



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



TECHNO INTERNATIONAL NEW TOWN

IncubES 2025

**Incubation + Business + Entrepreneurship + Sustainability
National Investor Startup Summit**

SPONSORSHIP AGREEMENT

This Sponsorship Agreement (hereinafter referred to as the "Agreement") is made and entered into on this ____ day of _____, 2025, by and between:

Party A: Techno International New Town (formerly known as Techno India College of Technology), DG-1/1, Action Area-I, New Town, Rajarhat, Kolkata - 700156, West Bengal, India (hereinafter referred to as "TINT").

Party B: _____

(Name of the Sponsor), having its registered office at

(Address of the Sponsor), (hereinafter referred to as the "Sponsor").

WHEREAS:

1. TINT is organising IncubES 2025, a National Investor Startup Summit, from 10th to 12th of April, 2025.
2. The Sponsor agrees to provide financial support for the event in exchange for promotional opportunities as outlined in this Agreement.

1. SPONSORSHIP TIERS AND CONTRIBUTION

The Sponsor agrees to contribute the sum of Rs. _____/- (Rupees _____ only) through

☐ Draft (Draft No. _____ dated _____ drawn on _____) or

☐ Cheque (Cheque No. _____ dated _____) or

☐ Cash

towards IncubES 2025 under the selected category:

☐ **Platinum Sponsor – Rs. 2,00,000**

☐ **Gold Sponsor – Rs. 1,00,000**

☐ **Silver Sponsor – Rs. 50,000**

☐ **Refreshment Sponsor – Rs. 30,000**

2. BENEFITS TO THE SPONSOR

Depending on the sponsorship tier, the Sponsor shall receive the following benefits:

- **Brand Visibility:** The Sponsor's company name and logo will be featured in all event creatives and media promotions.
- **Social Media Promotions:** TINT will promote the Sponsor through its official social media handles.
- **Display of Banner/Standee at Venue:**
 - □ 4 Banners/Standees (Platinum Sponsor)
 - □ 3 Banners/Standees (Gold Sponsor)
 - □ 2 Banners/Standees (Silver Sponsor)
 - □ 1 Banner/Standee (Other Categories)

(Note: All banners/standees must be designed and printed by the Sponsor.)

- **Stage-Presence at the Event:**
 - □ 20 minutes (Platinum Sponsor)
 - □ 15 minutes (Gold Sponsor)
 - □ 10 minutes (Silver Sponsor)
 - □ 5 minutes (Other Categories)
- **Emcee Acknowledgment:** The Sponsor will be mentioned multiple times during the event.
- **Distribution of Promotional Materials:** Flyers/Brochures provided by the Sponsor will be distributed by TINT student volunteers.
- **Registration Kit Sponsor:** The Sponsor's logo and advertising matter will be printed on the cover of the writing pad in the Registration Kit.
- **Beverage Sponsor:** The Sponsor's name, logo, and advertising matter will be displayed at the serving area.
- **Refreshment Sponsor:** The Sponsor's name, logo, and advertising matter will be displayed at the dining area.

3. OBLIGATIONS OF THE PARTIES

- The Sponsor shall provide the required financial support by _____ (date).
- The Sponsor shall submit all promotional materials and artwork by _____ (date).
- TINT shall ensure the agreed benefits are provided to the Sponsor as per the selected sponsorship category.

4. TERM AND TERMINATION

This Agreement shall be valid until the conclusion of IncubES 2025. Either party may terminate this Agreement with written notice, provided that any obligations accrued before termination shall be honoured.

5. GENERAL TERMS

- This Agreement constitutes the entire understanding between the parties and supersedes any prior discussions or agreements.
- Any disputes arising out of this Agreement shall be resolved through mutual discussion and, if necessary, be subject to the jurisdiction of the courts in Kolkata.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first written above.

For Techno International New Town:

Signature: _____

Name: _____

Designation: _____

Date: _____

For The Sponsor:

Signature: _____

Name: _____

Designation: _____

Date: _____