

You're In Charge™



Take advantage of the opportunity

If you're ready to start enjoying your retirement savings now but are still many years away from traditional retirement age, is there a way to use a nonqualified annuity to start taking income—without facing any additional taxes should you wish to take early withdrawals?

Variable annuities can be a great way to turn assets into retirement income. However, if you're under age 59½ and want to access any of those assets, federal income tax rules regarding additional distributions from nonqualified annuities can take a big bite out of your savings. We have a possible solution to help you create a guaranteed lifetime income and avoid the 10% premature distribution tax. By electing *i4LIFE®* Advantage, an *Income4Life®* innovation available with *Lincoln ChoicePlus Assurance®* variable annuities for an additional charge, you can turn nonqualified money into a tax-efficient lifetime income—at any age—while avoiding painful withdrawal taxes when you want to access your assets.

Lincoln ChoicePlus AssurancesM variable annuities are long-term investment products designed for retirement savings and offer

- Tax-deferred growth Earnings aren't taxed until withdrawals are made, allowing for greater growth potential.
- **Lifetime income**—There are several options for receiving an income stream for life.
- **Death benefits**—Your savings can be transferred to beneficiaries.
- Optional protection features—For an additional charge, you can elect optional features that help protect your minimum future income and ensure growth.
- Flexibility You can meet your individual needs by customizing your contract through investment allocation, withdrawal options, and adding or canceling optional features.

i4LIFE can provide you

- **Lifetime income**—An income stream, no matter how long you live.
- **Growth potential**—Income that has the potential to grow based on your investment results
- Increasing wealth floor—With the Guaranteed Income Benefit (GIB), your payments will never go below your guaranteed minimum amount, which has the potential to automatically increase every year.
- Control and access You don't have to choose between lifetime income and access to savings. You can have both: an income and the ability to make additional withdrawals during the Access Period.*

How can i4LIFE offer withdrawals with no additional taxes before age 591/2?

According to the federal tax code, distributions from an immediate annuity are never subject to a tax penalty; however, you can't make additional withdrawals from traditional immediate annuities because there is no account value to access. But, when elected with nonqualified money and regular payments started within one year of contract purchase, *i4LIFE* qualifies as an immediate annuity under Internal Revenue Code section Rule 72(u)(4); it can be used to generate lifetime income while providing access to your account value without

incurring the 10% early-withdrawal tax normally assessed on additional withdrawals taken before age 59½.

This strategy may be right for you if you have sufficient assets to take distributions for an extended period of time and still retire comfortably. Of course, all applicable income taxes must still be paid.

*Additional withdrawals reduce the cost basis, account value, death benefit, GIB amount, and income payments proportionately, and are subject to ordinary income tax to the extent of the gain.

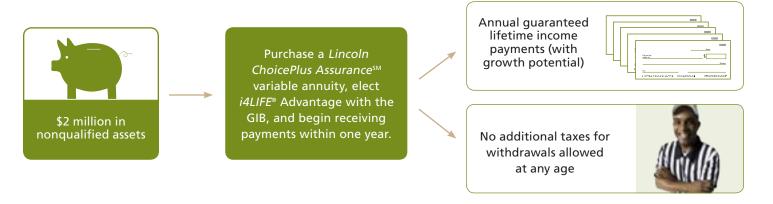
Following is one hypothetical scenario where a couple used *i4LIFE* to create a lifetime income without facing the additional 10% tax for premature distribution on their withdrawals.



The Allens

- Several years ago, Jim and Sandra Allen started a communications business that became wildly successful, so when both were age 46, they decided to sell it and retire early. They planned to use \$2,000,000 of the proceeds to create a lifetime income stream for themselves, but they wanted to make sure they could also tap into that money when they needed additional funds.
- After talking with their financial advisor, Jim and Sandra decided to invest the \$2,000,000 into a nonqualified *Lincoln ChoicePlus Assurance*SM variable annuity and elect the *i4LIFE*® Advantage distribution option immediately. They chose to have their annual *i4LIFE*® Advantage payments based on both their lives in order to guarantee a lifetime income for the two of them.
- *i4LIFE* not only provides the Allens a tax-efficient lifetime income that can never go down (as a portion of each payment represents a return of the cost basis), but it also allows for growth potential.

- Using this strategy, Jim and Sandra are able to continue enjoying an annual income and have access to their assets whenever they need it with no additional federal taxes on the additional withdrawals.
- *i4LIFE* with GIB is available for an additional annual charge of 1.05% above standard contract expenses for single life, or 1.25% for joint life (maximum annual charge of 2.00%). Investment restrictions will apply for the GIB. After the Access Period ends, payments will continue on a lifetime basis, but you will no longer have access to your assets or a death benefit. The tax-exclusion amount varies by age and only applies until the original cost basis in the contract has been recovered. Guarantees, including those for optional benefits, are backed by the claims-paying ability of the appropriate issuing company.



Additional purchase payments will not be accepted once *iALIFE* becomes effective for a nonqualified contract. If you opt out of the GIB, you will have the ability to select the assumed investment return (AIR), which helps to determine your payments. The higher the AIR, the higher your initial regular payment and the higher the return needed to increase subsequent payments. Full details are available in the prospectus.

At certain broker/dealers, annuitization for nonqualified and standalone qualified contracts must occur by the annuitant's age 95.

For more information about how to turn a portion of your assets into a lifetime income now with no early withdrawal taxes, contact your financial advisor.

You're In Charge

Not a deposit

Not FDIC-insured

Not insured by any federal government agency

Not guaranteed by any bank or savings association

May go down in value

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LCN1005-2042348 POD 5/12 **Z03 Order code: CP-APTSP-BRC001**



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Investors are advised to consider the investment objectives, risks, and charges and expenses of the variable annuity and its underlying investment options carefully before investing. The applicable variable annuity prospectus contains this and other important information about the variable annuity and its underlying investment options. Please call 888-868-2583 for a free prospectus. Read it carefully before investing or sending money. Products and features are subject to state availability.

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There is no additional tax-deferral benefit for an annuity contract purchased in an IRA or any other tax-qualified plan.