Ideation Phase Brainstorm & Idea Prioritization Template

| Date | 22nd May 2025 |
|---------------|---|
| Team ID | LTVIP2025TMID57521 |
| Project Name | learnhub: your center for skill enhancement |
| Maximum Marks | 4 Marks |

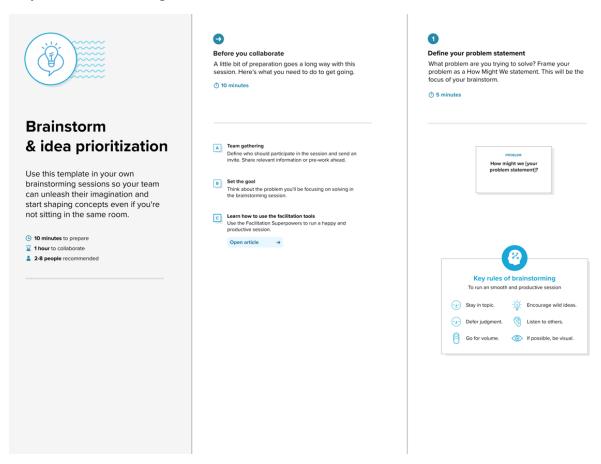
Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

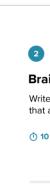
Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1

We need a platform where students can access latest technology courses

Person 2

We need a platform where individual educators can create courses

Person 3

Courses need to be affordable to students

Person 4

Courses can be learnt in anywhere and in any language from across the world



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Students can enroll and learn courses Individual educators can create courses Courses can be learnt from anywhere and in any language

Step-3: Idea Prioritization

