

# Empowering India: Analysis of the Evolution of Union Budget Allocations for Sustainable Growth

## Empathy Map

### Target Stakeholders

- Citizens (urban & rural)
- Farmers
- Small business owners
- Students & youth
- Environmental activists
- Policy makers
- Taxpayers
- Economically weaker sections

### Says

- The budget should improve employment opportunities.
- More funds should be allocated to education and healthcare.
- Farmers need better subsidies and support.
- The government must focus on environmental protection.
- Tax money should be used efficiently.

### Thinks

- Is the budget really supporting long-term sustainable growth?
- Are funds being equally distributed across sectors?
- Will this budget reduce poverty and inequality?
- Is enough being invested in renewable energy and climate action?
- Are allocations benefiting common people?

### Does

- Analyzes budget highlights through media.
- Participates in public discussions or debates.
- Adjusts business or household financial planning.
- Engages in social media conversations about budget policies.
- Votes based on economic performance.

## **Feels**

- Hopeful about development and job creation.
- Concerned about inflation and rising costs.
- Uncertain about long-term environmental sustainability.
- Frustrated if benefits do not reach grassroots levels.
- Motivated if inclusive growth is visible.

## **Pains**

- Unequal distribution of resources.
- Lack of transparency in fund utilization.
- Slow implementation of welfare schemes.
- Insufficient support for small businesses and farmers.
- Environmental degradation despite funding claims.

## **Gains**

- Improved infrastructure and public services.
- Better healthcare and education systems.
- Employment generation and economic stability.
- Sustainable environmental initiatives.
- Financial security and inclusive development.