

# Olivia Hu

Graphic Designer and Web Designer

Hi, I'm Olivia! I am a junior at Parsons School of Design studying a BFA in Communication Design. I specialize in graphic design, branding, website design, and illustration. I'm interested in creating unique experiences through design and interaction.

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 @imoliviahu

## SKILLS

InDesign	Creative
Illustrator	Organized
After Effects	Collaboration
Photoshop	Typography
Premiere Pro	Website Design
Figma	Motion Graphics
Social Media	Branding
HTML & CSS	Illustration
Google Suite	Photography

## LANGUAGES

English	●●●●●●●●
Chinese	●●●●●●●○
Spanish	●●●○○○○○

## INTERESTS



Dancing



Movies



K-Pop



Digital Art



Travel



Comics

## EDUCATION

<b>Parsons School of Design, The New School</b>	<b>August 2020–present</b>
Communication Design BFA (GPA: 3.9)	
<b>CS50: Introduction to Computer Science</b>	<b>June 2020–August 2020</b>
Harvard edX Online Course	
<b>Sharron Art Center</b>	<b>June 2020–August 2020</b>
Refined my fundamental art skills through sketching, painting, and sculpture.	

## WORK EXPERIENCE

<b>Yeh IDEology   Graphic Designer</b>	<b>May 2022–Present</b>
Developed brand system by creating layout, information structure, animations, typography, and colors of Yeh IDEology's Thrive By Design website. Created and executed promotional motion graphics and writing for monthly newsletters. Assisted in designing covers for Yeh IDEology's Designing Futures Podcast.	

<b>Youth and Sustainability   Brand Designer</b>	<b>March 2022–April 2022</b>
Designed brand system by creating logo, colors, and typography for Youth & Sustainability. Coded and designed the mobile version of website while collaborating with a team to develop brand content and structure of website.	

<b>Embolden Jewelry   Brand &amp; Social Media</b>	<b>June 2020–August 2022</b>
Created branding system for Embolden Jewelry by designing logo, layout, structure, colors, images, and typography, and promotional graphics for website. Photographed jewelry and developed profile feed for business's Instagram.	

<b>Starbucks   Barista</b>	<b>June 2021–August 2021</b>
Memorized and crafted beverages in a fast-paced working environment while communicating with coworkers and customers to facilitate the best experience.	

## AWARDS

National Medal from Scholastic Art and Writing Awards 2020  
High Merit Student Award from Celebrating Art Contest 2019 & 2020