

Walmart Sales Performance

Sales Year

2010

2011

2012

Total Sales

\$6,737,218,987

47,113,419 avg/mo

Non-Holiday Sales

\$6,231,919,436

46,856,537 avg/mo

Holiday Sales

\$505,299,552

50,529,955 avg/mo

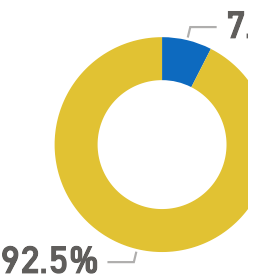
Highest Weekly Sales

3,818,686

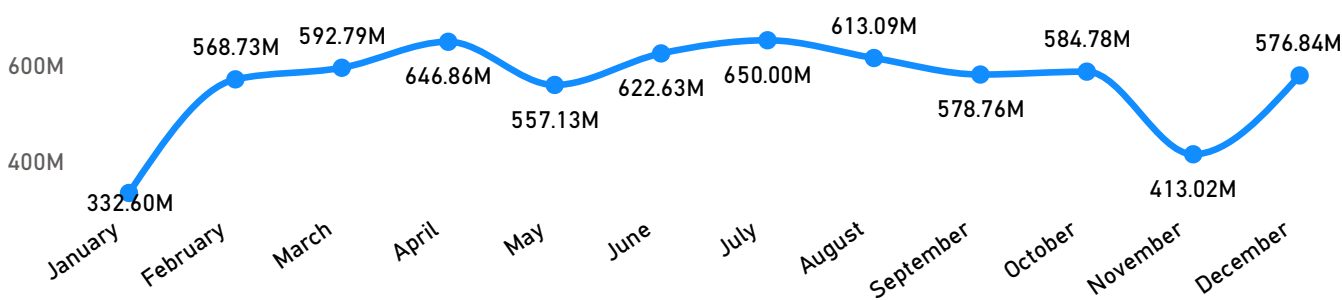
50,529,955 avg/mo

Sales by Season

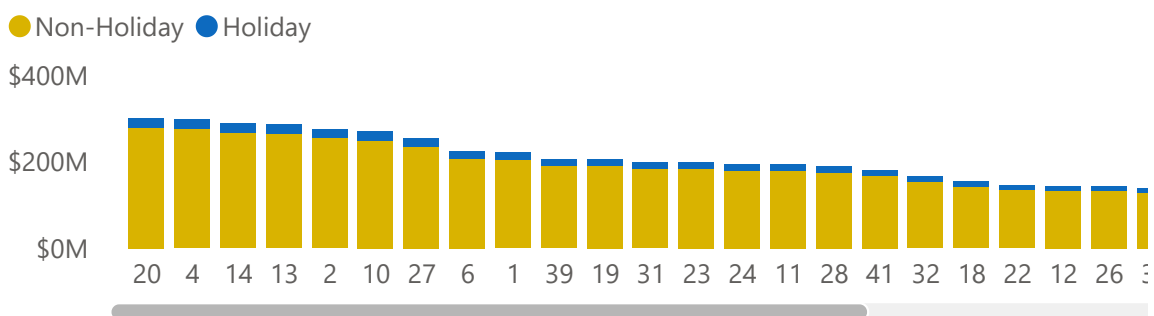
Holiday Non-Holiday



Sales over Time



Sales by Store



Year	2010		2011		2012	
Month	Total Monthly Sales	MoM %	Total Monthly Sales	MoM %	Total Monthly Sales	MoM %
January			163,703,966.83	-43.31	168,894,471.66	-41.37
February	190,332,983.04		186,331,327.87	13.82	192,063,579.54	13.72
March	181,919,802.50	-4.42	179,356,448.29	-3.74	231,509,650.49	20.54
April	231,412,368.05	27.21	226,526,510.97	26.30	188,920,905.95	-18.40
May	186,710,934.34	-19.32	181,648,158.16	-19.81	188,766,479.45	-0.08
June	192,246,172.36	2.96	189,773,385.19	4.47	240,610,329.29	27.46
July	232,580,125.98	20.98	229,911,398.87	21.15	187,509,452.40	-22.07
August	187,640,110.89	-19.32	188,599,332.25	-17.97	236,850,765.68	26.31
September	177,267,896.37	-5.53	220,847,738.42	17.10	180,645,544.47	-23.73
October	217,161,824.88	22.50	188,264,282.15	-17.00	181,364,688.48	-3.66
November	231,412,368.05	6.49	226,526,510.97	-2.16	188,920,905.95	-29.58
December	576.84M					

Sales Trend YoY

