



Priya Shankar

Passionate about solving problems using code

CONTACT

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 [LinkedIn](#)

 [Portfolio](#)

 [GitHub](#)

TECHNICAL SKILLS

Languages: JavaScript (ES6), HTML5, CSS3 (SCSS/SASS), Ruby

Libraries & Frameworks: jQuery, Bootstrap, Node.js basics, React JS basics, mocha testing framework basics, Ruby on Rails

Tools: Git & Github, Command Line(Terminal), Figma, Postman

Databases: SQL, PostgreSQL

Other: Familiarity with Agile development & developing MVC, integration of RESTful web APIs, OOP, browser compatibility, web performance optimization, bug fixing in production environment

EDUCATION

Bachelor of Electronics & Communication Eng. (BE ECE)

BSA Crescent Engineering College, Anna University, Chennai, India
Graduated with distinction, 2006

TRAINING & CERTIFICATION

Le Wagon **Coding Bootcamp**, Amsterdam – refresher course, 2022

Oracle Certified Professional, **Java SE 5 Programmer**, 2011

PROFILE – Front-end developer/Full Stack developer

Software developer with expertise in HTML and CSS and diverse experience spanning fast-paced SaaS environment, software engineering, front-end development, and full stack web applications development. Customer centric with proven ability to view customer context in technical implementations, empathise with customer design needs, and drive UX due to background in product marketing and as a developer. Excellent deep-dive problem-solving skills and ability to communicate and engage with stakeholders at all levels. A team player, with a passion for continuous self-learning, who can work independently and take ownership of tasks.

PROFESSIONAL EXPERIENCE

Relocated to The Netherlands Jun 2021

Coding Bootcamp – Le Wagon, Amsterdam | Jan 2022 - Mar 2022

Projects undertaken during training:

- Designed, implemented, and shipped apps to production, including a clone of AirBnB.
- Work in dev teams to create fully functional apps from scratch (from ideation, chalking out customer journeys, mockups of views, building DB schema, etc.) within stringent timelines.

Facilio – Chennai, India | Aug 2019 – Mar 2021

SaaS - AI-based, real estate operations management solution for global enterprises

PRODUCT MARKETER

Accountable for a wide range of content initiatives (product videos, guides, blog posts, e-books, reports, product updates, etc) and for supporting sales-enablement during a rapid growth phase.

- Rapidly ramped up the production of sales collateral by >100%, including case studies and product videos, and strengthened thought leadership content resulting in a 200% increase in monthly SQLs and market recognition.
- Collaborated across functions to avoid potential delays in shipping deliverables and ensured sales teams provided customers with on-time content to further the sales cycle and win customers fast.
- Strictly adhered to the content calendar while creating educational product and solution content in the form of guides, reports, and blogs.

Inception Business Services – Chennai, India | Jan 2018 – Apr 2019

New-age marketing services firm with around 100 clients across industries

WEB DEVELOPER

Technical POC (point of contact) for customers.

- Managed the web development tasks for clients and provided technical marketing solutions to clients including website enhancements.
- Gathered technical requirements, planned, and executed projects ensuring continuous communication with clients and marketing teams and delivering on client expectations.
- Facilitated new channels of revenue through web development services, a new business stream with an immediate impact on increasing revenue.

Maternity leave

CORE COMPETENCIES

Project management
Planning & organising
Solution focussed
Analytical & data driven
Problem-solving
Research & testing
Customer focussed
Strong communication skills
Collaborative
Knowledge sharing
Enthusiastic learner
Time management
Multitasking
Detail-oriented
Strong work ethic
Flexible & adaptive mindset
Empathic

LANGUAGES

English – Fluent
Dutch – Basic
Tamil – Native speaker
Hindi – Native speaker

INTERESTS

- Trained in vocal music and playing string instruments.
- Writing – a few of my articles (mostly tech) are published.
- Badminton & yoga
- Teaching & mentoring

Polaris Consulting & Services (now Virtusa) – Chennai, India | Oct 2011 – Aug 2012
IT services and consulting company

ASSOCIATE CONSULTANT

Hired as part of the development team for a large-scale data migration project.

- Maintained and enhanced loan disbursement module by developing, testing, and driving on-time delivery of implementation code
- Managed ad-hoc enhancement/issue resolution requests from clients.

Infosys technologies Ltd – Chennai, India | Jun 2006 – Jun 2009

Global leader in next-generation digital services and consulting.

SOFTWARE ENGINEER

Maintained and enhanced projects/software as requested by clients, implementing SDLC activities such as development, testing, implementation, and support activities.

- Managed ad-hoc enhancement/issue resolution requests from clients.
- Participated in Knowledge Management activities and interfaced with internal teams to ensure high quality deliverables while ensuring adherence and compliance to all processes and quality parameters.
- Led troubleshooting, fixed bugs and other issues, and updated program codes throughout the production lifecycle.
- Proactively created various documents in the project including user-guide and know-how documents.

Received 'Spot Award' recognizing outstanding performance and appreciation by client for diligent work on "Mechanized Scorecard" project.

I love the sense of satisfaction from cracking a problem and enjoy the freedom to try and explore different methods to arrive at a solution amidst a knowledge-sharing team – delivering results gives me a sense of accomplishment and keeps me motivated.

