# Mohit Mayank

## Lead Data Scientist @ Outplay (mohitmayank.com)

- Helping SaaS startups setup and scale their AI game
- 7+ years of industrial experience in Sales, Finance, Retail and other domains.
- Supervised Projects in Generative AI, NLP, CV, Audio, Graphs, RL, DL and ML.
- Guest lecturer and collaborator at multiple Universities.
- Author of "Lazy Data Science Guide" & Creator of "Jaal" (open-source)
- Winner of TCS SUPERCoder 2019 a company-wide coding competition.

## **WORK EXPERIENCE**

## **Lead Data Scientist**

Outplay

Nov 2021 - Present

Remote

Generative Al

— <u>SalesGPT</u>: Training and Deploying Large Language Models like ChatGPT to make it more domain aware for Sales related downstream tasks. Using 3rd party models like GPT-4 as fallback and evaluation. Required extensive prompt engineering. Keywords: GPT4; ChatGPT; LLaMA; FALCON; RedPajama; Guanaco

- Email Assistant; Dual task Al assistant that, (1) writes a highly personalized mail from scratch for a sales representative, and (2) helps to write perfect sales mails by gamifying the complete process

Keywords: Mail Scoring, Sentiment, Tones, Spam words, Paraphrasing, etc

- <u>Objection Detection and Handling</u>; Identify the objections raised by prospects in mails, classify them and recommend the best answer to each objections **Keywords**: Transformer-based NER; Recommendation system; Text Classification

#### Conversation Intelligence

- <u>Sales Meeting Analysis</u>; Al powered meeting analysis product that transcribes sales calls, identifies speakers and generate insights to help sales representatives make sense of their meetings and close more deals.

Keywords: Offline ASR, Speaker Identification, Mentions Identification, etc.

— <u>Al Live Call Assistant</u>; an Artificial Intelligence assistant for sales representatives that joins ongoing calls to help sales folks by identifying asked questions, suggesting answers, perform live mood analysis and much more!

**Keywords**: Streaming ASR; Question and Answer detection; Audio Sentiment Analysis

<u>Call Summarization</u>: Generate important insights of Sales calls like customer goals, next steps discussed, competitors' mention etc; Distilled for faster AI model Keywords: Semantic Similarity; Text classification; Knowledge Distillation

#### Audio Intelligence

In-House Transcription System; speech-to-text (ASR) services for live and offline sales call transcription; comparable to the likes of AWS Transcribe.

Keywords: Wav2Vec2; HuBERT; WordBoost; Custom Vocabulary; Websocket

**—Speaker Diarization and Identification;** Segregate and recognition different speakers in a call by comparing against the available speaker's voice prints **Keywords:** SpeechBrain; Bi-encoder; Audio Embeddings

#### Senior Data Scientist

AlgoAnalytics

March 2021 - Oct 2021

Pune, India

#### Natural Language Processing (NLP)

 Indian Companies Knowledge Graph; Create a KG containing the enterprise-level details for Indian companies (like Crunchbase); analyze graph to find similar company and recommend potential acquisitions and investments
 Keywords: Knowledge Graphs, Recommendation System, Information Extraction, etc

- <u>Social Media Trend Analyzer</u>; Analyze the trend of product, person or any entity on Social media like Twitter.

**Keywords:** NER, Social media scraper, Trend forecasting, Sentiment, Tones, etc

 <u>Financial Events Extraction</u>; extracting relevant financial real-world events like acquisitions or investment, from unstructured texts like news, social media posts, etc.

Keywords: Entity Linking; NER; Website scraping

- <u>Stock Market Analysis</u>; identify hidden signals on price, volume and news related to stock market by leveraging NLP algorithms; Leverage the data to make market predictions.

Keywords: News Sentiment Analysis, Classification, Timeseries forecasting, etc



## **EDUCATION**

Bachelor of Engineering (B.E.),
Electronics and Telecommunication

Savitribai Phule Pune University (formally Pune University)

2012-2016

Pune, India

## **ACHIEVEMENTS**

#### Rank 1 – TCS SUPERCoder 2019

<u>Beat >20k associates</u> to win the prestigious TCS wide competitive coding competition

## Winner – Digitate Ideathon 2019

Topic: <u>Log analyzer</u> – Detect events, find anomalies and perform root cause analysis

## Runner up – Digitate Ideathon 2018

Topic: <u>Interactive KG learning interface</u> – asks relevant questions to build knowledge graphs

#### "On the spot award"

For <u>excellence in quick solution proposal</u> and <u>fast</u> <u>deployment</u>

"Star team award"

Collaborative effort for problem management

## **ARTICLES**

- Building chatbot with Rasa (link)
- Introduction to Genetic Algorithm (link)
- Reinforcement Learning with Multi-Arm
  bandit (<u>link</u>)
  Generating images using text: The dawn
- of the AI dreamers (link)
- A Guide to Python Good Practices (link)
- A Guide to Knowledge Graphs (<u>link</u>)
- Guide to fine-tuning Text Generation models: GPT-2, GPT-Neo and T5 (link)
- Explainable AI: Language Models (link)

# **PUBLICATIONS**

- DEAP-FAKED: Knowledge Graph based
Approach for Fake News Detection (A deep neural network based framework to detect fake news from short text by leveraging open domain context using knowledge graphs)

 Intrinsic analysis for dual word embedding space models (Comparative analysis of a total of 84 different word embedding models)

#### **Data Scientist**

## Tata Research Development and Design Centre, TCS

Aug 2016 - Feb 2021

Projects: Digitate and Intelligent Services Network

#### Natural Language Processing (NLP)

- **Question-Answer chatbot**; virtual assistant for project's flagship solution that increased daily impressions by 10% and reduced human intervention by 40% Keywords: Chatbot, Question and Answer identification
- **Issue extraction**; identify different types of system alerts from IT ticket's descriptions for descriptive analysis of enterprise Keywords: Topic Identification, Text Similarity
- Resolution notes mining; mine L1/L2/L3's alert resolution notes to generate rules to automate frequently occurring errors

**Keyword:** Pattern finding and matching, Association rule mining

#### Computer Vision (CV)

Business Card Reader; OCR engine to extract entities from multi-lingual business cards for ultra-fast personnel contact onboarding Keywords: Optical Character Recognition, NER, Validity check

Math formula Recognition; extract handwritten math expressions from documents for fast digitalization and education purposes Keywords: Optical Character Recognition, LaTeX n-gram model

#### Forecastina

- Marathon prediction; create real-time model to predict NY marathon runner's race completion time with over 80% accuracy

Keywords: Sequence Prediction, LSTM; Clustering Enterprise revenue prediction; revenue forecasting of company's

hierarchical business units with ~91% accuracy

Keywords: Time series forecasting; ARIMA, Holt Winters, HTS

#### **Optimization**

**System expert assignment:** given an IT system alert, automatically find the best L1/L2/L3 resolver and assign the task; done by performing multiple objective optimization, leading to reduction of overall MTTR by 30%

Keywords: Ranking algorithms; Multi-objective optimization; Resource allocation

 Personalized pricing model; find optimal Batch analytics pricing by minimizing jobs in analysis with minimum adverse effect on SLA prediction accuracy Keywords: Graph reduction; Subset finding; Price optimization

#### Causality Analysis

 Root-Cause analysis; incident management on structural graph of the enterprise to identify correct root cause for an system level event.

Keywords: Correlation vs Causality, Graph traversal, Multi-modal analysis

 What-If analysis; model causality graph of an enterprise to perform intervention on behavior of services and ask counterfactual business analysis questions

Keywords: Product Behavior Simulation, Confounding analysis, Prediction

#### **Recommendation System**

• Enterprise Sales: hybrid recommendation system to generate B2B suggestions for company's Sales team with major focus on accuracy and explainability Keywords: Recommendation Systems, Cross-Sell, Up-Sell, Day O Sell

## Research Intern

Centre for Development in Advanced Computing 2015

Pune, India

Pune, India

Pune, India

#### Speech Recognition

Design and developed IoT Speech Recognition engine in Indian languages and deployed it on low-power hardware as a low-cost solution for the rural population.

# LECTURES/TALK

- Lecture on Knowledge Graph Part 1 (Introduction, Ontology, Query, Creating KG and KG Embeddings)
- Lecture on Knowledge Graph Part 2 (AI in KG, KG tasks and applications)
- The Art behind Fractals (An interactive) talk I gave on the beauty behind the Fractals)

# **BOOK/NEWSLETTER**

- A Lazy Data Science Guide (A guide book on data science for busy and equally lazy Data Scientists 😄 )
- The ML Dojo (the single place to get daily updates on the latest in the field of Artificial Intelligence 🧠 and Machine Learning 🤖)

# PERSONAL PROJECTS



- Sankshep (Sankshep is a free website that uses ChatGPT powered AI assistant to provides summaries and a way to chat with your research papers)
- Jaal (Python package with more than 150 stars on Github. It is an interactive network visualization tool built using Dash and Visdcc)
- Link Summarization (a web demo that can summarize a website. Takes a website link to parse the text and summarize the content)
- Law Finder (AI model to find the most suitable Indian Penal Code law if provided with a crime's description)
- Emoji Finder (AI model that suggests the suitable emoji based on the input sentence)
- Q learning Demo (An interactive playground to experiment and learn the Reinforcement Learning topic - Q Learning)

## INTERESTS

**Books/Movies** 

Gaming

**Fitness** 

Competitive Coding

Technical Writing

Guitar



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## Contacts













