

National Institutional Ranking Framework
Ministry of Education
Government of India
Welcome to Data Capturing System: MANAGEMENT

Submitted Institute Data for NIRF'2025'

Institute Name: Institute of Marketing and Management - Business School [IR-M-S-12874]

Sanctioned (Approved) Intake

Academic Year	2023-24	2022-23	2021-22	2020-21	2019-20	2018-19
PG [2 Year Program(s)]	240	240	-	-	-	-

Total Actual Student Strength (Program(s) Offered by Your Institution)

(All programs of all years)	No. of Male Students	No. of Female Students	Total Students	Within State (Including male & female)	Outside State (Including male & female)	Outside Country (Including male & female)	Economically Backward (Including male & female)	Socially Challenged (SC+ST+OBC Including male & female)	No. of students receiving full tuition fee reimbursement from the State and Central Government	No. of students receiving full tuition fee reimbursement from Institution Funds	No. of students receiving full tuition fee reimbursement from the Private Bodies	No. of students who are not receiving full tuition fee reimbursement
PG [2 Year Program(s)]	287	161	448	83	365	0	4	116	0	0	0	120

Placement & Higher Studies

PG [2 Years Program(s)]: Placement & higher studies for previous 3 years

Academic Year	No. of first year students intake in the year	No. of first year students admitted in the year	Academic Year	No. of students graduating in minimum stipulated time	No. of students placed	Median salary of placed graduates(Amount in Rs.)	No. of students selected for Higher Studies
2020-21	240	72	2021-22	72	42	600000(Six Lakh)	10
2021-22	240	96	2022-23	96	57	640000(Six Lakh Forty Thousand)	15
2022-23	240	56	2023-24	56	35	650000(Six Lakh Fifty Thousand)	10

Ph.D Student Details (including Integrated Ph.D)

Ph.D (Student pursuing doctoral program till 2023-24 Students admitted in the academic year 2024-25 should not be entered here.)			
		Total Students	
Full Time	0		
Part Time	0		
No. of Ph.D students graduated (including Integrated Ph.D)			
	2023-24	2022-23	2021-22
Full Time	0	0	0
Part Time	0	0	0

Financial Resources: Utilised Amount for the Capital expenditure for previous 3 years

Academic Year	2023-24	2022-23	2021-22
	Utilised Amount	Utilised Amount	Utilised Amount
Annual Capital Expenditure on Academic Activities and Resources (excluding expenditure on buildings)			
Library (Books, Journals and e-Resources only)	1275000 (TWELVE LAKH SEVENTY FIVE THOUSAND)	518000 (FIVE LAKH EIGHTEEN THOUSAND)	347000 (THREE LAKH FORTY SEVEN THOUSAND)
Expenditure on setting up/upgradation of laboratory	669449 (SIX LAKH SIXTY NINE THOUSAND FOUR HUNDRED FORTY NINE)	338660 (THREE LAKH THIRTY EIGHT THOUSAND SIX HUNDRED SIXTY)	2707330 (TWENTY SEVEN LAKH SEVEN THOUSAND THREE HUNDRED THIRTY)
Other expenditure on creation of Capital Assets (For setting up classrooms, seminar hall, conference hall , library excluding expenditure on Land ,Building, Roads etc.)	1944449 (NINETEEN LAKH FORTY FOUR THOUSAND FOUR HUNDRED FORTY NINE)	58913000 (FIVE CRORE EIGHTY NINE LAKH THIRTEEN THOUSAND)	81860000 (EIGHT CRORE EIGHTEEN LAKH SIXTY THOUSAND)

Financial Resources: Utilised Amount for the Operational expenditure for previous 3 years

Academic Year	2023-24	2022-23	2021-22
	Utilised Amount	Utilised Amount	Utilised Amount
Annual Operational Expenditure			
Salaries (Teaching and Non Teaching staff)	45725212 (FOUR CRORE FIFTY SEVEN LAKH TWENTY FIVE THOUSAND TWO HUNDRED TWELVE)	44525000 (FOUR CRORE FORTY FIVE THOUSAND TWENTY FIVE THOUSAND)	59020000 (FIVE CRORE NINETY LAKH TWENTY THOUSAND)
Maintenance of Academic Infrastructure or consumables and other running expenditures(excluding maintenance of hostels and allied services,rent of the building, depreciation cost, etc)	6379011 (SIXTY THREE LAKH SEVENTY NINE THOUSAND ELEVEN)	317000 (THREE LAKH SEVENTEEN THOUSAND)	4890000 (FORTY EIGHT LAKH NINETY THOUSAND)
Seminars/Conferences/Workshops	3393050 (THIRTY THREE LAKH NINTY THREE THOUSAND FIFTY)	875000 (EIGHT LAKH SEVENTY FIVE THOUSAND)	1250000 (TWELVE LAKH FIFTY THOUSAND)

Sponsored Research Details

Financial Year	2023-24	2022-23	2021-22
Total no. of Sponsored Projects	0	0	0
Total no. of Funding Agencies	0	0	0
Total Amount Received (Amount in Rupees)	0	0	0
Amount Received in Words	Zero	Zero	Zero

Consultancy Project Details

Financial Year	2023-24	2022-23	2021-22
Total no. of Consultancy Projects	0	0	0
Total no. of Client Organizations	0	0	0
Total Amount Received (Amount in Rupees)	0	0	0
Amount Received in Words	Zero	Zero	Zero

Executive Development Program/Management Development Programs

Financial Year	2023-24	2022-23	2021-22
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Total no. of Executive Development Programs/ Management Development Programs	1	2	6
Total no. of Participants	150	72	90
Total Annual Earnings (Amount in Rupees)(Excluding Lodging & Boarding Charges)	53000	28000	175000
Total Annual Earnings in Words	Fifty Three Thousand	Twenty Eight Thousand	One Lakh Seventy Five Thousand only

PCS Facilities: Facilities of physically challenged students

1. Do your institution buildings have Lifts/Ramps?	Yes, more than 80% of the buildings
2. Do your institution have provision for walking aids, including wheelchairs and transportation from one building to another for handicapped students?	Yes
3. Do your institution buildings have specially designed toilets for handicapped students?	Yes, less than 40% of the buildings

Faculty Details

Srno	Name	Age	Designation	Gender	Qualification	Experience (In Months)	Currently working with institution?	Joining Date	Leaving Date	Association type
1	PROF GAGANJIT SINGH	49	Professor	Male	M.COM	348	Yes	01-05-1995	--	Regular
2	PROF MOLIJIT LALL	55	Professor	Female	M. Phil	264	Yes	01-04-2002	--	Regular
3	MS NISHA ANAND	56	Assistant Professor	Female	PGDBM	408	Yes	15-11-2004	--	Regular
4	MS SMITA LAL	68	Dean / Principal / Director / Vice Chancellor	Female	MBA	540	Yes	30-10-2019	--	Regular
5	DR PRESHNI KHARE	46	Professor	Female	Ph.D	252	Yes	01-01-2019	--	Regular
6	DR RUCHI SHARMA	44	Professor	Female	Ph.D	240	Yes	04-08-2020	--	Regular
7	DR SWATI JHA	36	Associate Professor	Female	Ph.D	103	Yes	09-12-2019	--	Regular
8	DR TANU MANOCHA	40	Assistant Professor	Female	Ph.D	84	Yes	04-08-2020	--	Regular
9	DR VIBHA DUA	42	Associate Professor	Female	Ph.D	156	Yes	03-02-2020	--	Regular
10	DR SAKSHI SHARMA	37	Assistant Professor	Female	Ph.D	96	Yes	08-08-2020	--	Regular
11	DR ARUL MANI NANDHI	69	Associate Professor	Female	Ph.D	528	Yes	14-06-2021	--	Regular
12	MS MEGHA MATHUR	43	Assistant Professor	Female	MBA	132	Yes	01-01-2019	--	Regular
13	MS RITUPARNA PRASOON	51	Assistant Professor	Female	MBA	204	Yes	07-01-2020	--	Regular
14	MS SHUBHRA SAMADDAR	36	Assistant Professor	Female	MBA	96	Yes	02-01-2020	--	Regular
15	MS SONALIKA SINGH	29	Assistant Professor	Female	PGDM	48	Yes	01-01-2019	--	Regular

16	MR SANJAY SINGH	39	Assistant Professor	Male	PGDM	168	Yes	03-02-2020	--	Regular
17	MS PREMA SINGH	41	Assistant Professor	Female	PGDM	132	Yes	11-01-2021	--	Adhoc / Contractual
18	MS SANJANA SINGH	44	Assistant Professor	Female	PGDM	48	Yes	01-01-2019	--	Regular
19	MR MUKUL KUMAR	39	Assistant Professor	Male	MBA	180	Yes	21-09-2022	--	Regular
20	MR MANOJ KUMAR	64	Assistant Professor	Male	MBA	480	Yes	02-01-2023	--	Adhoc / Contractual
21	Dr SATINDER BHATIA	65	Professor	Female	Ph.D	504	Yes	25-07-2024	--	Regular
22	MR SANJAY VERMA	52	Assistant Professor	Male	PGDM	288	Yes	01-10-2021	--	Regular
23	MR HEMANT KUMAR	49	Assistant Professor	Male	PGDM	240	Yes	01-06-2024	--	Adhoc / Contractual
24	MR KULMOHAN SINGH	64	Assistant Professor	Male	PGDM	480	Yes	01-06-2024	--	Adhoc / Contractual
25	MR DHEERAJ JHA	35	Assistant Professor	Male	MBA	156	Yes	24-06-2024	--	Regular
26	MR ALDRIN SANTOSH CASTELINO	49	Assistant Professor	Male	Ph.D	216	Yes	17-06-2024	--	Regular
27	DR SARTAJ KHERA	50	Assistant Professor	Female	Ph.D	240	Yes	10-07-2024	--	Visiting
28	MR ANURAG BHATIA	32	Assistant Professor	Male	MA(MC): M.A.Mass Communication	84	Yes	10-07-2024	--	Visiting
29	DR RAJU CHOTANI	50	Assistant Professor	Male	Ph.D	288	Yes	15-07-2024	--	Visiting