

IMPACT TRANSFER PLATFORM LIVE FEED USER DOCUMENTATION

THE HIVEBRITE PLATFORM

Hivebrite is an all-in-one SaaS solution that enables initiatives around the world to create and manage their own community website. The platform enables organizations to create a community site with a private portal for their members to interact and manage their community, mobilize new members and activate existing ones, create events, share opportunities, and send communication campaigns. Hivebrite was founded in 2015 and already has more than 170 customers in more than 30 countries. The Company is committed to providing all the tools needed to build and engage online community websites.

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General Information about Hivebrite Features: <https://hivebrite.com/features>

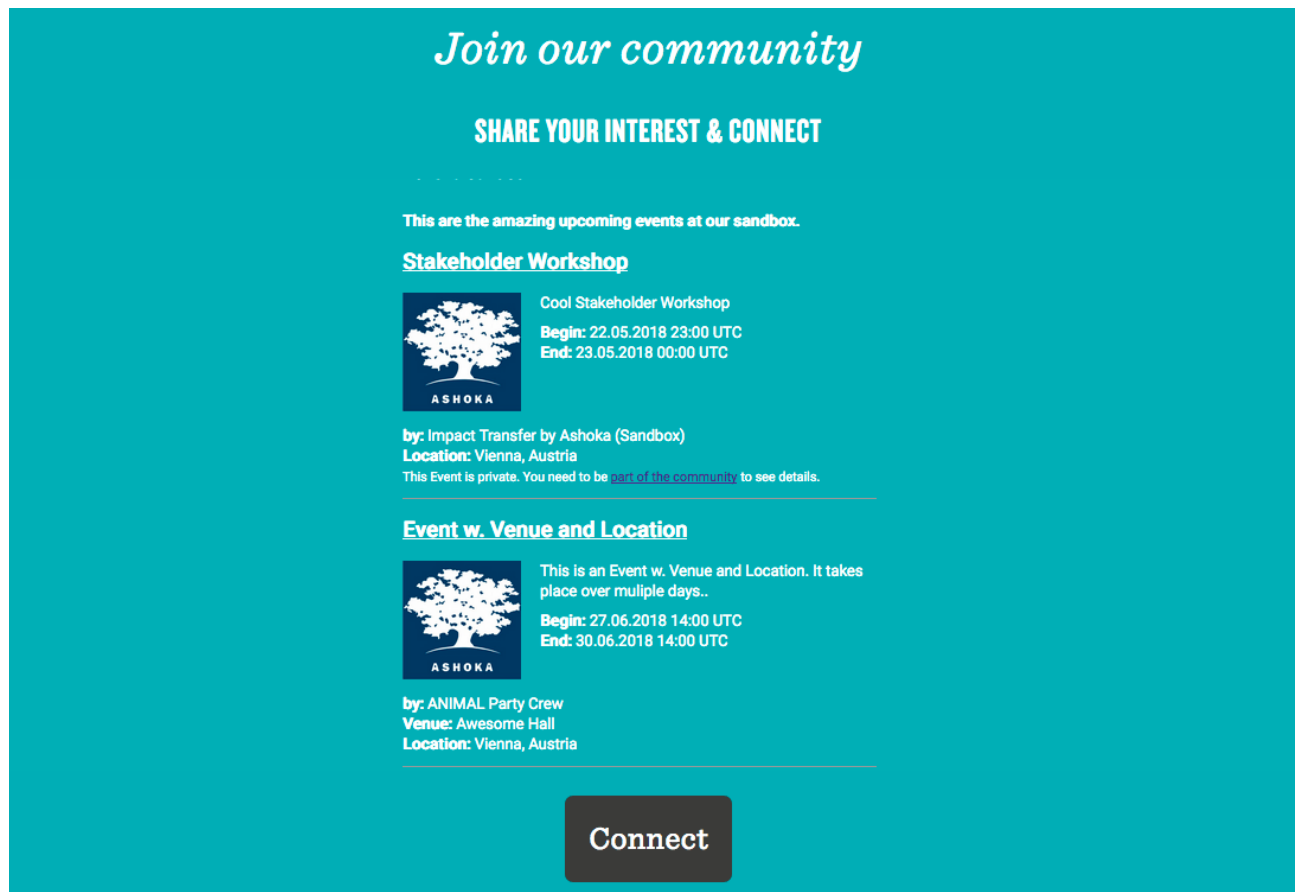
THE LIVE FEED USE CASE

In order to better integrate the Hivebrite platform into existing web pages and to bring users to the platform, we have designed a live feed plug-in.

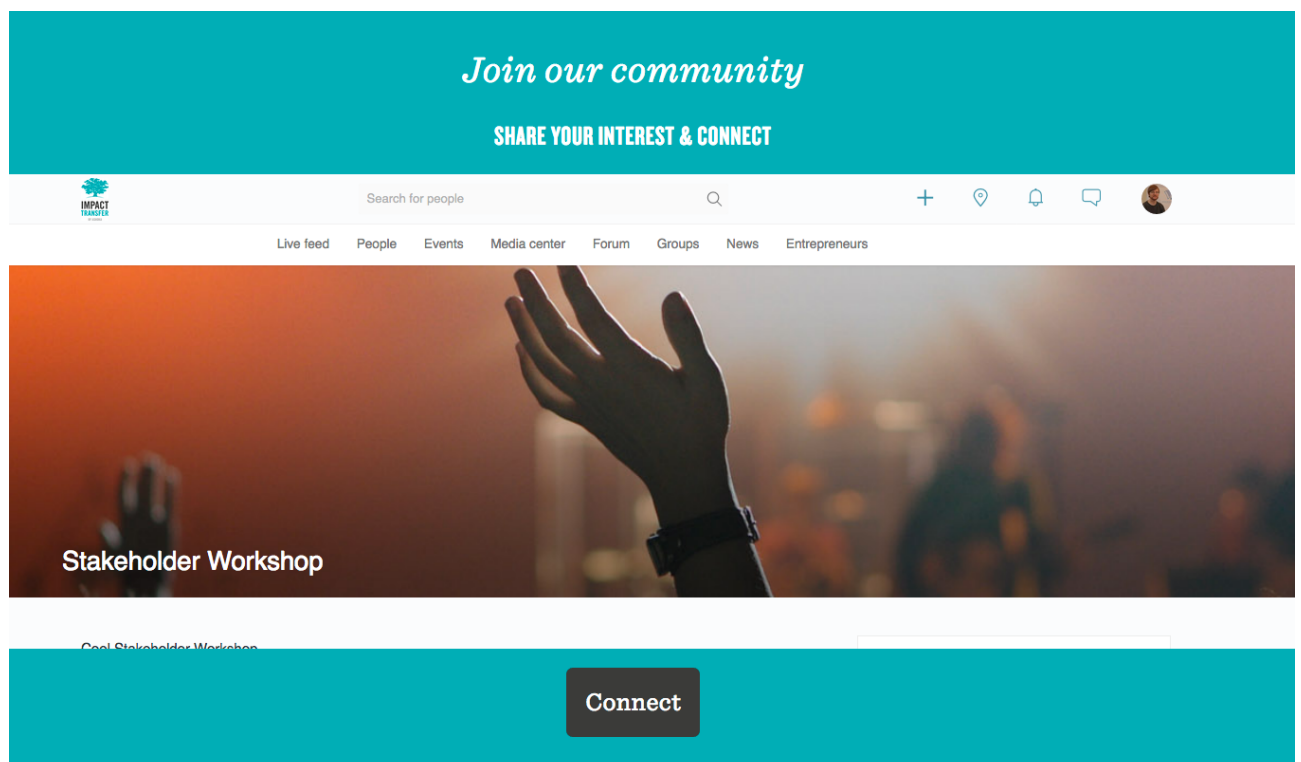
We use the live feed as an engagement tool to reach as many potential users as possible via the websites of our partners. Therefore, the live feed must be embedded as easily and flexibly as possible in existing web pages.

The live feed enables the exchange of content between the platform (events, posts, challenges) and webpages, as well as easy access to the platform registration. The Live Feed consists of three layers that allow easy application and adaptation: External API Layer, Storage Layer, Presentation Layer. This makes the live feed easy to adapt to other APIs and platforms.

The live feed is already integrated on the Impact Transfer landing page (see graphic below): www.impact-transfer.org



GRAFIK: Live Feed on Impact Transfer Webpage (www.impact-transfer.org)



GRAFIK: Direct platform access via webpage