

# Swaathi Kakarla

CTO and Cofounder, Skript

## EXPERIENCE

### **Skript, India — CTO and Cofounder**

DEC 2013 - PRESENT

Founded a technology company in my third year of undergrad. Built a 20+ global technology team, led tech-enabled sales, delivered projects around the world (UAE, USA, Germany and Australia). Bootstrapped for 8+ years.

## PROJECTS

### **[Hellonext](#) / SAAS**

Spearheaded product development and customer success. Built PLG funnels to identify product features that led to high customer retention, allowing for a sustained 20% MOM growth. Implemented extensive CI/CD pipelines to allow over 10+ frictionless production deployments per day.

### **[First Abu Dhabi Bank](#) / Robotic Process Automation (Dubai)**

Responsible for liaising between cross-functional teams to deliver 17 end-to-end automated solutions across Contact Center, Fraud Detection and CISO, on time. Led a team of 6 developers and 1 engineering manager.

### **[UnderstandBetter](#) / SAAS - AI**

Led the company through a seed fund with [CoWrks Foundry Accelerator](#). Conducted over 30 customer interviews with HRs, Chief of Staff's and Culture Managers to build a MVP in just under 3 months.

### **[Fixate](#), USA — Content Practitioner (Consultant)**

AUG 2017 - PRESENT

Wrote opinionated pieces and how-to's of emerging technical products and services. Clients I have written for include [SumoLogic](#), [DevOps](#), [ActiveState](#), [SauceLabs](#), [Zendesk](#), [Manifold](#) and more.

## EDUCATION

### **Anna University, Chennai — B. Technology**

AUG 2011 - APR 2015

Enrolled in a 4 year course for Bachelor of Technology in Information Technology. Secured a 7.97 (out of 10) or 3.3 (out of 4).

## OPEN SOURCE

[Contributor](#) to Ruby On Rails. Used by over 300K developers worldwide.

## MEDIA HIGHLIGHTS

Interviewed by [DevToManager](#) about my journey as a CTO

Interviewed by the [WomenDecode](#) podcast about my entrepreneurial journey

Featured on [YourStory](#) for closing a seed round with CoWrks Foundry

Featured on [TechInAsia](#) "Founders who ran a startup from a car"

Interviewed by [WomensWeb](#) for "Day in the life of a Student Entrepreneur"

## SPEAKER ENGAGEMENTS

Conduct a [yearly workshop](#) for girl children (ages 14-17) with a non-profit, Unherd

Spoke about [Organization Culture](#) at Pycon, India

Spoke about [Rails Performance Improvement](#) at Dubai Ruby on Rails Meetup

[Panel Speaker](#) at Headstart Chennai's Startup Weekend, IIT-M

Invited to Google I/O 2014, San Francisco