



## **CyberAware**

CyberAware is a security awareness campaign development service to disseminate importance of information security across organization through different mediums

Information is the lifeline of any business. The impact of this information falling in wrong hands could be catastrophic. It is for this reason organizations put a lot of technology and process based controls. While organizations spend more than 70% of their security budgets on technology, threats are still at large.

With employees being at the epicenter of the threat vectors, the employees needs to be aware on cyber security.

CyberAware is a security awareness campaign development service to disseminate importance of information security amongst employees to reduce risks by changing user behaviors through security awareness.

Through CyberAware, we help organizations to develop a complete quarterly or yearly plan for security awareness. This includes development of newsletters, posters, flyers, screen savers, emailers etc. The content is customized based on the organization and industry needs.

## **Key Benefits**

- 1. Helps organizations to reinforce the mes sage for information security
- 2. Measurable KPI's for the entire campaign
- 3. Customized content based on your organization needs.



## **About CyberWise**

CyberWise is a security awareness platform powered by INFOGISTIC with the notion to reduce information security risks by changing user behaviors through security awareness. CyberWise platform offers services such as PhishRod, CyberAware, CyberWise SAMS & CyberGuard. For further details, Please visit www.cyberwise.co