



Report generated 12 minutes ago

**https://lethaldemo.com/digct**

Your general SEO Checkup Score

Download PDF

Archived



This website received an SEO score of **60 out of 100**, which is below the average score of **74**. However, there are **22 important issues** that need to be fixed to improve your website's ranking on search engines and enhance its overall performance.

**22 Failed**

**6 Warnings**

**46 Passed**

Average SEO score of top 100 sites: 74%



# Source Electronic Components

netCOMPONENTS

Sign

## Issues to fix

- HIGH** [🔗](#) To provide a good user experience, Google recommends that sites should aim for a Largest Contentful Paint duration of 2.5 seconds or less.
- HIGH** [🔗](#) To provide a good user experience, Google recommends that sites should aim for a Cumulative Layout Shift score of 0.1 or less.
- HIGH** [🔗](#) H1 and H2 tags ensure better search engine visibility and ranking by providing structure and hierarchy to the content, improving readability, and providing opportunities for keyword optimization.
- HIGH** [🔗](#) Add a meta description tag to provide a brief and informative summary of the page's content for search engines.
- HIGH** [🔗](#) To ensure that Search Engines can accurately identify the topic of this webpage, it is important to include the most common keywords in the title tag, meta description, and heading tags.

## Common SEO issues

Score: **39**Failed: **10**Warnings: **2**Passed: **14**

### ! Meta Title Test

100% of top 100 sites passed

This webpage is using a title tag with a length of **6 characters**. While there's no target number of characters, titles should be descriptive and concise. Using a title tag with less than 20 characters is a missed opportunity since it can be difficult to fit all your targeted keywords in such a short text.

We recommend using a title with a length **between 20 – 60 characters** in order to fit Google Search results that have a 600-pixel limit.

**Text:** DIG CT

**Length: 6 characters****✖ Meta Description Test**

96% of top 100 sites passed

This webpage is not using a meta description tag! You should include this tag in order to provide a brief description of your page which can be used by search engines. Well-written and inviting meta descriptions may also help click-through rates to your site in search engine results.

**How to fix****○ Google Search Results Preview Test****Desktop version**<https://lethaldemo.com/digct/>**DIG CT****Mobile version**<https://lethaldemo.com/digct/>**DIG CT****✖ Social Media Meta Tags Test**

89% of top 100 sites passed

This webpage is not using social media meta tags! While this type of meta tags don't affect what people see when they visit the webpage, they exist to provide information about it to search engines and social media platforms.

**How to fix**

○ **Most Common Keywords Test**

There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.



20 dolor 18 lorem 18 ipsum 14 drilling 14 amet

✖ **Keywords Usage Test**

45% of top 100 sites passed

The most common keywords of this webpage are not distributed across the important HTML tags! Primary keywords should appear in title tag, meta description and heading tags to help Search Engines to properly identify the topic of this webpage.



Keyword	Title tag	Meta description	Headings
dolor	✖	✖	✓
lorem	✖	✖	✓
ipsum	✖	✖	✓
drilling	✖	✖	✓
amet	✖	✖	✓

○ **Keywords Cloud Test**



dolore drilling dui ecter eiusmod  
elit elitdoa elitv enim environment esse events  
excellence exercitation exploration future  
geothermal grouting home images incididunt  
industry innovation investigation ipsum  
irure islander jobs labore laboris land learn  
lorem magna menu mineral minim news  
newsletter nisi nostrud oluptate partners people peoples  
powering prev program projects quis recent reflect  
reprehenderit required resources safety services smarter  
strait sustainability tempor torres tpor training tube  
ullamco unlocking velit veniam videos voluptate  
water western work zzet

## ○ Related Keywords Test

**Find the keywords where this URL is listed in the top 20 results of Google's organic listings.**

Get useful insights and detailed metrics for your most important keywords: average position, search volume, CPC, and more.

Register for free and start using today the **Top Keywords** tool from [Seositecheckup Toolbox](#)

GET IT NOW

## ○ Competitor Domains Test

### Understand your competitors' SEO and backlink profile

Get related competitors and their domain authority score in relation to your domain.

GET IT NOW

## ✕ Heading Tags Test

59% of top 100 sites passed

This webpage does not contain H1 headings! H1 headings help indicate the important topics of your page to search engines. While less important than good meta-titles and descriptions, H1 headings may still help define the topic of your page to search engines.

### H2 tags

Powering Innovation for Next Gen Drilling

Lorem ipsum dolor sit amet

Lorem ipsum dolor sit amet, consectetur adipiscing elit voluptate velit esse cillum.

Our drilling services

Our mineral exploration projects reflect our ongoing dedication to innovation and excellence

Achievement in numbers

Latest news

Unlocking Australia's resources with DIG's smarter sustainability commitments.

WA mining sector prosperity update

Our people are our greatest asset. Your future at DIG CT.

### How to fix

#### **Robots.txt Test**

99% of top 100 sites passed

This website lacks a "robots.txt" file. This file can protect private content from appearing online, save bandwidth, and lower load time on your server. A missing "robots.txt" file also generates additional errors in your apache log whenever robots request one. Read more about the [robots.txt file](#), and how to create one for your site.



### How to fix

#### **Sitemap Test**

74% of top 100 sites passed

This website lacks a sitemap file! Sitemaps can help robots index your content more thoroughly and quickly. Read more on Google's guidelines for [implementing the sitemap protocol](#).



### How to fix

## Looking for a Sitemap Generator Tool?

If you don't have a sitemap or the sitemap for your website is not up to date you can use our new **Sitemap Generator** tool.

Register for free, and start using today the **Sitemap Generator** from [SEO Site Checkup Toolbox](#).

[GET IT NOW](#)

## Broken Links Test

### Check your webpage for broken links!

Finding and fixing broken links on your webpage will help both user experience and search engine rankings.

Register for free, and start using today the **Broken Links Tool** from [SEO Site Checkup Toolbox](#)

[How to fix](#)[Get it now](#)

## **SEO Friendly URL Test** 25% of top 100 sites passed














All links from this webpage are SEO friendly.

## **Image Alt Test** 71% of top 100 sites passed

This webpage is using "img" tags with empty or missing "alt" attribute!

[▶ See full list](#)[How to fix](#)



 <b>Responsive Image Test</b> 28% of top 100 sites passed	<p>Not all images in this webpage are properly sized! This webpage is serving images that are larger than needed for the size of the user's viewport.</p> <p><a href="#">▶ See results list</a></p> <p>How to fix</p>	
 <b>Image Aspect Ratio Test</b> 75% of top 100 sites passed	<p>All image display dimensions match the natural aspect ratio.</p>	
 <b>Inline CSS Test</b> 8% of top 100 sites passed	<p>This webpage is using inline CSS styles!</p> <p><a href="#">▶ See results list</a></p> <p>How to fix</p>	
 <b>Deprecated HTML Tags Test</b> 94% of top 100 sites passed	<p>This webpage does not use HTML deprecated tags.</p>	
 <b>Google Analytics Test</b> 65% of top 100 sites passed	<p>A Google Analytics script is not detected on this page. While there are several tools available to monitor your site's visitors and traffic sources, Google Analytics is a free, commonly recommended program to help diagnose potential SEO issues.</p> <p>How to fix</p>	
 <b>Favicon Test</b> 100% of top 100 sites passed	 This website appears to have a favicon.	

## Backlinks Test

### Get a full and detailed list of your backlinks!

To view your total number of backlinks and referring domains, please sign-up for a free trial!

GET IT NOW

✓ **JS Error Test**  
79% of top 100 sites passed

There are no severe JavaScript errors on this webpage.

✓ **Console Errors Test**  
41% of top 100 sites passed

This webpage doesn't have any warnings or errors caught by the Chrome DevTools Console.

✓ **Charset Declaration Test**  
100% of top 100 sites passed

This webpage has a character encoding declaration.

*Content-Type: text/html; charset=UTF-8*

✗ **Social Media Test**  
57% of top 100 sites passed

This webpage is not connected with social media using the API's provided by Facebook, Google +, Twitter, Pinterest, or using [addthis.com](#)

How to fix











## Speed optimizations

Score: 62

Failed: 7

Warnings: 3

Passed: 15

 <b>HTML Page Size Test</b> 21% of top 100 sites passed	The size of this webpage's HTML is <b>13.63 Kb</b> and is under the average webpage's HTML size of <b>33 Kb</b> . Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.	
 <b>DOM Size Test</b> 54% of top 100 sites passed	The Document Object Model (DOM) of this webpage has <b>760 nodes</b> which is less than the recommended value of 1,500 nodes.	
 <b>HTML Compression/GZIP Test</b> 97% of top 100 sites passed	This webpage is successfully compressed using <b>br compression</b> on your code. The HTML code is compressed from <b>75.22 Kb</b> to <b>13.63 Kb (82% size savings)</b> . This helps ensure a faster loading webpage and improved user experience.	
 <b>Site Loading Speed Test</b> 66% of top 100 sites passed	<p>The loading time of this webpage (measured from N. Virginia, US) is around <b>7.09 seconds</b> and is greater than the average loading speed which is <b>5 seconds</b>!</p> <div data-bbox="777 771 1848 1347"><h3>Accurate loading speed and website loading speed monitor</h3><p>Get detailed and accurate loading speed reports for your websites and see how your pages are being loaded over time.</p><p>Register for free and use the <b>Loading Speed Monitor</b> from <a href="#">SEO Site Checkup Toolbox</a> today and get valuable insights on how much time your customers need to wait until they see your page.</p><div data-bbox="814 1218 1113 1307">GET IT NOW</div></div>	
 <b>JS Execution Time Test</b> 71% of top 100 sites passed	The JavaScript code used by this webpage is executed in less than <b>2 seconds</b> .	

## ✖ Page Objects Test

This webpage is using more than **20 http requests**, which can slow down page loading and negatively impact user experience!



### Content size by content type

Content type	Percent	Size
Image	84.4 %	2.64 Mb
Font	8.0 %	257.07 Kb
Javascript	5.0 %	161.49 Kb
Css	2.1 %	68.70 Kb
Html	0.4 %	12.86 Kb
Other	0.0 %	0 B
TOTAL	100%	3.12 Mb

### Requests by content type

Content type	Percent	Requests
Image	45.2 %	28
Javascript	22.6 %	14
Css	21.0 %	13
Font	9.7 %	6
Html	1.6 %	1
Other	0.0 %	0
TOTAL	100%	62

## Content size by domain

Domain	Percent	Size
lethaldemo.com	94.2 %	2.94 Mb
fonts.gstatic.com	5.7 %	181.60 Kb
fonts.googleapis.com	0.0 %	1.43 Kb
use.typekit.net	0.0 %	1.11 Kb
p.typekit.net	0.0 %	172 B
TOTAL	100%	3.12 Mb

## Requests by domain

Domain	Percent	Requests
lethaldemo.com	87.1 %	54
fonts.gstatic.com	8.1 %	5
fonts.googleapis.com	1.6 %	1
use.typekit.net	1.6 %	1
p.typekit.net	1.6 %	1
TOTAL	100%	62

**Page Cache Test (Server Side Caching)**

100% of top 100 sites passed

This webpage is using a caching mechanism. [Caching](#) helps speed page loading times as well as reduces server load.

**Flash Test**

100% of top 100 sites passed

This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work



well on mobile devices, and is difficult for crawlers to interpret.

### ! CDN Usage Test

97% of top 100 sites passed

This webpage is not serving all resources (images, javascript and css) from CDNs!

▶ [See results list](#)

How to fix

### ✗ Modern Image Format Test

38% of top 100 sites passed

This webpage is not serving images in a modern format! Image formats like [JPEG 2000](#), [JPEG XR](#), and [WebP](#) often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

▶ [See results list](#)

How to fix

### ✗ Image Metadata Test

72% of top 100 sites passed

This webpage is using images with large metadata (**more than 16% of the image size**)! Stripping out unnecessary metadata tags can improve not only the loading time but also the security and privacy of a webpage.

▶ [See results list](#)

How to fix

### ✓ Image Caching Test















97% of top 100 sites passed

This website is using cache headers for images and the browsers will display these images from the cache.

### ✓ JavaScript Caching Test

95% of top 100 sites passed

This webpage is using cache headers for all JavaScript resources.

 <b>CSS Caching Test</b> 96% of top 100 sites passed	This webpage is using cache headers for all CSS resources.	
 <b>JavaScript Minification Test</b> 96% of top 100 sites passed	All JavaScript files used by this webpage are minified. <a href="#">▶ See results list</a>	
 <b>CSS Minification Test</b> 100% of top 100 sites passed	All CSS resources used by this webpage are minified. <a href="#">▶ See results list</a>	
 <b>Render Blocking Resources Test</b> 10% of top 100 sites passed	<p>This webpage is using render blocking resources! Eliminating render-blocking resources can help this webpage to load significantly faster and will improve the website experience for your visitors.</p> <p><a href="#">▶ See results list</a></p> <div><b>How to fix</b></div>	
 <b>Nested Tables Test</b> 99% of top 100 sites passed	This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.	
 <b>Frameset Test</b> 100% of top 100 sites passed	This webpage does not use frames.	
 <b>Doctype Test</b> 100% of top 100 sites passed	<p>This webpage has a doctype declaration.</p> <pre>&lt;!DOCTYPE html&gt;</pre>	



## URL Redirects Test

98% of top 100 sites passed

This URL performed 1 redirects! While redirects are typically not advisable (as they can affect search engine indexing issues and adversely affect site loading time), one redirect may be acceptable, particularly if the URL is redirecting from a non-www version to its www version, or vice-versa.

<https://lethaldemo.com/digct> → <https://lethaldemo.com/digct/>



## Time To First Byte Test

98% of top 100 sites passed

The Time To First Byte value of this webpage is **0.735** seconds. To provide a good user experience, [Google recommends](#) that sites should strive to have a TTFB of **0.8** seconds or less.

0.735 s



0.8 s

1.8 s



## First Contentful Paint Test

94% of top 100 sites passed

The First Contentful Paint value of this webpage is **2.750** seconds. To provide a good user experience, [Google recommends](#) that sites should strive to have a First Contentful Paint value of **1.8** seconds or less.

2.75 s



1.8 s

3 s



### How to fix



## Largest Contentful Paint Test

90% of top 100 sites passed

The Largest Contentful Paint duration of this webpage is **6.7** seconds. To provide a good user experience, [Google recommends](#) that sites should strive to have Largest Contentful Paint of **2.5** seconds or less.

6.7 s



2.5 s

4 s





Largest Contentful Paint element within the viewport:

Text: Powering Innovation for Next Gen Drilling

Html: `<h2 id="cap-title">`

How to fix



Cumulative Layout Shift Test

94% of top 100 sites passed

The CLS score of this webpage is **0.8777**. To provide a good user experience, [Google recommends](#) that sites should strive to have a CLS score of **0.1** or less.



0.8777



0.1

0.25

DOM element which contributes the most to CLS score:

Text: Lorem ipsum dolor sit amet Lorem ipsum dolor sit amet, consectetur adipiscing ...

Html: `<div class="site-wrap ipg ifront ipg-home sec">`

Score: 0.5641

How to fix

Server and security

Score: **86**    Failed: **3**    Warnings: **0**    Passed: **7**



URL Canonicalization Test

97% of top 100 sites passed

<https://lethaldemo.com/digct/> and <https://www.lethaldemo.com/digct/> resolve to the same URL.





SSL Checker and HTTPS Test

100% of top 100 sites passed

This website is successfully using HTTPS, a secure communication protocol over the Internet.



- ✓ The certificate is not used before the activation date.
- ✓ The certificate has not expired.
- ✓ The hostname "lethaldemo.com" is correctly listed in the certificate.
- ✓ The certificate should be trusted by all major web browsers.
- ✓ The certificate was not revoked.
- ✓ The certificate was signed with a secure hash.

Certificate Chain:

Server certificate

Common Name	*.lethaldemo.com
Subject Alternative Names (SANs)	*.lethaldemo.com, lethaldemo.com
Not Valid Before	Mon, August 19o 2024, 3:00:51 am (z)
Not Valid After	Sun, November 17o 2024, 3:00:50 am (z)
Signature Algorithm	sha256WithRsaEncryption
Issuer	R11

Intermediate certificate

Common Name	R11
Organization	Let's Encrypt
Location	US
Not Valid Before	Wed, March 13o 2024, 12:00:00 am (z)

Not Valid After	Fri, March 12o 2027, 11:59:59 pm (z)
Signature Algorithm	sha256WithRsaEncryption
Issuer	ISRG Root X1
Root certificate	
Common Name	ISRG Root X1
Organization	Internet Security Research Group
Location	US
Not Valid Before	Thu, June 4o 2015, 11:04:38 am (z)
Not Valid After	Mon, June 4o 2035, 11:04:38 am (z)
Signature Algorithm	sha256WithRsaEncryption
Issuer	ISRG Root X1



Mixed Content Test (HTTP over HTTPS)

98% of top 100 sites passed

This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.















HTTP2 Test

100% of top 100 sites passed

This webpage is using the HTTP/2 protocol.



 <b>HSTS Test</b> 82% of top 100 sites passed	<p>This webpage is not using the <b>Strict-Transport-Security</b> header! This is a security header that was created as a way to force the browser to use secure connections when a site is running over HTTPS.</p> <p><a href="#">How to fix</a></p>	
 <b>Safe Browsing Test</b> 100% of top 100 sites passed	<p>This website is not currently listed as suspicious (no malware or phishing activity found).</p>	
 <b>Server Signature Test</b> 98% of top 100 sites passed	<p>The server signature is off for this webpage.</p>	
 <b>Directory Browsing Test</b> 100% of top 100 sites passed	<p>Directory browsing is disabled for this website.</p>	
 <b>Plaintext Emails Test</b> 100% of top 100 sites passed	<p>We've found 1 email addresses in your page code! We advise you <a href="#">to protect email links</a> in a way that hides them from the spam harvesters.</p> <p><a href="#">How to fix</a></p>	
 <b>Unsafe Cross-Origin Links Test</b> 49% of top 100 sites passed	<p>This webpage is using <b>target="_blank"</b> links without <b>rel="noopener"</b> or <b>rel="noreferrer"</b> attribute, which can expose it to performance and security issues!</p> <p><a href="#">▶ See results list</a></p> <p><a href="#">How to fix</a></p>	

## Mobile usability

Score: 100

Failed: 0

Warnings: 0

Passed: 3

### ✓ Meta Viewport Test

88% of top 100 sites passed

This webpage is using a viewport meta tag.



```
<meta name="viewport" content="width=device-width, initial-scale=1.0, maximum-scale=1.0" />
```

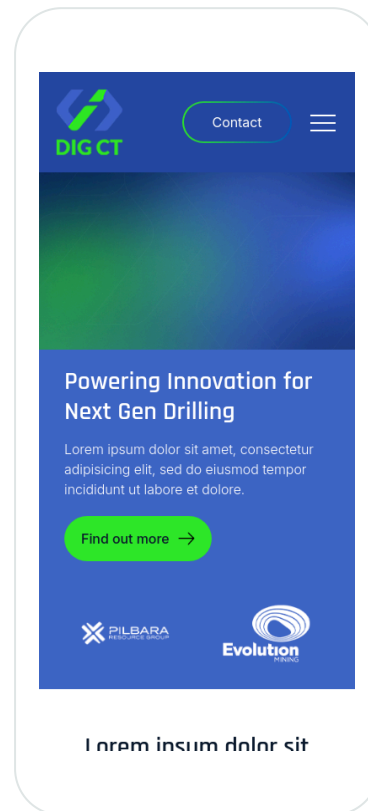
### ✓ Media Query Responsive Test

98% of top 100 sites passed

This webpage is using CSS media queries, which is the base for responsive design functionalities.



### ○ Mobile Snapshot Test



## Advanced SEO

Score: **67**Failed: **2**Warnings: **1**Passed: **7**

### **Structured Data Test** 53% of top 100 sites passed

This webpage doesn't take the advantages of HTML Microdata or JSON-LD specifications in order to use structured data! View Google's guide for [getting started with structured data](#).



#### How to fix

### **Custom 404 Error Page Test** 67% of top 100 sites passed

This website is using a custom 404 error page. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links](#).



### **Noindex Tag Test** 98% of top 100 sites passed

This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.



### **Canonical Tag Test** 93% of top 100 sites passed

This webpage is using the canonical link tag. This tag specifies that the URL: <https://lethaldemo.com/digct/> is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.



```
<link href="https://lethaldemo.com/digct/" rel="canonical"/>
```


### **Nofollow Tag Test**

This webpage is using the nofollow meta tag! We recommend to use this tag carefully since search engines will not crawl all links from this webpage.





▶ [See results list](#)

## How to fix


 **Disallow Directive Test**


This website lacks a "robots.txt" file. This file can protect private content from appearing online, save bandwidth, and lower load on your server. A missing "robots.txt" file also generates additional errors in your apache log whenever robots request one.




 **Meta Refresh Test**  
96% of top 100 sites passed

This webpage is not using a meta refresh tag.




 **SPF Records Test**  
95% of top 100 sites passed


This DNS server is using an SPF record.





```
v=spf1 ip4:110.232.143.41 +a +mx +ip4:148.72.232.60 ~all
```

 **Ads.txt Validation Test**  
68% of top 100 sites passed

This website doesn't use an ads.txt file! Ads.txt is a text file that contains a list of Authorized Digital Sellers. The purpose of ads.txt files is to give advertisers and advertising networks the ability to verify who is allowed to sell advertising on your website.



 **Spell Check Test**



### Check your webpage for misspellings!

Finding and fixing misspellings on your webpage will help both user experience and search engine rankings.

GET IT NOW

Report generated 12 minutes ago

<https://lethaldemo.com/digct>

Your general SEO Checkup Score

[Download PDF](#)

Archived



This website received an SEO score of **60 out of 100**, which is below the average score of **74**. However, there are **22 important issues** that need to be fixed to improve your website's ranking on search engines and enhance its overall performance.

**22 Failed**

**6 Warnings**

**46 Passed**

Average SEO score of top 100 sites: 74% [i](#)

## Issues to fix

- HIGH** [To provide a good user experience, Google recommends](#) that sites should aim for a Largest Contentful Paint duration of 2.5 seconds or less.
- HIGH** [To provide a good user experience, Google recommends](#) that sites should aim for a Cumulative Layout Shift score of 0.1 or less.
- HIGH** [H1 and H2 tags ensure better search engine visibility and ranking by providing structure and hierarchy to the content, improving readability, and providing opportunities for keyword optimization.](#)
- HIGH** [Add a meta description tag to provide a brief and informative summary of the page's content for search engines.](#)



**HIGH**[🔗](#) To ensure that Search Engines can accurately identify the topic of this webpage, it is important to include the most

common keywords in the title tag, meta description, and heading tags.

## Check your website's SEO

**Checkup**

Website SEO, Monitoring &  
Automation Made Easy.

[Product](#)[Pricing](#)[Free Tools](#)[Articles](#)[Login](#)[Free 7-Day Trial](#)

[Company](#)

[About us](#)

[FAQs](#)

[SEO Checkups](#)

[Contact](#)

[Legal](#)

[Terms of Service](#)

[Privacy Policy](#)

[Refunds Policy](#)

© SEO Site Checkup 2020–2024 • All rights reserved