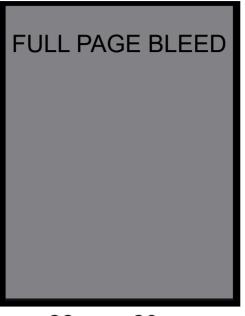
PRINT ADVERTISING SPECIFICATION & RATE

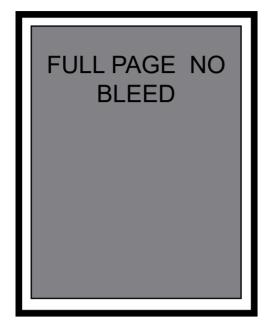




01)



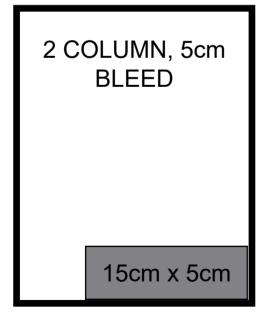
22cm x 29cm



19cm x 26cm

Rates:- US \$400 INR-Rs. 27,000

02)



2 COLUMN, 5cm **NO BLEED**

13.5cm x 5cm

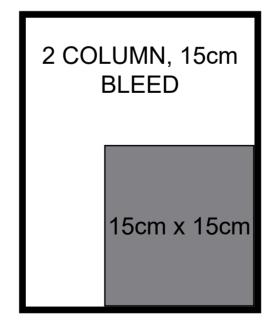
Rates:- US \$- \$ 82.69 INR-Rs. 5581.16

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03) 2 COLUMN, 10cm **BLEED** 15cm x 10cm 2 COLUMN, 10cm **NO BLEED** 13.5cm x 10cm

Rates:- US \$- \$ 165.38 INR- Rs. 1,163.15

04)



2 COLUMN, 15cm **NO BLEED**

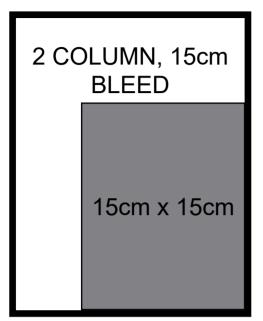
> 13.5cm x 15cm

Rates:- US \$- \$ 248.06 INR-Rs. 6,744.05





05)



2 COLUMN, 15cm NO BLEED

13.5cm x
10cm

Rates:- US \$- \$ 236.25 INR- Rs. 5,976.88 07)

3 COLUMN, 5cm BLEED

3 COLUMN, 5cm NO BLEED

13.5cm x 5cm

Rates:- US \$- \$ 121.28 INR- Rs. 8,186.64

06)

3 COLUMN, 14.5cm BLEED 15cm x 15cm

3 COLUMN, 14.5cm NO BLEED

13.5cm x 15cm

Rates:- US \$- \$ 251.21 INR- Rs. 6,956.68 (80

3 COLUMN, 10cm BLEED

3 COLUMN, 10cm NO BLEED

13.5cm x 15cm

Rates:- US \$- \$ 242.55 INR- Rs. 16,372.125

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09)

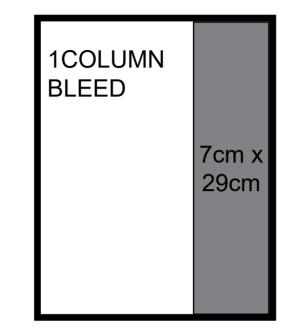
3 COLUMN, 15cm BLEED

15cm x 15cm

3 COLUMN, 15cm NO BLEED

13.5cm x 10cm

Rates:- US \$- \$ 311.85 INR- Rs. 21,050 11)



1COLUMN NO BLEED

7cm x
26cm

Rates:- US \$- \$ 223.8 INR- Rs. 15,106.5

10)

3 COLUMN, 20cm BLEED

15cm x 20cm

3 COLUMN, 20cm NO BLEED

13.5cm x 15cm

12)

QUARTER PAGE BLEED

11cm x
14.5cm

QUARTER PAGE NO BLEED

> 9.5cm x 13cm

Rates:- US \$- \$ 415.8 INR- Rs. 28,066.5

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Rates:- US \$- \$ 175.88 INR- Rs. 11,872





13)

1/6 SINGLE COL-UMN NO BLEED 15cm x 15cm

Rates:- US \$- \$ 61.6 INR- Rs. 4,158 15)

DOUBLE PAGE BLEED

44cm x 29cm

14)

1/6 DOUBLE COLUMN NO BLEED

Rates:- US \$- \$ 115.8 INR- Rs. 7,816.5 DOUBLE PAGE NO BLEED

38cm x 26cm

Rates:- US \$- \$ 800 INR- Rs. 54,000

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- 16) COVER TIP-ON
 Cover tip-ons are affixed by glue
 Dimensions:-21cm x 16cm
 Rates:- US \$- \$ 1200
 INR- Rs. 81,000
- PAPERBAGGED OUTSERT Dimensions:-23cm x 30cm Rates:- US \$- \$ 1500 INR- Rs. 101,250
- 18) INSERT/ SUPPLEMENTS
 Dimensions:-11cm x 15cm
 Rates:- US \$- \$ 800
 INR- Rs. 54,000

- 01.) E-mailer :
 - i.) Standard emailer(text and image) Rates:- US \$- \$500 INR- Rs. 33,750
 - ii.) Multimedia emailer(video include) Rates:- US \$- \$1000 INR- Rs. 67,500
- 02.) Social Media Promotion(Instagram, Facebook, Twitter)
 Rates:- Qutation on request
- 03.) Banner Ads(Select your Banner Ads website and we will quote on request)

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