

SeungJun Lee

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SUMMARY OF SKILLS

- Self-motivated self-starter, capable of creating and establishing projects on own accord
- Capable of utilising Microsoft programs (Word, Excel) and apt in learning new computer software
- Skilled in Adobe Photoshop, Illustrator, and Premiere Pro.
- Experienced and knowledgeable in creating and marketing the widely used, modern social media platforms
- Studied organizational behaviour and management
- Experienced in establishing healthy, goal-oriented interpersonal relationships with coworkers
- Exceptional time management in handling several clients each with their own purpose and priorities.

EXPERIENCE

UTMLA, University of Toronto Mississauga League Association Club, Executive Member SEPT 2017– Present

- Plan, organize and produce quality monthly events for club members
- Manage and update club Facebook Page and Discord to engage with club members and sponsors on the platform
- Coordinated, planned and executed a Microsoft Sponsored event at Square One, which took two months of careful planning and advertising between UTMLA and Microsoft. The event was a huge success, bringing approximately two hundred people of all ages to come participate.

UTM Collegiate League of Legends Team, Team Manager/Coach SEPT 2016 – Present

- Created, recruited and managed a competitive University-branded E-Sports Gaming Team to compete against other Universities in scholarship prized tournaments.
- Worked with a team of 5 players/UTM Students; managed practice and tournament schedules of all five players, while ensuring that each student is given time to balance workload from school and work.
- Produced YouTube content and live-streamed on Twitch.Tv to market towards students and sponsors.
- Responsible for dispute and conflict management among players, in addition to group activities outdoors.

EDUCATION

University of Toronto 2015 – Present

CCIT (Communication, Culture, Information, Technology) Bachelor's Degree

- Applying for Digital Enterprise Management program, which educates students in skills and knowledge for utilizing digital technologies to solve business management and organizational problems
- Education in marketing, finance, economy, emerging technologies, VR, product designing strategies, organizational behaviours and theories,
- Accepted with Entrance Scholarship

Centennial Secondary School 2010 ~ 2014

High School Diploma

- Graduated as an honours student with provincial scholarship
- Volunteered as a personal tutor for all grades in senior year for students requiring extra help after school

VOLUNTEER WORK / OTHER INFORMATION

Disciple Methodist Church of British Columbia 2012 – 2016

Social Media Page organizer and event coordinator

- Upkeep the Church's Facebook page with event notification posts, pictures and videos of the followers.
- Running campaigns on the Facebook page to help raise awareness to the monthly Homeless Shelter Food Bank Donation event.