

Industry History Hunt

What do I need to do?

Read one magazine
Visit Wikipedia
Write a 2-3pp. reflection

Due Date

Sunday, October 18
by 11:59 pm

Submission

Word document

1. Select a historical magazine from mediahistoryproject.org. Just make sure it is 1) a magazine, not a book and 2) that it was published before 1968.

2. Read your magazine cover to cover. Digitally flip through all of the pages. Look at both the articles and the advertisements.

3. Find something you're curious about or never heard of. Then, use Wikipedia. Use Wikipedia to do a little more reading about at least one film, topic, person, product, etc.

4. Write a 2-3 page reflection essay that answers these three questions:

- Your magazine is a snapshot of Hollywood's image at a particular point in time. What stories is Hollywood telling about itself in your magazine?
- What did you follow up on using Wikipedia? What perspective did you get from Wikipedia that you didn't get from the magazine, and vice versa?
- What's something that you were surprised to learn?

5. Submit via canvas your reflection (with a citation and link to your magazine) in a Word document.

Magazine Titles

Boxoffice
Broadcasting
Business Screen
The Film Daily
Filmland
Hollywood
The Hollywood Reporter
Modern Screen
Motion Picture
Motion Picture Daily
Motion Picture Herald
Moving Picture World
Picture-Play Magazine
Photoplay
Radio Age
Radio Digest
Radio and Television Today
Screenland
Sponsor
Variety
....and others!

Helpful Hints

- If you like your topic from your Scholarly Source Hunt and want to continue researching the same topic, please do so! Use the Media History Project search to find an issue with an article about your topic.
- Pay attention to everything on the pages of the magazine, including advertisements. Try to imagine who they were speaking to. It may help you understand the magazine's point of view.
- The search and navigation of the Media History Project website can be clunky. Magazines are scanned into huge PDFs with other issues, so you'll have to do some flipping to find the one you want.