## Pete



AGE 23

GENDER MALE

OCCUPATION Associate Consultant

TECH LITERATE Excellent

Tech savvy, passion for acquiring new knowledge, somewhat impatient, warm and amiable demeanor.

## Bio

He lives in Baltimore, working in a consulting company. Currently single, career focused. Likes to socialize with friends.

## **Core needs**

- · Manage time effectively.
- · Way to effortlessly organize and host events.
- · Socializing, collaborating are essential.

## **Frustrations**

- · Juggling a busy schedule.
- · Intolerant of extended waiting periods.
- · No better way to schedule events.