



Logo Versions



Primary

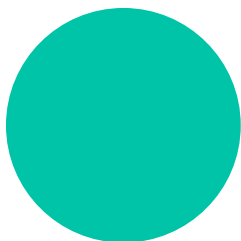
WRITR

Wordmark Only



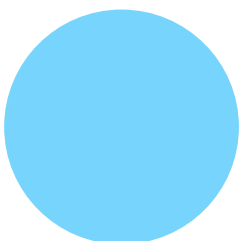
Icon

Colours



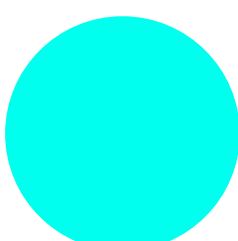
Primary

Hex #00C4A7
RGB rgb(0,196,167)
CMYK 100 0 15 23
Pantone 14-5721



Secondary

Hex #77D4FC
RGB rgb(119,212,252)
CMYK 53 16 0 1
Pantone 14-4310



Accent

Hex #00FFEF
RGB rgb(0,255,239)
CMYK 100 0 6 0
Pantone 13-5412

Background

Hex #FFFFFF
RGB rgb(255,255,255)
CMYK 0 0 0 0
Pantone 11-0601

Typography

Primary

Open Sans Extra Bold

Aa Bb Cc