

# SURVIVAL RATE ANALYSIS - UNSECURED PERSONAL LOAN PORTFOLIO

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## SURVIVAL RATE MODELING

### Analysis of Unsecured Personal Loan Portfolio Segmented by Credit Score, Rate and Original Loan Amount

This notebook demonstrates advanced survival analysis techniques using Kaplan-Meier and Cox regression models applied to unsecured personal loan portfolio data. We progress from exploratory data analysis through univariate survival modeling to risk-adjusted survival estimates and competing risk analysis. Lastly, we'll compile findings for credit risk management and portfolio optimization applications. Key Analyses:

- 1) Portfolio EDA and survival model readiness assessment
- 2) Kaplan-Meier survival estimation with censoring adjustments for young loans
- 3) Cox Proportional Hazards modeling with time-varying covariates
- 4) Credit risk management applications (PD modeling, portfolio segmentation, loss forecasting)

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## 1.0 Loan Portfolio Summary and Exploratory Data Analysis

### 1.1 Generate Simulated Loan Portfolio

```
score_bucket
Prime        1560
Super-Prime   1407
Near-Prime    1204
Subprime      284
Name: count, dtype: int64
```

Loan data generated successfully.

Total Loans: 4,455  
Date Range: 2021-02-01 to 2025-01-31  
Years Covered: 5

## Overview

This analysis utilizes a simulated personal loan portfolio designed to replicate realistic market conditions and lending patterns for survival analysis modeling. The dataset provides a robust foundation for examining loan performance, default behavior, and portfolio risk dynamics.

## Loan Volume & Timing

- Total Loans Generated: 5,000
- Origination Period: January 1, 2019 – June 30, 2025
- Volume Distribution: Strategically weighted to reflect market conditions
- Higher origination volumes during low-rate environment (2019-2022)
- Reduced origination volumes post-rate increases (2022-2025)

## Loan Terms & Structure

- Principal Amount Range: \$1,000 – \$50,000
- Maturity Terms: 3 to 8 years (variable by loan)
- Product Type: Unsecured personal loans with fixed rates and terms
- Amortization: Standard fixed-payment structure

## Credit Risk Profile

- Credit Scores: Randomly distributed across realistic range (350-850)
- 6-Month Refresh Scores: Secondary credit score data point for risk monitoring
- Risk Segmentation: Natural distribution across credit quality spectrum

## Rate Environment Stratification

The interest rate structure was strategically designed to mirror actual market conditions.

### Pre-Rate Increase Period (2019 – April 2022):

- Lower base interest rates reflecting historical market conditions
- Higher loan origination volumes
- Inverse correlation maintained between credit scores and rates

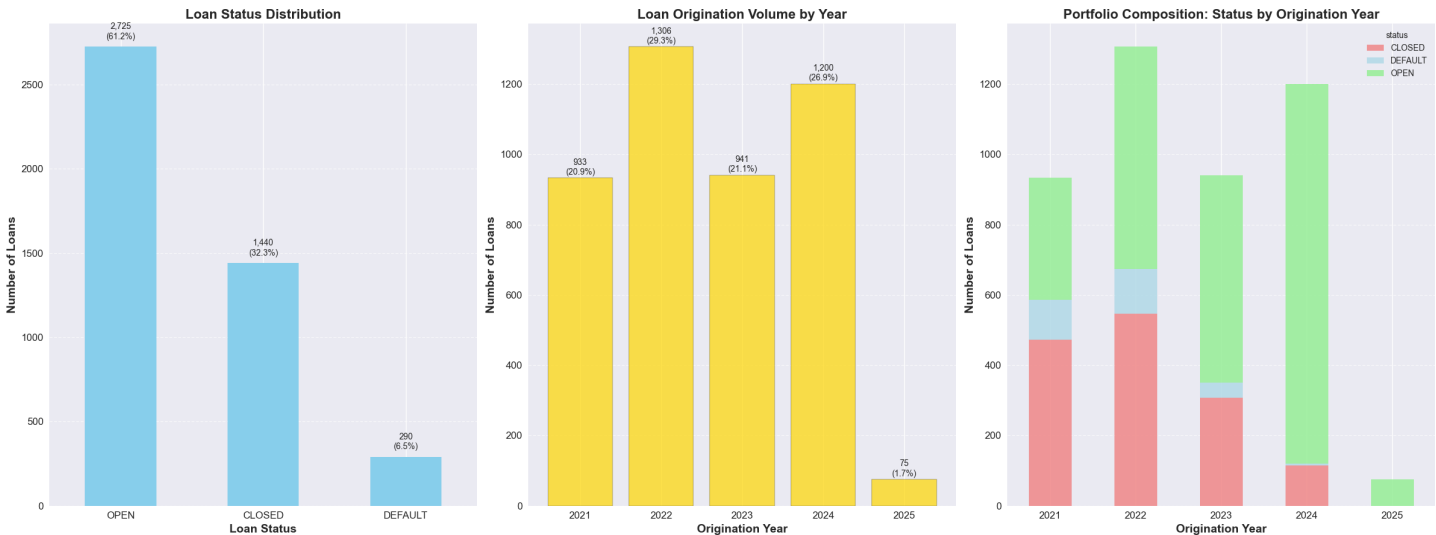
### Rate Increase Period (April 2022 – 2025):

- Progressive rate increases of 5-6 percentage points
- Gradual implementation over 18-24 months
- Corresponding reduction in loan origination volumes
- Maintained credit-risk pricing differentials

1.2 Portfolio Summary and Review

Portfolio summary statistics results are the following:

Total Number of Loans: 4,455  
Average Portfolio Rate: 12.33%  
Average Original Amount: \$13,905  
Average Credit Score: 710



Maybe add % open, closed, default, total by year as a table

1.3 Key Metrics Summary by Credit Score, Rate, and Opening Amount

DEFAULT RATES BY ORIGINATION VINTAGE:

open_year	Total_Loans	Defaults	Default_Rate_Pct	Avg_Duration_Months
2021	933	114	12.2	43.3
2022	1306	127	9.7	31.3
2023	941	44	4.7	18.8
2024	1200	5	0.4	7.3
2025	75	0	0.0	0.5

DEFAULT RISK ANALYSIS BY KEY SEGMENTS:

1. Default Rates by Credit Score Segment:			
	Total_Loans	Defaults	Default_Rate_%
score_bucket			
Subprime	284	41	14.4
Near-Prime	1204	135	11.2
Prime	1560	90	5.8
Super-Prime	1407	24	1.7

2. Default Rates by Interest Rate Segment:			
	Total_Loans	Defaults	Default_Rate_%
rate_bucket			

Low	0	0	NaN
Low-Med	1	0	0.0
Medium	2351	156	6.6
Med-High	1610	93	5.8
High	489	40	8.2

3. Risk Differentiation:
- Credit Score Risk Spread: 12.7 percentage points
  - Highest Risk Segment: 14.4% default rate
  - Lowest Risk Segment: 1.7% default rate

Add some commentary here

VISUALIZE DEFAULT RISK SEGMENTS:



Write a detailed summary about what I’m seeing in the data. May need to add another section on the Rate analysis

## 2.0 Kaplan-Meier Survival Rate Analysis

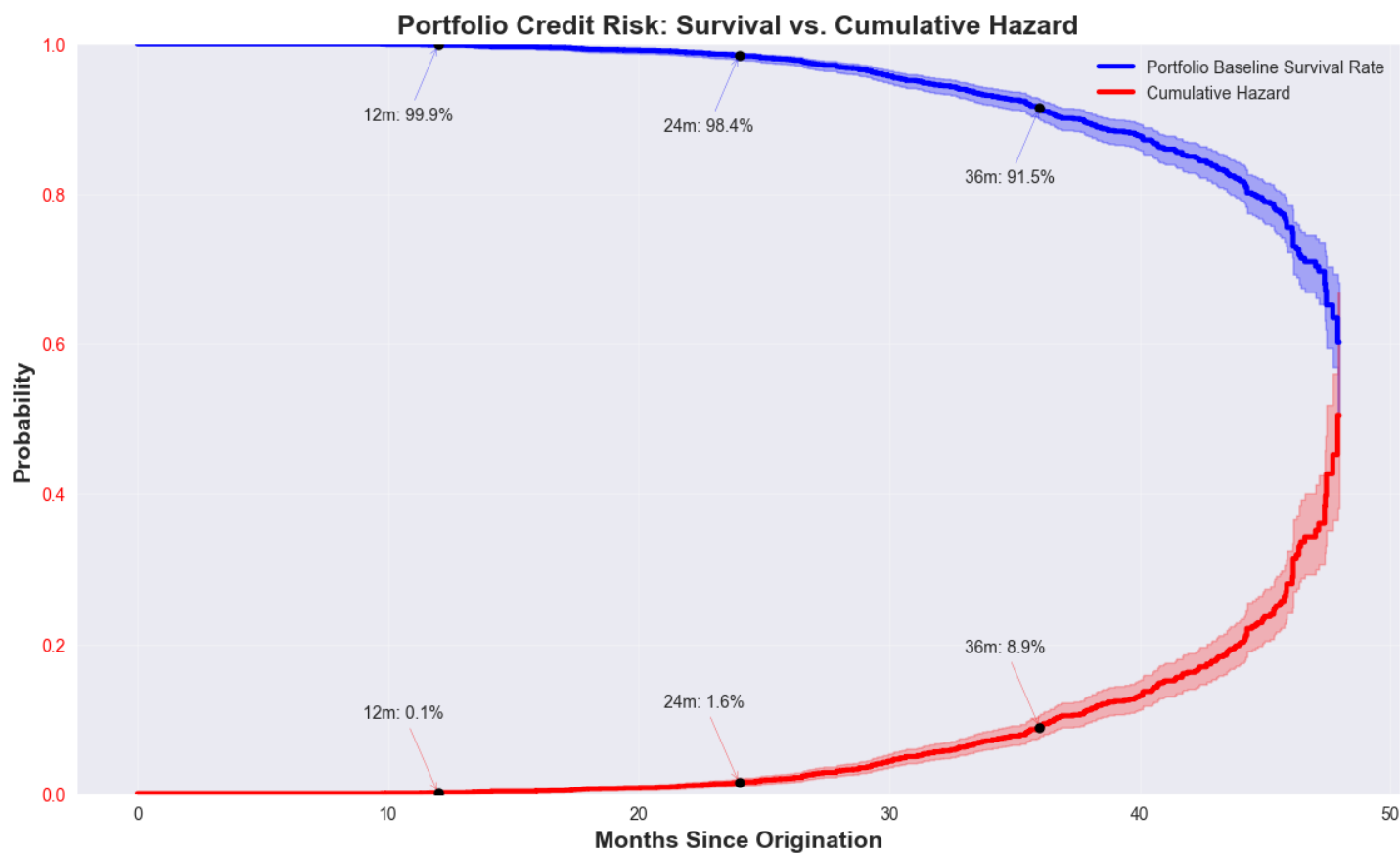
Add a brief writeup of the appraoach. Focus on defaulted. Binary targets: 1 = defaulted, 0 = closed or open. using months as the unit of measurement.

2.1 Baseline Kaplan-Meier Survival Rate and Cumulative Hazard Analysis

BASELINE SURVIVAL ANALYSIS - DATA PREPARATION:

Observation Date: 2025-01-31  
Total Loans: 4,455  
Default Events: 290 (6.5%)  
Censored Observations: 4,165 (93.5%)  
Average Duration: 24.2 months  
Duration Range: 0.0 to 48.0 months

2.2 Fit and Visualize the Baseline Model



Provide a summary

2.3 Evaluate Summary Statistics of Baseline Model

PORTFOLIO RISK METRICS:

Overall Default Rate: 6.5%  
Average Observation Period: 24.2 months  
Estimated Annualized Default Rate: 3.2%

BASELINE SURVIVAL STATISTICS:

6 months: 100.0% survival | 0.0% default rate | Cumulative Hazard: 0.0%  
12 months: 99.9% survival | 0.1% default rate | Cumulative Hazard: 0.1%  
18 months: 99.3% survival | 0.7% default rate | Cumulative Hazard: 0.7%  
24 months: 98.4% survival | 1.6% default rate | Cumulative Hazard: 1.6%  
30 months: 95.7% survival | 4.3% default rate | Cumulative Hazard: 4.4%  
36 months: 91.5% survival | 8.5% default rate | Cumulative Hazard: 8.9%

Median time to default (for loans that default): 34.6 months

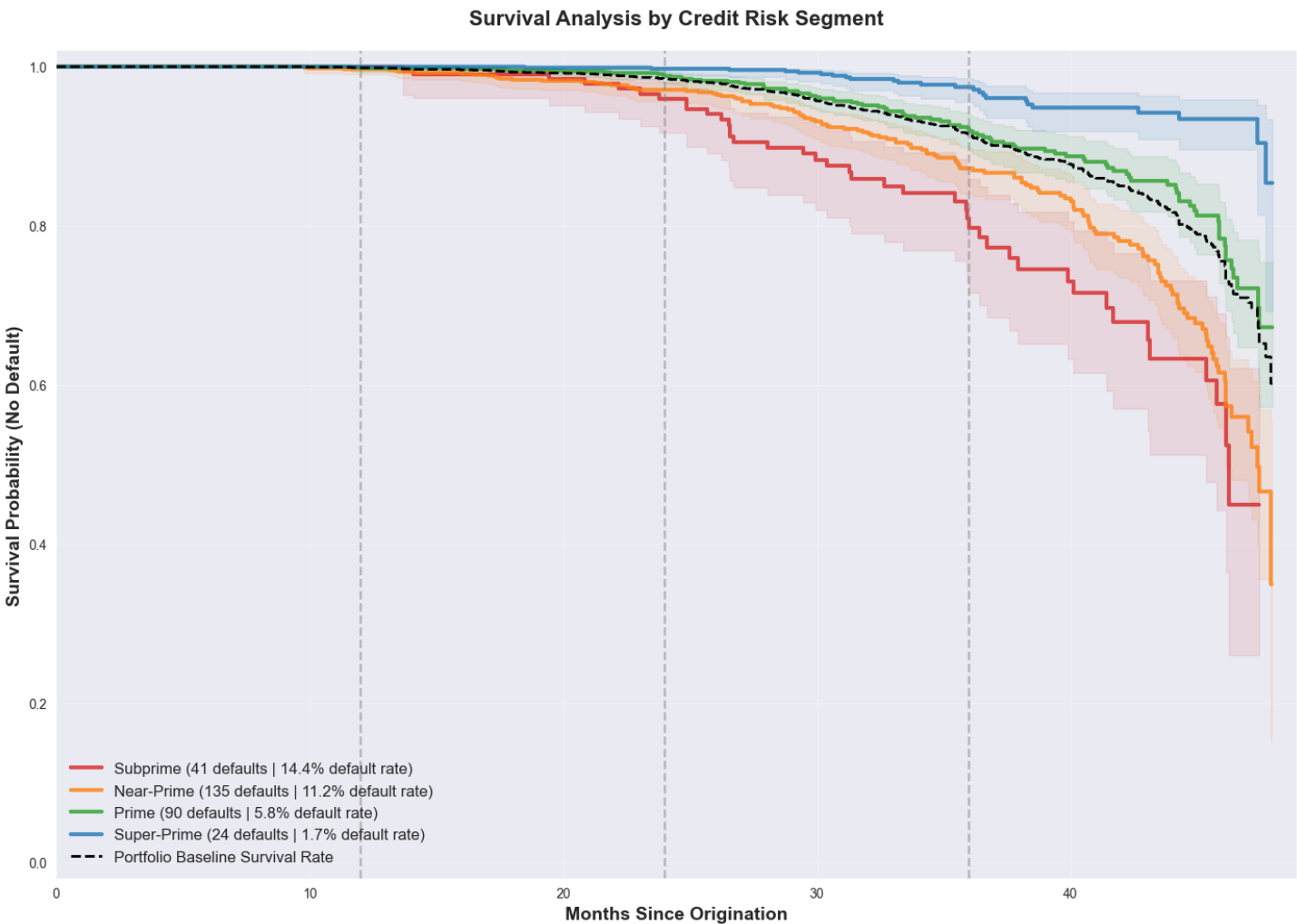
Average time to default (for loans that default): 33.9 months

## 2.4 Fit and Visualize Models with Risk Segmentation

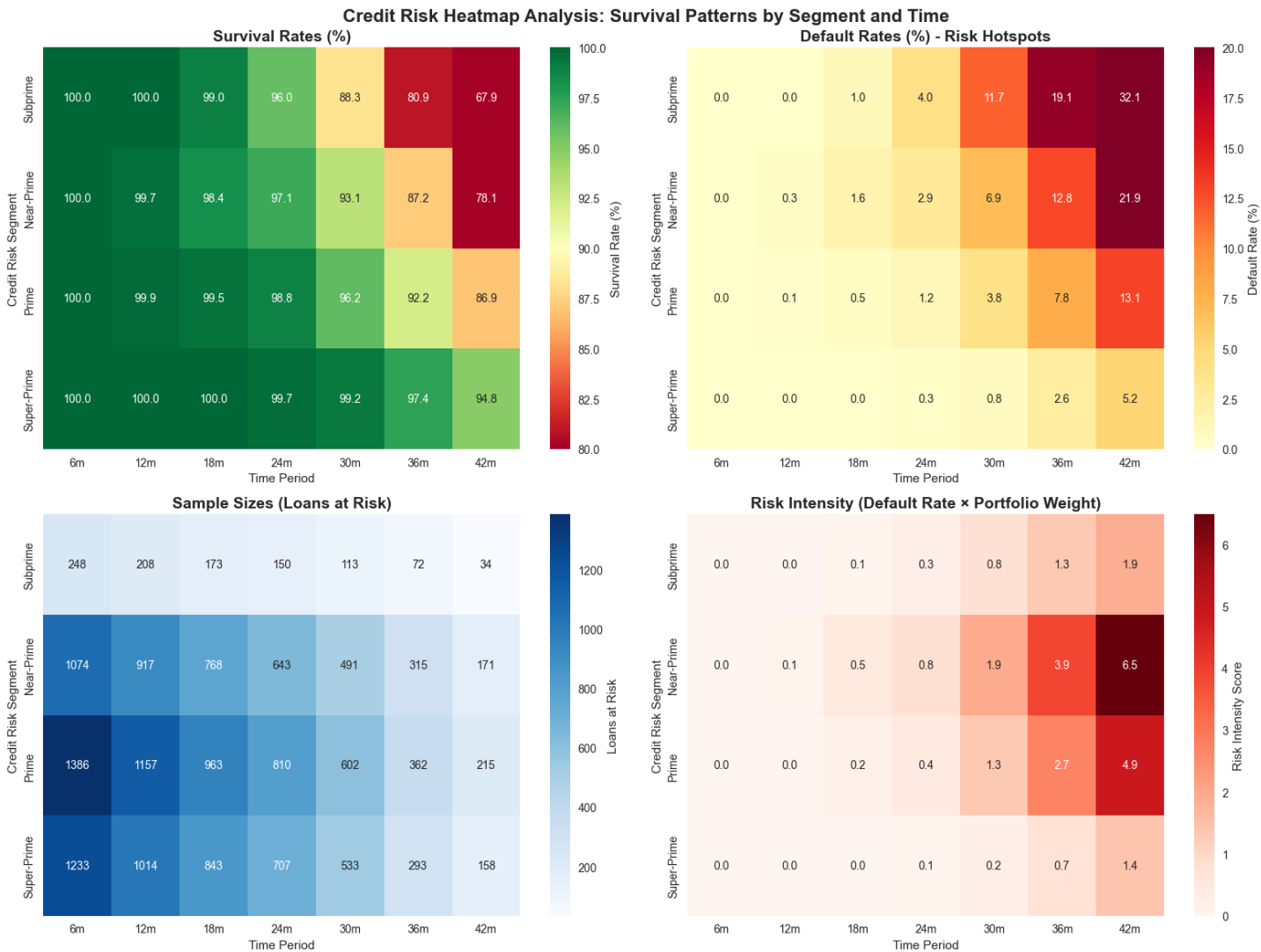
### SEGMENTED CREDIT ANALYSIS:

	Risk Segment	Total Loans	Default Loans	Default Rate (%)	Average Duration
0	Subprime	284	41	14.4	24.18
1	Near-Prime	1204	135	11.2	24.97
2	Prime	1560	90	5.8	24.30
3	Super-Prime	1407	24	1.7	23.47

### SEGMENTED SURVIVAL RATES:

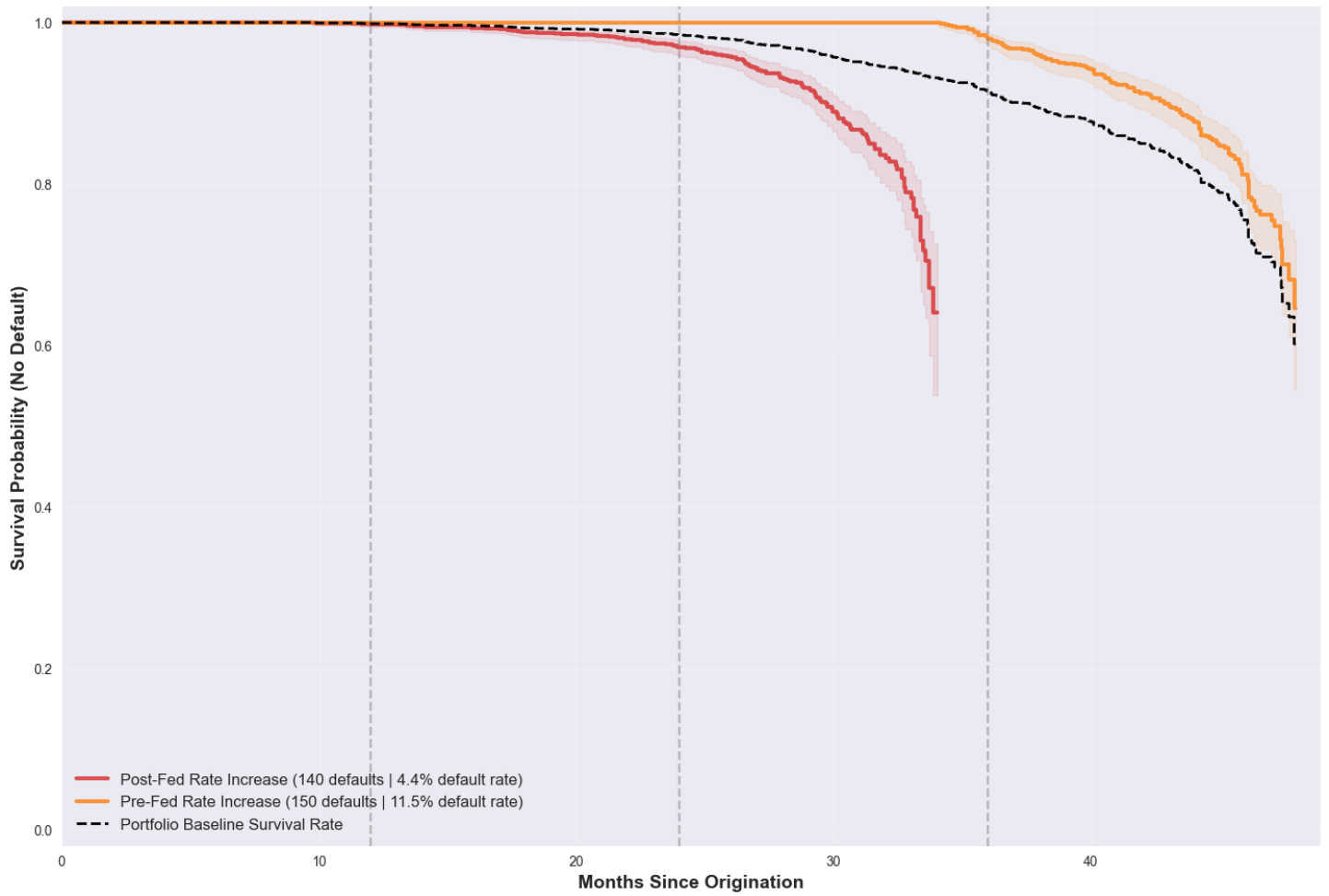


CREDIT RISK HEATMAP ANALYSIS:



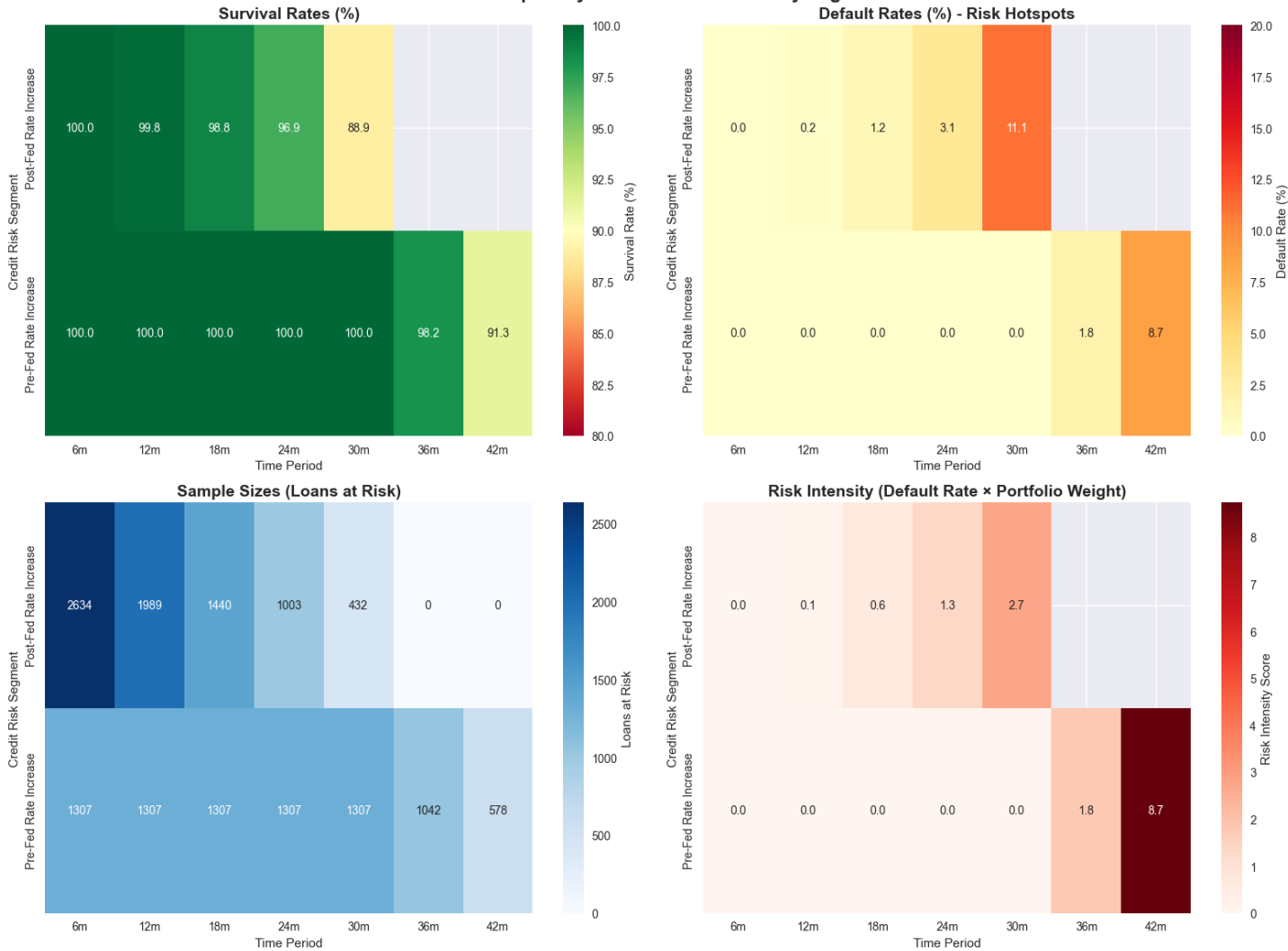
2.5 Fit and Visualize Model with Interest Rate Period Segmentation

Survival Analysis by Credit Risk Segment





Credit Risk Heatmap Analysis: Survival Patterns by Segment and Time



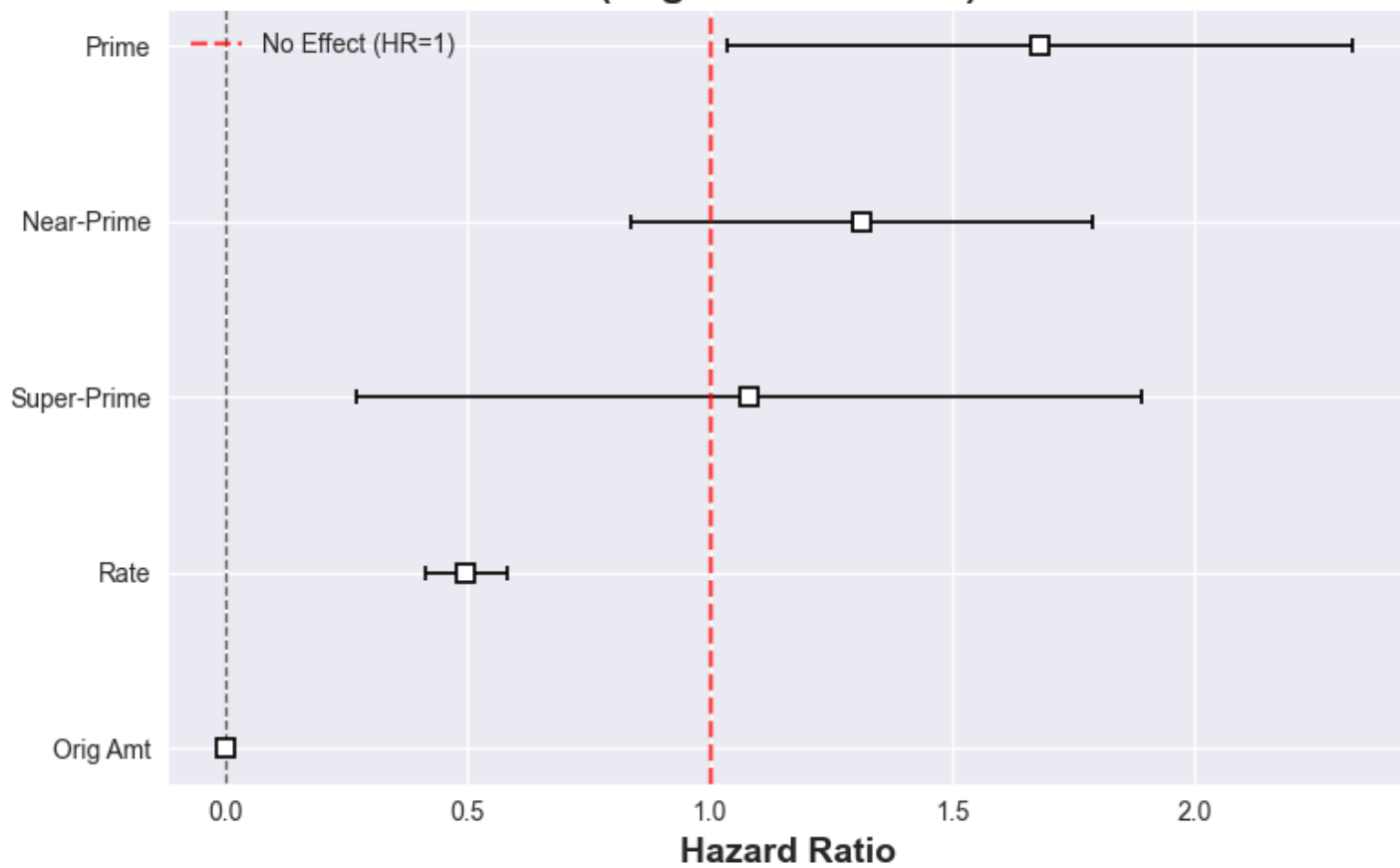
3.0 Cox Proportional Hazards Analysis

Commentry and approach

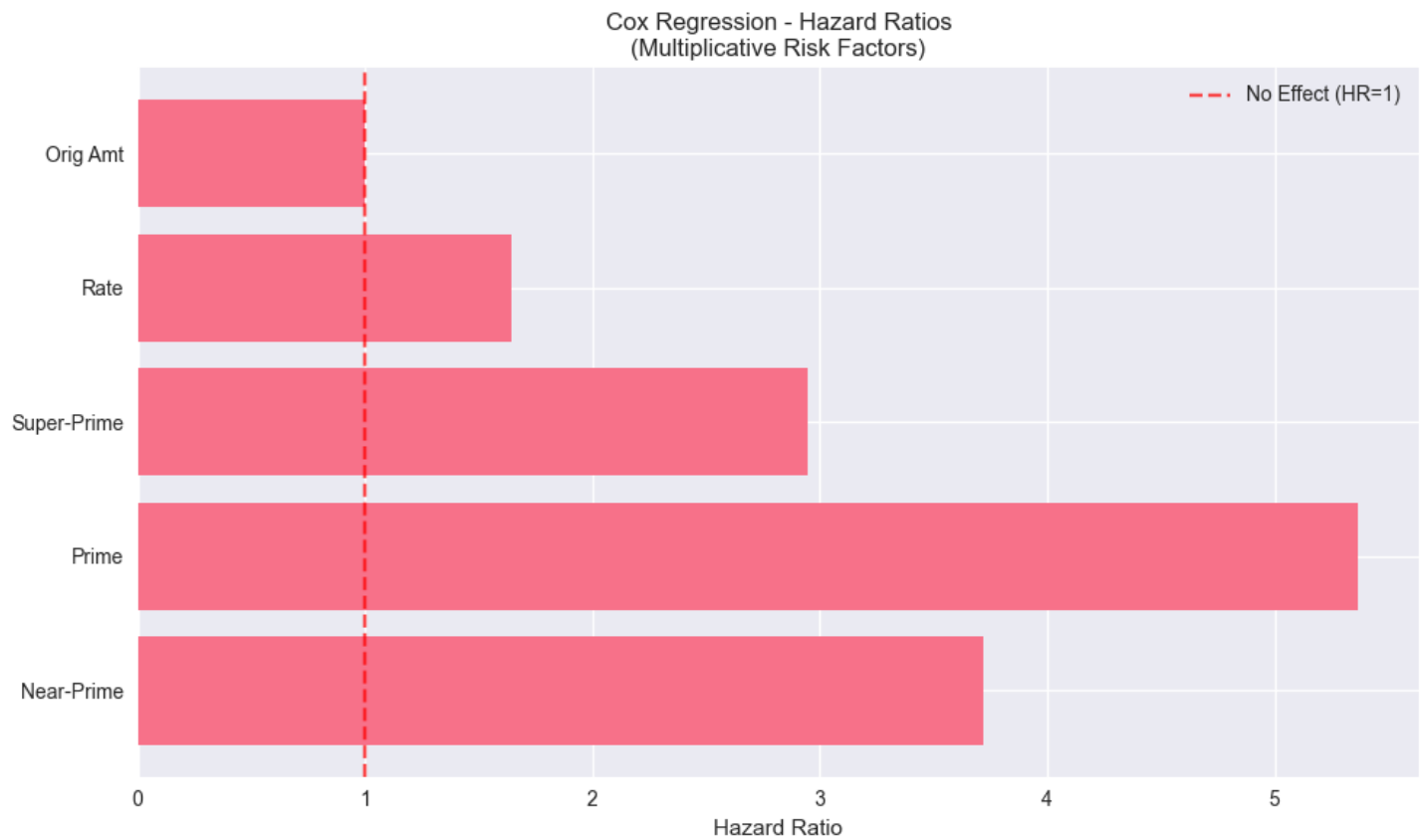
3.1 Fit and Assess the COX Model

COX REGRESSION COEFFICIENTS:

## Cox Regression Coefficients (Log Hazard Ratios)



Interpretation: Positive coefficients indicate increased risk, negative coefficients indicate decreased risk.



Discuss the paradox - subprime has highest default probability, but 1.00x hazard ratio due to a timing effect.

#### 4.0 Risk Management Applications