



JULIÁN AMÉ

Bachelor degree in Digital Communication
Project Manager

Palermo, CABA, Argentina
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○ DETAILS ○

Address: Medrano 1645, Palermo
PC: 1425
Born in: Feb '93

○ EDUCATION ○

Digital and Interactive Communication
Universidad Católica Argentina
Graduated in Dic. 2021

Multimedia Design
Escuela Da Vinci
Graduated in Apr. 2020

Web Development and Design
Escuela Da Vinci
Mar. 2020 - Present

○ HABILITIES ○

Agile Methodologies

Quality Assurance

3D Modeling and Animation

Web Development

Design and Photo retouching

○ SOFTWARE ○



○ LANGUAGES ○

English

Portuguese

○ SOCIAL ○

 [instagram.com/imperioame](https://www.instagram.com/imperioame)

 [behance.net/imperioame](https://www.behance.net/imperioame)

 [linkedin.com/in/julian-ame](https://www.linkedin.com/in/julian-ame)

PERSON PROFILE

Multimedia Designer and Digital PM.
Entrepreneur and passionate about organizations and organization.
Natural born technician.

BRIEF EXPERIENCE

QA Lead in Argentina's National Ministry of Productive Development

General Direction of Information and Communication Technologies
june 2020 - Present

Quality Assurance team Leader in National-Public systems.
Documentation, manuals and processes standards-and-definitions Consultor. Systems and documentation auditor and testing. Survey of functionalities, detection of bugs and inflection points.
Test plans making and execution. Reporting and incident tracking. Functional audit on systems of economic and social impact. Team building and working methodologies Adviser.

Digital Products Manager in Landrú Foundation

junio 2021 - Present

Teams and Digital product developments Manager. External teams and collaborators management.
Scope definition by multimedia or IT projects. Technical feasibility analysis of proposals and projects.
Existant and proposed system functionalities audit. System design by surveying users and functionalities.
Prototyping and crude development as Proof of Concept for new proposals.

Digital Communication and IT Adviser in Antrieb Sudamericana S.A.

febrero 2020 - Presente

Generalist Adviser in IT and communication.
Communication strategist. Low cost/organic Publicity ad development. Advertising and Communication piece design. Institutional website management and development. SEO.
IT Providers selection Adviser (web and infrastructure). IT equipment/services budget management and Adviser

OTHER ACTIVITIES

Multimedia Designer- freelance

Occasional participations in small productions, freelance contracts or creative experiments as an audiovisual Designer/Producer.
Currently, and since mid 2019, collaborating in "Alterego Agency". We offer design solutions and advertisement campaigns strategies to clients such as "Fundación Compromiso" for "Potrero Digital" - A School of digital trades oriented to social integration; "Staley Martial Arts" - Martial Arts Dojo located in Wilmette, Illinois, EEUU.; and "BitBang" - Animation, Videogames and Digital Arts festival in Buenos aires City.

Awarded Publicity Campaign to Potrero Digital

december 2019

Publicity campaign winner of Escuela Davinci's Final Seminar's contest.
The client was the School of digital trades 'Potrero Digital', renowned in Argentina for its community work.
The contest covered the development of a brand concept, five ad campaigns oriented to their target audiences and Pitching it to the Client and School authorities. My team, 'Alterego Agency', has been chosen winner by the client amogst ten other contestants teams and awarded by the 'Escuela DaVinci'.
See summary (only in Spanish): <https://bit.ly/Campana-Ganadora>

Volunteer Paramedic in "SEC Socorrismo"

january 2012 - january 2016

Concerts and Events medical corps volunteer.
I've managed rescue patrols and teams, as well as do primary care to victims in need.
Instructed with more than 20 training courses of medical attention, required for the activity.
I've been present in more than 70 events, including masive concerts in stadiums and private fests