VIVAAN SAROJ

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Full Stack Developer (MERN) | UI/UX Designer | DevOps Enthusiast

PROFESSIONAL SUMMARY

I am a passionate Full Stack Developer (MERN) and Brand Identity Designer who thrives on creating seamless digital experiences from concept to deployment. Skilled in both front-end and back-end technologies with a strong foundation in UI/UX design, branding, and digital strategy. I develop scalable, secure, and responsive web applications that combine technical precision with user-centered design. My unique blend of development and creative expertise enables me to build applications that are both efficient and visually impactful.

TECHNICAL SKILLS

■ **Front-End Development**
   React.js (Hooks, State, Props, Component Architecture)
   Tailwind CSS (Utility-first Styling, Responsive Design)
   JavaScript (ES6+, Async/Await, DOM Manipulation, Fetch API)
   Modern UI/UX Implementation & Reusable Components

■ **Back-End Development**
   Node.js & Express.js (API Development)
   RESTful APIs & JSON Handling
   Authentication with JWT
   Error Handling & Middleware

■ **Database**
   MongoDB & Mongoose
   Schema Design & Relationships
   Aggregation Framework
   Atlas Deployment & Cloud Database

■ **UI/UX & Design**
   Figma (Wireframing, Prototyping, Component Design)
   Responsive UI/UX Design Principles
   Design-to-Code Implementation (React + Tailwind)
   Typography, Color Systems & Branding

■ **Other Technical Skills**
   Online Marketing & Digital Presence
   Branding & Visual Identity (Logos, Thumbnails, Posters, Ads)
   Programming Languages: Java, C++, C, Python

SOFT SKILLS

Technical Club Coordinator, Teamwork & Collaboration, Problem Solving & Analytical Thinking, Leadership & Initiative

EDUCATION

Roorkee Institute of Technology – B.Tech in Computer Science & Engineering
Year: 3rd | CGPA: 7.0

PROJECTS

■■ **Restaurant Management App**
   A dynamic web app for online table booking and membership system with admin & client panels.
   ■ https://restrorestroapp.onrender.com/
■ **DVC Website (Deep Vegetable Company)**

A React-based platform that effectively showcases agricultural products online, enhancing brand visibility and user engagement.
- https://dvc2-1.onrender.com/

■ **Secure Secret Sharing Platform**

A secure social web app for encrypted sharing of sensitive information.
- https://secret-app-final.onrender.com/

■ **OmniFood Landing Page**

A responsive landing page showcasing modern restaurant UI with conversion-focused design.
- https://omnifoodtask5.netlify.app/

■ **MERN Stack TODO Application**

A task management app with MongoDB integration and CRUD functionality.

- https://to-do-list-project-1-1hix.onrender.com/

EXPERIENCE

Web Developer and Brand Identity Designer – Deep Vegetable Company

Developed and maintained the company's web application using React and Node.js.

Designed complete brand identity including logo, banners, and digital assets.

Managed visual content creation and digital marketing materials.

ACHIEVEMENTS & CERTIFICATIONS

Tutedude Full Stack Developer Certification

Simplilearn UI/UX Designer Certification

Adobe XD (Self-Taught)

Completed C, C++, Java Training from Roorkee Institute of Technology

HOBBIES

Gymnasium ■■, Badminton ■

CAREER GOAL

To advance as a Full Stack Developer & DevOps Engineer, contributing to scalable, efficient, and visually engaging digital products while continuously learning and applying new technologies.