Mohit Mayank

Lead Data Scientist @ Outplay (mohitmayank.com)

- Helping SaaS startups setup and scale their Al game in
- 6+ years of industrial experience in Sales, Banking, Retail and other domains.
- Supervised Projects in NLP, CV, Audio, Graphs, RL, DL and ML.
- Guest lecturer and collaborator at University of Tartu. (Network Science)
- Author of "<u>Lazy Data Science Guide</u>" & Creator of "<u>Jaal</u>" (open-source)
- Winner of <u>TCS SUPERCoder 2019</u> a company-wide coding competition.

WORK EXPERIENCE

Lead Data Scientist

Outplay

Nov 2021 - Present

Remote

Conversation Intelligence

<u>Post Call Analysis</u>; conversation intelligence product that transcribes sales calls, identifies speakers and generate different insights to help sales representatives close more deals.

Keywords: Offline ASR, Speaker Identification, Mentions Identification, etc.

- <u>Live Call Analysis</u>: a fast but efficient Artificial Intelligence assistant for sales representatives, that joins ongoing calls to identify questions asked by prospects and suggest relevant answers!

Keywords: Streaming ASR; Fast Speaker Identification; Question and Answer detection

- <u>Mentions Identification:</u> Analyze sales calls to identify insights like questions asked, next steps discussed, competitors' mention etc; Distilled for faster AI model **Keywords**: Semantic Similarity; Text classification; Knowledge Distillation

Audio Intelligence

 In-House Transcription System; speech-to-text (ASR) services for live and offline sales call transcription; comparable to the likes of AWS Transcribe.

Keywords: Wav2Vec2; HuBERT; WordBoost; Custom Vocabulary; Websocket

 Speaker Identification; Identify and recognition different speakers in a call by comparing against the available speaker's voice prints

Keywords: SpeechBrain; Bi-encoder; Audio Embeddings

Natural Language Processing (NLP)

- Email Writing Assistant; AI assistant that writes a highly personalized mail from scratch for a sales representative by considering product, prospect, account and current objective details.

Keywords: GPT3; GPT-Neo; Bloom; Large Language model; Decoding

- Objection Detection and Handling: Identify the objections raised by prospects in mails, classify them and recommend the best answer to each objections Keywords: Transformer-based NER; Recommendation system; Text Classification
- Email Scoring Assistant; Al assistant that helps to write perfect sales mails by gamifying the complete process. It scores the mails (0 to 100), identifies good and bad parts and even recommend the things to modify for maximum improvement Keywords: Mail Scoring, Sentiment, Tones, Spam words, Paraphrasing, etc

Senior Data Scientist

AlgoAnalytics

March 2021 - Oct 2021

Pune, India

Natural Language Processing (NLP)

 Indian Companies Knowledge Graph; Create a KG containing the enterprise-level details for Indian companies (like Crunchbase); analyze graph to find similar company and recommend potential acquisitions and investments
 Keywords: Knowledge Graphs, Recommendation System, Information Extraction, etc

- Social Media Trend Analyzer: Analyze the trend of product, person or any entity on Social media like Twitter.

Keywords: NER, Social media scraper, Trend forecasting, Sentiment, Tones, etc

 <u>Financial Events Extraction</u>: extracting relevant financial real-world events like acquisitions or investment, from unstructured texts like news, social media posts, etc.

Keywords: Entity Linking; NER; Website scraping

 Stock Market Analysis; identify hidden signals on price, volume and news related to stock market by leveraging NLP algorithms; Leverage the data to make market predictions.

Keywords: News Sentiment Analysis, Classification, Timeseries forecasting, etc



EDUCATION

Bachelor of Engineering (B.E.),
Electronics and Telecommunication

Savitribai Phule Pune University (formally Pune University)

2012-2016

Pune, India

ACHIEVEMENTS

Rank 1 – TCS SUPERCoder 2019

<u>Beat >20k associates</u> to win the prestigious TCS wide competitive coding competition

Winner – Digitate Ideathon 2019

Topic: <u>Log analyzer</u> – Detect events, find anomalies and perform root cause analysis

Runner up – Digitate Ideathon 2018

Topic: <u>Interactive KG learning interface</u> – asks relevant questions to build knowledge graphs

"On the spot award"

For <u>excellence in quick solution proposal</u> and <u>fast</u> <u>deployment</u>

"Star team award"

Collaborative effort for problem management

ARTICLES

- Building chatbot with Rasa (link)
- Introduction to Genetic Algorithm (link)
- Reinforcement Learning with Multi-Arm
 bandit (<u>link</u>)
 Generating images using text: The dawn
- of the AI dreamers (link)
- A Guide to Python Good Practices (<u>link</u>)
- A Guide to Knowledge Graphs (<u>link</u>)
- Guide to fine-tuning Text Generation models: GPT-2, GPT-Neo and T5 (link)
- Explainable AI: Language Models (link)

PUBLICATIONS

- DEAP-FAKED: Knowledge Graph based Approach for Fake News Detection (A deep neural network based framework to detect fake news from short text by leveraging open domain context using knowledge graphs)

 Intrinsic analysis for dual word embedding space models (Comparative analysis of a total of 84 different word embedding models)

Data Scientist

Tata Research Development and Design Centre, TCS

Aug 2016 - Feb 2021

Projects: Digitate and Intelligent Services Network

Natural Language Processing (NLP)

- Question-Answer chatbot; virtual assistant for project's flagship solution that increased daily impressions by 10% and reduced human intervention by 40% Keywords: Chatbot, Question and Answer identification
- **Issue extraction**; identify different types of system alerts from IT ticket's descriptions for descriptive analysis of enterprise

Keywords: Topic Identification, Text Similarity

Resolution notes mining: mine L1/L2/L3's alert resolution notes to generate rules to automate frequently occurring errors

Keyword: Pattern finding and matching, Association rule mining

Computer Vision (CV)

Business Card Reader; OCR engine to extract entities from multi-lingual business cards for ultra-fast personnel contact onboarding Keywords: Optical Character Recognition, NER, Validity check

Math formula Recognition; extract handwritten math expressions from documents for fast digitalization and education purposes Keywords: Optical Character Recognition, LaTeX n-gram model

Forecastina

- Marathon prediction; create real-time model to predict NY marathon runner's race completion time with over 80% accuracy Keywords: Sequence Prediction, LSTM; Clustering

 Enterprise revenue prediction; revenue forecasting of company's hierarchical business units with ~91% accuracy

Keywords: Time series forecasting; ARIMA, Holt Winters, HTS

Optimization

System expert assignment: given an IT system alert, automatically find the best L1/L2/L3 resolver and assign the task; done by performing multiple objective optimization, leading to reduction of overall MTTR by 30%

Keywords: Ranking algorithms; Multi-objective optimization; Resource allocation

 Personalized pricing model; find optimal Batch analytics pricing by minimizing jobs in analysis with minimum adverse effect on SLA prediction accuracy Keywords: Graph reduction; Subset finding; Price optimization

Causality Analysis

 Root-Cause analysis; incident management on structural graph of the enterprise to identify correct root cause for an system level event.

Keywords: Correlation vs Causality, Graph traversal, Multi-modal analysis

 What-If analysis; model causality graph of an enterprise to perform intervention on behavior of services and ask counterfactual business analysis questions

Keywords: Product Behavior Simulation, Confounding analysis, Prediction

Recommendation System

Enterprise Sales: hybrid recommendation system to generate B2B suggestions for company's Sales team with major focus on accuracy and explainability Keywords: Recommendation Systems, Cross-Sell, Up-Sell, Day O Sell

Research Intern

Centre for Development in Advanced Computing 2015

Pune, India

Pune, India

Speech Recognition

Design and developed IoT Speech Recognition engine in Indian languages and deployed it on low-power hardware as a low-cost solution for the rural population.

LECTURES/TALK

- Lecture on Knowledge Graph Part 1 (Introduction, Ontology, Query, Creating KG and KG Embeddings)
- Lecture on Knowledge Graph Part 2 (AI in KG, KG tasks and applications)
- The Art behind Fractals (An interactive) talk I gave on the beauty behind the Fractals)

BOOK/NEWSLETTER

- A Lazy Data Science Guide (A guide book on data science for busy and equally lazy Data Scientists 😄)
- The ML Dojo (the single place to get daily updates on the latest in the field of Artificial Intelligence 🧠 and Machine Learning 🤖)

PERSONAL PROJECTS



- Jaal (Python package with more than 150) stars on Github. It is an interactive network visualization tool built using Dash and Visdcc)
- Link Summarization (a web demo that can summarize a website. Takes a website link to parse the text and summarize the content)
- Law Finder (AI model to find the most suitable Indian Penal Code law if provided with a crime's description)
- Emoji Finder (AI model that suggests the suitable emoji based on the input sentence)
- Q learning Demo (An interactive playground to experiment and learn the Reinforcement Learning topic - Q Learning)
- Chaos Game (An interactive implementation of Chaos Game to introduce Fractal theory)

INTERESTS

Books/Movies Gaming **Fitness** Competitive Coding Technical Writing Guitar

Contacts









