

# PhishRod<sup>TM</sup>

A phishing simulation service that helps an organization to gauge the level of readiness of its employees against phishing.

Employees are the most critical asset of any organization and are often target of phishing and spear phishing attacks by the hackers. Having employees who understand information security and how to respond to such phishing attacks, minimizes the risks of information security breaches.

While organizations continue to invest in technology & processes, the readiness of people against cyber security attacks is often neglected. Often for employees simple instructions are not enough and employees must be tested against simulated phishing attacks using the same parameters as attackers do.

Through PhishRod, a set of emails with contextual information is sent to different employees with the intention to trick them to release their confidential information. If tricked, the employees are directed to the learning modules on security awareness or notified accordingly.

## **PhishRod Service Level Agreement includes**

1. Custom made phishing traps based on your organization needs.
2. Complete Reporting on Statistics for every campaign.
3. Manage your security awareness budgets through our flexible options for phishing campaigns.
4. Integration with LMS for instant learning after trap.

## **Key Benefits:**

- Gauge the readiness of your organization against phishing attacks.
- Analyze employee behavior against real time phishing scenarios.
- Reduces employees' clicks on malicious emails.
- Provide real time awareness to employees against phishing scams.
- Reduce risks through security awareness.

## **About CyberWise**

CyberWise is a security awareness platform powered by INFOGISTIC with the notion to reduce information security risks by changing user behaviors through security awareness. CyberWise platform offers services such as PhishRod, CyberAware, CyberWise SAMS & CyberGuard. For further details, please visit [www.cyberwise.co](http://www.cyberwise.co)