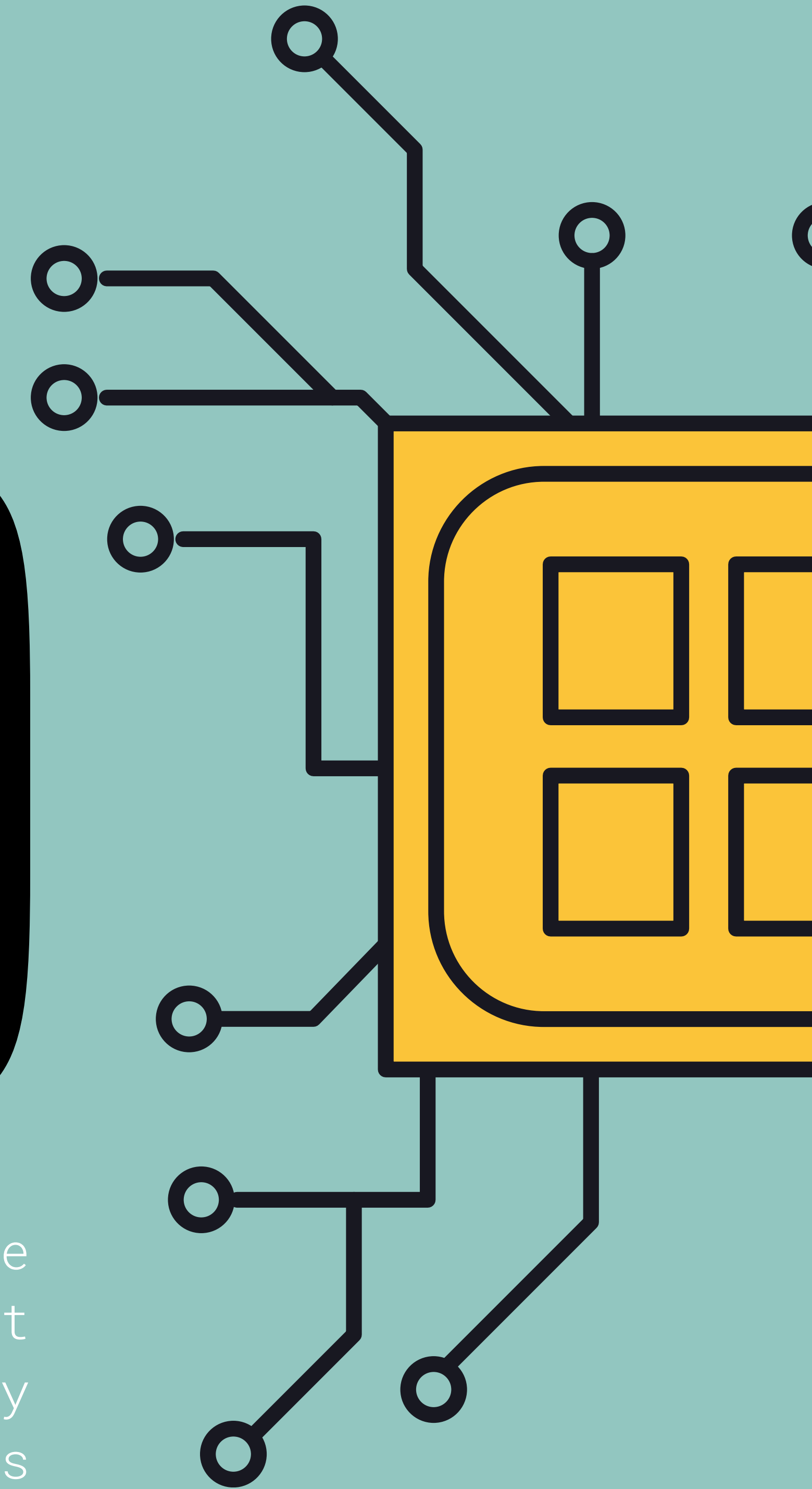


CAREER DEVELOPMENT



Executive Summary

Career development is the process of learning and applying short-term skills in order to advance toward long-term professional goals. Two companies namely GetMeHired and Pittsburgh Plate Glass Company (PPG) were invited to give a talk on career development. GetMeHired gave insights on “What makes a good CV” by giving tips and tricks to help fresh graduates get their first job. Pittsburgh Plate Glass Company (PPG), on the other hand, gave a brief background on their company, Data Analytics at PPG and a sharing session by alumni from UTM.

Introduction

Career Development gives opportunities for individuals to dabble into work-life environment such as networking and skill refinement. It gives exposure about industries to give concise information on jobs that are planned to be pursued. By doing this, alternative career paths can be explored that are aligned with interests and goals. Partaking in career development also encourages goals to be set and using those goals as a motivation to achieve it.

Content of Talk

GetMeHired

- Ways to Improve CV
 - o Use ATS-friendly CV
 - o Avoid infographic resume
 - o Start making CVs early
 - o Include all activities done in your CV
 - o Include the impact done from the activities

Pittsburgh Plate Glass Company (PPG)

- Data Analytics at PPG
 - o Possess fundamental knowledge in managing data
 - o Programming skills
 - o Database concepts and design
 - o Data Modelling and Visualization
 - o Possess good verbal and communication skills

Way Forward

Moving forward, I will take the initiative to participate in activities that will contribute to both my hard and soft skills. First, I will start identifying my strengths, weaknesses and current skillset so that I can set a goal. This assessment can help me determine my next actions to improve my capabilities. Then, I will plan activities or join competitions according to the skills that I want to improve on. By joining these competitions, I will be able to implement my skills to test my knowledge on the subject matter. For example, joining bootcamps or coding competitions like Hackathon.



Reflection

From this industry talk, I learned that it requires more than just excellent academic achievement to be relevant in an industry. It takes a lot of effort to further widen the skillset that is demanded and sought after by companies. Even day-to-day skill such as verbal and written communication needs refinements to be considered an excellent employee. Having good communication skills is essential as presentations and dealing with clients are prominent in most jobs nowadays.

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