



Rating Sites Ltd.

Rating System - Executive Summary

Rating Sites Ltd. Is part of the **Shyral Equity** holdings Ltd group of Hitech and fintech companies.

Rating Sites Ltd ("the Company") has developed **Rating System** - a complex technology internet system, comparative of quality, reliability, transparency, and tariffs, of products, services, marketing chains and major brands in the digital spectrum.

Rating System

The system separately analyzes and ranks approximately 68,000 companies /websites in each of the 643 areas of activity in the 8 major industries of the economy.

Rating System analyzes all the hundreds of different variables that characterize each of the areas of activity, and its global patent-pending is the ability to analyze, and rate, even when a significant portion of the variables are not numerical or on a uniform measurement scale.

In addition to ranking, **Rating System** has an indexing mechanism using a smart filter, allows the selection of an optimal product /service /service /brand for each user according to the personal preferences.

compare websites, a tool for consumers of all products and services that are about to be purchased by them.

Where We Are

Rating System is in the final stages of construction by a software house abroad and we are beginning to prepare for the launch of the 'big noise' in a number of stages and the selection of a creative office with proven ability to accompany a public relations and strategy, which corresponds to the consumer essence of the system, which will begin before launch and will continue for a long time even after the launch process is complete.

Rating System Differentiation

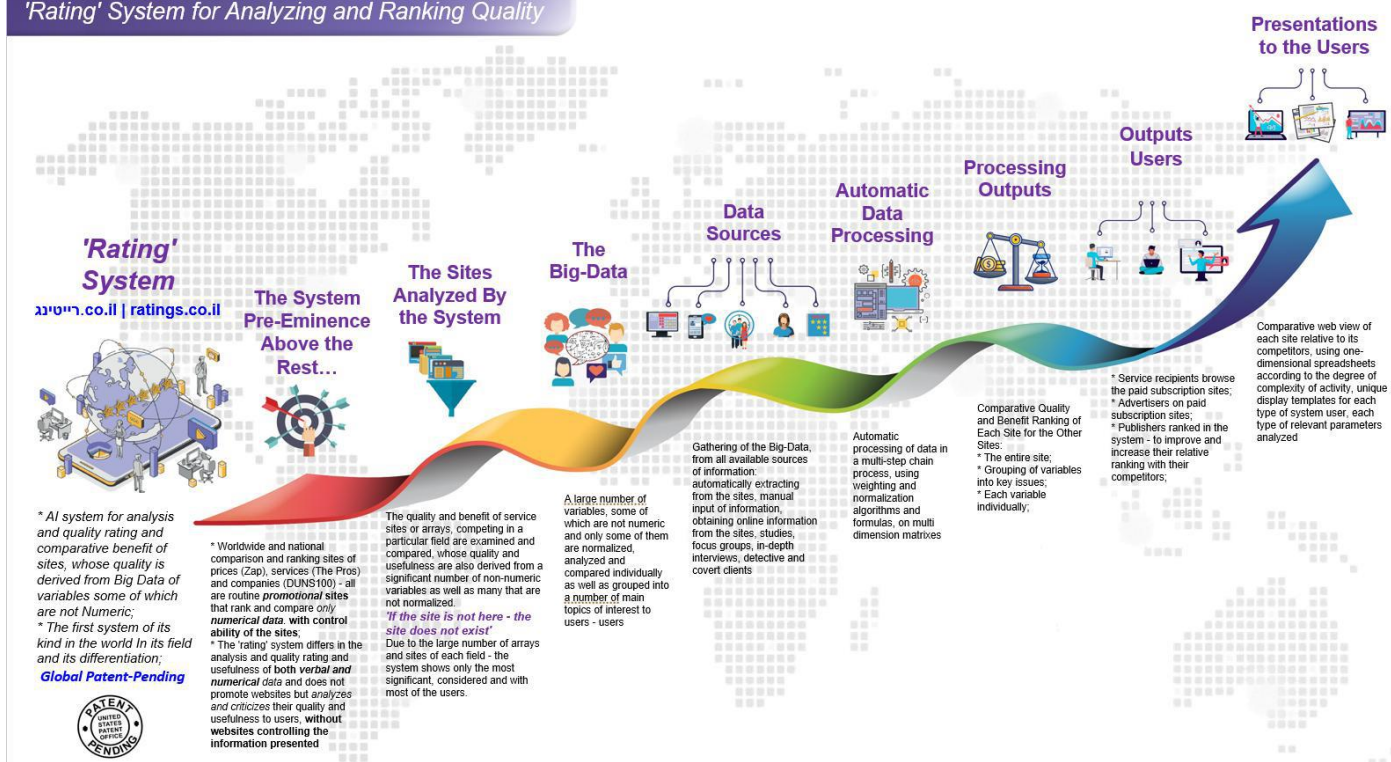
In addition to the quality rating ability, **Rating System** also displays all the information in the single parameter comparison sites such as Zap, Yellow Pages, D&B - BDI100, Midrag etc.

The goal of **Rating System** is to establish the system as a top consumer brand compared to these single-parameter

Rating Sites Ltd. Rating System Inclusion

Industries & Activity-fields	Fields	Sites
Health	37	7,765
Education & learning	27	4,889
Finance & insurance	42	2,644
Insurance	13	105
Banking	4	50
Loans & Credit	6	81
Investments & Finance	20	2,408
Consumerism	128	8,783
Products	105	8,227
Marketing chains	23	556
Services	194	24,395
Installation & maintenance	40	5,571
Boards, Indexes & Comparisons	11	323
Services at customer site	62	6,959
General services	81	11,542
Transport, aviation & boating	15	590
Communication & internet	17	1,758
Culture, Sport & leisure	34	11,969
Brands	148	4,841
	643	67,642

'Rating' System for Analyzing and Ranking Quality



Rating System Demonstration

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At this stage you can see a demo of one activity in **Rating System** in the links:

www.ratings.co.il

www.ratings.co.il/activity-fields/recruitment-sites/employment/employees

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