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| **CLIENT:** | **ACC** | **EST TRT:** | **30-sec** |
| **PROJECT:** | **Forged in Steel** | DATE: | 5/15/2020 |
| **VIDEO:** | ***VIDEO 1*** | DEADLINE: | 5/20/2020 |
| **VERSION:** | **DRAFT** |  |  |

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| # | AUDIO | IMAGERY |
| 1 | WE WANTED TO SHOW YOU WHAT MAKES THE ORIGINAL TILE-POPPER THE MOST EFFECTIVE TOOL IN FLOORING REMOVAL… | BLACK |
| 2 | BUT IT’S WHAT YOU DON’T SEE THAT MAKES THE DIFFERENCE | HYDE VIDEO |
| 3 |  |  |
| 4 | IT’S THE CHROME VANADIUM STEEL HEAT TREATED AT 15-HUNDRED 50 DEGREES |  |
| 5 | GENERATIONS OF CRAFTSMEN WITH AN AVERAGE 25-YEARS OF EXPERIENCE |  |
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