

Henry Imoh

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Summary

Experienced Frontend Engineer, Email developer, and Content Writer with 3+ years in delivering high-end web products and impactful content. Proven track record in overhauling business processes while prioritizing user experience and business objectives. Passionate about creating insightful web products. Skilled in data visualization, technical writing, blog creation, and design. Dedicated to driving innovation and excellence.

Experience



Frontend Developer

Interswitch Group

Jul 2022 - Present (1 year 8 months)

Spearheaded the development of HTML email templates and newsletters, optimizing marketing initiatives for enhanced engagement and conversion rates.

Utilized MJML framework to streamline the creation of responsive and visually appealing email campaigns, ensuring compatibility across various email clients.

Leveraged Webflow to design dynamic, user-friendly websites, incorporating best practices for responsiveness and accessibility.

Developed numerous web applications and landing pages in React.Js. HTML, CSS, Javascript and Craft CMS

Collaborated with back-end team to implement and maintain front-end web applications, resulting in a 20% reduction in page load speeds and improved conversion rates.

Implemented caching techniques and optimized web components to enhance performance across multiple devices and browsers, driving a 30% increase in user engagement and 10% increase in revenue.



Technical Writer

Hackmamba

Aug 2020 - Dec 2022 (2 years 5 months)

* Developed templates and checklists that reduced production time and allowed teams to train on new technologies and practices efficiently

* Authored more than 50 technical articles, whitepapers, user guides, and instruction manuals in software engineering, product features and functionality to help create an up-to-date knowledge base of products

* Transformed complex technical concepts and terminologies into simplified language, making it easier for the users to understand the material

Web Developer

Get2work

Aug 2018 - May 2021 (2 years 10 months)

Designed and implemented HTML email templates and newsletters to support marketing initiatives, enhancing brand visibility and engagement.

Collaborated with back-end developers to develop a CRM system, improving customer acquisition and retention rates by 20% and revenue by 40%.

Created reusable code libraries and utilized front-end technologies like jQuery and AJAX to integrate with back-end services, enhancing website functionality and user experience.

Conducted keyword research and implemented SEO guidelines to drive online traffic and improve search engine rankings.

Developed and maintained RESTful APIs to facilitate seamless communication between web applications and third-party services, improving efficiency by 30%.

Education

Imo State University

Bachelor of Arts - BA, History and international Studies

2016 - 2020

Skills

Web Content Writing • Front-end Development • Technical Writing • PHP • JavaScript Libraries • HTML5 • React.js • Webflow • HTML Emails • Semantic HTML

Honors & Awards

Ever Reliable diplomat - Nahiss

Jul 2020

An award of merit for diligence towards the department of history and international studies.