

Opening a Chinese Restaurant in Toronto

The whole idea is to explore the neighborhoods of Toronto for restaurants of different cuisines and then identify a favorable location where the Chinese restaurant holds a competitive advantage, if opened.

1. Introduction

In the view of the requirements of this course project, the idea of opening a Chinese restaurant has been taken up. It's not that the neighborhoods of Toronto have a dearth of multi-cuisine restaurants but with the help of machine learning techniques and foursquare api, an identification of a feasible opportunity to open a Chinese restaurant will be done.

From a business person's perspective, this task needs to be taken up from very basic. So, we will gather information about multi-cuisine restaurants in Toronto's neighborhood. Then, based on the algorithms like clustering, an appropriate decision can be made.

2. Aim

To find the best possible location to open a Chinese restaurant in Toronto's neighborhood.