



Create a Pitch

Succinctly, what is your project?

Pocket Parking is an easy and convenient solution to the parking problems students face on campus at NKU. It offers directions to available parking, which saves the hassle of trying to find an open space and missing class time.

Who do you need to pitch?

Funders and Supporters

What format(s) will your pitch take?

A video that shows a prototype of the application

A presentation to show to funders

What's your short pitch? As you write it, think about how you'll expand it into a larger one.

At Northern Kentucky University, one of the most commonly discussed problems students face is the parking situation. Students have reported that they are often late due to the amount of time it takes them to find an available parking space, and some students have even reported they have missed class completely because of it. Pocket Parking offers students the solution they need and deserve.