

# SURVIVAL RATE ANALYSIS - UNSECURED PERSONAL LOAN PORTFOLIO

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## SURVIVAL RATE MODELING

### Analysis of Unsecured Personal Loan Portfolio Segmented by Credit Score, Rate and Original Loan Amount

This notebook demonstrates advanced survival analysis techniques using Kaplan-Meier and Cox regression models applied to unsecured personal loan portfolio data. We progress from exploratory data analysis through univariate survival modeling to risk-adjusted survival estimates and competing risk analysis. Lastly, we'll compile findings for credit risk management and portfolio optimization applications. Key Analyses:

- 1) Portfolio EDA and survival model readiness assessment
- 2) Kaplan-Meier survival estimation with censoring adjustments for young loans
- 3) Credit risk management applications (PD modeling, portfolio segmentation, loss forecasting)

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## 1.0 Loan Portfolio Summary and Exploratory Data Analysis

### 1.1 Generate Simulated Loan Portfolio

Loan data generated successfully.

Total Loans: 5,000

Date Range: 2019-01-04 to 2025-06-20

Years Covered: 7

### Overview

This analysis utilizes a simulated personal loan portfolio designed to replicate realistic market conditions and lending patterns for survival analysis modeling. The dataset provides a robust foundation for examining loan performance, default behavior, and portfolio risk dynamics.

## **Loan Volume & Timing**

- Total Loans Generated: 5,000
- Origination Period: January 1, 2019 – June 30, 2025
- Volume Distribution: Strategically weighted to reflect market conditions
- Higher origination volumes during low-rate environment (2019-2022)
- Reduced origination volumes post-rate increases (2022-2025)

## **Loan Terms & Structure**

- Principal Amount Range: \$1,000 – \$50,000
- Maturity Terms: 3 to 8 years (variable by loan)
- Product Type: Unsecured personal loans with fixed rates and terms
- Amortization: Standard fixed-payment structure

## **Credit Risk Profile**

- Credit Scores: Randomly distributed across realistic range (350-850)
- 6-Month Refresh Scores: Secondary credit score data point for risk monitoring
- Risk Segmentation: Natural distribution across credit quality spectrum

## **Rate Environment Stratification**

The interest rate structure was strategically designed to mirror actual market conditions.

### **Pre-Rate Increase Period (2019 – April 2022):**

- Lower base interest rates reflecting historical market conditions
- Higher loan origination volumes
- Inverse correlation maintained between credit scores and rates

### **Rate Increase Period (April 2022 – 2025):**

- Progressive rate increases of 5-6 percentage points
- Gradual implementation over 18-24 months
- Corresponding reduction in loan origination volumes
- Maintained credit-risk pricing differentials

## **1.2 Portfolio Summary and Review**

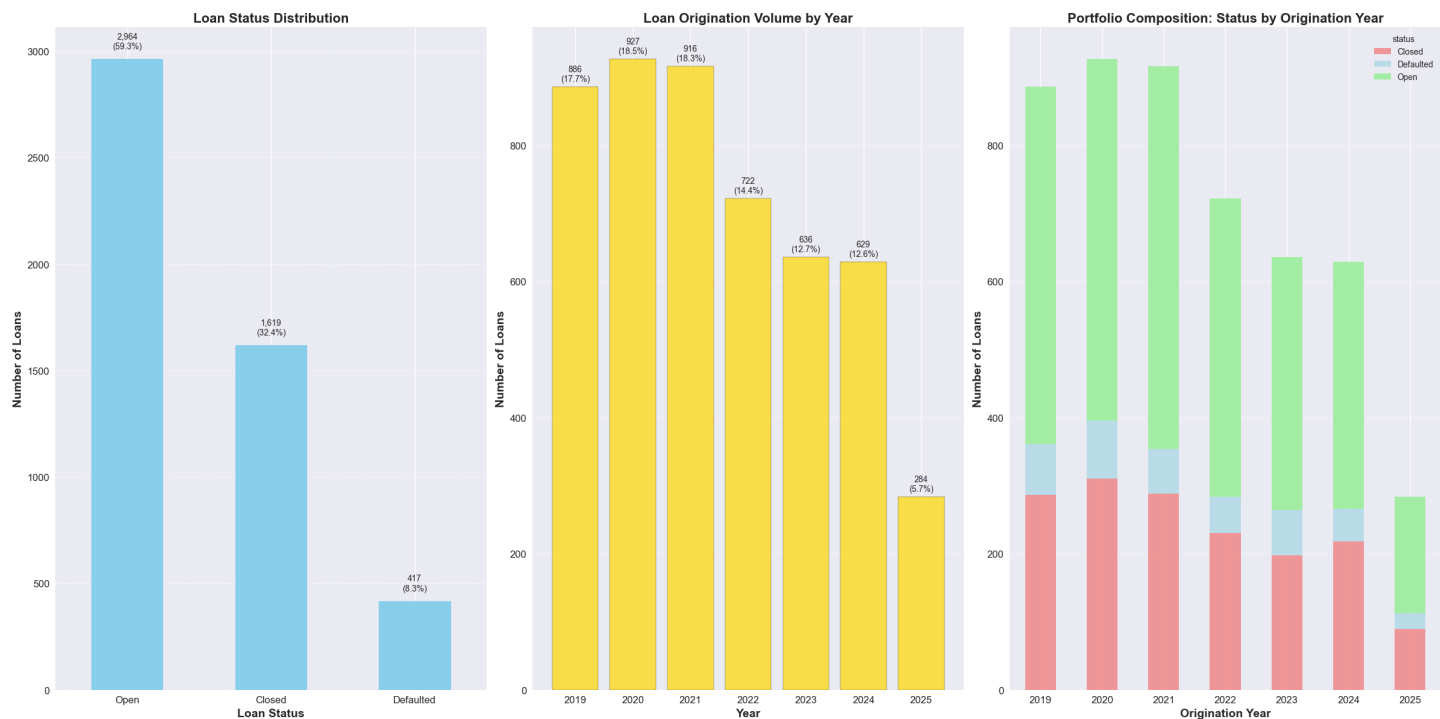
Portfolio summary statistics results are the following:

Total Number of Loans: 5,000

Average Portfolio Rate: 11.71%

Average Original Amount: \$17,866

Average Credit Score: 718



1.3 Key Metrics Summary by Credit Score, Rate, and Opening Amount

1.4 Vintage Analysis of Opening Dates and Maturity Dates

1.5 Additional Concentration and Distribution Analysis