# Sales Performance Dashboard

## **Total Sales Revenue**

82,485,288

Avg. Units Sold during Discounts

1.465

% Change in Sales During Holidays

98.81

# Sales per Category

Product Category

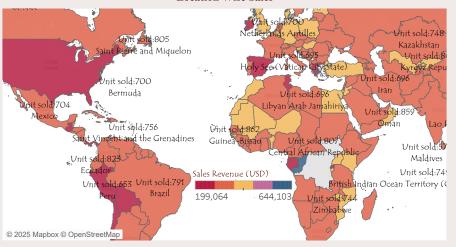
Electronics

 Groceries
 10,205,617

 Clothing
 19,952,025

 Furniture
 22,913,106

#### **Location Wise Sales**



## Holiday vs Non-Holiday Sales



# Avg. Discount Percentage vs Units Sold

