

# I M Yousafzai

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## 👤 Summary

Product-minded entrepreneur with 13+ years of experience delivering impactful FinTech Products, SaaS and full-stack web solutions. Seeking roles that combine software engineering with product leadership to solve user-first challenges at scale.

## 💡 Skills

**Product:** Agile Planning, Roadmap Ownership, MVP Scoping, Backlog Grooming, User Research, Stakeholder Comms, Trello, Notion, Jira, Confluence

**Frontend:** HTML, CSS, JavaScript, React, NextJs, Bootstrap, WordPress - Elementor & Bricks Builder, Tailwind, ShadeCN

**Backend:** Next.js, Node.js, Express.js, Python, Django, PHP, WordPress, WooCommerce, REST APIs

**FinTech:** Pine Script, MQL(C++), Pattern Recognition Algorithms, Trading Bots, FinTech Education Portals

**DevOps:** Git, Docker, CI/CD, Stripe

## 👜 Experience

**Founder — FinTech Educator — Full-Stack Developer**

*iTradeAIMS Ltd & BrumByte Ltd, Birmingham, UK*

*2011–Present*

- Built and scaled iTradeAIMS, a digital trading education business featuring live indicators, automated bots, premium courseware, and an active user community.
- Developed “Banana EA” and 50+ Pine Script indicators with global reach, 1.2K+ followers, and real-time trading signal deployment.
- Authored “Trading Chaos: The AIMS Way” eBook; later transformed into a 3-phase video course with 1,000+ paid users.
- Published on Amazon “How to Count Elliott Waves” Book, supported with automated wave-counting scripts, video course and strategy dashboards.
- Delivered WordPress/WooCommerce sites (e.g., Bewdley Farm Shop, Splashbacks Birmingham), integrating SEO, Stripe, custom delivery tools.
- Led all product design, roadmap planning, user research, and iterative releases based on community feedback.

## 🔧 Top Products and Projects

- **ChartBridge (BrumByte.com):** Led the end-to-end development of a FinTech MVP bridging TradingView strategies with MT4/5 platforms. Conducted market analysis, competitor research, and stakeholder interviews to validate the opportunity. Formed and managed a cross-functional team of 3 engineers to deliver the MVP—launch scheduled for late 2025.  
*Technologies: Next.js, Supabase, PineConnector API, MT4/MT5 bridge, REST APIs*
- **iTradeAIMS.net:** Designed and maintained a trading education platform with gated content, membership tiers, and integrated community tools. Drove user onboarding, payments, and content workflows for 1K+ traders via Discord and web-based learning.  
*Technologies: WordPress, Bricks, WooCommerce, Stripe, PayPal, Discord SDK*
- **Banana EA (MQL4):** Developed and iterated a modular Expert Advisor automating forex trades using technical signals, ATR-based risk, and entry refinement logic. Released as a plug-and-play tool for MetaTrader 4 with community feedback loops.  
*Technologies: MQL4, MetaTrader, ATR logic, custom signal engine, debug framework*
- **AIMS Algo:** Led product design and technical delivery of a PineScript-based trading algorithm. Integrated dynamic risk controls and MT4 execution via PineConnector. Managed roadmap, QA testing, and trader success—achieved +230% return over 12 months.  
*Technologies: Pine Script, TradingView, MT4, PineConnector, equity filters, slippage sim*

- **The Elliott Wave Principle (Book):** Researched user pain points through community interviews and analytics. Authored and published a simplified Elliott Wave guide for beginners—paired with a custom indicator. Led content development, marketing, and user support.  
*Technologies: Amazon Kindle, Pine Script, TradingView, Canva, community testing*

## Education

- **BSc Computer Science (Level 4)** *University of London (Online)* 2024–Present
- **MBA (Marketing)** *Institute of Management Studies, Peshawar* 2000–2002
- **BBA** *Preston University USA, Peshawar Campus* 1998–2000

## Certifications

### Web Development

- Responsive Web Design Certification — freeCodeCamp
- Front-End Development Libraries Certification — freeCodeCamp
- The Complete Web Development Bootcamp — Udemy

### Programming & Computer Science

- Google IT Support Specialization — Coursera
- JavaScript Algorithms and Data Structures Certification — freeCodeCamp
- Complete Python Bootcamp: From Zero to Hero in Python — Udemy

### Algorithmic Trading & Automation

- TradingView Pinescript Language - From Scratch — Udemy
- TradingView Pinescript Language - Expert Strategies — Udemy
- MQL4(C++) Programming Trading Robots — Udemy
- MQL4 Trading Algorithms and Automation — Udemy

## International Business Ventures

- Director – Marble Tiles Manufacturing** *Mardan, Pakistan* 2000–2003
  - Founded and operated a marble tile manufacturing unit with 20+ employees.
  - Managed procurement, production, marketing, and distribution channels.

- Director – Cold Storage Facility** *Mardan, Pakistan* 1999–Current
  - Co-developed and ran a commercial cold storage unit serving local producers and distributors.
  - Oversaw project licensing, budgeting, and customer contracts.

- Director – Gandaf Flour Mills Pvt Ltd** *Mardan, Pakistan* 1996–Current
  - Supported logistics, supply chain, and inventory in a family-run food processing facility.
  - Worked part-time during undergraduate studies to gain business operations exposure.