

Olivia Hu

Graphic Designer

Hi, I'm Olivia! I am a junior at Parsons School of Design studying a BFA in Communication Design. I specialize in graphic design, branding, website design, and illustration. I'm interested in creating unique experiences through design and interaction.

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 @imoliviahu

SKILLS

InDesign	Creative
Illustrator	Organized
After Effects	Collaboration
Photoshop	Typography
Premiere Pro	Website Design
Figma	Motion Graphics
Social Media	Branding
HTML & CSS	Illustration
Google Suite	Photography

LANGUAGES

English	●●●●●●●●
Chinese	●●●●●●○○
Spanish	●●○○○○○○

INTERESTS



Dancing



Movies



K-Pop



Digital Art



Travel



Comics

EDUCATION

Parsons School of Design, The New School	August 2020–present
Communication Design BFA (GPA: 3.9)	
CS50: Introduction to Computer Science	June 2020–August 2020
Harvard edX Online Course	
Sharron Art Center	June 2020–August 2020
Refined my fundamental art skills through sketching, painting, and sculpture.	

WORK EXPERIENCE

Yeh IDEology Graphic Designer	May 2022–Present
Developed brand system by creating layout, information structure, animations, typography, and colors of Yeh IDEology's Thrive By Design website. Created and executed promotional motion graphics and writing for monthly newsletters. Assisted in designing covers for Yeh IDEology's Designing Futures Podcast.	

Youth and Sustainability Brand Designer	March 2022–April 2022
Designed brand system by creating logo, colors, and typography for Youth & Sustainability. Coded and designed the mobile version of website while collaborating with a team to develop brand content and structure of website.	

Embolden Jewelry Brand & Social Media	June 2020–August 2022
Created branding system for Embolden Jewelry by designing logo, layout, structure, colors, images, and typography, and promotional graphics for website. Photographed jewelry and developed profile feed for business's Instagram.	

Starbucks Barista	June 2021–August 2021
Memorized and crafted beverages in a fast-paced working environment while communicating with coworkers and customers to facilitate the best experience.	

AWARDS

National Medal from Scholastic Art and Writing Awards 2020
High Merit Student Award from Celebrating Art Contest 2019 & 2020