



Organization Profile 2021



3rd floor, Shima Plaza, Ulubari Chariali, Dist- Kamrup Metro, Guwahati-781007
Email Id- vtp@bhawanimarketing.com
Contact Number-+91 9854089999
Website- www.bhawanimarketing.com

ORGANIZATION DETAILS

Name of the Organization	: Bhawani Marketing Pvt. Ltd.
Address of Registered Office	: 3rd floor, Shima Plaza, Ulubari Chariali, District- Kamrup Metro, Guwahati-781007, Assam.
Contact Details	: Mr. Amit Sinha Contact Number- +91-9435292999
Email Id	: info@bhawanimarketing.com
Certificate of Incorporation	: It is classified as a Non-Government Company Registered under the Companies Act, 1956
CIN No	: U51507AS1998PTC005498
Registration ID	: 5498
DDU-GKY PRN No.	: MG2018CR21383
NSDC TP ID	: TP012353
PAN	: AACCB1493P
Email Id	: info@bhawanimarketing.com
CSR-1 Registration Number	: CSR00016824
NGO Darpan Unique ID Number	: AS/2018/0186632 (NITI Aayog, Govt. of India)

Welcome to BMPL SKILLS!

BMPL SKILLS provides education and training in a variety of technical areas that enable students to obtain entry-level employment. As a student at BMPL SKILL, you will have the opportunity to learn in several different ways. Choose from a variety of **Career Training Programs** taught by industry professionals, flexible schedules to fit your needs and experience a class environment designed around different learning styles.



About Us:

Who We Are

BMPL SKILLS-Bhawani Marketing Pvt. Ltd is a Limited Company Registered under the Companies Act of India, 2006 and having operations across the India. BMPL was incorporated on the 12th day of August, 1998, BMPL became a legal entity. It is classified as a Non-Government company registered under the Companies Act, 1956 and with the Registrar of Companies, Shillong. It imparts a set of Skill Development Activities through its structured plan and aims at Developing Skills for Tomorrow. The operation includes the various Skill Development Projects, Professional and Vocational Education Activities, Professional and Corporate Training, Consulting, Research & Development and other Learning Solutions. The Company started up its business in the IT, ITES, Consulting, Government Contract, Construction, manufacturing & real estate sector. It subsequently started expanding into the vocational & skill development training sector. The company's expansion into the education sector was primarily a part of its Corporate Social Responsibility (CSR) activity. The company has taken a new direction in CSR primarily focusing on Skill development and employment generation through vocational education & training to the unemployed, under-privileged youths and workforce of Assam and other States.

What we do

Our purpose is to enable people to unlock their potential and develop the knowledge and skills needed for personal and economic growth. We do this by developing platforms for Skill Acquisition and Enhancement through Infrastructure Development, Relevant Qualifications that are Recognise and Respected by Employers all over the world, Facilitating Professional & Vocational Education through managing and partnering with Education Institutions. We also pioneer the most up-to-date delivery of quality education, and further the skills projects and activities in the PAN India through profile raising, partnerships and innovative skills projects

■ **Skilled Man Power**

Our unrivalled performance in skill development and flexible approach to working with businesses makes BMPL the ideal partner for up skilling the manpower. We support our clients with all aspects of skills development and training, from frontline to boardroom. We acknowledge that skill development is a basic social responsibility and more over it is the necessity of the society.

■ **Raising Literacy**

Through our service and partnerships BMPL aim to make a difference to raising literacy levels around the world, helping people to learn to read and to enjoy reading. We run projects and campaigns, often in partnership with BMPL that encourage reading or promote literacy.

■ **Improving Learning Outcomes**

Through our products, services and partnerships, we aim to make a measurable difference to learning outcomes for students, educators and to education systems. BMPL ensure that its own education programs are developed and assessed for quality, efficacy and usability.

■ Responsible Business Practises

Our unique opportunity is to make a difference in our focus areas:

- Skilled Manpower
- Raising Literacy Levels
- Improving Learning Out Comes

In addition, we adopt a broad and holistic definition of 'responsible businesses, capturing priorities relevant to our stakeholders that we share in common with other industries and individual companies.

Vision & Value – BMPL

A Dynamic Global Education & Skill Development Company with a Vision of Skills for Tomorrow. We are very Innovative and Aggressive to ensure Sustainable Growth for Inculcating Future Skills.

Vision

Bhawani Marketing Private Limited seeks to provide a completely new experience for students passionate about acquiring soft skills and open to new ideas, innovation, and creativity that will enable them to earn a good livelihood. BMPL uses its industry connections and network of educational specialists to contribute and lead the discourse on skill development. To represent the industry's best interests, BMPL collaborates with legislators and regulators.

As a result, we stay on top of changes in skills policy and analyze how they might affect our candidates. BMPL SKILLS plays critical roles in education/skill development, physical and digital infrastructure, equity financing, enabling support services such as curriculum, faculty and their training, standards and quality assurance, and technology platforms for innovative skill development initiatives. Our organization identifies essential talent groups, develops skill development models, and recruits and supports potential private players. We also work with businesses, educational institutions, colleges, schools, universities, non-profit organizations, and Government Departments for Skill various Skill Development Projects.

Values

- Innovation
- Aggressiveness
- Sustainable Growth
- Inculcating Skills for Tomorrow

Mission

The Mission of BMPL is to facilitate a Skilled Economy by Developing Skilled Man Power with Diversity and Innovation, Improved Learning Outcomes and Responsible Business Practice through Raising Literacy Levels, Professional & Vocational Education, Research & Development and other Allied Activities.

Operations – PAN INDIA

With services offered Pan India, BMPL SKILLS is well positioned to meet the increasing demand

for skill development and professional education across the India. The operation includes the various Skill Development Projects, Professional and Vocational

SERVICES

Skill Development Projects

BMPL SKILL is focusing on skill development projects by developing platforms for Skill Acquisition and Skill Enhancement. Skill Development Projects consists of basic and sophisticated infrastructure creation for skill development projects, Development of Relevant Qualifications that are respected and recognised by the Employers. We are at a critical moment for skill development. Against a period of prolonged global economic uncertainty, the traditional routes to learning, employment and career progression need to be challenged. Using our industry links and network of educational specialists , BMPL regularly contributes to and leads the debate around matters relating to skill development. BMPL engage directly with policy makers and regulators to represent the best interest of the industry.

For this reason, we keep abreast of changes in skills policy & assess the potential for impact on our candidates. Keeping Skill Development in mind, the BMPL SKILLS will play key roles like education / skill development physical & digital infrastructure, providing equity financing & enabling support services such as curriculum, faculty and their training, standards & quality assurance, technology platforms for innovative skill development initiatives. BMPL SKILLS identify critical skill groups, develops models for skill development & also attract potential private players & provide support to these efforts. BMPL SKILLS works with the Corporate, Education Institutions, Colleges, Schools, Universities, Non Government /Not for Profit Organizations, Government Departments for Skill various Skill Development Projects.

Professional & Vocational Education

BMPL offers numerous Vocational and Professional Education Qualifications, Certifications on various segments for catering the demand of all the age groups. It works with Professional Organizations and Bodies in order to bridge the skill gap in the Economy. BMPL works on various professional qualifications in number of sectors and domains in association with reputed professional organizations, awarding bodies and Universities. BMPL develop Vocational Qualifications across a variety of sectors that meet the needs of today's workplace, and help individuals develop their talents and abilities for future career progression. BMPL Qualifications are widely recognised and respected by employers. BMPL believe learning has no limits – we can provide learners with the skills they need to succeed in the world of work and provide employers with the talented employees they need to boost their long – term profitability and growth. BMPL offers their Professional and Vocational Programs either directly through its Centres/Schools/Colleges or in association with their partners like Corporate, Colleges, Universities or other Professional and Vocational Education Players. BMPL also develops various Assessment Tests and its Preparatory Programs to assess the knowledge level of aspirants in professional and vocational education segments.

BMPL has a large suite of Training Contents and Associations under various segments and it offers Customized Training Programs to several Corporate Entities, Schools, Colleges, Local Governments and other Organizations. BMPL facilitates both professional and Vocational Training. BMPL's training services provides a variety of training solutions through a team of professionals with experience in various segments. BMPL develops customized training and deployment as per client's specifications. BMPL also provides trainers to deliver the content developed by the clients. BMPL assists clients in identification of training needs and training

calendar and also develops tests to determine the training effectiveness. BMPL develops accreditation programs to use as a quality assurance tool and e-learning materials which supports the various training needs.

Research & Development

BMPL is continually developing new qualifications to equip young people and adults with skills for sustainable employment, and to ensure the employers have the right skills for their businesses to succeed in the global economy. BMPL conducts research on general trends and needs on professional and vocational education and develops qualifications to satisfy the requirements. BMPL works with a number of organizations and companies to produce the qualifications, that catering the current demand on various segments. BMPL also develops the knowledge platforms as well as various assessment tests and its preparatory programs in professional and vocational education segments.

Consulting

BMPL's consultancy services find innovative solutions to deliver sustainable change in Professional and Vocational Education. The Consultancy support of BMPL includes the bid writing by consistently successful writers to help access alternative funding, localised feasibility studies, advice on collaborations, new models of partnerships and mergers, travel to learn mapping and market share analysis, labour market analysis for educational cases, curriculum analyses and reviews, inspector level support with quality assurance & improvement, self assessment and validation, institution media consultancy, brand promotion as well as marketing consultancy, risk management support, short term/emergency interim management projects , designing University Strategy and finally on buy side and sell side advisory

Responsibility

BMPL is the best platform for the youth because of its unparalleled tutoring and flexible approach to working with enterprises. We assist our clients with skill development and training elements from the front line to the boardroom. We recognize that skill development is a core social responsibility and a societal imperative.

Literacy Education

BMPL hopes to make a difference in the world by helping individuals learn to read and enjoy reading through our service and collaborations.

Developing Your Skills @ BMPL Skill

We may hire you for your specific skills or expertise, but it doesn't end there. We will also help you build on your abilities so that you can continue to expand your horizons and explore your potential. We believe that learning new skills and developing in your role can be so much more than simply taking a course. We recognise that you can learn as much on the job with support from your colleagues. BMPL is for people who like to win. We encourage employees to push themselves to new heights and fully leverage their talents.

Empanelment / Funding Agency

Signed MOU with Bihar Skill Development Mission (BSDM) for implementing Kaushal Yuva Program to enhance employability of large number of youths in the state of Bihar.



Got sanction order of project under Deen Dayal Upadhyaya Grameen Kaushalya Yojna (DDU-GKY) under Ministry of Rural Development (MoRD), Government of India for skilling rural youth in the state of Nagaland.



Got work order from Directorate of welfare of plains Tribes and Backward Classes for implementing sports promotion, football coaching in various district of Assam, Cultural festival program of Tea & Ex-Tea communities of various district of Assam and Training in life skill / self development and motivational among the college and school students of various Districts of Assam.



Department of Welfare of Plain Tribes & Backward Classes

Got work order from Gulf Oil Corporation Ltd. for implementing RPL training programme of Mason Trining and Electrician.



Got work order from watershed committee on accounts for the project of IWMP.



Got work order from Indian Institute of Entrepreneurship (IIE) for implementing a skill development programme (ESDP) on Computer accounting with Tally.



Got work order from AMTRON for conducting training program and providing placement to educated and unemployed youths of Assam under the scheme Mukhya Mantrir Tathya Prajukti Prashikshan Aru Niyog Achoni.



Our Academic Approach

At BMPL, your success is our success. Your education is as important to us as it is to you. We want to get to know you, understand your aspirations, and partner with you as you work toward your career goals. Inspiring your ambitions — that's the BMPL Difference.

Since 1998, BMPL has trained thousands of successful trainees in different trades for making Career of trainees. We've helped many of them find successful, fulfilling jobs that have changed their lives forever. That's thousands of skilled, qualified individuals who have helped shape and redefine the India workforce. With a track record like this, imagine what we can do for you.

Early Student Engagement (ESE)

The Early Student Engagement (ESE) program is a way in which BMPL partners with each student on a consistent basis, enhancing the learning experience by teaching soft skills, and utilizing coaching methods to create a support structure for our future trainees. This 24-week process is one more step to helping students reach their dreams.

When you enroll at BMPL, you'll be assigned an ESE Coordinator. Together you and your coordinator will work on learning to develop soft skills in areas such as Work Ethics, Positive Attitudes, Good Communication Skills, Time Management, Self Confidence and more. A new skill is introduced each week in one-on-one coaching sessions. You'll be required to produce a plan of action for your success, because we know that our students perform best, and enjoy their greatest successes, when they are actively involved in their education.

You're not just studying and learning skills for a new career—you're taking charge of your life.

Turn Your Passion Into a Profession

At BMPL, you can turn your passion into a profession through our exciting career training programs under skill development in:

Apparel

- Sewing Machine Operator
- Fashion Designer
- Self Employed Tailor

Beauty & Wellness

- Bridal Fashion & Photographic Make-up Artist
- Assistant Beauty Therapist
- Beauty Therapist
- Integrated Course in Hair, Skin & Make-Up
- Assistant Hair Stylist
- Hair Stylist
- Pedicurist & Manicurist
- Assistant Spa Therapist

Construction/ Electrician

- Helper Mason
- Mason General
- Mason Tiling
- Mason Concrete
- Helper Shuttering Carpenter
- Construction Painter & Decorator.
- Helper Electrician
- Assistant Electrician

Health Care

- General Duty Assistant
- Front Line Health Worker
- Home Health Aide
- Health Care Multipurpose Worker

IT/ITES Sector

- Book Keeping & Account using Tally
- CRM Domestic Voice
- Computer Network Assistant & Administration
- Computer Hardware Management & Repair
- Domestic Data Entry Operator

Media & Entertainment

- Assistant Video Editor
- Photography
- Hair Dresser
- Make-Up Artist

Retail

- Junior Human Resource Associate
- Junior Marketing Associates
- Retail Sales Associate

Tourism & Hospitality

- Hospitality Assistant
- Room Attendant

- Receptionist
- Bartender
- Food & Beverage Service Steward
- Kitchen Steward
- Front Office Associate

Automotive

- Driving Assistant

Plumbing

- Plumber General

A Commitment to Your Career Training

The BMPL Edge is our commitment to your success—BMPL's way of ensuring you receive the highest levels of service and attention. It's about more than your studies and your training. It's about preparing you for life beyond BMPL—about setting you up for success in a new career by giving you the work ethic and skills you need outside the classroom. Skills to help you search for, find, and advance in the career you deserve. Skills that will help you develop personal and financial responsibility. Skills that will change your life in ways that are often larger than even your professional goals.

Every student has their own personal reasons for wanting to further their education and start a new career. Whether they are training in our [different programs](#) we want what's best for their future. To help them get there, BMPL makes it an imperative to provide each student with the personal attention and advice they need not only to get started on the road to a new career, but to see it all the way through. We understand that our students need support both in and out of the classroom, and we work tirelessly to see they receive that support from BMPL.

As part of the BMPL Edge, we strive to stay in regular contact with the students who invest in us and to dedicate ourselves to their personal success in achieving their career goals. We are there for you, and with you, until the day you certified—and beyond, to the day you accept your first job in your new career!



Our Approach

APPROACH & METHODOLOGY

Our skills value chain involves 'learning by doing' and is built on the foundations of partnerships. We have tie-ups with the best companies as employers, knowledge and infrastructure partners to ensure that the quality of training is maintained across locations.

Process Flow:

Our Skills for Jobs programme links every trainee to provide placements in the organized sector. To ensure that every trainee finds a job matching their aptitude and interest, we follow an industry led, industry endorsed training methodology. We have embedded industry as a key stakeholder and the design and delivery of the courses .Our skills value chain integrates the inputs from prospective employers to create a programme which is "competency" driven

Part A : Youth Procurement

- **Mobilization**
- **Candidate Selection.**
- **Reporting at Training Centre**
- **Admission & Registration process**
- **Induction Class**

Part - B: Training

- **Class Room Training**
- **PD and Personal Grooming Sessions**
- **Computer Lab Practice**
- **EDP**
- **Events**
- **Industrial Visits**
- **Assessment & Certification**
- **District Authorities Inspection**
- **Evaluation**
- **Hostel Facility**
- **Wi-Fi Campus**
- **Books and Uniforms**

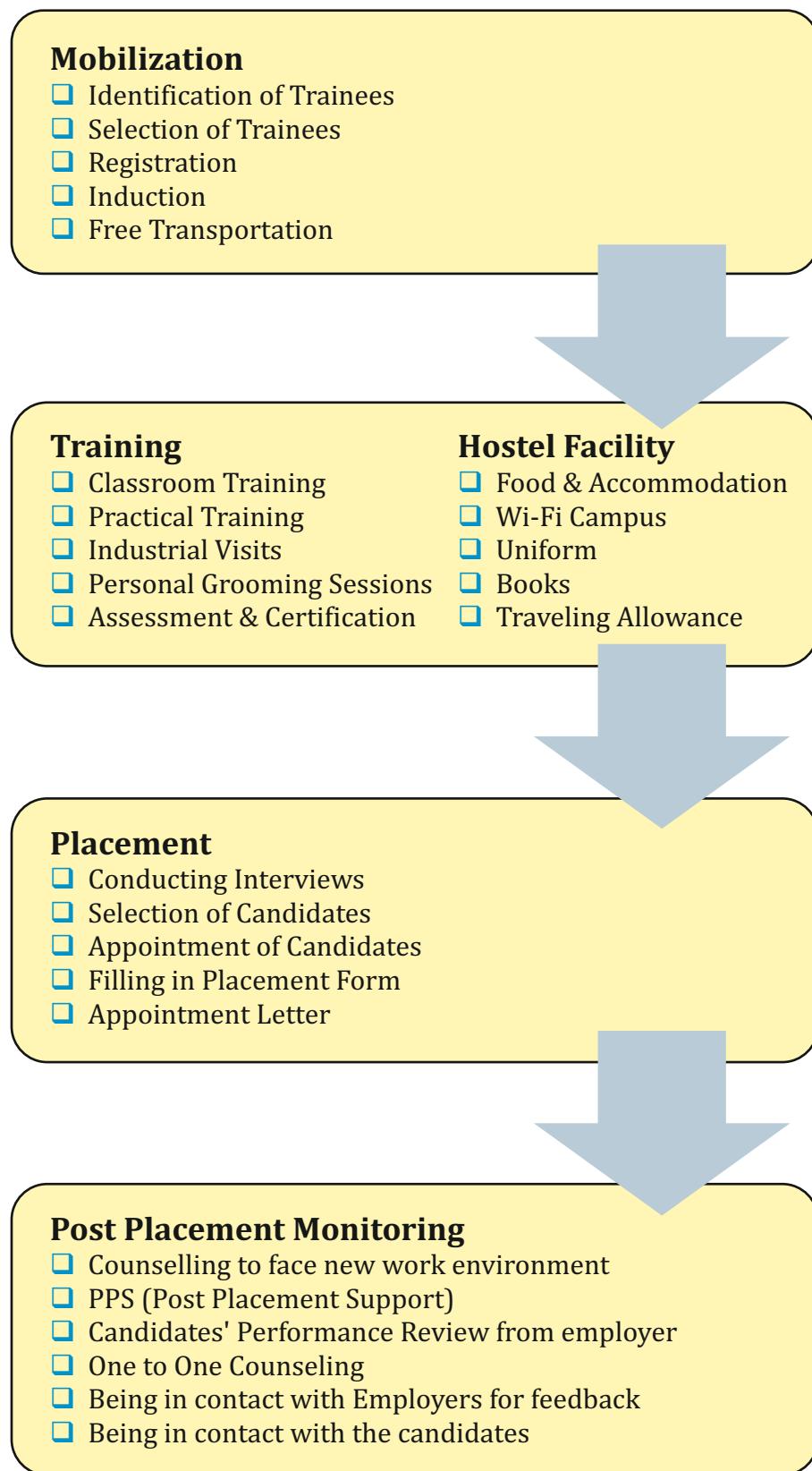
Part - C: Placement

- **Conducting Interviews**
- **Selection of Candidates**
- **Appointments of Candidates**
- **Filling in Placement Forms**
- **Appointment Letter**

Part - D: Post Placement Monitoring

- **Counseling to face new work environment**
- **PPS (Post Placement Support)**
- **One to One Counseling**
- **Employers feedback**
- **Placement Tracking**





TRAINING METHODOLOGY

The training imparted has been designed in a structured pattern incorporating various elements that are required to achieve substantial result in providing employment & adjustment to the physically challenged youth. The elements that are included in the course strategy are structured in a chronological system. The designed system is comprehensive involving all the required ingredients into making of a successful training course and placement opportunities.

The training methodology is a combination of four modules:

- **English language skills and fluency enhancement**

The training will emphasize on the English language skills-both written and oral as it is an essential component to procure employment, considering the fact that the trainees are from rural background comprising a majority of regional medium students.

- **Subject Training**

The training will educate the trainees regarding the subject. It will constitute more about the subject and aim to bring awareness in a detailed and comprehensive pattern. It shall impart knowledge about several sectors, processes, functions, terminology, techniques and employment opportunities per training to the sector.

- **Soft Skills & Life Skill**

The training will focus on overall personality development and self improvement. It will specifically emphasize on imparting soft skills training essential for employment in the sector. The aim of the module is to create job readiness and to hone the skills of the trainees and also ensure that they procure employment in the related sector.

- **Information and Communication Technology**

The training will bring awareness about the necessity of computers in human life. In today's world, computer has become a necessity and is a perquisite for employment in any sector. Hence, the training shall equip the trainees in CV preparation, intelligent and informed decision making power, staying in contact, saving time, higher productivity and better employment opportunities.

- **EDP**

Entrepreneurship Development Programme (EDP) is a programme which helps in developing entrepreneurial abilities. The skills that are required to run a business successfully is developed among the students through this programme. Sometimes, students may have skills but it requires polishing and 15 incubation. This programme is perfect for them. This programme consists of a structured training process to develop an individual as an entrepreneur. It helps the person to acquire skills and necessary capabilities to play the role of an entrepreneur effectively.

Strategies for Success: Assessment, Orientation, and Driving Your Performance

The BMPL Edge begins with an assessment of your academic skills and personal qualities —so we can begin to work together to develop your customized and meaningful training plan. When

your training begins at Orientation, you'll make connections with key BMPL personnel and begin building a network of contacts you can reach out to when it comes time to find your first job. Our Student Success Strategies and Driving Your Performance courses supplement your training by addressing topics related to life skills, self-confidence and esteem-building—so you'll be ready to present the best 'you' to potential employers!

As your program progresses we encourage you to keep to a schedule of weekly check-ins with our academic advisors who are here to help keep you focused and on track with your studies. These weekly meetings are a critical component of our [Early Student Engagement](#) initiative, another student-centered service philosophy you'll find only at BMPL.





Mr. Amit Sinha

Director
Arpan Aid Foundation

Dear Guests,

I am pleased to welcome you to Arpan Aid Foundation—where our educators have been committed to training students for in-demand careers in some of India's most important industries. We are one of the nation's leading providers of career training, with a variety of hands-on training programs that can help turn a person's passion into their profession. We're confident that no matter their goal, no matter their dream, we have the resources to help each student realize a better future for themselves and for their families. The Institute was founded on the principle of keeping our nation positioned as the world's leading economy by providing invaluable training programs to help BPL candidates join the workforce. Since then Thousands of AAI Trainees have taken their lives in new, rewarding directions by launching careers in the fields they love. Starting a new career path is an exciting decision to make—but it is rarely an easy one. At AAF around the country you'll find dedicated teams of academic professionals who are eager to see their students succeed, and highly skilled career services specialists who know how to get the attention of the nation's hiring managers. It's these people that set us apart as a career training organization: AAF teams at each campus who put the needs of their students first. That's the AAF tradition; it's the AAF Edge. Exploring options for career training is the first step toward realizing your own dream. A straighter path to a fulfilling career, a better life for your family, the honor of being the first in your family to attend college: these are just a few of the many reasons students choose AAF year after year to begin their Skill education. That Skill education, when complete, becomes the foundation for professional success. On that foundation, our graduates have built incredible success stories. They have gone onto own their businesses. I invite you to tour an AAF campus and meet firsthand our dedicated instructors and staff who are ready to help you take the first step on your own journey to career success and personal satisfaction. You'll quickly see that it's our people who make AAF unlike any others.

Best Wishes.

Amit
Director
Arpan Aid Foundation

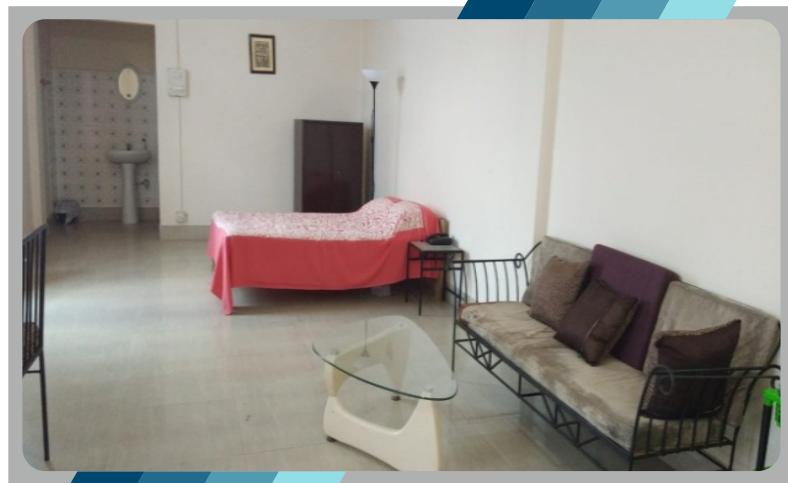
Glimpse of Our Infrastructure

Hospitality Lab





Hospitality Lab



Retail Lab



Assistant Electrician Lab



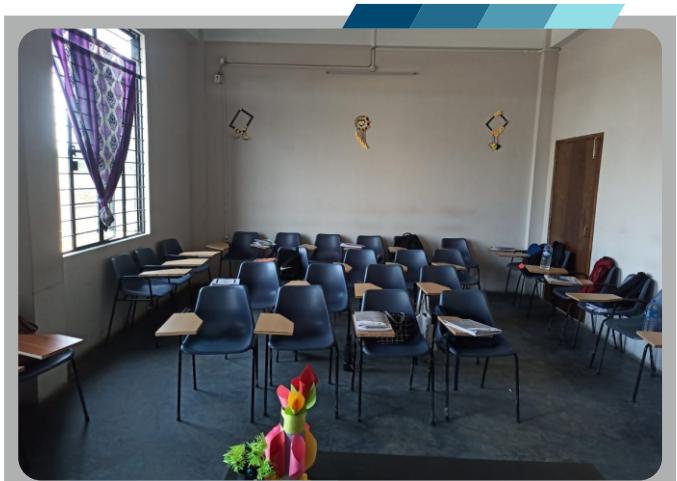
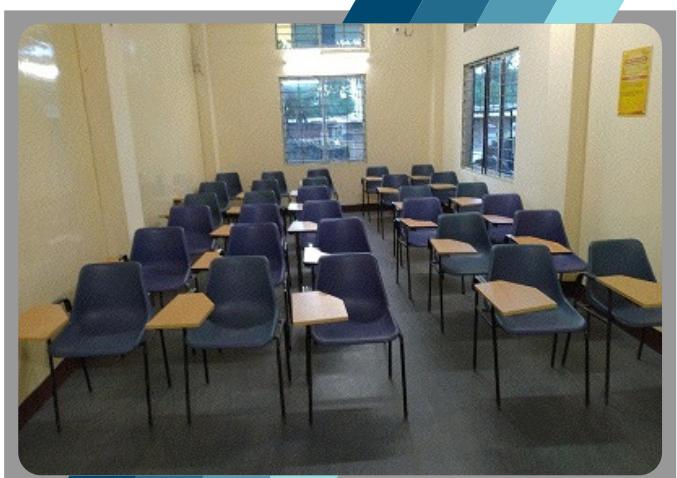
Beauty Lab



IT Lab



GDA Lab



Classroom Activities Photos



Lodging Arrangements



Industrial visit Photos



Photos of Mobilization Campaign



Photos of Mobilization Campaign



Photos of on field registration of candidates



Photos of Capacity building and Awareness Generation



Third Party Assessment & Certification by Industry Sector Skills Councils

 <p>LEATHER SECTOR SKILL COUNCIL</p>	 <p>Telecom Sector Skill Council</p>	 <p>SCPwD Skill Council for Persons with Disability</p>	 <p>Handicraft and Carpet Sector Skill Council</p>
 <p>SCGJ SKILL COUNCIL FOR GREEN JOBS</p>	 <p>Construction Skill Development Council</p>	 <p>POWER SECTOR SKILL COUNCIL</p>	 <p>IRON & STEEL SECTOR SKILL COUNCIL INDIA</p>
 <p>APPAREL MADE-UPS & HOME FURNISHING SECTOR SKILL COUNCIL</p>	 <p>BFSI BFSI Sector Skill Council of India *An initiative of NSDC*</p>	 <p>B&WSSC BEAUTY & WELLNESS SECTOR SKILL COUNCIL</p>	 <p>THSC TOURISM & HOSPITALITY SKILL COUNCIL</p>
 <p>Healthcare Sector Skill Council</p>	 <p>ESSCI</p>	 <p>INDIAN PLUMBING SKILLS COUNCIL Developing Excellence in Plumbing Skills</p>	 <p>RASCI Retailers Association's Skill Council of India</p>
 <p>RSDC RUBBER SKILL DEVELOPMENT COUNCIL</p>	 <p>IT - ITeS SSC NASSCOM</p>	 <p>CGSC CAPITAL GOODS SKILL COUNCIL</p>	 <p>ASDC AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL</p>
 <p>SSC</p>	 <p>GJSCI Gem & Jewellery Skill Council of India</p>	 <p>ASCI Agriculture Skill Council of India</p>	

Beyond the Classroom:

At BMPL, you'll learn from industry-experienced instructors with a curriculum tailored to your specific needs, strengths and challenges. You'll get just enough "lecture" to prepare you for the real, hands-on education you enrolled for—and you'll be in the training areas before you know it! Learning at BMPL is about combining theory and practice in a way that's engaging, enriching and *fun*, and part of the BMPL Edge is the 21st century education you'll receive. Our curriculum, developed with the help of industry professionals, uses learning theories to show you the "why" behind the "what" before introducing you to the tools and equipment you'll use on the job.

Career Development

The BMPL Edge is all about leading you towards success in a new career—and the final component is helping you get into the career you've trained for. BMPL's dedicated [Career Services](#) team can help connect you with potential employers in your chosen field, assist you in drafting a résumé that hits the mark, show you how to dress for success, and even coach you through the kinds of questions you'll face at a job interview. And it doesn't end when your new career begins. Even if plans change and you need to move or change jobs down the road, you'll always be welcomed back at BMPL for assistance in whatever direction life takes you.



Academic Support

As you'll quickly learn once your training program begins, BMPL's instructors are second-to-none. We've carefully selected our trainers from among the experienced professionals who want to teach in our classrooms, and we train our students on a curriculum built with input from industry professionals on our advisory boards.

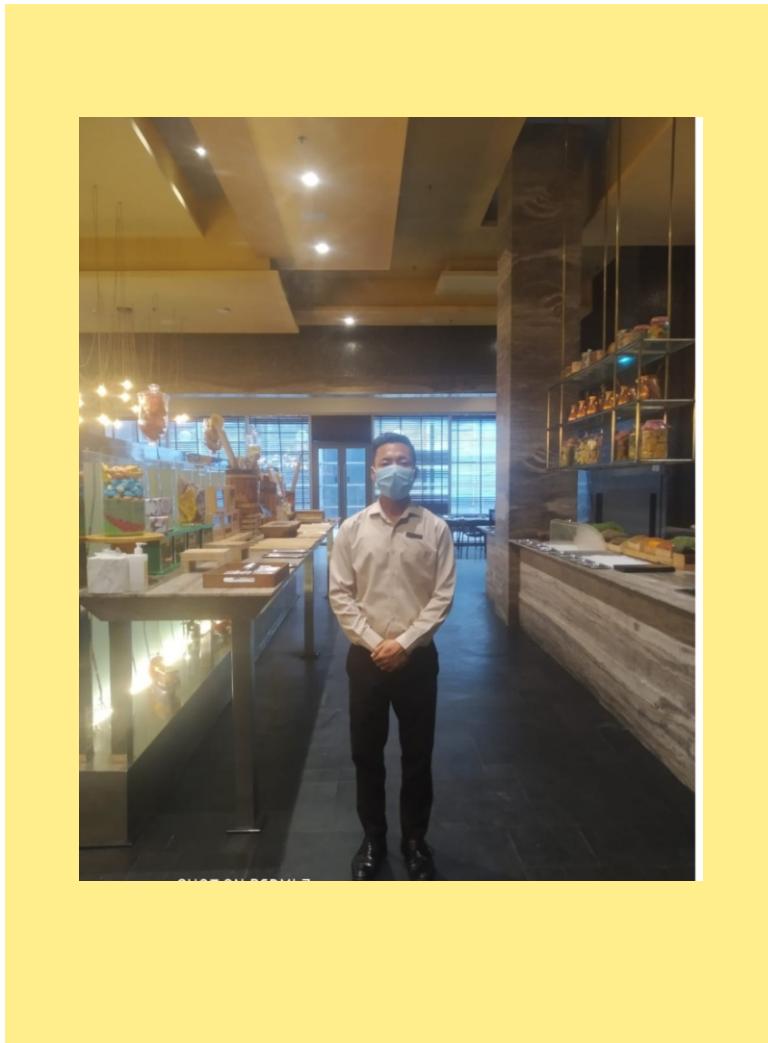
Still, there may be times when a specific concept proves especially challenging, a technique just isn't sticking or you feel like you're behind the curve—don't worry! When these things happen, BMPL has support systems to help!

We encourage you to actively seek out your instructor or other Lincoln campus staff members, for tutoring outside of regular class hours. In addition to being great leaders in the classrooms and training areas, they are patient tutors who can help with the one-on-one guidance you may need to master a particular concept or understand key aspects of the subject matter. If it's important to your training, it's important to you—and that makes it important to us.

On many campuses, groups of BMPL students also meet outside of class hours for peer tutoring—small group instruction led by other students. Students just like you who put their heads together to tackle the same material you might be having difficulty with. When you join one of these peer tutoring groups, you'll not only find the extra help you need—you might find you've got the answer to someone else's question, or can help your peers see things in a way they hadn't thought about before. Breakthroughs are common in our peer tutoring groups, where you're not just getting extra help—you're making friends and forming relationships that can last long after Graduation!



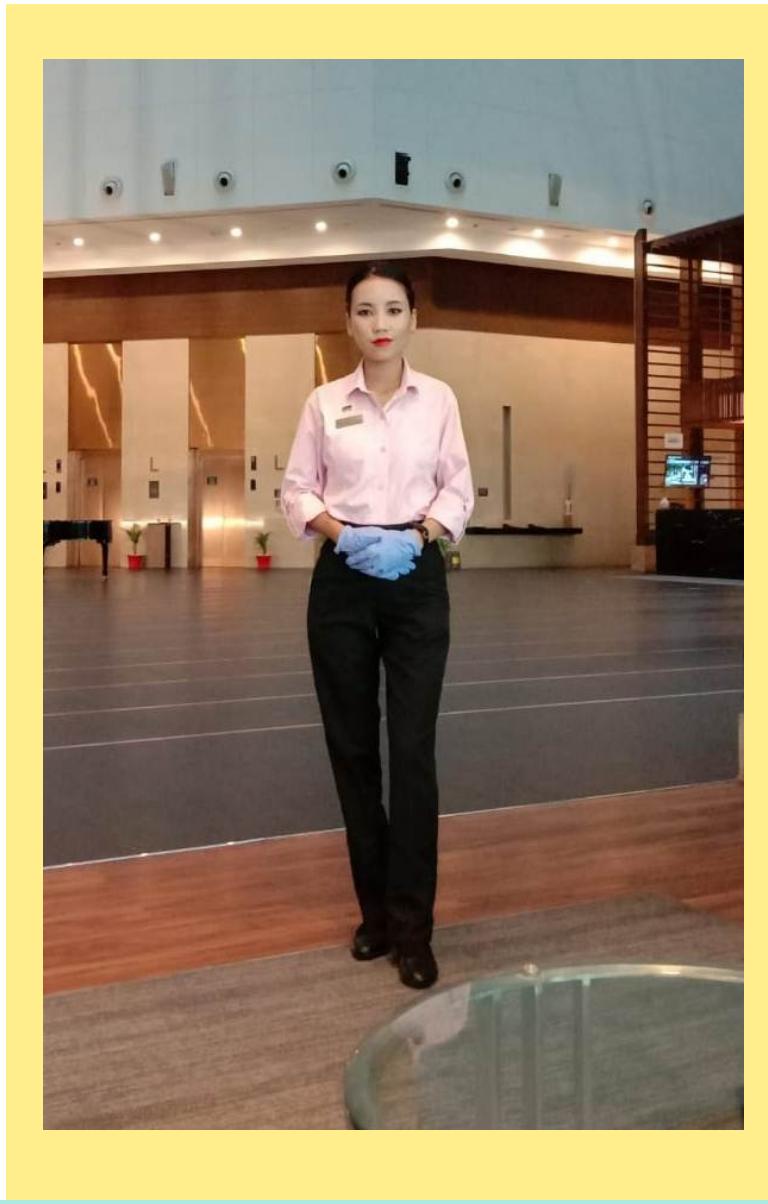
Success Story



Centre Name: Bhawani Marketing Pvt Ltd, Dimapur
Candidate Name: **Mr. Tiamongba**

When I came for the training in Hospitality at Bhawani Marketing Pvt. Ltd., Dimapur Centre, I never knew that my life will change within 6 Months. Now I am a proud employee of Renaissance Hotel, Bangalore. Designation Guest Service Associate, With a handsome salary of Rs.14000/- . Thanks Bhawani Marketing Pvt. Ltd. for providing me the wonderful opportunity. And also special thanks to my all Trainer they have inspire me a lot.

Success Story



Centre Name: Bhawani Marketing Pvt Ltd, Dimapur
Candidate Name:- **Miss Savinuo**

Before join Bhawani Marketing Pvt. Ltd. I can't decide the right carrier path, one day one of my friend suggest me to join Bhawani Marketing Pvt. Ltd., then I decide to join BMPL, after completing my 6 month training on Hospitality sector I got job in The Westin Hyderabad as a Guest Service Associate with a salary of Rs.15000/- . Thanks to all placement team and faculty staff of BMPL for guide me and make my carrier batter.

Success Story



Centre Name: Bhawani Marketing Pvt Ltd, Dimapur
Candidate Name:- **Ms. Yapangtula** (Left One) &
Ms. Hoineikim(Right One)

Now we are working at JW Marriot Bangalore as a Guest Service Associate with a Salary of 15000/- and food & accommodation facility, thanks to BMPL team for your support and guidance.

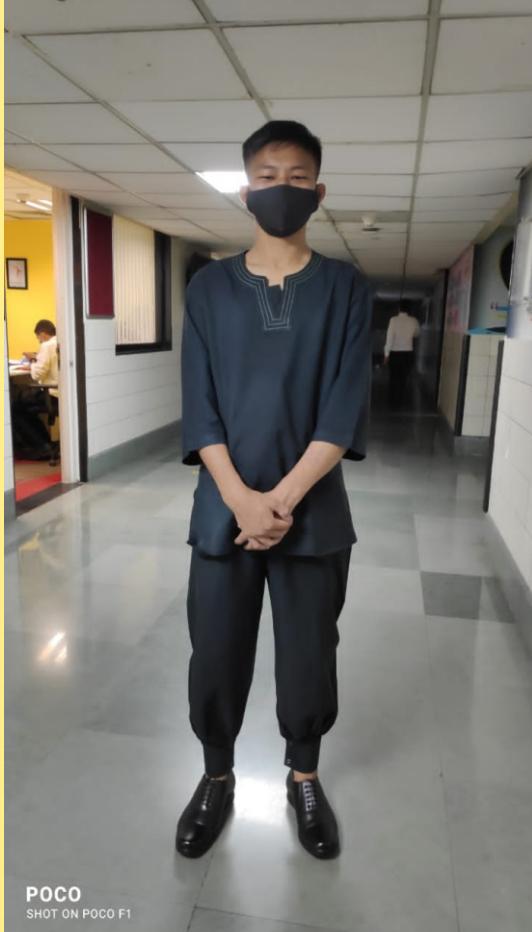
Success Story



Centre Name: Bhawani Marketing Pvt Ltd, Dimapur
Candidate Name:- **Mr. Pangta**

Before join Bhawani Marketing Pvt. Ltd. I can't decide the right carrier path, one day one of my friend suggest me to join Bhawani Marketing Pvt. Ltd., then I decide to join BMPL, after completing my 6 month training on Hospitality sector I got job in JW Marriott Pune as a Guest Service Associate with a salary of Rs.15000/- . Thanks to all placement team and faculty staff of BMPL for guide me and make my carrier batter.

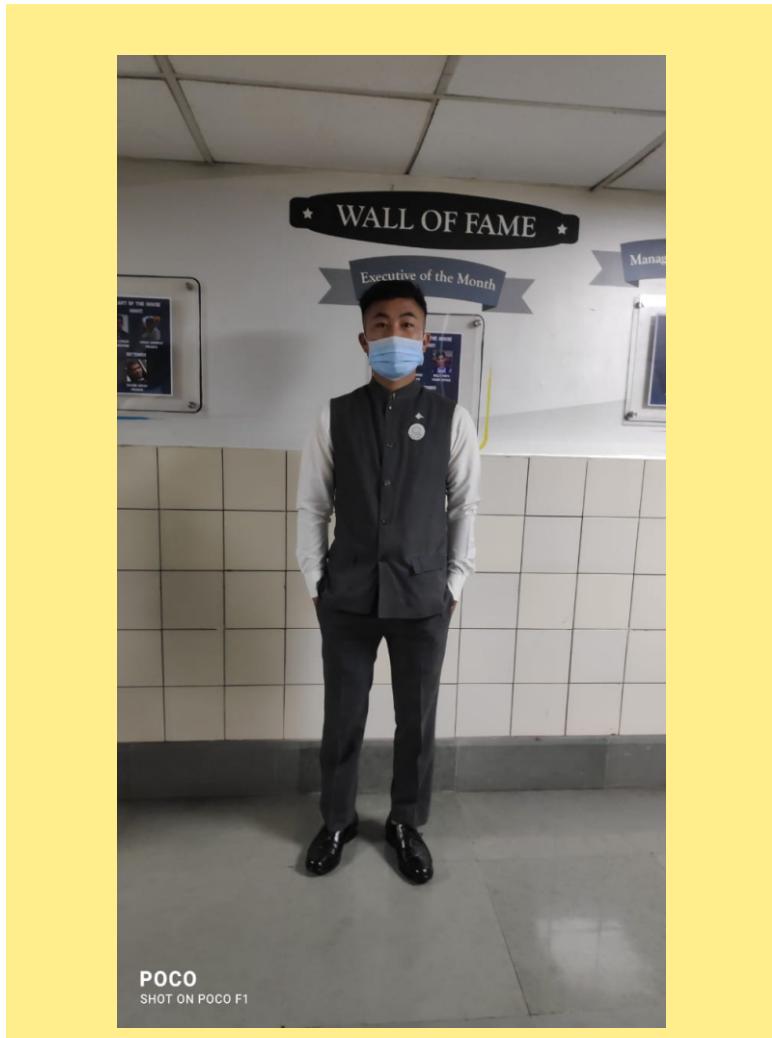
Success Story



Centre Name: Bhawani Marketing Pvt Ltd, Dimapur
Candidate Name:- **Mr. Pukivi**

I Pukivi currently working at JW Marriott Pune as a Guest Service Associate with a handsome salary of 15000/- and as a student of BMPL I feel so proud, BMPL show me the right path to make my carrier, Thanks to all BMPL team for such a wonderful guidance.

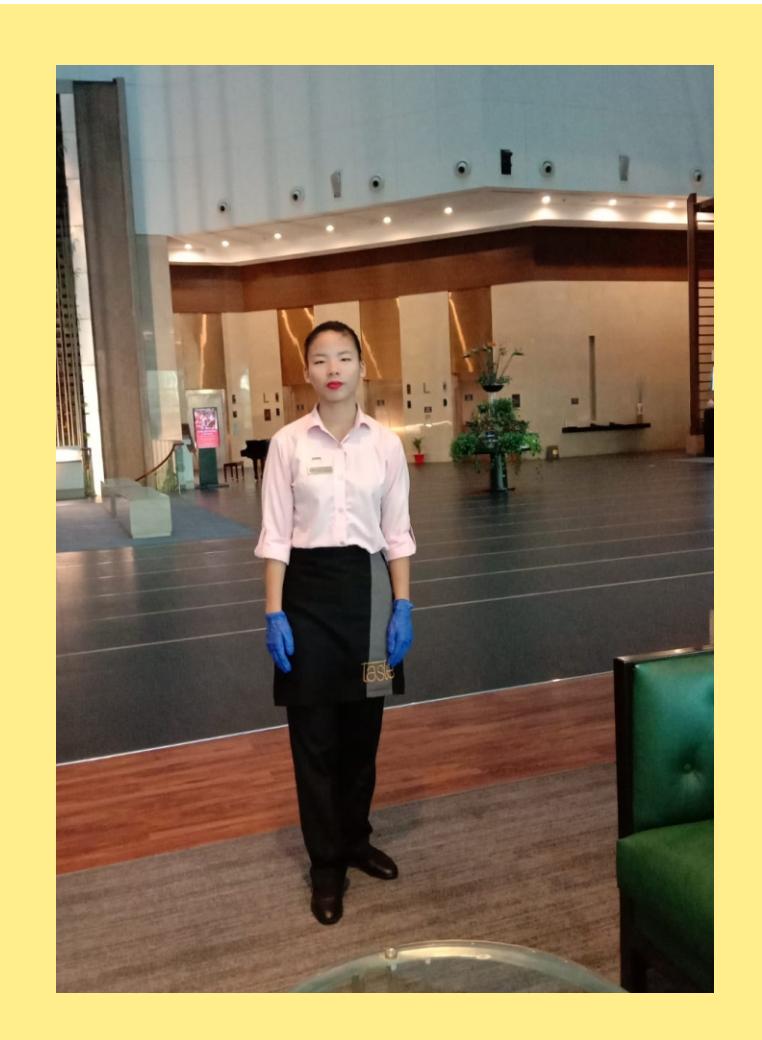
Success Story



Centre Name: Bhawani Marketing Pvt Ltd, Dimapur
Candidate Name:- **Mr. Takuonen**

I Takuonen currently working at JW Marriott Pune as a Guest Service Associate with a handsome salary of 15000/- and as a student of BMPL I feel so proud, BMPL show me the right path to make my carrier, Thanks to all BMPL team for such a wonderful guidance.

Success Story



**Centre Name: Bhawani Marketing Pvt Ltd, Dimapur
Candidate Name:- Ms. Kethoselu**

Before join Bhawani Marketing Pvt. Ltd. I can't decide the right carrier path, one day one of my friend suggest me to join Bhawani Marketing Pvt. Ltd., then I decide to join BMPL, after completing my 6 month training on Hospitality sector I got job in The Westin Hyderabad as a Guest Service Associate with a salary of Rs.15000/- . Thanks to all placement team and faculty staff of BMPL for guide me and make my carrier batter.

Success Story



Centre Name: Bhawani Marketing Pvt Ltd, Dimapur
Candidate Name:- **Ms. Arenjugla**

Before join Bhawani Marketing Pvt. Ltd. I can't decide the right carrier path, one day one of my friend suggest me to join Bhawani Marketing Pvt. Ltd., then I decide to join BMPL, after completing my 6 month training on Hospitality sector I got job in The Westin Hyderabad as a Guest Service Associate with a salary of Rs.15000/-. Thanks to all placement team and faculty staff of BMPL for guide me and make my carrier batter.

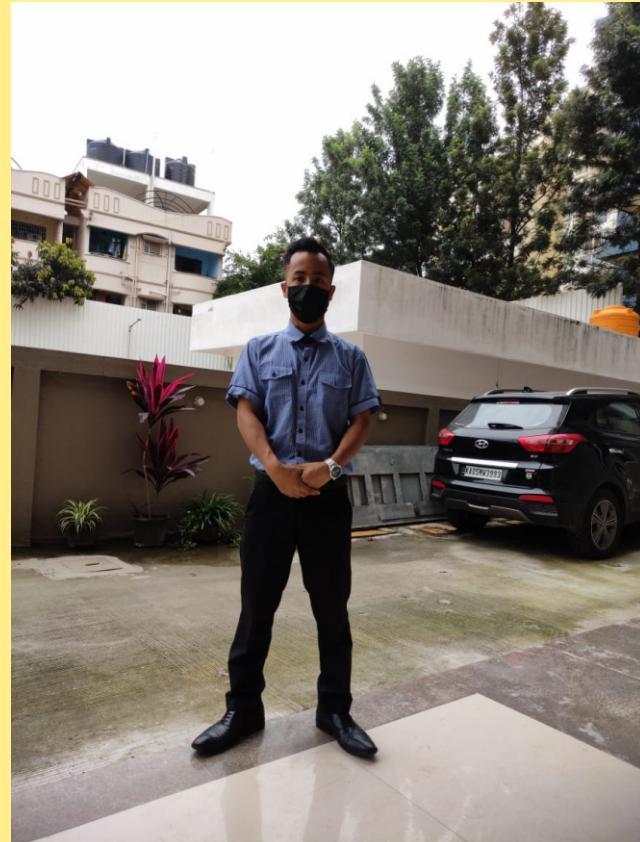
Success Story



Centre Name: Bhawani Marketing Pvt Ltd, Dimapur
Candidate Name:- **Lichamo Yanthan**

When I came for the training in Hospitality at Bhawani Marketing Pvt. Ltd., Dimapur Centre, I never knew that my life will change within 6 Months. Now I am a proud employee of Oberoi Hotel, Mumbai. Designation F&B Service Steward With a handsome salary of Rs.14000/-. Thanks Bhawani Marketing Pvt. Ltd. For providing me the wonderful opportunity. And also special thanks to my all Trainer who have inspired me a lot.

Success Story



Centre Name: Bhawani Marketing Pvt Ltd, Dimapur
Candidate Name:- **Mr. Neila**

When I came for the training in Hospitality at Bhawani Marketing Pvt. Ltd., Dimapur Centre, I never knew that my life will change within 6 Months. Now I am a proud employee of Renaissance Hotel, Bangalore. Designation Guest Service Associate With a handsome salary of Rs.14000/- . Thanks Bhawani Marketing Pvt. Ltd. For providing me the wonderful opportunity. And also special thanks to my all Trainer who have inspired me a lot.

Our Placement Partners

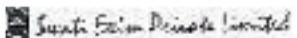
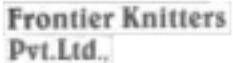
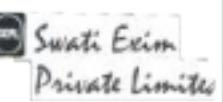
Our Placement Partners

			
			
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Our Placement Partners

Our Placement Partners

SNOB COUTURE	 Swati Exim Private Limited	 GOLDFINCH	 The QUEENY <i>the crown of hospitality</i>
fabrico	 Frontier Knitters Pvt. Ltd.,	 Swati Exim Private Limited	 Bhargav Group OF Hotel
PHILIPS	 D'Trenz Tours	 HOTEL GRAND LUIT	 Cartridge House
 Hotel Prag Continer Gated Community Villa	 Hazaranga Travels	 LOOKS UNISEX SALON	 HOTEL NIVEDA
 OYO ROOMS	 Gulf	 wipro	 HDFC BANK
Baker's Special	 NEWS LIVE	 Purabi	



Amit Sinha

No-3 Arpan House, Shanti Ram Das Road,
Rehabari, Pin-781008. Contact Number- 9435292999
Email: amit9000@gmail.com

Career Overview

Accomplished Entrepreneur, Self-directed, enthusiastic educator with over 20 years' experience in higher, vocational and skill development environment with a passionate commitment towards student development and learning experience. Committed towards fostering positive learning atmosphere with forward-thinking.

Skill Highlights

Amit Sinha, MBA, BE. In Civil Engineering, Diploma in computer science and Engineering has nearly two decades of diverse experience in senior management roles in various organization, with vast experience in strategic leadership and planning roles across education business in vocational, skill development, Health wash social welfare, Community Management, Capacity Building, Rural Development, Higher and Further education management and training with proven skill in business development, strategic planning on forming business model, Marketing Plan, Industry Linkage, Placement Management, Accountability, Regulation, learning outcomes, Financial Management. Work well in collaborative team environment and can independently manage diverse objective.

Core Accomplishments

- Founder & President of GyanJyoti Foundation.
- Founder & President of Asian institute of Management and Technology.
- Director, Bhawani Marketing Pvt. Ltd.
- Founder & President of Arpan Aid Foundation.

Professional experience

Sl. No.	Centre Name	Designation	Duration
1.	Gyanjyoti Foundation	Vice President	May 2019 to Present
2.	Gyanjyoti Foundation	President	Jan-2007 to April 2019
3.	Asian Institute of Management and Technology	Vice-President	May 2019 to Present
4.	Asian Institute of Management and Technology	President	Jan-2007 to April 2019
5.	Bhawani Marketing Pvt. Ltd.	Director	Aug-1998 to Present
6.	Arpan Aid Foundation	President	June-2017 to Present

About Gyanjyoti Foundation

GyanJyoti Foundation is NSDC approved training partner currently operates in about 26 training center pan India with a capacity of giving training to 5000 people every quarter. Training center is a combination of owned and government-aided centers under Public Private Partnership. Gyanjyoti Foundation has certified more than 30000 no's of candidates till date on various streams through its team of highly qualified trainers. Gyanjyoti brings in a fresh approach based on its expertise in integrating technology, training methods, knowledge management and quality system to transform delivery of vocational training, Health, Rural Development, Water Projects. Currently Working on Government Projects of Ministry of Rural development, DDU-GKY,SRLM- Govt. of Assam, NSRLM- Govt. of Nagaland, MRSLM- Govt. OF Manipur, MSRLS- Govt. of Meghalaya, NSDC,RMSA, Ministry of Minority Affairs, NDLM, Labour and Employment Dept., BSDM, ASDM, NERLP, PWD, etc.

About Asian Institute of Management and Technology

Asian Institute of Management and Technology was formed with an avowed mission to provide modern facilities of health, education and social up-lift in the North-Eastern region. This institute is the first to offer professional courses affiliated to Gauhati University and Dibrugarh University. The institute is approved by Department of Higher Education, Govt. of Assam. The institute has made its mark with its first batch of graduation from Gauhati University, a number of students scored ranks among top ten including 1st class 1st position with distinction constantly every year in different courses.

About Bhawani Marketing Pvt.Ltd.

From concept to execution, BMPL houses the expertise to provide the complete array of services necessary for successful project completion — from visioning, documentation, development, to management, technology and execution in fields as varied as IT, ITES, construction, Healthcare, Social welfare project . The BMPL set the Mark in education sector too, BMPL serve the society in a different manner. Accordingly, it has designed a hi-tech strategy that consists of different modes, viz. organizing vocational training workshops, seminars and awareness campaigns for capacity building, skill development, education, WASH. BMPL specializes in building enhanced employability prospect for the youth of India in collaboration with Government, Corporate and Industry Partners. Our experience in providing service across various industries provides us with a well-built awareness of industry relevant skill sets. The Company has taken up vocational & skill training activities and is currently working on DDU-GKY Ministry of Rural development, Govt. Of Nagaland, Govt. of Meghalaya, Bihar skill Development Mission, Govt. of Bihar, Indian Institute of Entrepreneurship, Assam Skill Development Mission, AMTRON – Govt. of Assam,Etc.

About Arpan Aid Foundation

ARPAN AID FOUNDATION is founded as a Non- profit company. The mission of this Organization is to improve the quality of life of the poor and otherwise underprivileged rural and urban people through social action Social welfare, community management, ecology and agriculture, Poverty Alleviation, Healthcare & WASH, Education & Skills, and Rural Development. It began its operations in the North East and later on expanded to other parts of India. Currently, the organization is empanelled with Assam Skill Development Mission, Government of Assam, Government of Nagaland, WBTC, BSNL, GULF Oil, SIKA and NEPCO as a Partner in their social development goals.

