Why adopt simplicity in your design?

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Simplicity can easily be defined as *“the state or quality of being simple. It usually relates to the burden which a thing puts on someone trying to explain or understand it. Something which is easy to understand or explain is simple, in contrast to something complicated”*. (Wikipedia)

Life is beautiful if it is lived in a simplest possible manner, simplicity is the key to happiness at first you aim for the basic needs you want from it, then gradually one by one you go for adding a little luxuries but one must never exceed with that.

Similarly, applications look beautiful when they are simple to use. I work as a lone person when designing for systems and websites. In engineering world the term “KISS” is used which stands for “Keep it simple stupid” principle, which We south Asians lacks in our lives, with this article I am trying to focus on the habits of We the South Asians, we try to fancy and decorate things out of their limits that it usually losses its basic functionality and which makes it ultimately complex and never work out the way we want it to work. I have a chance of working with so many people and on so many projects in all these 10+ years of experience and what I have noticed is people tend to put all things at one single spot, which makes it difficult for the designer to design it accordingly and which at the end is just another disaster.

I recently was designing a simple carousel for a website and the client wanted me to use collage images that fades in each other and the guy sent me images of such low quality that it was not possible to make it look good so we ends up with something that was ugly, a better alternative would have been that we make things simple, a solid background color with big text as supporting text was more than enough to convey the message with some added SVG graphics and some css- transitions, like most of the websites and applications do now.

It also says that even a complex thing can be described in a simplest manner. But this is the habit of the people around us be it a teacher, office-worker or a person from any profession, we make things look so hard that we can’t even explain it to a novice, and when you can’t describe it to others you most probably don’t know it yourself, this happens to me most of the time most recently when I added a member area onto a website and was explaining the registration procedure to a not so computer literate person, actually I make it difficult for my own self by introducing the “Member area” at first, which was never the necessity for the website, it works better without the member-area in it.

To aim for simplicity in design, we must first aim for simplicity in the lifestyle, cultural barriers are there but still it is our duty to make it understand to the people surrounding us, having said that one must keep in mind following things in order to achieve the best simple to understand results:

* Keep it simple stupid
* Work with fewer colors & solid colors no or less gradients
* Use big fonts
* Work proportionally in a fluid

For further understanding visit the following:

<http://bemorewithless.com/>

<http://understandingminimalism.com/>