

SASTO DEAL HISTORY

Sastodeal story began in 2011. Today, Sastodeal is one of the leading ecommerce companies in Nepal with millions of customers and thousands of vendors / partners all over Nepal. They have a logistic network that ensures deliveries in most parts of the nation. Their goal is to ensure that their customers can buy products at affordable prices, get their products delivered as assured, and on time regardless of their location. Their platform caters to daily needs, Electronics appliances, lifestyle, men and women fashion wears and much more.

Legal Name: Sastodeal Pvt Ltd.

Headquarters: Kathmandu, Kathmandu, Nepal

Founding Date: 2011

No. of Employees: 151 to 250

Core Team: 1.Amun Thapa (Founder & CEO)

Our story began in Dec 2011, when internet penetration in Nepal was just about 9%. Yet, we were encouraged to start not just a company but an ecommerce industry that would have a significant impact in Nepal's economy for generations to come. Bootstrapped with just Rs.50,000, we rented a small garage, worked on broken furniture and chairs and worked hard to build a strong company and significantly contributing in building an ecommerce industry. Today, Sastodeal is one of the leading ecommerce companies in Nepal with millions of customers and thousands of vendors / partners all over Nepal. We have a logistic network that ensures deliveries in most parts of the nation with exceptions of some locations (work in progress). Our goal is to ensure that our users and customers can buy products at affordable prices, get their products delivered as assured, and on time regardless of their location. On the other hand, we provide a platform for our vendors to cater to millions of customers without additional cost to their business.