Walmart Sales Performance Sales by Season 2010 2011 Sales Year 2012 Holiday Non-Holiday **— 8.44% Total Sales** Non-Holiday Sales **Holiday Sales Highest Weekly Sales** \$2,448,200,007 \$2,241,464,521 \$206,735,487 3,676,389 ▲ 3.3% **▲ 7.0% ▲ 7.3% ▲ 7.0%** 46,697,178 avg/mo 51,683,872 avg/mo 51,683,872 avg/mo 47,080,769 avg/.. 91.56% Sales over Time Sales by Store 300M 288.08M ● Non-Holiday ● Holiday 229.91M 226.53M 220.85M 210.16N \$100M 189.77N 186.33M 200M 188.60M 183.26M 181.65M 163.70M 179.36M KEM \$0M 11 12 13 14 15 16 17 Average Fuel Price over Time Average Temperature over Time Average CPI over Time 172.91 80.41 80.29 171.57 ^{171.89} ^{172.25} 3.70 74.82 3.65 173.26 171.00 ^{171.38} 3.52 3.48 63.78 56.53 3.69 50.03 170.32 49.12 171.23 169.59 37.92 3.33 40.55 34.39 168.79 November January March December June Septemb... May