# Henry Imoh



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# **Summary**

I am a full-stack developer and Content writer. I possess over 3 years of professional experience in web development, and content writing. I also possess skills in design, Technical writing, Blog writing, and data visualization.

# **Experience**



### Content Manager

### edgemedia

Dec 2021 - Feb 2022 (3 months)

- \* Conduct simple keyword research and utilize SEO guidelines to increase web traffic.
- \* Research industry-related topics by combining online sources, interviews, and studies to create unique content.
- \* Prepared well-structured drafts using WordPress.
- \* Optimized blog posts with appropriate keywords for SEO.
- \* Proofread and edit blog posts of junior content writers before publication.
- \* Ensure all-around consistency (style, fonts, images, and brand tone).
- \* Update website content as needed



# Web Developer & content writer

#### Get2work startup

Aug 2020 - Oct 2021 (1 year 3 months)

- \*Developed company website using frontend web development technologies, including Html, CSS, javascript, Jquery, and PHP.
- \*Conducted functional testing over course of the web development cycle
- \*Collaborated with Company Content creator in developing content strategies to drive engagements.
- \*Implemented analytics to properly utilize user preferences in delivering cutting-edge service.
- \*Integrated 3rd party payment systems to handle payments across digital platforms.



### Web Developer & content Manager

#### Shecooks

Jan 2020 - Oct 2020 (10 months)

- \*Translated design personnel's ideation into concrete user interfaces.
- \*Developed functional digital design concepts across various platforms to strengthen company brand and identity.
- \*Built back-end infrastructure using PHP to maintain website integrity, security, and efficiency.
- \*Utilized customer personas and SEO tactics in driving meal sales (45%).



### Web Developer

#### Easyerrands

Jul 2018 - Nov 2019 (1 year 5 months)

Built responsive web layouts using current frameworks and libraries.

Built a sturdy company backend architecture working with the backend team, focusing on Security. Implemented analytics to properly utilize user preferences in delivering cutting-edge service.

# **Education**



# Imo State University

Bachelor of Arts - BA, History and international Studies 2016 - 2020

### **Skills**

Web Content Writing • Front-end Development • Technical Writing • PHP • MySQL • Back-End Web Development • Anaconda • Telecommuting • JavaScript Libraries • Management

# **Honors & Awards**



### Ever Reliable diplomat - Nahiss

Jul 2020

An award of merit for diligence towards the department of history and international studies.