

Logesh R



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surlogucv.cf

Summary

As a fresher, I'm looking to flourish in a growth and success setting that gives me self-development and also helps me in achieving the both personal and organizational goals.

Experience



Web Master

SeithiAlai

Jun 2020 - Present (7 months +)

Developed a news website using WordPress. Implement SEO optimization for the website, site to improve Google ranking. Analyze and improve the performance of the website using Google Analytics and Google search console. Managed Domain Hosting of the website. Improved site performance using Google web. dev tool and GTmetrix. <https://www.seithialai.com>

Freelance Website Management



Provided various technical and web development support related to hosting, responsive web design, amp, configuration, optimization, SEO, Email Marketing and ads for several clients that include sriharibuilders, trisula, sriajfurnitures, sastratbi.

Education



Shanmugha Polytechnic College

Diploma, Mechanical Engineering

2014 - 2017



Shanmugha Arts, Science, Technology and Research Academy

Bachelor of Technology, Mechanical Engineering

2017 - 2020

Licenses & Certifications



Internship Digital Marketing - SASTRA's Technology Business Incubator

Skills

Web Design • Digital Marketing • Web Analytics • Web Development • Online Marketing • Graphic Design
• Data Analysis • Business Development • DFP • HTML5 • WordPress • Page Optimization • SEO