

RALPH LAUREN

This flagship store on Greenwich Avenue, Greenwich, Connecticut, continues a deep tradition of the luxury brand; using the world's top artisans and materials to support the quality and genteel aspiration of the goods sold within.

The choice of New Pearl Limestone was inspired by the translucence of its' surface. The light seems to enter the stone and set the building aglow. Classical detailing, artisan manufacturing and craftsmanship, all combine to highlight the finest qualities of nineteenth century America. The moldings (all carved by hand) reflect the deep skill

and expertise of the RAS team and set the tone for the quality and experience of the Ralph Lauren brand.

Mr. Lauren's legendary eye for grace and beauty has created a masterpiece of both architecture and commerce. Widely published and awarded honors far and wide, RAS is proud to have contributed to this project's significant success.



PROJECT PRINCIPALS

ARCHITECT: Halper Owens Architects LLC





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PROJECT MATERIALS

NEW PEARL LIMESTONE: wall veneer, balustrade, egg and dart moldings, carved brackets, coffered ceiling and wall panels, radius moldings and architectural ornament







