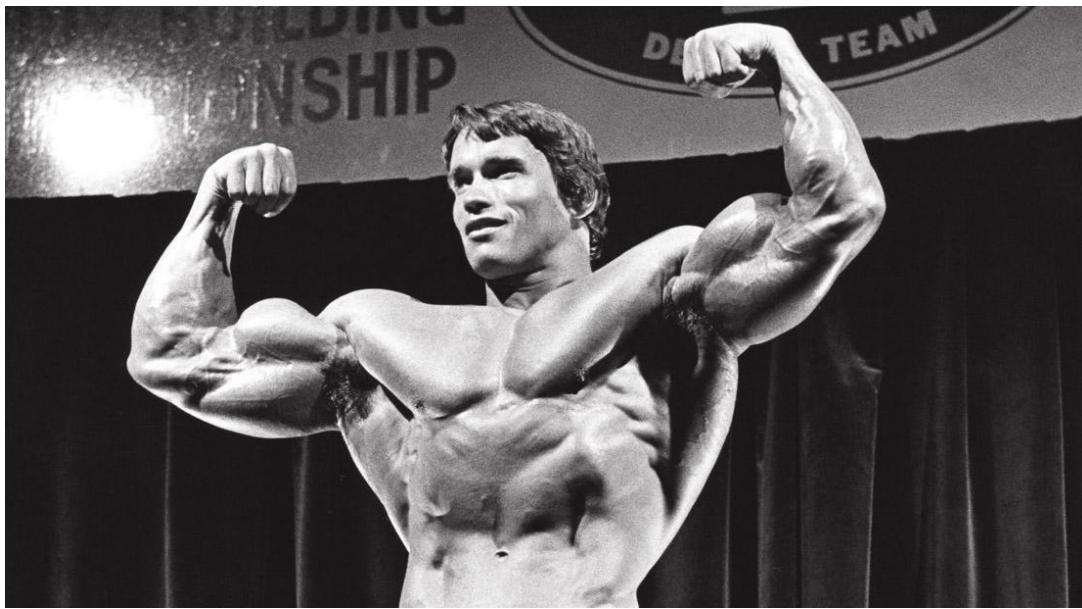
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Rashaad is upset that he can't get a pump in and doesn't know how he can find a gym that's not packed. But wait, someone's here to help!



ARNOLD'S HERE! And he has a solution to Rashaad's problems, the Gymbros app!



The Gymbros app gives students a visual of each gym available near them on campus and how busy they are so that they can budget their time well!



Now look at Rashaad, jacked and ready for his changed life all thanks to the Gymbros app!

Story #4

Paksh Patel



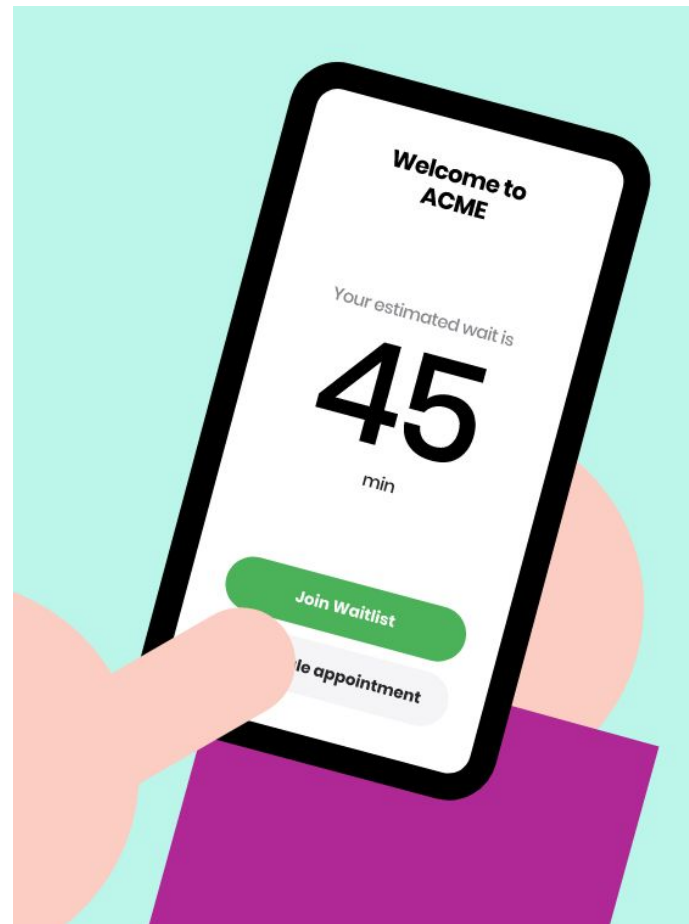
This is Stephen Owens, he works part-time while in school to get a Masters in Business Admin. He tries his best to be fit, but is unable to due to his busy schedule.



Everytime he goes to the gym, it is always packed and by the time space opens up he has to go.



One night he has a dream, Muhammad Ali comes up to him and tells him he needs to go to the gym no matter what. Ali shows Stephen an app called GymBros that allows him to check wait times and see how full a gym is at a certain time.





The next day he checks the app and sees there is an open time.
He makes his way there and notices the app was accurate.



He is really enjoying his workouts and realizing he would like to save them. He realizes the app allows to save the workouts too!



After a month of using the app, he has really noticed the benefits and has enjoyed using the app so much. He enjoyed using the GymBros app so much that he gave it a five star review!!!

