#### **Privacy Policy for THIRANITY TECH**

Effective Date: May 16, 2025

At THIRANITY TECH, we value your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website, engage with our services, or otherwise interact with us. By using our services, you consent to the practices described in this policy.

### 1 Information We Collect

We collect the following types of personal information:

- **Personal Information**: This includes your name and email ID, which you may provide when you register for our services, subscribe to our newsletter, or contact us for support.

# 2. Purpose of Data Collection

We collect and process your personal information for the following purposes:

- Business Analytics: To analyze trends and improve our services.
- **Business Insights**: To generate insights that help us enhance our offerings and customer experience.
- **Customer Support**: To respond to your inquiries and provide assistance regarding our services.

### 3. Legal Basis for Processing Personal Information

We process your personal information based on the following legal grounds:

- **Consent:** You have provided your consent for us to process your personal information for specific purposes.
- **Legitimate Interests**: We process your information to pursue our legitimate interests, provided that such interests do not override your rights and interests.

### 4. Data Sharing and Disclosure

We do not sell, rent, or lease your personal information to third parties. We may share your information with:

- **Service Providers:** We may engage third-party service providers to assist us in delivering our services. These providers are bound by confidentiality agreements and are prohibited from using your personal information for any other purpose.
- **-Legal Compliance:** We may disclose your information if required by law or in response to valid requests by public authorities.

### 5. Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or method of electronic storage is 100% secure, and we cannot guarantee its absolute security.

#### 6. Data Retention

We will retain your personal information only for as long as necessary to fulfill the purposes for which it was collected, including for the purposes of satisfying any legal, accounting, or reporting requirements.

# 7. User Rights

You have the following rights concerning your personal information:

- Access: You have the right to request copies of your personal information.
- **Rectification:** You have the right to request that we correct any information you believe is inaccurate or incomplete.
- **Erasure:** You have the right to request that we erase your personal information, under certain conditions.
- **Restriction of Processing:** You have the right to request that we restrict the processing of your personal information, under certain conditions.
- **Data Portability:** You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.
- **Withdraw Consent:** If we are processing your personal information based on your consent, you have the right to withdraw that consent at any time.

To exercise these rights, please contact us using the information provided below.

#### 8. International Data Transfers

As our services are global, your personal information may be transferred to and processed in countries outside your jurisdiction, including India. We will ensure that any such transfers are conducted in compliance with applicable data protection laws and that your rights are protected.

# 9. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this Privacy Policy periodically for any changes.

### 10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

#### THIRANITY TECH

Email: thiranity17@gmail.com

Phone: +91 9791251274

By using our services, you acknowledge that you have read and understood this Privacy Policy and agree to its terms. Thank you for trusting THIRANITY with your personal information.