

National Institutional Ranking Framework
Ministry of Education
Government of India
Welcome to Data Capturing System: SDG INSTITUTION

Submitted Institute Data for NIRF'2025'

Institute Name: Institute of Marketing and Management - Business School [IR-B-S-12874]

Sanctioned (Approved) Intake

Academic Year	2023-24	2022-23	2021-22	2020-21	2019-20	2018-19
PG [2 Year Program(s)]	240	240	-	-	-	-

Total Actual Student Strength (Program(s) Offered by Your Institution)

(All programs of all years)	No. of Male Students	No. of Female Students	Total Students	Within State (Including male & female)	Outside State (Including male & female)	Outside Country (Including male & female)	Economically Backward (Including male & female)	Socially Challenged (SC+ST+OBC Including male & female)	No. of students receiving full tuition fee reimbursement from the State and Central Government	No. of students receiving full tuition fee reimbursement from Institution Funds	No. of students receiving full tuition fee reimbursement from the Private Bodies	No. of students who are not receiving full tuition fee reimbursement
PG [2 Year Program(s)]	287	161	448	83	365	0	4	116	0	0	0	120

Ph.D Student Details (including Integrated Ph.D)

Ph.D (Student pursuing doctoral program till 2023-24 Students admitted in the academic year 2024-25 should not be entered here.)			
		Total Students	
Full Time	0		
Part Time	0		
No. of Ph.D students graduated (including Integrated Ph.D)			
	2023-24	2022-23	2021-22
Full Time	0	0	0
Part Time	0	0	0

IPR

Calendar year	2023	2022	2021
No. of Patents Published	0	0	0
No. of Patents Granted	0	0	0

Sponsored Research Details

Financial Year	2023-24	2022-23	2021-22
Total no. of Sponsored Projects	0	0	0
Total no. of Funding Agencies	0	0	0

Total Amount Received (Amount in Rupees)	0	0	0
Amount Received in Words	Zero	Zero	Zero

Consultancy Project Details

Financial Year	2023-24	2022-23	2021-22
Total no. of Consultancy Projects	0	0	0
Total no. of Client Organizations	0	0	0
Total Amount Received (Amount in Rupees)	0	0	0
Amount Received in Words	Zero	Zero	Zero

PCS Facilities: Facilities of physically challenged students

1. Do your institution buildings have Lifts/Ramps?	Yes, more than 80% of the buildings
2. Do your institution have provision for walking aids, including wheelchairs and transportation from one building to another for handicapped students?	Yes
3. Do your institution buildings have specially designed toilets for handicapped students?	Yes, more than 80% of the buildings

Sustainable Living Practices

1. What initiatives has the institute undertaken to support national sustainability schemes?
• Plastic-Free Campuses (Supporting Plastic Waste Management Rules)
• Environmental Education and Awareness Programs
• Participating in Sustainable Development Goals
2. What specific programs does the institution/university have in place to reduce or eliminate single-use plastics on campus?
• Ban on single-use plastic items (e.g., straws, cutlery, plates)
3. What actions has the institution/university taken to reduce its carbon footprint? (Select all that apply)
• Sustainable procurement
4. What is the level of recycling infrastructure available on your campus?
• Comprehensive infrastructure (bins, awareness, collection systems)
5. What type of rainwater harvesting system has been implemented at your institution/university?
• Storage Tank System
6. Are there dedicated green spaces (e.g., parks, gardens, green roofs) on campus?
• Eco-Friendly Green Belt
7.Which renewable energy sources are installed on your institution/ university campus ? (Please select all that apply)
• None of the above
8. Does your institution celebrate a dedicated Tree Planting Day or participate in large-scale tree plantation drives?
• Occasionally with limited participation (less than 500 trees planted)

9. Does your institution in India publicly track and disclose its carbon footprint or other environmental metrics? (Please select all that apply)
• The institution discloses environmental metrics (e.g., water usage, waste management) as part of government or regulatory requirements like the National Green Tribunal (NGT) directives
10. How does the institution address social issues such as poverty, healthcare, and education in the local community? (Select all that apply)
• Medical camps and healthcare initiatives
• Employment or skill development training programs
11. What is the institution's approach to minimizing food waste?
• Composting systems
12.What sustainable transportation options does the institution promote or provide ? (Select all that apply)
• None

Sustainability Details

Description	2023	2022	2021
Total Campus Area	0.75	0.75	0.75
Total Green Area	0.20	0.20	0.20

Details of Energy and Water Consumption

Description	2023-24	2022-23	2021-22
Total energy generated on campus, including solar and others (in KW)	0	0	0
Total energy consumed based on electricity bill (in KW)	238338	212670	149976
Capacity of Rain Water Harvesting (in litre)	0	0	0
Total Water Consumption (in litre)	538	232	246
Total water bill	67008	18222	25234
Amount in Word	Sixty Seven Thousand Eight	Eighteen Thousand Two Hundred Twenty Two	Twenty Five Thousand Two Hundred Thirty Four

Details Related to Environment

Description	2023-24	2022-23	2021-22
Number of eco-friendly transportation facilities with capacity	0.00	0.00	0.00
Total number of trees in the campus	12.00	15.00	16.00
Maximum air quality index (AQI)	220.00	210.00	200.00
Minimum AQI	101.00	85.00	73.00
Total capacity of eco-friendly transportation	0.00	0.00	0.00

Details of Waste generated, recycled and reused

Description	2023-24	2022-23	2021-22
Total waste generated (KG)	1250.00	1500.00	0.00

Total e-waste generated (KG)	180.00	85.00	0.00
Total recycled and reused waste (in KG)	770.00	545.00	0.00
Total Food Waste generated in Campus (in KG)	450.00	525.00	0.00
Volume of Reused Waste Water (in litre)	0.00	0.00	0.00
Volume of Food Waste Converted to Biogas Energy (in KG)	0.00	0.00	0.00
Amount of Biogas generated from the Food Waste (in KWH)	0.00	0.00	0.00

Faculty Details

Srno	Name	Age	Designation	Gender	Qualification	Experience (In Months)	Currently working with institution?	Joining Date	Leaving Date	Association type
1	DR SARTAJ KHERA	50	Assistant Professor	Female	Ph.D	240	Yes	10-07-2024	--	Visiting
2	DR ARUL MANI NANDHI	69	Associate Professor	Female	Ph.D	528	Yes	14-06-2021	--	Regular
3	DR PRESHNI KHARE	46	Professor	Female	Ph.D	252	Yes	01-01-2019	--	Regular
4	DR RAJU CHOTANI	50	Assistant Professor	Male	Ph.D	288	Yes	15-07-2024	--	Visiting
5	DR RUCHI SHARMA	44	Professor	Female	Ph.D	240	Yes	04-08-2020	--	Regular
6	DR SAKSHI SHARMA	37	Assistant Professor	Female	Ph.D	96	Yes	08-08-2020	--	Regular
7	Dr SATINDER BHATIA	65	Professor	Female	Ph.D	504	Yes	25-07-2024	--	Regular
8	DR SWATI JHA	36	Associate Professor	Female	Ph.D	103	Yes	09-12-2019	--	Regular
9	DR TANU MANOCHA	40	Assistant Professor	Female	Ph.D	84	Yes	04-08-2020	--	Regular
10	DR VIBHA DUA	42	Associate Professor	Female	Ph.D	156	Yes	03-02-2020	--	Regular
11	MR ALDRIN SANTOSH CASTELINO	49	Assistant Professor	Male	Ph.D	216	Yes	17-06-2024	--	Regular
12	MR ANURAG BHATIA	32	Assistant Professor	Male	MA(MC): M.A.Mass Communication	84	Yes	10-07-2024	--	Visiting
13	MR DHEERAJ JHA	35	Assistant Professor	Male	MBA	156	Yes	24-06-2024	--	Regular
14	MR HEMANT KUMAR	49	Assistant Professor	Male	PGDM	240	Yes	01-06-2024	--	Adhoc / Contractual
15	MR KULMOHAN SINGH	64	Assistant Professor	Male	PGDM	480	Yes	01-06-2024	--	Adhoc / Contractual
16	MR MANOJ KUMAR	64	Assistant Professor	Male	MBA	480	Yes	02-01-2023	--	Adhoc / Contractual
17	MR MUKUL KUMAR	39	Assistant Professor	Male	MBA	180	Yes	21-09-2022	--	Regular
18	MR SANJAY SINGH	39	Assistant Professor	Male	PGDM	168	Yes	03-02-2020	--	Regular
19	MR SANJAY VERMA	52	Assistant Professor	Male	PGDM	288	Yes	01-10-2021	--	Regular

20	MS MEGHA MATHUR	43	Assistant Professor	Female	MBA	132	Yes	01-01-2019	--	Regular
21	MS NISHA ANAND	56	Assistant Professor	Female	PGDBM	408	Yes	15-11-2004	--	Regular
22	MS PREMA SINGH	41	Assistant Professor	Female	PGDM	132	Yes	11-01-2021	--	Adhoc / Contractual
23	MS RITUPARNA PRASOON	51	Assistant Professor	Female	MBA	204	Yes	07-01-2020	--	Regular
24	MS SANJANA SINGH	44	Assistant Professor	Female	PGDM	48	Yes	01-01-2019	--	Regular
25	MS SHUBHRA SAMADDAR	36	Assistant Professor	Female	MBA	96	Yes	02-01-2020	--	Regular
26	MS SMITA LAL	68	Dean / Principal / Director / Vice Chancellor	Female	MBA	540	Yes	30-10-2019	--	Regular
27	MS SONALIKA SINGH	29	Assistant Professor	Female	PGDM	48	Yes	01-01-2019	--	Regular
28	PROF GAGANJIT SINGH	49	Professor	Male	M.COM	348	Yes	01-05-1995	--	Regular
29	PROF MOLIJIT LALL	55	Professor	Female	M. Phil	264	Yes	01-04-2002	--	Regular