



CANADA-NIGERIA BUSINESS INVESTMENT *Summit*

THEME:

**PROMOTING BUSINESS
PARTNERSHIP WITH
AFRICA'S BIGGEST ECONOMY**

October 8-12, 2024

**@Sheraton Toronto Airport Hotel & Conference Centre
801 Dixon Road, Toronto Canada**

info@cnisc.ca | www.cnisc.ca

SECTORS:

**AGRICULTURE
/AGRO ALLIED**

**INFRASTRUCTURE:
REAL ESTATE,
CONSTRUCTION &
TRANSPORTATION**

**INFORMATION
COMMUNICATION &
TECHNOLOGY (ICT)**

**SOLID
MINERALS**

**EDUCATION
& TRAINING**

**HEALTH CARE/
PHARMACEUTICAL**

**ALTERNATIVE
ENERGY**

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LEADERSHIP & GOVERNANCE
CANADA INC.



**Nigeria
High Commission
OTTAWA**



MINEAfrica
PROMOTING MINING INVESTMENT IN AFRICA



**Ethiopian
AIRLINES**



NIDCOM
NIGERIA INVESTMENT DEVELOPMENT COMMISSION

INTRODUCTION

Given current growth predictions, emerging markets and developing countries hold significant promises for private and institutional investors who are searching for a means to diversify their portfolio, explore new opportunities and grow businesses that will generate higher yields. To this end, the LGC 2024 Canada – Nigeria Business & Investment Summit would provide platforms of opportunities for governments, businesses and investors in Nigeria and Canada to:

- Showcase the opportunities available in these countries, identify latest opportunities, challenges and identify/clarify the solutions, facilities, future potential for successful investment and business developments
- Creatively maximize growth potential and value through access to information, knowledge sharing, market intelligence, innovation and investment that abound in various states/locations/provinces
- Partnering for opportunities and Business developments
- Effectively network with diverse business groups, senior government officials, business executives and other high-level stakeholders
- Attract international and regional investors and to promote partnership with local companies

WHY ATTEND

LGC 2024 Canada – Nigeria Business & Investment Summit would be a leading, thought provoking, informative and networking investment forum on key sectors of Nigerian and Canadian economies. It will thus create opportunities to:

- Hear industry experts speaking at the forum, covering the depths and breadth of specific sectors of the country's economy
- Engage and close business deals, entertain clients and network with industry leaders.
- Project sponsors, Venture Capitalists, Borrowers, Lenders, and Public and Private sector investors will come together to accelerate investment opportunities.

PRIORITY SECTORS

AGRICULTURE/AGRO-ALLIED



Nigeria has over 84 million hectares of arable land, of which only 40% is cultivated; 230 billion cubic meters of water; abundant and reliable rainfall in over two thirds of its territory, the country has some of the richest natural resources for agricultural production in the world. Nigeria is the world's largest producer of Cassava and the fourth largest producer of groundnut. Also, Nigeria is the fourth largest cocoa producer in the world with an output of 235,000 metric tonnes per season.

SOLID MINERALS

The commercial value of Nigeria's solid minerals has been estimated to run into hundreds of trillions of dollars. It has also been estimated that Nigeria loses about \$40 billion annually in unexploited gold alone. The domestic mining industry is underdeveloped, currently accounting for only 0.5 percent of Nigeria's GDP, and leading to the importation of commodities that can be produced locally.

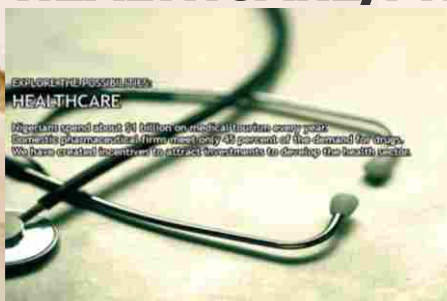


POWER/ALTERNATIVE SOURCE OF ENERGY



With a population of over 200 million people and a population growth rate of 2.7 percent per annum, the demand for power in Nigeria can only be expected to rise. An estimated 55 percent of Nigeria's population have no access to grid-connected electricity.

HEALTHCARE/PHARMACEUTICAL



It has been estimated that about 30,000 Nigerians spend over a \$1 billion annually on medical tourism. 60 percent of this amount is spent in four major areas of healthcare, namely cardiology, orthopedics, renal dialysis issues and cancer.

The Nigerian healthcare market is large and diverse. Its value chain comprises of manufacturers, health service providers, medical insurance, retailers, distributors, health financing entities, and medical education providers. There is a need for investment in all these areas.

INFRASTRUCTURE



Infrastructure has made a net contribution of around one percentage point to Nigeria's improved per capita growth performance in recent years, in spite of the fact that unreliable power supply held growth back. In recent years, Nigeria has conducted several important infrastructure sector reforms. The ports sector has been converted to a landlord model, and terminal concessions now attract private investment on a scale unprecedented for Africa.

INFORMATION COMMUNICATION TECHNOLOGY (ICT)



The Information Communications Technology (ICT) Sector is the arrow-head for weaning Nigeria off oil & gas and consequently, diversifying the economy. The Sector will create opportunities in the economy for wealth and employment as well as revenue generation to deliver on its mandates. It is expected that with all these in place, Nigeria will become a regional hub for ICT innovation & development while safeguarding the Intellectual Capital and Property Rights as critical to national security and development.



CANADA AGRICULTURE

The agriculture and agri-food sector is a major contributor to the Canadian economy. Canada's food system is resilient and innovative, sustains our environment and supports our economy. In 2022, the whole agriculture and agri-food system: employed 2.3 million people, provided 1 in 9 jobs in Canada, generated \$143.8 billion (around 7.0%) of Canada's gross domestic product (GDP)

The success of the Canadian agricultural sector depends heavily on her ability to export to other countries and Canada is one of the world's largest food exporters. In 2022, Canada exported nearly \$92.8 billion in agriculture and food products (including raw agricultural materials, fish and seafood, and processed foods). Canada is the fifth-largest exporter of agri-food and seafood in the world, behind the EU-27 block of countries, U.S., Brazil, and China, and exported to nearly 200 countries in 2022



SOLID MINERALS

Canada produced 60 minerals and metals at almost 200 mines and 6,500 sand, gravel and stone quarries.

The value of Canada's mineral production reached \$55.5 billion in 2021. Gold was the top-ranked commodity by value of production in Canada in 2021 with a value of \$13.7 billion.

Canada is the global leader in the production of potash and ranks among the top five global producers for diamonds, gemstones, gold, indium, niobium, platinum

group metals, titanium concentrate and uranium.

Canada is also the world's fourth-largest primary aluminum producer. Canada was among the world's top destinations for non-ferrous mineral exploration in 2021, attracting 19% of global exploration budgets

POWER/ALTERNATIVE ENERGY

As of 2022, Canada was one of the leading countries in renewable energy capacity worldwide, with 106 gigawatts installed. With more than two-thirds of electricity generated from renewable sources, Canada's electricity mix is already one of the cleanest in the world. Canada is the world's third-largest exporter of energy in 2021 and consistently is among the top ten natural gas producers, according to the United States energy information administration.

Some of the major hydro power in Canada includes: Hydro Quebec, Ontario Power Generation, Bruce power, Epcor, Manitoba Hydro, Saskpower, Capital Power Corporation, Cornwall Electric, Enova Power



We have prepared a number of exciting and flexible packages for you to maximize the value of your participation at this very important event. This event will bring together over 500 senior government officials, business decision makers, investors, domestic and international companies. It is viewed as the event "to sponsor".

PARTICIPATION/SPONSORSHIP OPTIONS

DIAMOND \$50,000

- Complimentary Ticket Bundle (5 Tickets)
- Accommodation – 5 days for 5
- Full-Write-up/Advert of State/Business
- Participants list with full contact details (subject to Canadian Privacy Laws).
- Listing and recognition of company/state on the LGC & CANISC 2024 website
- Logo and/or company name on all CANISC 2024 specific printed materials.
- High resolution, big screen logo projection at CANISC 2024.
- Brochures distributed on general information tables in the general cocktail or registration area.
- Full Page Advertisement
- Logo on Front-Page of Event Booklet
- Booth for Exhibition
- Private Dinner with Keynote Speaker for a one on one meeting
- Pre- Forum Breakfast session with investors
- Platform for Presentation
- 7 days Travel Insurance

PLATINUM \$25,000

- Complimentary Ticket Bundle (3 Tickets)
- Accommodation – 5 days for 3
- Platform for Presentation at Event
- Listing and recognition on CANISC 2024 & LGC website as a Platinum Sponsor.
- Logo and company name on all CANISC 2024 specific printed materials.
- High resolution, big screen logo projection at Event.
- Brochures on general information tables in cocktail or registration area.
- Full Page Advertisement
- Booth for Exhibition
- Private Dinner with Keynote speaker for a one-on one Meeting
- Pre forum Breakfast session with investors
- 7 days Travel insurance

GOLD
\$15,000

- Complimentary Ticket Bundle (2 Tickets)
- Accommodation – 5 days for 2
- listing and recognition on LGC & CANISC 2024 websites as a gold sponsor.
- Logo and company name on all CANISC 2024 specific printed materials.
- High resolution, big screen logo projection at CANISC 2024.
- Brochures distributed on general information tables in the general cocktail or registration area.
- Platform for Presentation at Event
- Special Insert to Event Booklet
- Booth for Exhibition
- Full Page Advertisement
- 7 Days Travel Insurance

SILVER
\$10,000

- Complimentary Ticket Bundle (1 Ticket)
- Accommodation – 5 days for 1
- Platform for Presentation at Event
- Listing and recognition on the LGC & CANISC 2024 websites as a Silver Sponsor.
- High resolution, big screen logo projection at CANISC 2024.
- Brochures distributed on general information tables in the general cocktail or registration area.
- full Page Advertisement
- booth for Exhibition
- Pre Forum breakfast session with investors
- 7 days Travel Insurance

PARTICIPATION FEE
\$5,000

- Attendance at all Summit
- Gala Night / Award
- 5 Days hotel Accommodation
- Meals throughout duration of the event (8-12 October)
- Conference bags and Materials
- 7 days Medical Travel Insurance
- Tour of places of interest
- Visa processing Assistance (visa NOT included)

**GALA &
AWARD NIGHT**
\$35,000

- Welcome address at the dinner
- Top tables facilitated by LGC
- Branded menus on the tables
- Four complimentary delegate places
- Branded signage produced by LGC for the dining room
- Company logo printed in event marketing materials & Conference Guide
- One-page company advertisement included the Conference Guide
- Speaking slot on Conference agenda

**Exhibition
Booth**
\$3,000

