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| Management of a Business Enterprise |
| * Management functions - Planning, Leading, Organizing and Controlling |
| * Managerial Skills- Conceptual, Interpersonal and Technical |
| * Management principles and theories |
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| 1. **Business Ethics** |
| * Definition and Forms of Business Ethics |
| * Factors Affecting Business and Managerial Ethics |
| * Enforcement of Business Ethics |
| * Business Ethics and Ethical Dilemmas; |
| 1. **Business Functions** |
| * Production function |
| * Operations management, |
| * Information Technology function |
| 1. **Sources of Business Finance-** Definitions, Advantages and Disadvantages of; |
| * Internal- Equity and Retained Earnings |
| * External Debt |
| 1. **International Perspective of Business** |
| * International Trade (Definition and Functions) |
| * Forms of International Trade |
| * Factors Affecting International Trade |
| 1. **Business Infrastructure** |
| * Definition and Types |
| * Importance of Business Infrastructure |
| * Issues of Business Infrastructure in Developing Countries |
| * Factors of Production: Land, Capital (Human and Finance), Entrepreneurship, etc. |

1. **Modes of entering international business**
2. **Sebi and Functions of sebi**
3. **Significance of management in the 21st Century , challenges facing management**
4. **Classification of retailers,**

**Role of IMF and WTO in International trade**