

# Henry Imoh

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<https://imohenry.netlify.app>

## Summary

I am a Frontend Engineer and Content writer. I possess 3+ years of professional experience in shipping high-end web products and writing content.

I have an extensive portfolio of overhauling business processes and systems while prioritizing the users and business objectives. I am passionate about creating insightful and impactful web products and content.

I also possess data visualization, Technical writing, Blog writing, and design skills.

## Experience



### Frontend Developer

Interswitch Group

Jul 2022 - Present (8 months)

Develop visually appealing, intuitive, responsive, and interactive user interfaces for a variety of devices in close collaboration with the design, product management, and backend teams.

Creating outstanding interfaces from UI/UX designs, building reusable content modules, and maintainability of the code are all important.

Use UI development best practices to make sure the client-side of the product operates at scale.

By keeping an eye on key indicators and proactively fixing any problems, I review and optimize app usage.



### Content Writer

Anime Geek

Apr 2022 - Feb 2023 (11 months)

\*Create persuasive copy for website, email marketing campaigns, advertising brochures, videos, and blogs.

\*Create and maintain an editorial calendar; collaborate with content writers to ensure that standards are met.

\* All content should be included and optimized for SEO.

\*Contribute to process and content localization to guarantee consistency across locations.

\* Review and implement process modifications to achieve operational excellence.



### Full-stack Developer & content writer

Get2work startup

Aug 2020 - Oct 2021 (1 year 3 months)

\*Using JavaScript, Ajax, PHP, React.js, and JSON developed new company site features, functionality, and capabilities.

\*Advise the design team on options for a more simplified and user-friendly interface.

\*Bug fixes and code reviews are carried out. In the first month, the technical debt was decreased by 32%.

\*HTML email templates and newsletters for marketing initiatives are designed and implemented.

\*Implemented analytics to properly utilize user preferences in delivering cutting-edge service.

\*To improve online traffic, conducted easy keyword research and followed SEO guidelines.

\*Built simple CMS to handle website content update.



## **Web Developer & content writer**

Shecooks

Jan 2020 - Oct 2020 (10 months)

\*Using React to create robust and maintainable codebases.

\*Applying a mobile-first strategy to the company's existing website.

\*Working with designers to produce efficient and technically sound designs.

\*Created modular, responsive layouts, using contemporary CSS methods and JavaScript frameworks.

\*Developed technological solutions for business cases in collaboration with client stakeholders.

\*Assisting with the shift from a waterfall to an Agile methodology that is more efficient.

\*Built back-end infrastructure using PHP to maintain website integrity, security, and efficiency.

\*Utilized customer personas and SEO tactics in driving meal sales (45%).

## **Education**



### **Imo State University**

Bachelor of Arts - BA, History and international Studies

2016 - 2020

## **Skills**

Web Content Writing • Front-end Development • Technical Writing • PHP • Anaconda •  
Telecommuting • JavaScript Libraries • HTML5 • React.js • Webflow

## **Honors & Awards**



### **Ever Reliable diplomat - Nahiss**

Jul 2020

An award of merit for diligence towards the department of history and international studies.