Olivia Hu

Graphic Designer and Web Designer

Hi, I'm Olivia! I am a junior at Parsons School of Design studying a BFA in Communication Design. I specialize in graphic design, branding, website design, and illustration. I'm interested in creating unique experiences through design and interaction.

✉ oliviahu26@gmail.com   📍 Manhattan, New York   ➡ www.imoliviahu.com   📷 @imoliviahu

SKILLS

Photoshop	Creative
InDesign	Organized
Illustrator	Collaboration
Premiere Pro	Typography
Social Media	Website Design
HTML & CSS	UI/UX
Figma	Branding
Google Suite	Illustration
Microsoft Office	Photography

LANGUAGES

English	●●●●●●●●●
Chinese	●●●●●●●○○
Spanish	●●●○○○○○○

INTERESTS

Dancing

Movies

K-Pop

Digital Art

Travel

Comics

EDUCATION

Parsons School of Design, The New School   August 2020–present
Communication Design BFA (GPA: 3.9)

CS50: Introduction to Computer Science   June 2020–August 2020
Harvard edX Online Course

Sharron Art Center   June 2020–August 2020
Refined my fundamental art skills through sketching, painting, and sculpture.

WORK EXPERIENCE

Yeh IDeology | Graphic Designer   May 2022–Present
Developed brand system by creating layout, information structure, animations, typography, and colors of Yeh IDeology's Thrive By Design website. Created and executed promotional motion graphics and writing for monthly newsletters. Assisted in designing covers for Yeh IDeology's Designing Futures Podcast.

Youth and Sustainability | Brand & Website Designer   March 2022–April 2022
Designed brand system by creating logo, colors, and typography for Youth & Sustainability. Coded and designed the mobile version of website while collaborating with a team to develop brand content and structure of website.

Embolden Jewelry | Brand and Social Media Designer   June 2020–August 2022
Created branding system for Embolden Jewelry by designing logo, layout, structure, colors, images, and typography, and promotional graphics for website. Photographed jewelry and developed profile feed for company Instagram.

Starbucks | Barista   July 2021–August 2021
Memorized and crafted beverages in a fast-paced working environment while communicating with coworkers and customers to facilitate the best experience.

AWARDS

National Medal from Scholastic Art and Writing Awards 2020
High Merit Student Award from Celebrating Art Contest 2019 & 2020