

2020 10 09 COMNF

2020 9 9

Keynote: Dean Iverson

talking about how to become successful

why you here

- need know
- prepare for stuff after
- what gonna do
 - what good at

learning system

- sat morning break down everything to simplest possible thing
- go to class and take notes
- break everything down
 - greatens comprehension
- fewest amount of sheets possible
- has a beginning and end
- stops from falling behind

what's supposed to happen in college

- learn and apply to future
- learn: you did if you can teach it to someone else
- learning using the system above is a systematic way of learning
- helps you to prepare for tests

when go to office hours

- whats the most important thing you talked about this week;
 - write this down exactly
- make sure good at what talked about

Spotlight: CHMC

you can reach out at any time

24/7 crisis line

- 512 471 2255
 - confidential and private
 - reach professional
 - always open
-

2020 9 14 COMN

Comedy makes fun of a perceived truth in a community

2020 9 16

Spotlight:

writing program and coaches

- help to work on writing
- polishing
- structure

can let professors know worked with the writing program

one for moody one for general UT

professors can't do "pre reads" on assignments

- show others and give rubric

Keynote: Voice person

voice produced by 3 systems

- respiration = power
- phonation = sound source
- resonance = sound filter

hydration

- drink .5 weight in oz. caffeine free liquid a day
- caffeine, drink 8 oz. water every serving of caffeine

suppress coughing and throat clearing

- take sip water
- cough drops without menthol

speak comfy loudness

- use amplification if possible
- rest voice if hurt
- tongue stretching

see physician when voice change last

- two weeks normal person
- one week professional

QA

things cause lose voice

- talk more = amount use
- talk loud = duration use
- reflux?

use water bottle to count number of water you drink

check out MODDs

2020 9 21 COMN

talking about inclusion for next two weeks

Spotlight: Dr. McLroy

misrepresentation in news takes many forms

- invisibility
- otherness
- stereotyping
- biased treatment of content in newsrooms

up until 1979 racial violence handled incorrectly

bias is preference

stereotyping is preconceived notion

even good stereotyping isn't actually good; can push people into roles

when there's story, think if opinion is bc the story or possibly bc the stereotyping

Keynote: Dean Ya'ke Smith

DEI

- diversity, equity, inclusion
- creating more diverse culture
- presence of difference

- need give them voice and access
- need feel valued and seen and heard
- why important
 - universities kind of like world and can affect world
 - growth of individuals
 - try make better place

what you need to do

- admit bias and where you learn it; evaluate it
 - remain curious; helps bias fall away
 - speak out when there's bad stuff
-

2020 9 23 COMN: lecture 8

continuing to talk about diversity and multiculturalism

Spotlight: MEC - Multicultural Engagement Center

// there's a diagram in written notes

what they do

- help disadvantaged students
- academic support
- social justice lending library
- community outreach
- culture competency workshop
- study and connect
- MEC Space reservation
- Chill zone - allowed to go for fun

@UTAAA

@QTPOCA_UT

Welcoming to everyone

Can share opportunities with organization

Keynote: Dr. Kemp

multicultural audiences and messages

over time, racial makeup of US drastically changing

starting off with people advertising to minorities using the same ads for white people but with poc

- shifting to more and more representation
- shifted to stereotyping and bad things due to a lack of understanding
- trying to shift to actual representation

- isn't perfect yet
-

2020 9 28 COMN

Incivility

Spotlight: Dr. Red Hart

incivility

- bad

definitions

- vulgarity, rudeness, course language, vilification aren't incivility
- incivility: language used to deny peoples power

why

1. feels good
2. feels clever
3. feels definitive
4. feels empowering
5. personality thing
6. feels seditious
7. ends things

who

1. male
2. registered voters
3. some college education
4. online news
5. unmarried
6. under 30
7. doubt legacy
8. avoids face to face politics

what are the results?

- digital divide
- fragmentation
- homogeneitization
- selective exposure
- irrelevance

anything good?

- draws people into the conversation
- identifies disagreement
- identifies important stuff
- identifies societal cleavages
- reminds how precious free speech is

remedies

- register online
- grow up
- be patriotic
- have mods
- be transparent
- rests in us

Keynote: Van Gelisti

relationships

why relationships matter

1. need connection
 2. social isolation bad
 3. importance of social support
-

2020 9 30 COMN

Spotlight: Mary Beltran, RTF

Latinx media studies

- until recently often left out of stuff, but has changes over time
 - some things that drove the change were the increase of Latinx people and writers in media
 - can get a minor in Latinx media studies
-

2020 10 05 COMN

Intro

- probably clues when mental health getting worse
 - you need to get help when that happens

Spotlight: Katina Johnson

- managing mental health thru career
- as much as plan, things can be out of your control
 - that can be good or bad
- she was very successful in early career, but mental health crisis
- always had to be best / perfect
- find allies
 - make social safety net
 - mentors and friends
- professional environment *must* be good for you

- you spend most your time here
- mental health still stigmatized, but there's many resources for you
- you bring your whole self to work
- most imp part
 - mental health hard
 - sometimes will fall
 - that's ok and you aren't a failure

Keynote: Mike Mackert, PH.D.

stress and coping

1. define health com
 2. design effective messaging
 3. look @ specific examples
- what?
 - science and art of communication and advertise health people
 - change in perspective
 - emotional appeals can be good in drug and personal health ads
 - can be used to break down abstract and hard to understand concepts to people and create good change
 - make hard concepts relatable
 - can give individuals the tools to communicate better
 - eventually can lead to big changes

stress and coping

- stress: change set of circum. where demand of envir are appraised as exceeding ones resources
- stressor: the thing that triggered the stress
- coping: best ways to manage stressor
- social support
 - relationships are where people cope w/ stress
 - types social support
 - emotional: helps with emotions
 - instrumental: phusical things
 - information: advice and info
 - appraisal: help with judgeing

2020 10 08 COMN

how to engage in politics healthily

Spotlight: Dr. Sharon Jarvis - communication studies political communication

- journalists downplay importance of voting by accident
- threats dishearten from voting, threat and solution encourage voting
- need to craft messages to be heard with accuracy and repeated
- imagine is a powerful word
 - opens persuasive window
 - be aware of
- shortest statements are the best
 - how to break through the informational clutter

Keynote: Dr. Tracy Dolby?

How we ended up in our current media landscape

1. Media ecosystem
2. What fuels news literacy
3. How can meet challenge

Media scarcity to media overload

- In the past we knew less
- Result in knowing more so soon:
 - major warp of perception
 - need media literacy

Gatekeepers

- In the past, major media was a gatekeeper in the past
- In the present, there's too many gates to keep
 - have to be your own gatekeeper

Digital revolution caused fringe theories to become mainstream

Google has sort of rewired our brains

- Prone to distractions causes people to be lulled into unproductive narratives
- It's harder to tell the truth from fiction

Chipping away from our shared sense of reality

- Social media is the main source of this
- Internet operatives mess with elections

Solutions

- We need to support good press outlets
- Journalism of verification
- Know what you're dealing with when it comes to any news source

