

KPI

Brand	Discount Percentage	Mrp	Sale Price	Sales Difference	Star Rating
Apple	0	77,000	77,000	0	5

Discount Percentage, Mrp, Sale Price, Sales Difference and Star Rating broken down by Brand. The data is filtered on Upc, which keeps MOBEXRGVZFZGZEWV.

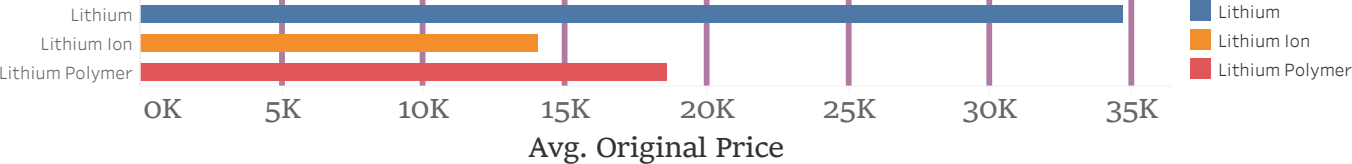
Model Specification

Model	Processor	Front Ca..	Rear Camera	Colour	Colour	Colour	
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Purple	Purple	Purple	59,900
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Purple	Purple	Purple	1,69,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Purple	Purple	Purple	3,09,700

Sum of Original Price broken down by Model, Processor, Front Camera, Rear Camera, Colour, Colour and Colour. Color shows details about Colour. The data is filtered on Brand, which keeps APPLE. The view is filtered on Colour, which keeps Purple.

Battery Type Distribution

Battery ..



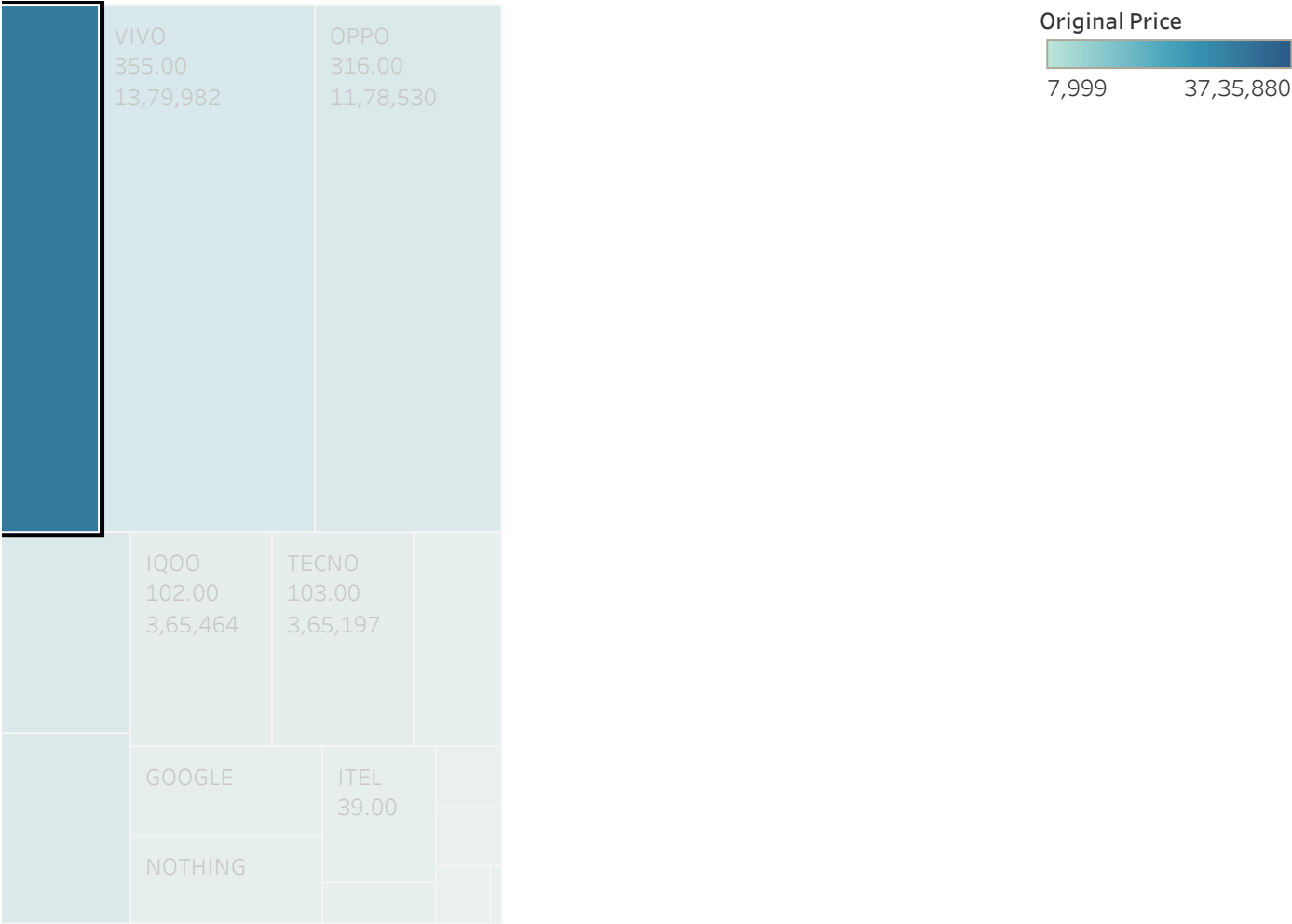
Average of Original Price for each Battery Type. Color shows details about Battery Type. The data is filtered on Brand, which keeps MOTOROLA. The view is filtered on Battery Type, which keeps Lithium, Lithium Ion and Lithium Polymer.

Brand Price Comparsion



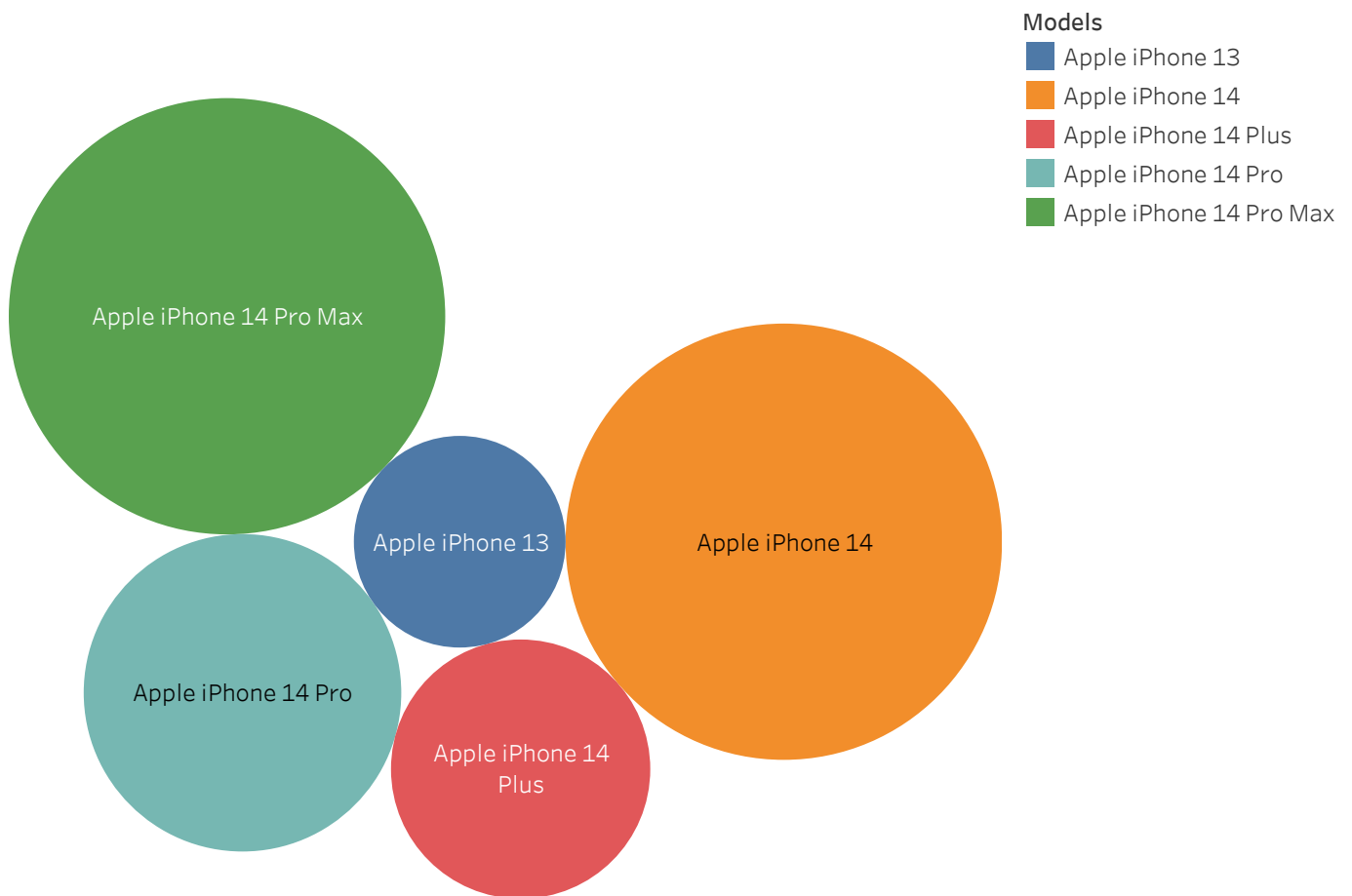
Brand, sum of Memory and sum of Original Price. Color shows sum of Original Price. Size shows sum of Original Price. The marks are labeled by Brand, sum of Memory and sum of Original Price. The view is filtered on sum of Memory, which includes everything.

Brand Price Comparision



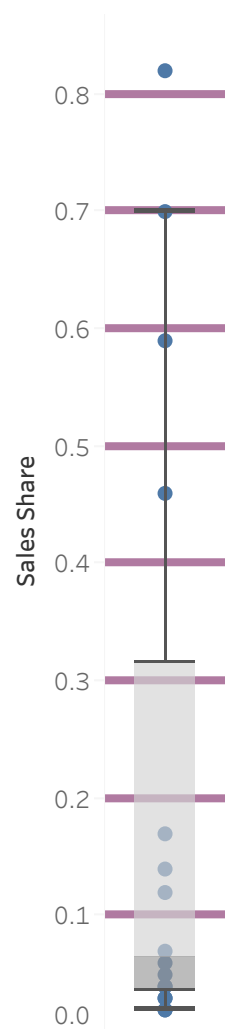
Brand, sum of Memory and sum of Original Price. Color shows sum of Original Price. Size shows sum of Original Price. The marks are labeled by Brand, sum of Memory and sum of Original Price. The view is filtered on sum of Memory, which includes everything.

Model Share



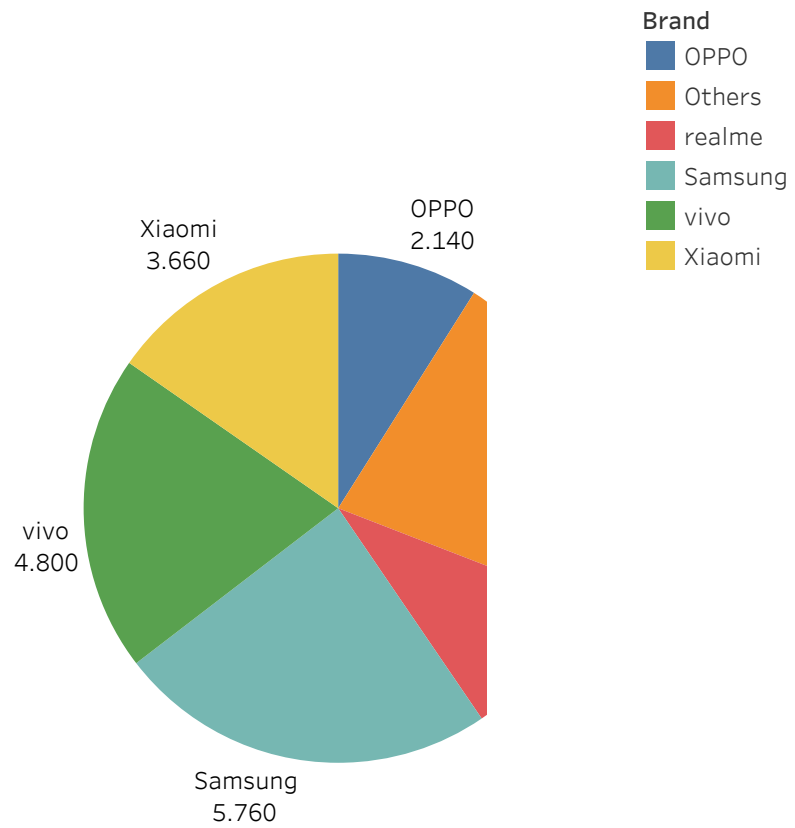
Models. Color shows details about Models. Size shows sum of Sales Share. The marks are labeled by Models. Details are shown for Sales Share.

Country
Wise Test
Selling
Smart



Sum of Sales Share.
Details are shown
for Models.

Country Wise Share



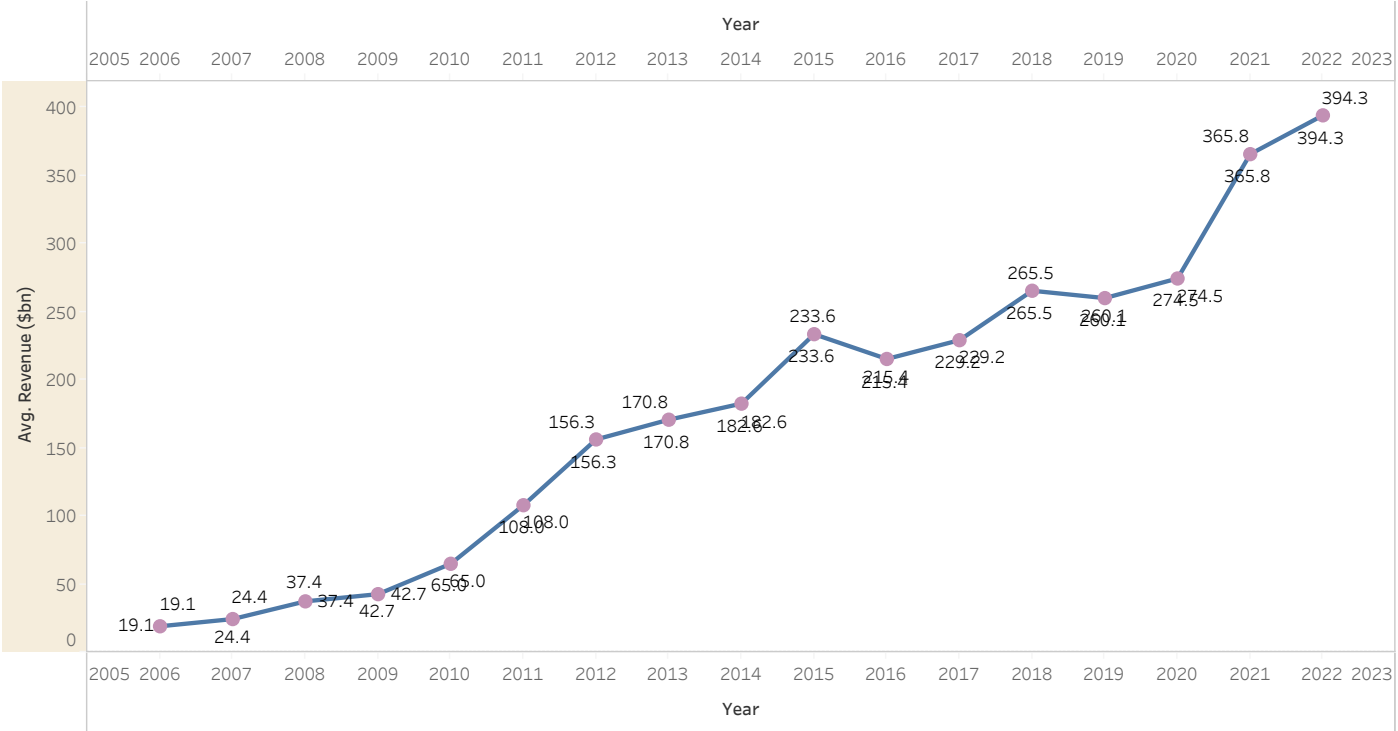
Brand and sum of Annual Share. Color shows details about Brand. The marks are labeled by Brand and sum of Annual Share. The data is filtered on Year, which ranges from 2017 to 2022.

Country Wise Share



Brand and sum of Annual Share. Color shows details about Brand. The marks are labeled by Brand and sum of Annual Share. The data is filtered on Year, which ranges from 2017 to 2022.

Annual Revenue



The trends of average of Revenue (\$bn) for Year and Year. The marks are labeled by sum of Revenue (\$bn).

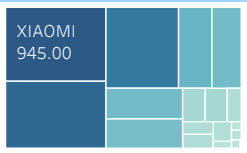
KPI

Brand	Discount Percentage	Mrp	Sale Price	Sales Difference
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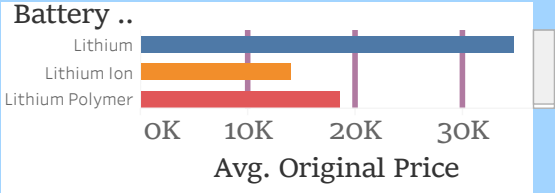
Measure Names

- ☐ Count of apple_products.xlsx - apple_products.csv.csv
- ☒ Discount Percentage
- ☒ Mrp
- ☐ Number Of Ratings
- ☐ Number Of Reviews
- ☒ Sale Price
- ☒ Sales Difference
- ☒ Star Rating

Brand Price Comparsion



Battery Type Distribution



Model Specification

Upc

MOBEXRGVZFZGZEWV

Brand

APPLE

Colour

Purple

Brand

MOTOROLA

Battery Ty..

☒ Lithium ☒ Lithium Ion ☒ Lithium P..

Memory

To Null

Original Pri..

7,999 37,35,880

Country Wise Share

Model Share

Country Wise Test Selling Smart

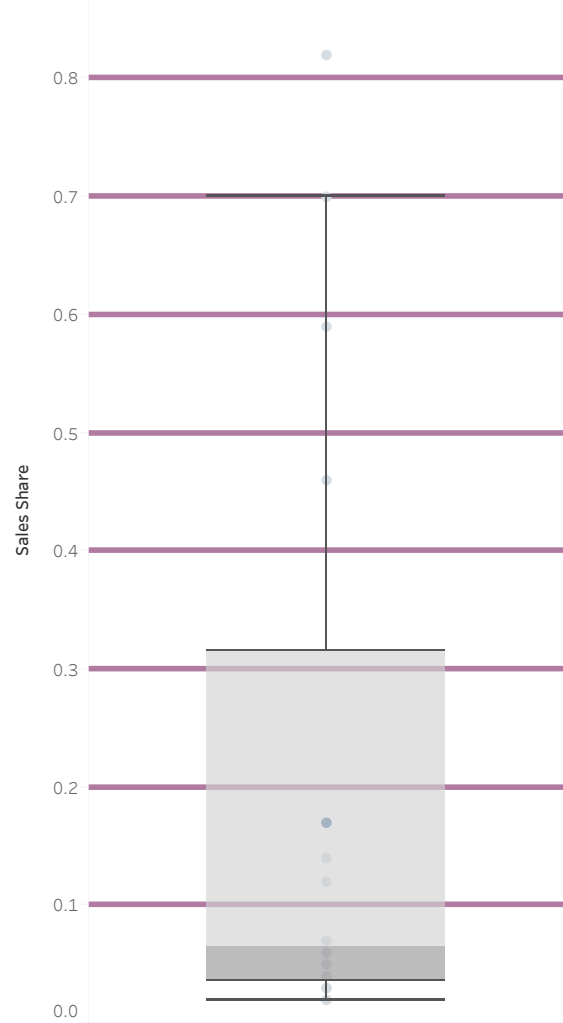
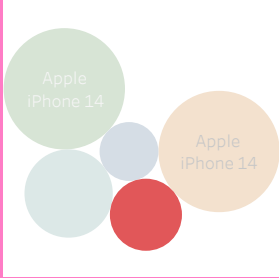
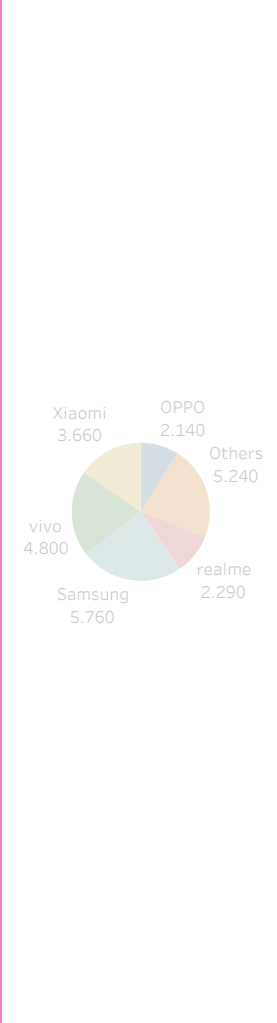
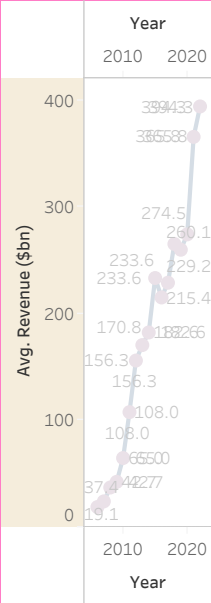
Models

- Apple iPhone 13
- Apple iPhone 14
- Apple iPhone 14 Plus
- Apple iPhone 14 Pro
- Apple iPhone 14 Pro ..

Brand

- OPPO
- Others
- realme
- Samsung
- vivo
- Xiaomi

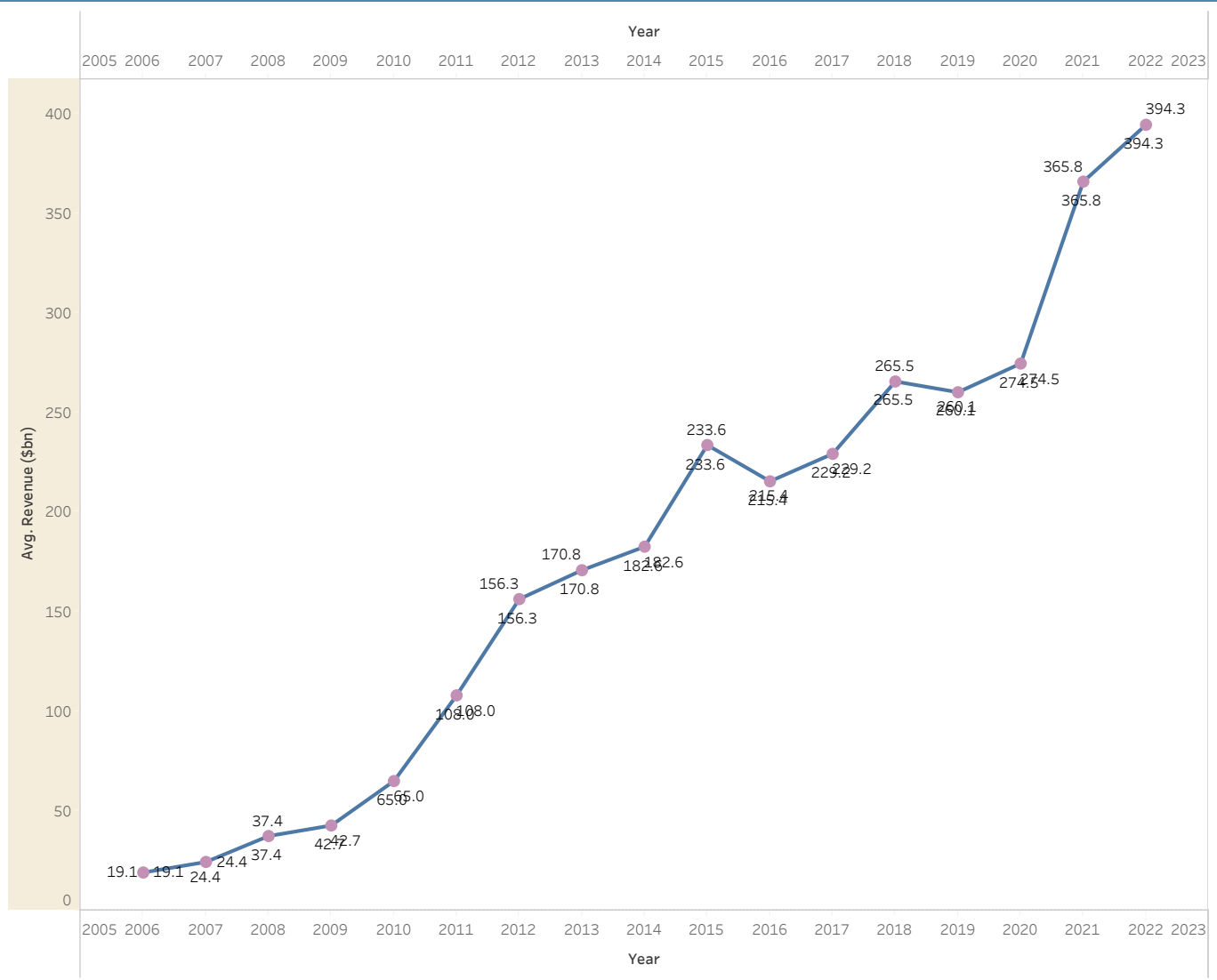
Annual Revenue



iRevolution- Think DIFFERENT

Since it's initiation in 2006 it has seen the tremendous increase in sale and revenue generation over the years, though a slight bump is being observed 2016 but ever since it has increased to \$394.3bn in 2022

Apple contains to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US.



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More than 1 billion consumers currently use iPhones . Since its initial launch,more than 1...

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						<div>Upc</div> <div>MOBEXRGVZFZGZEWV</div>

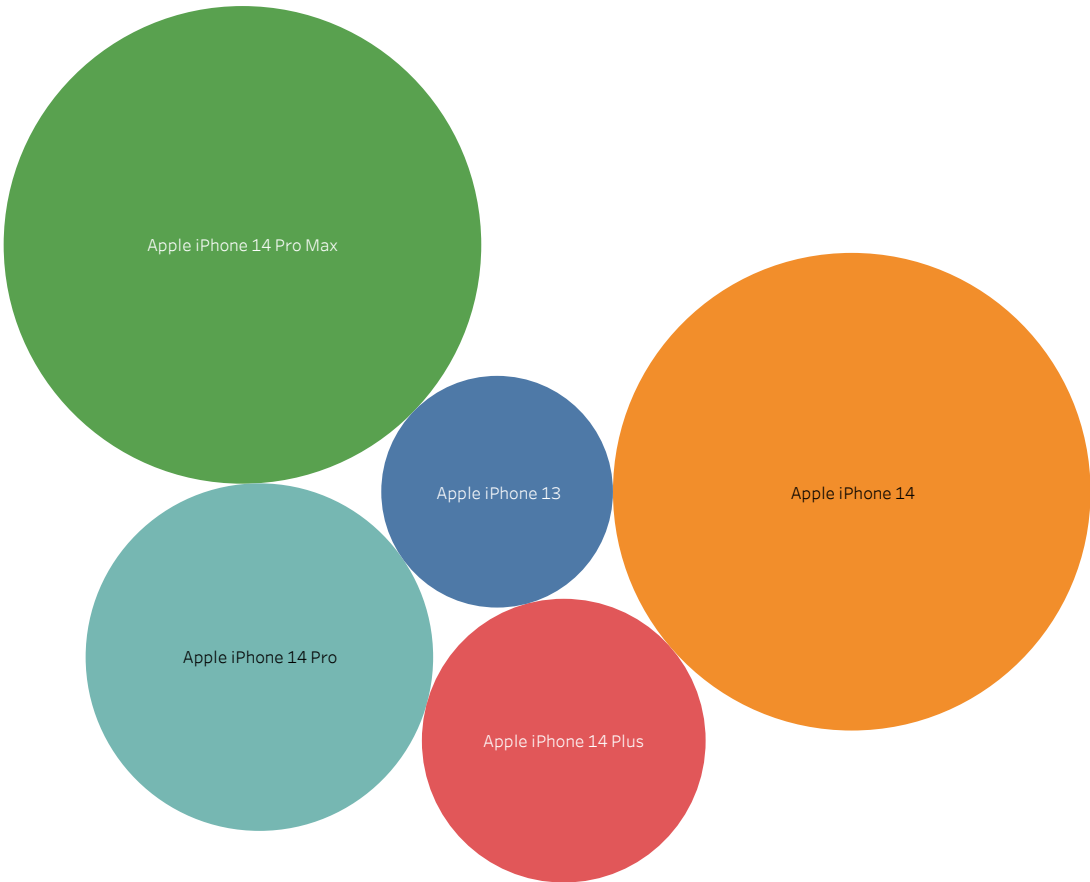
iRevolution- Think DIFFERENT

Apple contains to strengthen its standing in the smartphone market. T..

More than 1 billion consumers currently use iPhones . Since its initial launch,more than 1.9 billion iPhones have been sold. iPhone sales in 2021 surpassed the 2015 peak, but declined in 2022 to 232.2 million units.

Comparative analysis amongst various other leading brands in the smartphone industry sho..

- Models
- Apple iPhone 13
 - Apple iPhone 14
 - Apple iPhone 14 Plus
 - Apple iPhone 14 Pro
 - Apple iPhone 14 Pro ..



iRevolution- Think DIFFERENT

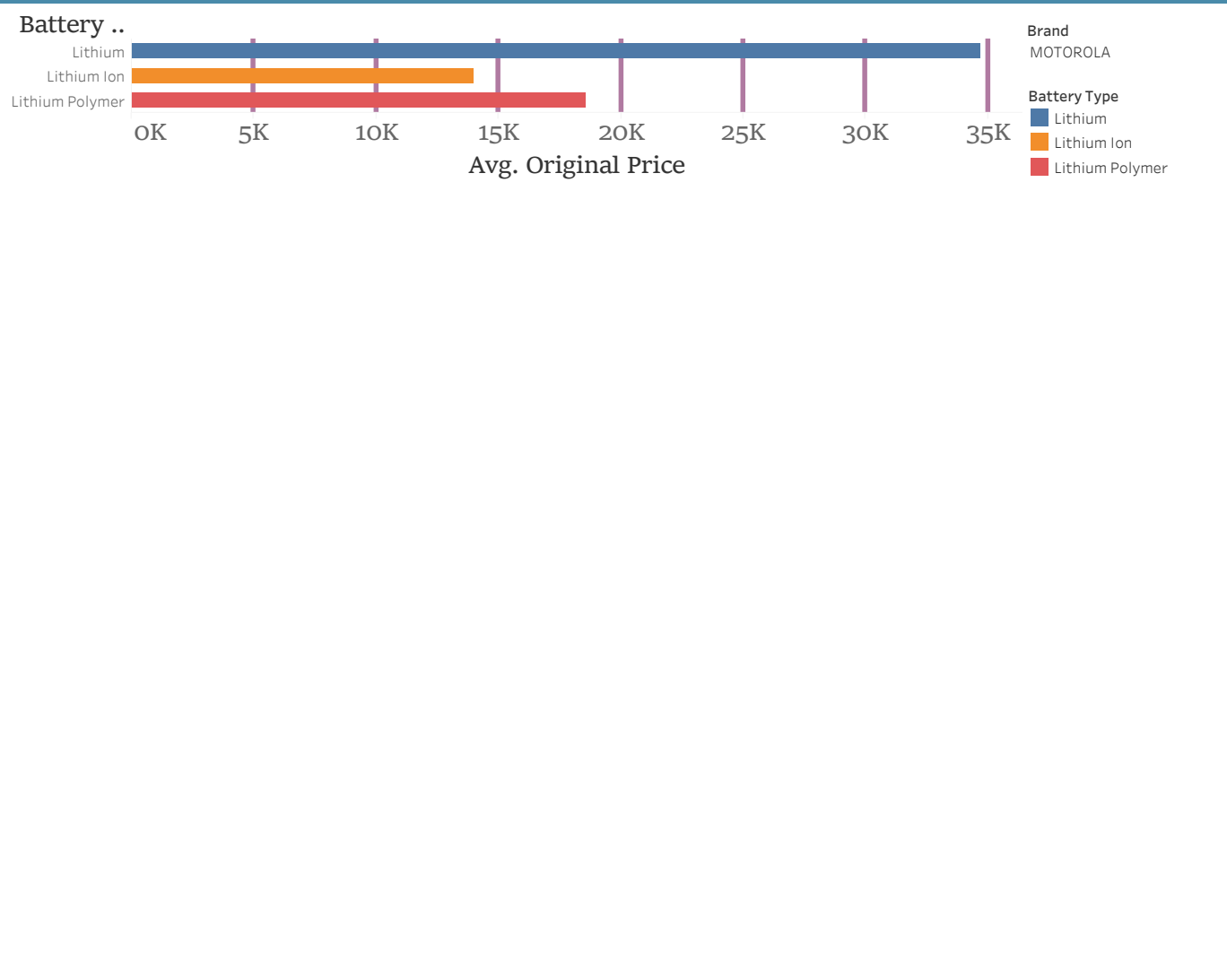
More than 1 billion consumers currently use iPhones . Since its initial launch, more than 1.9 billion iPhones have been sold. iPhone sales in 2021 surpassed the 2015 peak, but declined i..

Comparative analysis amongst various other leading brands in the smartphone industry shows that Iphone is yet to make it's impact in India.

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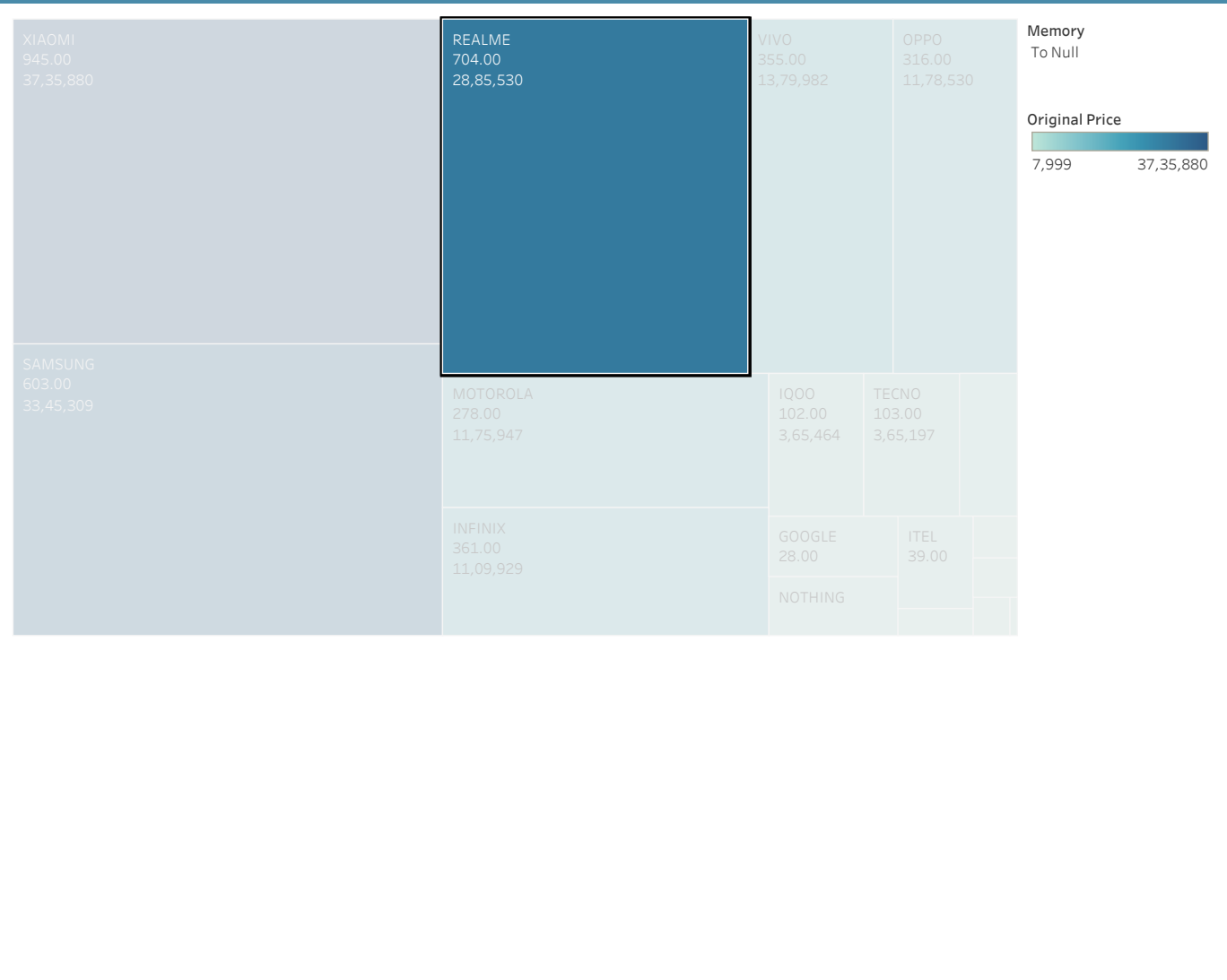
iRevolution- Think DIFFERENT

iPhone isn't far behind in the competition , it is yet to scalp-up it's marketing strategies and policy formulation for Indian.	iPhone sales generated \$205 billion revenue for apple in 2022, more than Microsoft's total revenue. It sold 232 million iPhone units that year	Although the iPhone isn't far behind in the competition. Its 3% market share in the global market is depicted in the line-bar graph	More than 1 billion...
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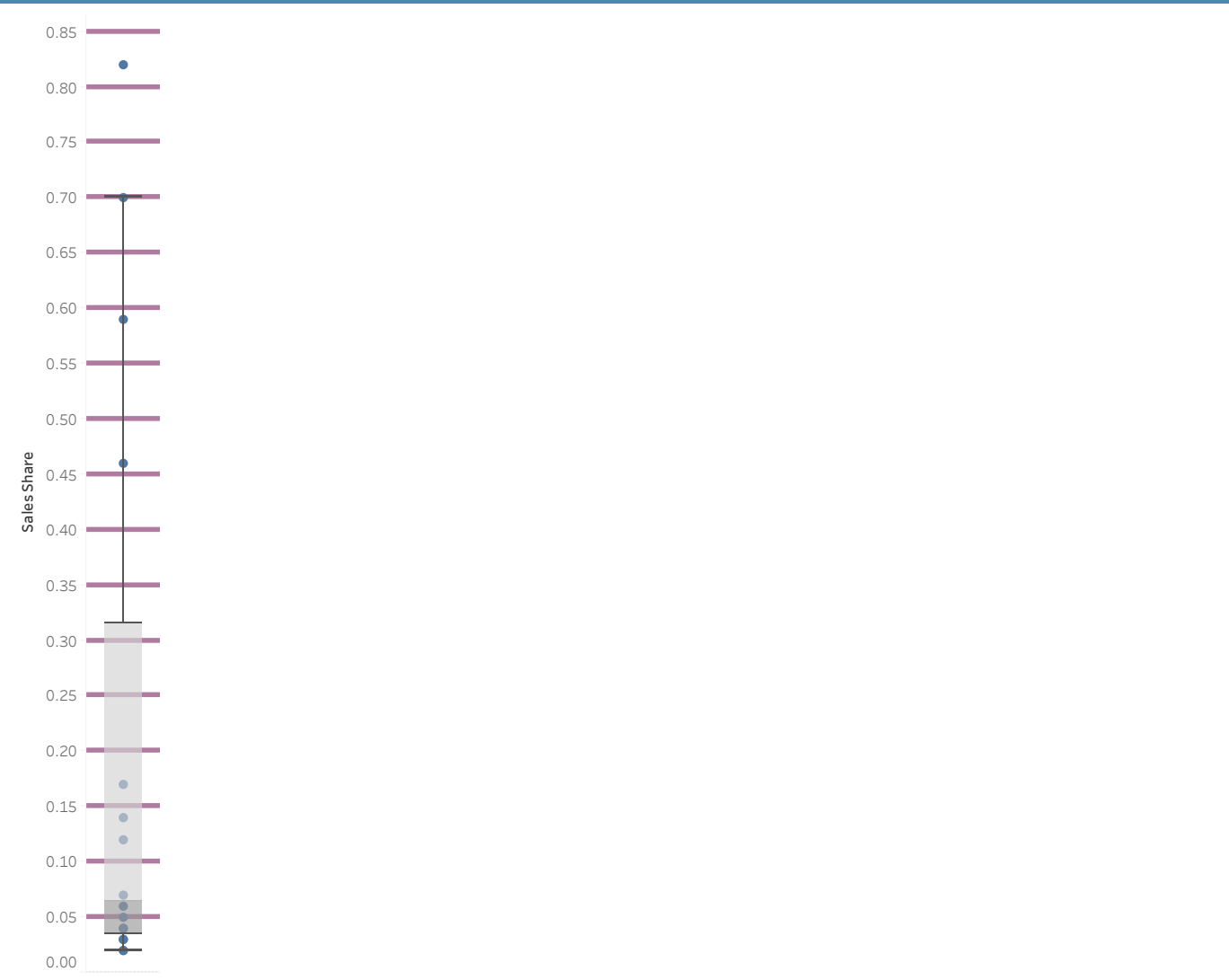
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iRevolution- Think DIFFERENT

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iRevolution- Think DIFFERENT

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More than 1 billion consumers currently use iPhone

