Priya Shankar
Frontend Developer

CONTACT

📍 Amstelveen, Netherlands

📱 +31 6 1541 3740

✉️ preiyah@gmail.com

in LinkedIn

🌐 Portfolio

GitHub

TECHNICAL SKILLS

Languages: JavaScript (ES6), HTML5, CSS3 (SCSS/SASS), Ruby

Libraries & Frameworks: jQuery, Bootstrap, Node.js basics, React JS basics, mocha testing framework basics, Ruby on Rails

Tools: Git & Github, Command Line(Terminal), Figma, Postman

Databases: SQL, PostgreSQL

Other: Familiarity with Agile development & developing with MVC, integration of RESTful web APIs, OOP, browser compatibility, conversion optimization, code fixing in production environment

EDUCATION

Bachelor of Electronics & Communication Eng. (BE ECE)
BSA Crescent Engineering College, Anna University, Chennai, India
Graduated with distinction, 2006

TRAINING & CERTIFICATION

Le Wagon **Coding Bootcamp**, Amsterdam – refresher course, 2022

Oracle Certified Professional, **Java SE 5 Programmer**, 2011

PROFILE SUMMARY

Software developer with expertise in HTML, CSS and Javascript and diverse experience spanning fast-paced SaaS environment, software engineering, front-end development, and full stack web applications development. Customer centric with proven ability to view customer context in technical implementations, empathise with customer design needs, and drive UX due to background in product marketing and as a developer. Excellent deep-dive problem-solving skills and ability to communicate and engage with stakeholders at all levels. A team player, with a passion for continuous self-learning, who can work independently and take ownership of tasks.

PROFESSIONAL EXPERIENCE – SOFTWARE ENGINEER

Relocated to The Netherlands Jun 2021

Full-stack web development – Le Wagon, Amsterdam **|** Jan 2022 - Mar 2022
Projects undertaken during training:

- Designed, implemented, and shipped apps to production from scratch, including a clone of AirBnB.
- Collaborated with dev teams on Github and covered code with automated testing, code review and continuous integration.

Inception Business Services – Chennai, India **|** Jan 2018 – Apr 2019
New-age marketing services firm with around 100 clients across industries
WEB DEVELOPER
Technical POC (point of contact) for customers.

- Independently managed the web development tasks for clients and provided technical marketing solutions to clients including website enhancements.
- Gathered technical requirements, planned, and executed projects in collaboration with UX/UI designers and marketing teams and delivered on client expectations.
- Facilitated new channels of revenue through web development services, a new business stream with an immediate impact on increasing revenue with continuous on-the-job learning and growing.

Maternity leave

Polaris Consulting & Services (now Virtusa) – Chennai, India **|** Oct 2011 – Aug 2012
IT services and consulting company
ASSOCIATE CONSULTANT
Hired as part of the development team for a large-scale data migration project.

- Maintained and enhanced loan disbursement module by developing, testing, and driving on-time delivery of implementation code
- Managed ad-hoc enhancement/issue resolution requests from clients.

Infosys technologies Ltd – Chennai, India **|** Jun 2006 – Jun 2009
Global leader in next-generation digital services and consulting.
SOFTWARE ENGINEER
Maintained and enhanced projects/software as requested by clients, implementing SDLC activities such as development, testing, implementation, and support activities.

- Managed ad-hoc enhancement/issue resolution requests from clients.

CORE COMPETENCIES

Project management
Planning & organising
Solution focussed
Analytical & data driven
Problem-solving
Research & testing
Customer focussed
Strong communication skills
Collaborative
Knowledge sharing
Enthusiastic learner
Time management
Multitasking
Detail-oriented
Strong work ethic
Flexible & adaptive mindset
Empathic

LANGUAGES

English – Fluent
Dutch – Basic
Tamil – Native speaker
Hindi – Native speaker

INTERESTS

- Trained in vocal music and playing string instruments.
- Writing – a few of my articles (mostly tech) are published.
- Badminton & yoga
- Teaching & mentoring

VISA FYI

The Netherlands: Dutch Residence Permit with permission to work freely. Work permit(TWV) not required.

- Participated in Knowledge Management activities and interfaced with internal teams to ensure high quality deliverables while ensuring adherence and compliance to all processes and quality parameters.
- Led troubleshooting, investigated and fixed bugs and other issues, and updated program codes throughout the production lifecycle.
- Proactively created various documents in the project including user-guide and know-how documents.

Received 'Spot Award' recognizing outstanding performance and appreciation by client for diligent work on "Mechanized Scorecard" project.

PROFESSIONAL EXPERIENCE – PRODUCT MARKETER

Facilio – Chennai, India **|** Aug 2019 – Mar 2021
SaaS - AI-based, real estate data-driven management solution for global enterprises
PRODUCT MARKETER
Accountable for a wide range of content initiatives (product videos, guides, blog posts, e-books, reports, product updates, etc) and for supporting sales-enablement during a rapid growth phase.

- Collaborated across functions like product, onboarding, pre-sales, and engineering to avoid potential delays in shipping deliverables and ensured sales teams provided customers with on-time content to further the sales cycle and win customers fast.
- Rapidly ramped up the production of sales collateral by >100%, including case studies and product videos, and strengthened thought leadership content resulting in a 200% increase in monthly SQLs and market recognition.

Awarded performance-based ESOPs (Employee Stock Ownership Plan)

I love the sense of satisfaction from cracking a problem and enjoy the freedom to try and explore different methods to arrive at a solution amidst a knowledge-sharing team – delivering results gives me a sense of accomplishment and keeps me motivated.