Sum of Revenue by Product

- 180,785 (9%)
- 208,230 (10%)
- 613,380 (29%)
- 296,9... (14%)
- 485,600 (23%)
- 316,195 (15%)

Product ● Shoes ● Shirt ● Hat ● Gloves ● Jacket ● Socks
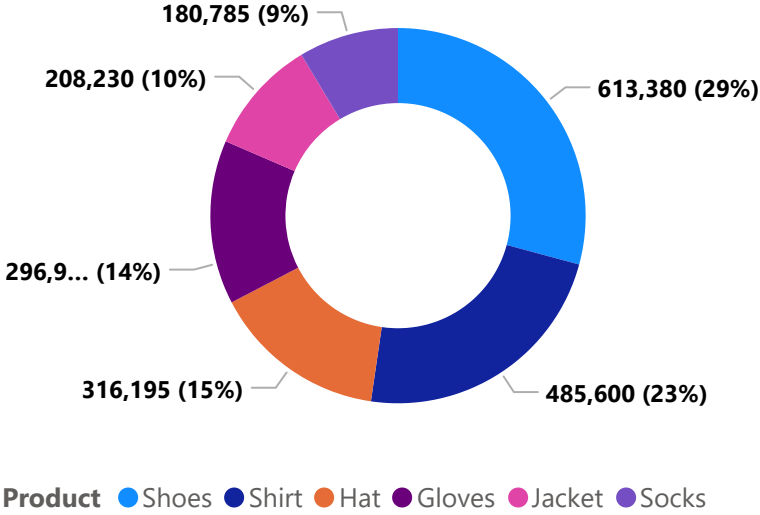
Sum of Revenue

2,101,090

| East | North | South | West |

Sum of Quantity

68,461

Sum of Quantity by Region

- 11,400 (17%)
- 24,298 (35%)
- 12,402 (18%)
- 20,361 (30%)

Region ● South ● East ● North ● West

Total sales by Product category

Product	Sum of Quantity
Jacket	5,452
Socks	7,921
Gloves	12,369
Shirt	12,388
Shoes	14,402
Hat	15,929
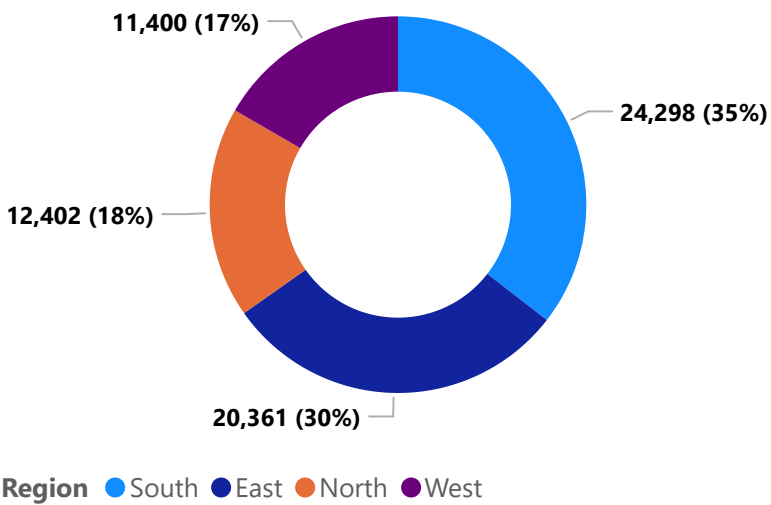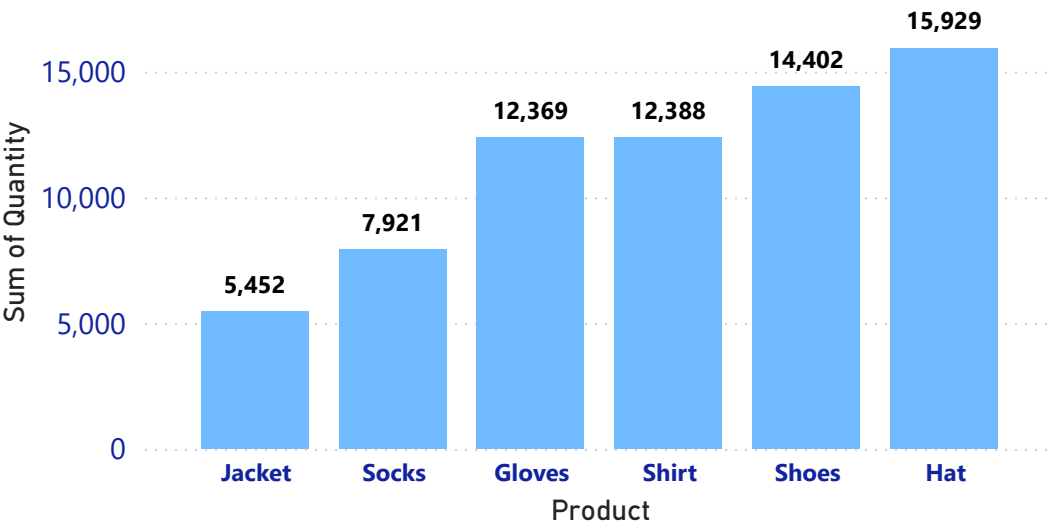
Total sales by Product category

Sum of Quantity by Month

Month	Sum of Quantity
January	6,448
February	9,930
March	8,971
April	3,457
May	2,482
June	9,904
July	8,420
August	5,478
September	3,472
October	4,464
November	2,970
December	2,465

Sum of Revenue by Region

16,817,972 (24.9%)   16,958,763 (25.11%)

16,864,376 (24.97%)   16,899,064 (25.02%)

Region ● East ● South ● West ● North
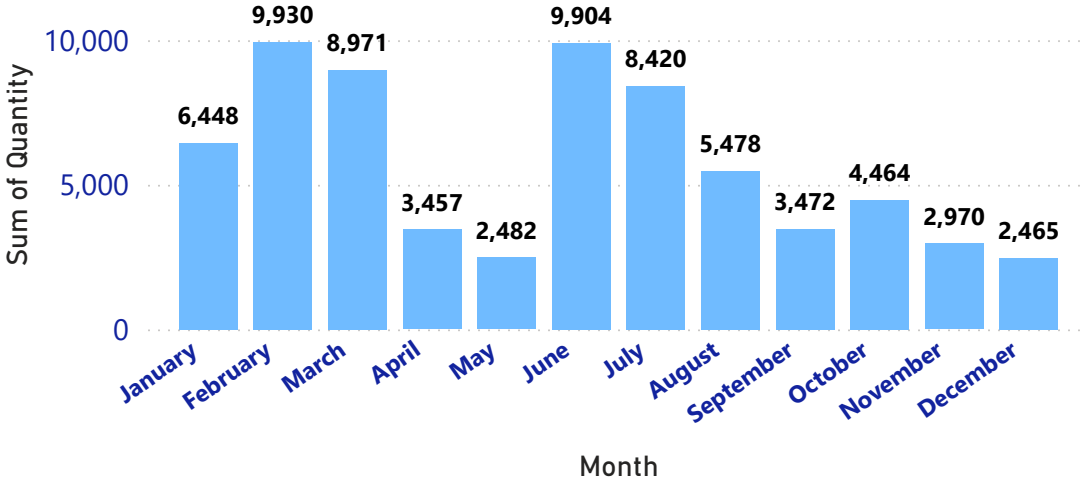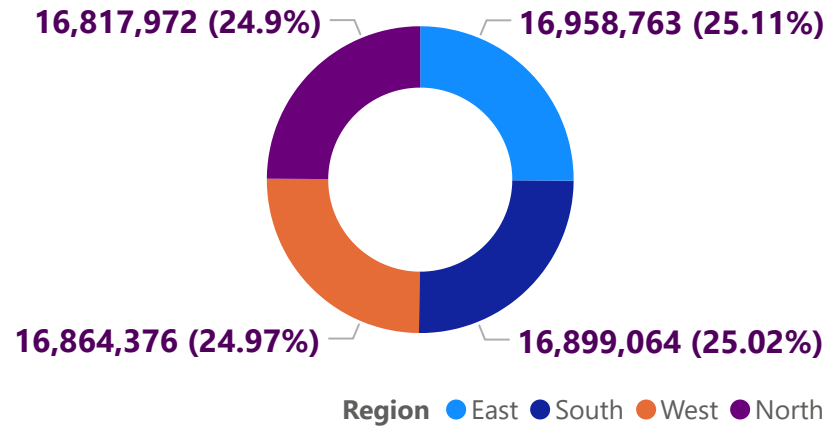
Count of CustomerID by Region

8420 (24.92%)   8488 (25.12%)

8433 (24.96%)   8446 (25%)

Region ● East ● South ● North ● West
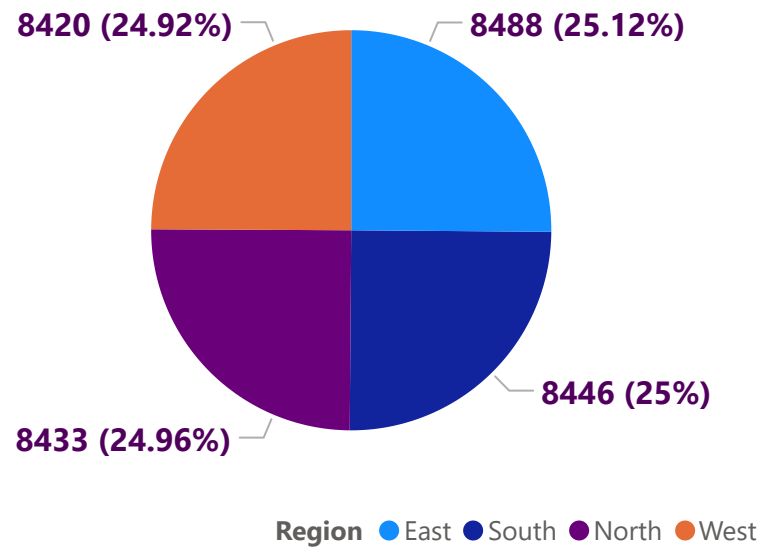
Total revenue

67540175

Total canceled subscription

15,175

SubscriptionType ▾

All ▾

Region

East	

Active subscription

18612

Average duration

12

Sum of Revenue and Active subscription by SubscriptionType

16,864,376 (24.96%)   33,776,... (50%)

3382 (0.01%)

16,899,... (25.01%)

11854 (0.02%)

SubscriptionType ● Basic ● Premium ● Standard
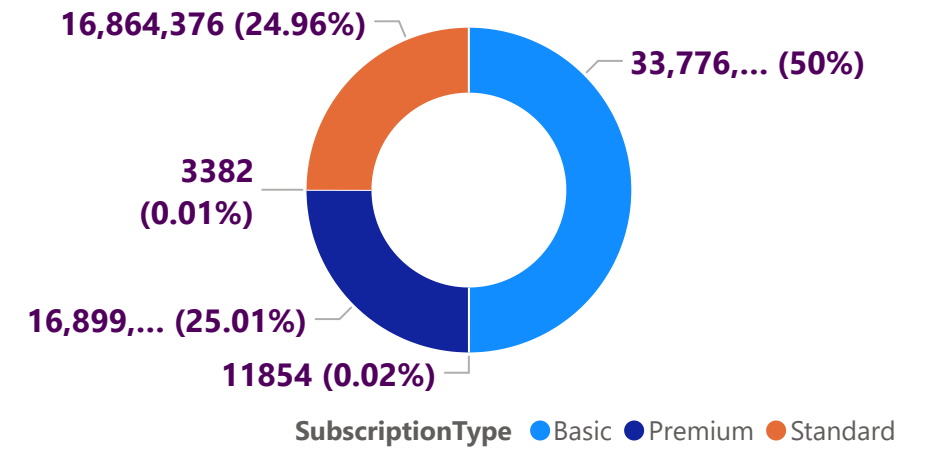
Sum of canceled subscription by SubscriptionType

5,044 (33.24%)   5,067 (33.39%)

5,064 (33.37%)

SubscriptionTy... ● Basic ● Premium ● Standard