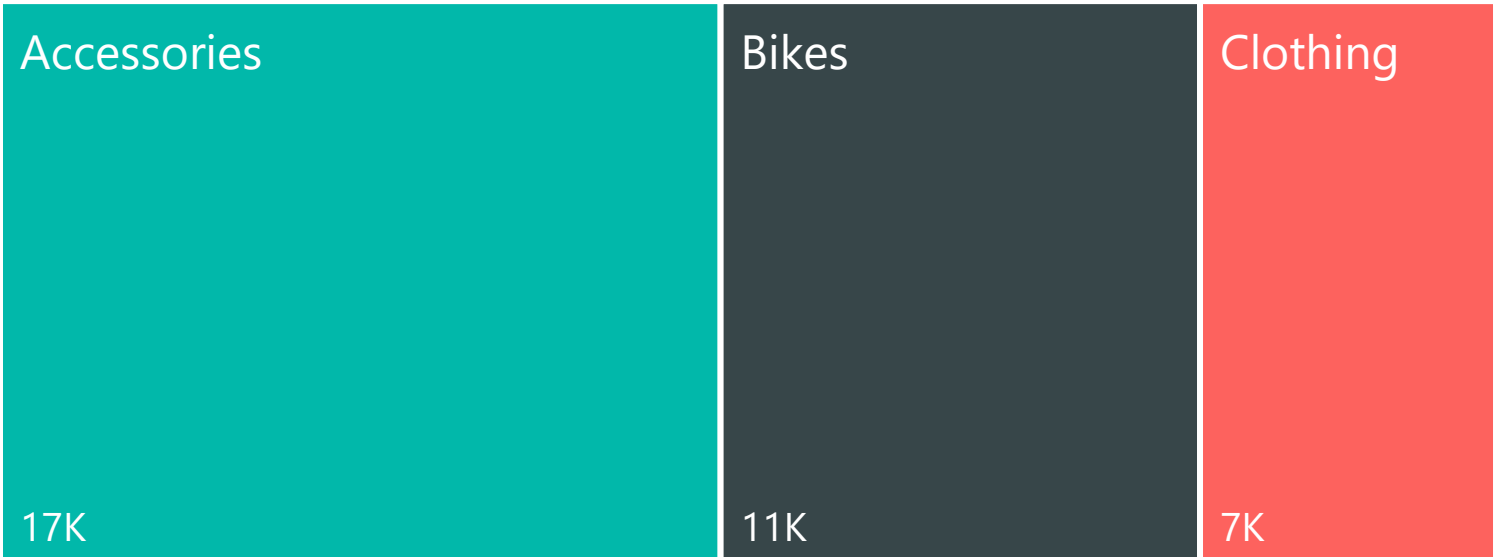
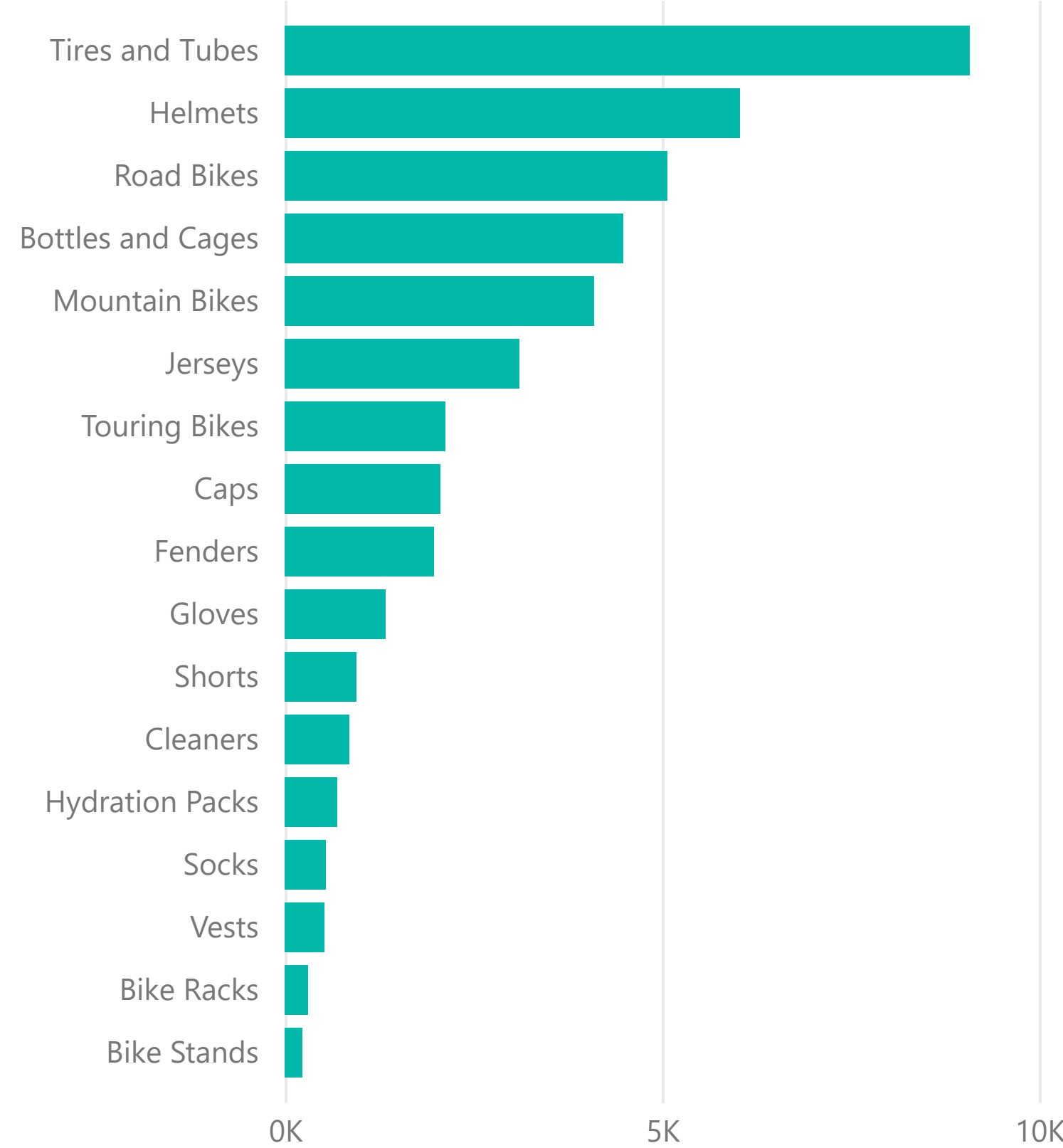




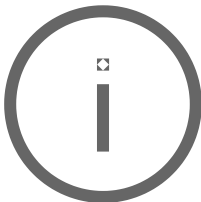
Total Orders by Category



Total Orders by Sub Category



View Product Details

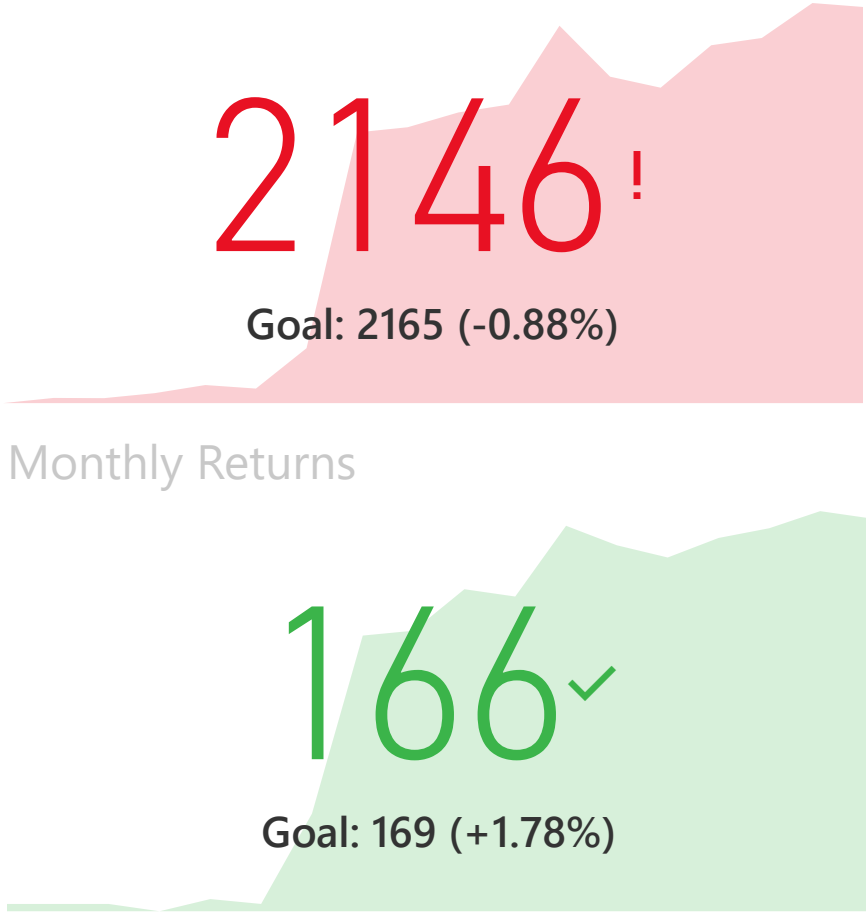


| ProductName                | Total Orders | Return Rate |
|----------------------------|--------------|-------------|
| Water Bottle - 30 oz.      | 3983         | 1.95%       |
| Patch Kit/8 Patches        | 2952         | 1.61%       |
| Mountain Tire Tube         | 2846         | 1.64%       |
| Road Tire Tube             | 2173         | 1.55%       |
| Sport-100 Helmet, Red      | 2099         | 3.33%       |
| AWC Logo Cap               | 2062         | 1.11%       |
| Sport-100 Helmet, Blue     | 1995         | 3.31%       |
| Fender Set - Mountain      | 1975         | 1.36%       |
| Sport-100 Helmet, Black    | 1940         | 2.68%       |
| Mountain Bottle Cage       | 1896         | 2.02%       |
| Road Bottle Cage           | 1668         | 1.68%       |
| Touring Tire Tube          | 1364         | 1.64%       |
| HL Mountain Tire           | 1305         | 3.75%       |
| ML Mountain Tire           | 1059         | 1.32%       |
| LL Road Tire               | 957          | 2.26%       |
| ML Road Tire               | 868          | 1.51%       |
| Touring Tire               | 863          | 1.22%       |
| Bike Wash - Dissolver      | 850          | 1.47%       |
| HL Road Tire               | 795          | 3.52%       |
| LL Mountain Tire           | 788          | 2.50%       |
| Hydration Pack - 70 oz.    | 695          | 3.60%       |
| Mountain-200 Black, 46     | 528          | 3.22%       |
| Mountain-200 Black, 42     | 524          | 3.63%       |
| Mountain-200 Silver, 38    | 522          | 2.30%       |
| Mountain-200 Silver, 46    | 521          | 2.11%       |
| Mountain-200 Black, 38     | 519          | 2.89%       |
| Mountain-200 Silver, 42    | 483          | 2.48%       |
| Half-Finger Gloves, M      | 465          | 1.74%       |
| Half-Finger Gloves, S      | 453          | 1.69%       |
| Long-Sleeve Logo Jersey, L | 424          | 3.54%       |
| Total                      | 22534        | 2.14%       |

Monthly Revenue



Monthly Returns



Top Product (orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

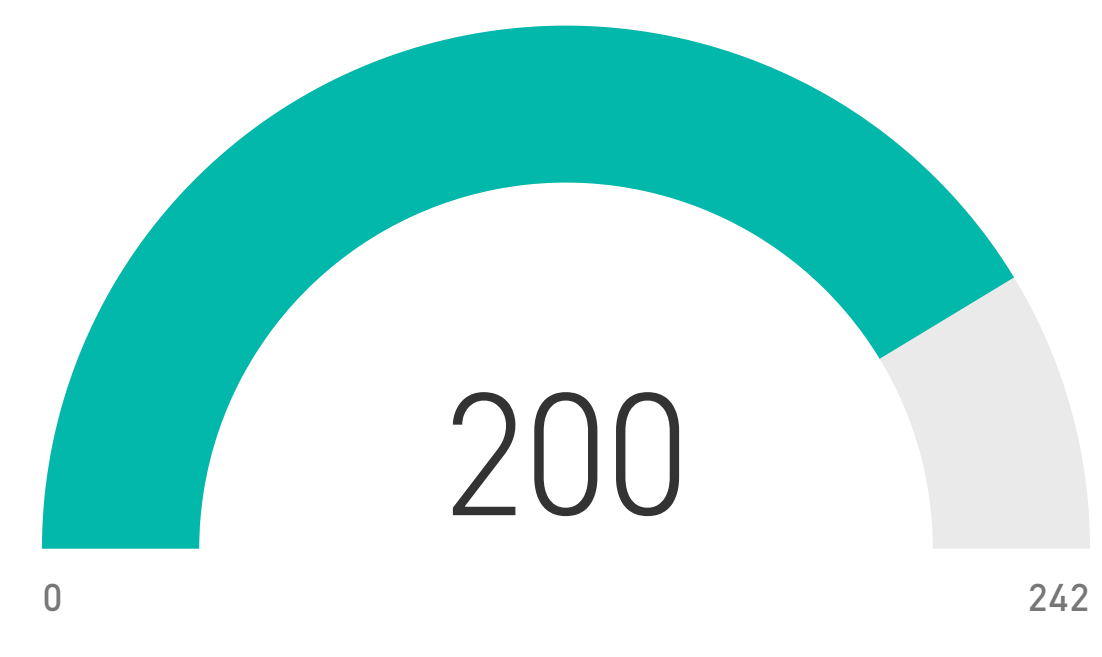
- Select all
- Europe
- North America
- Pacific

Total Orders, Total Cost and Total Profit by Country

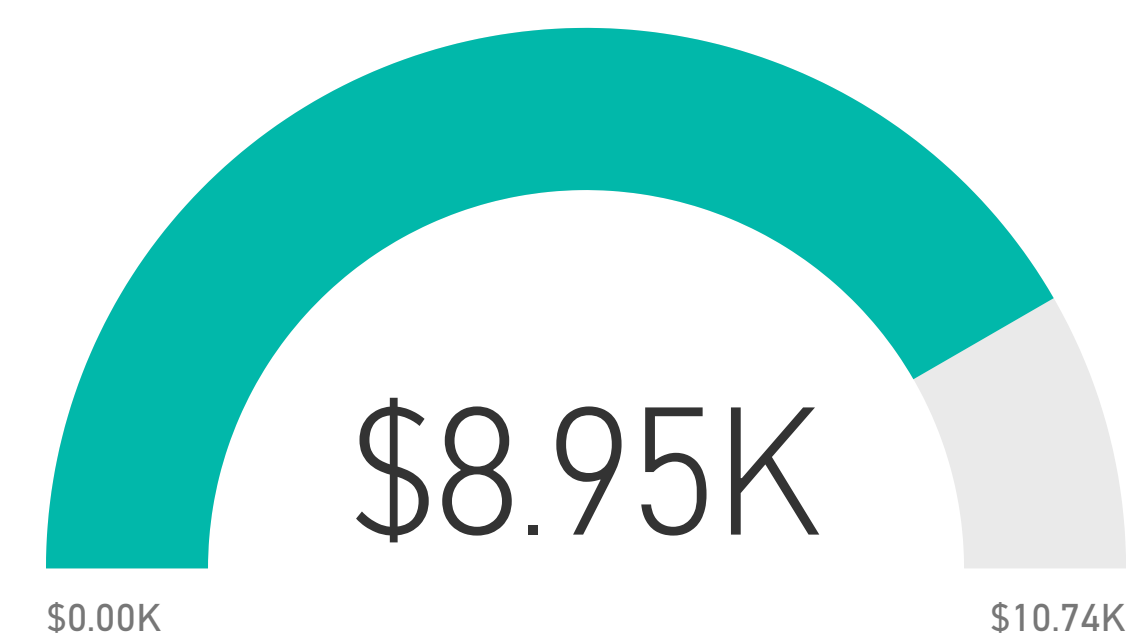




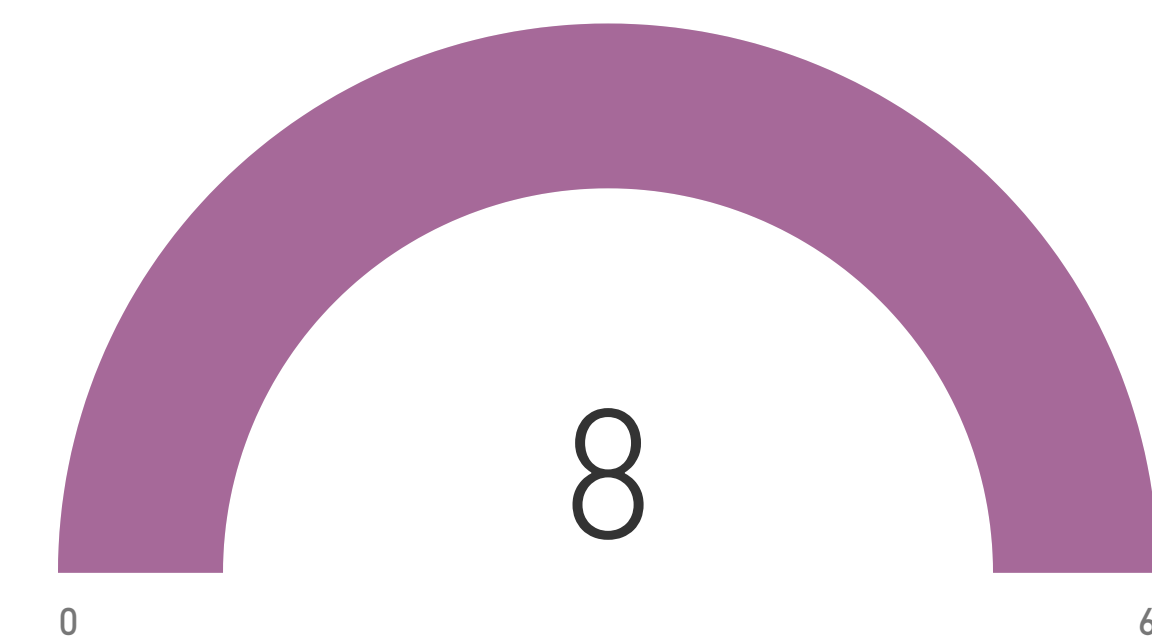
Total Orders and Order target



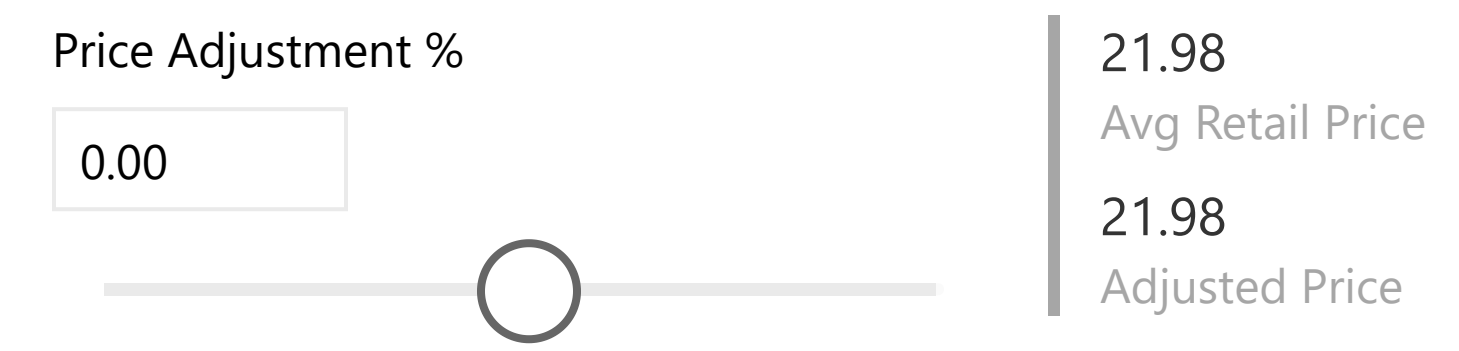
Total Revenue and Revenue Target



Total Returns and Prev Month returns



# Fender Set - Mountain

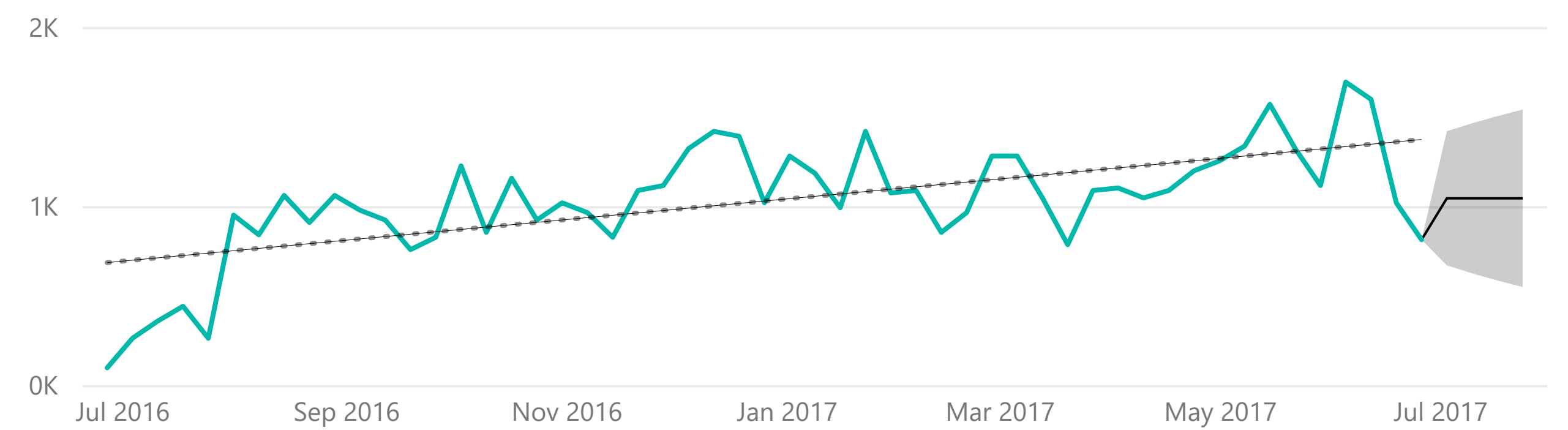


Weekly Profit

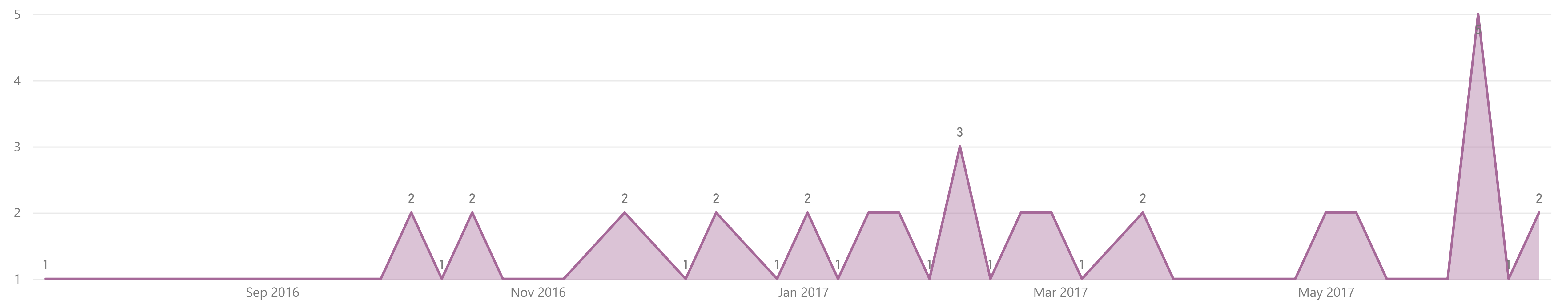
● Total Profit ● Adjusted Profit



Weekly Profit



Weekly Return Volume





Top Customer

Mr. Maurice Shan

Customer Orders

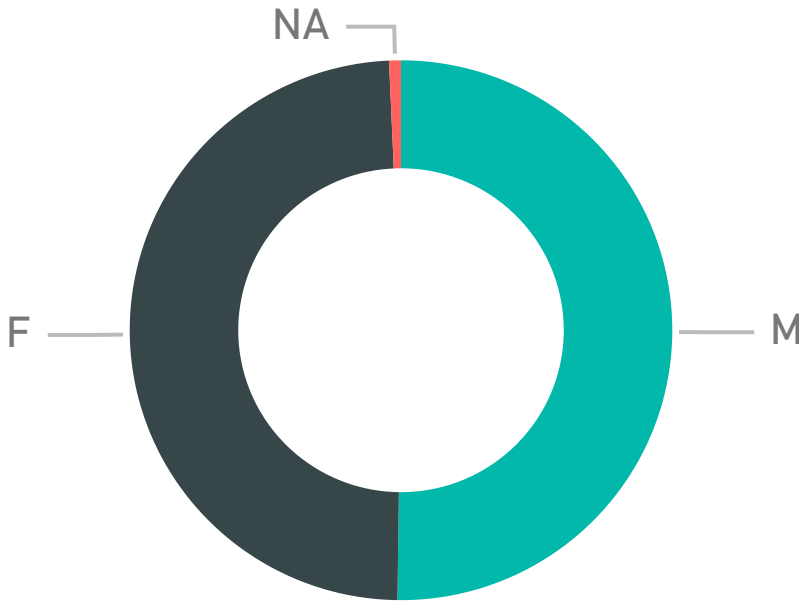
6

Customer Revenue

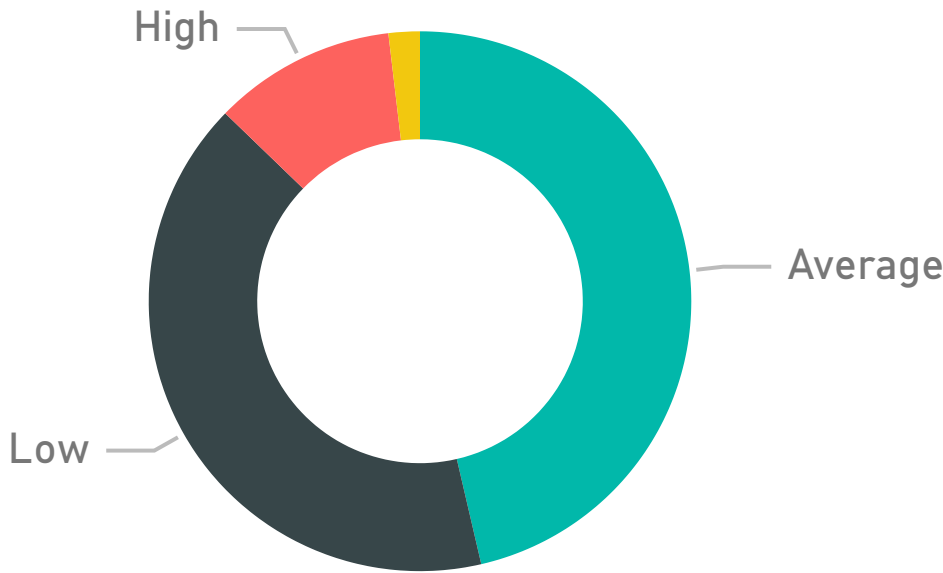
\$12.41K

| FullName               | Total Orders | Total Revenue   |
|------------------------|--------------|-----------------|
| Mr. Maurice Shan       | 6            | \$12,407.95     |
| Mrs. Janet Munoz       | 6            | \$12,015.39     |
| Mrs. Lisa Cai          | 7            | \$11,330.44     |
| Mrs. Lacey Zheng       | 7            | \$11,085.74     |
| Mr. Jordan Turner      | 7            | \$11,022.38     |
| Mr. Larry Munoz        | 7            | \$10,852.04     |
| Mrs. Ariana Gray       | 6            | \$10,391.42     |
| Mr. Marco Lopez        | 6            | \$10,289.68     |
| Mr. Franklin Xu        | 5            | \$10,164.34     |
| Mrs. Margaret He       | 4            | \$9,266.74      |
| Mrs. Kaitlyn Henderson | 4            | \$9,258.92      |
| Mrs. Nichole Nara      | 4            | \$9,234.66      |
| Mr. Randall Dominguez  | 4            | \$9,210.36      |
| Mrs. Rosa Hu           | 4            | \$9,201.20      |
| Adriana Gonzalez       | 4            | \$9,195.69      |
| Mrs. Dominique Prasad  | 6            | \$9,180.93      |
| Mrs. Brandi Gill       | 4            | \$9,166.18      |
| Mr. Brad She           | 4            | \$9,161.01      |
| Mr. Francisco Sara     | 4            | \$9,125.54      |
| Mr. Kevin Coleman      | 4            | \$7,750.53      |
| Mr. Johnathan Suri     | 4            | \$7,721.33      |
| Mrs. Crystal Zeng      | 4            | \$7,706.81      |
| Mrs. Felicia Blanco    | 4            | \$7,669.66      |
| Mrs. Jill Suarez       | 4            | \$7,652.61      |
| Mr. Preston Raman      | 4            | \$7,599.49      |
| Mr. Willie Xu          | 4            | \$7,353.55      |
| Mrs. Abby Subram       | 4            | \$7,308.39      |
| Mr. Lance Blanco       | 4            | \$7,207.07      |
| Mrs. Audrey Blanco     | 4            | \$7,139.17      |
| Mr. Ricky Navarro      | 3            | \$7,119.63      |
| Mr. Eddie Dominguez    | 3            | \$7,044.38      |
| Mrs. Molly Madan       | 3            | \$7,043.25      |
| Total                  | 22534        | \$18,509,633.20 |

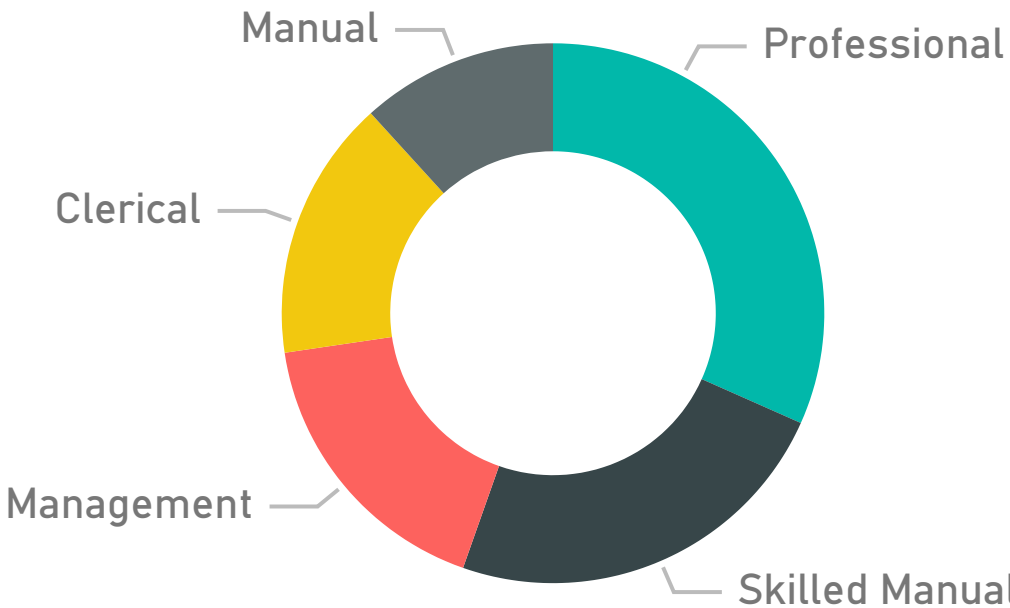
Orders by Gender



Orders by Income Level

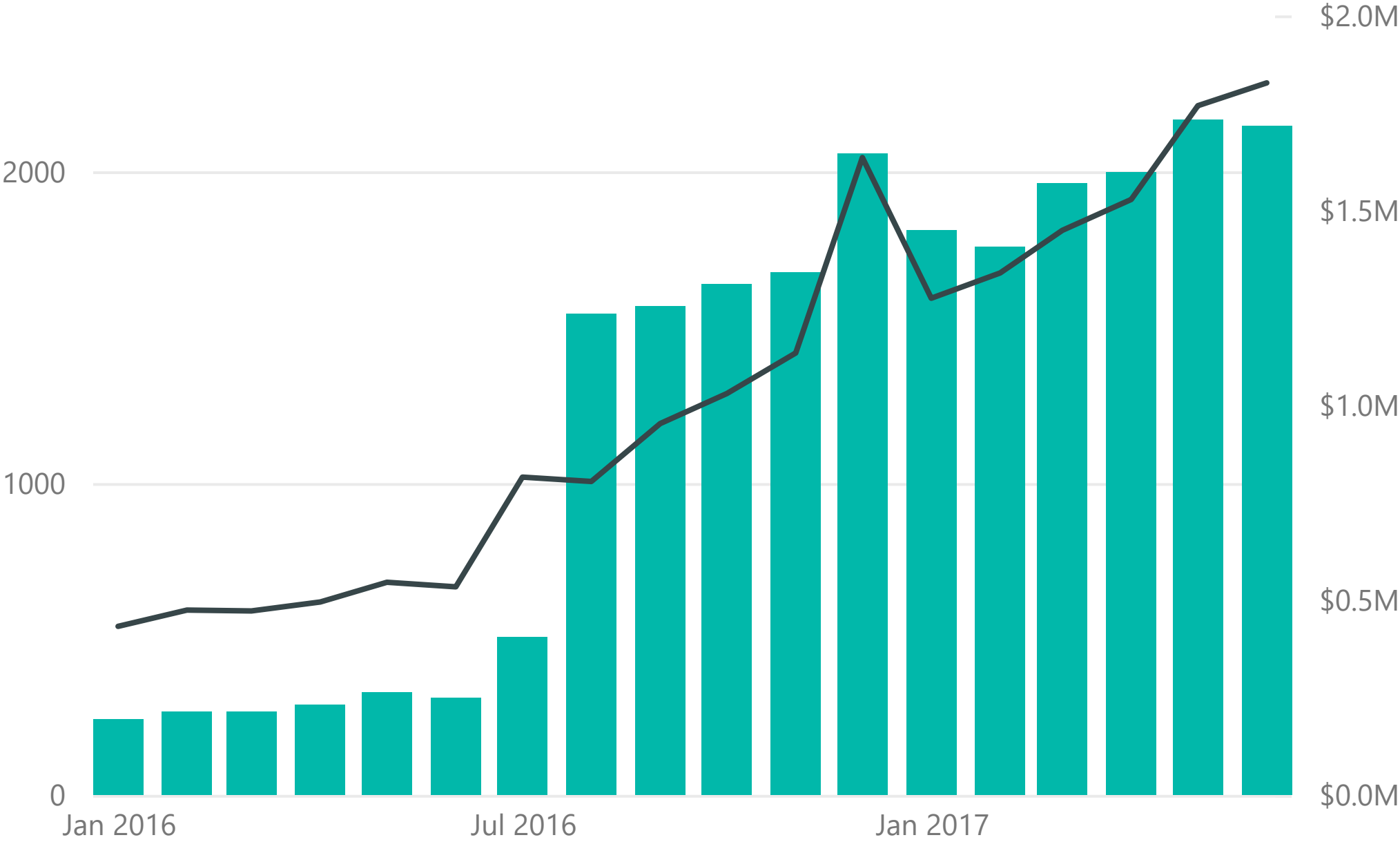


Orders by Occupation



Orders and Revenue by Month

Total Orders Total Revenue



Orders by Current Age

