

Northwinds Sales Analysis

Click one of the options below to navigate:

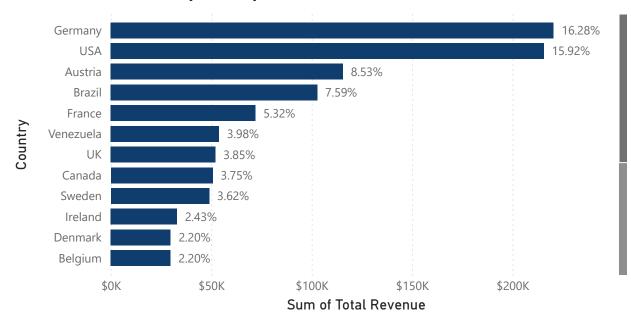
Sales by Country

Sales by Products and Categories

Sales by Year

Return to Dashboard

Sum of Total Revenue by Country



Top 3 Companies

QUICK-Stop (Germany)

7.88% \$106,726.49

Sum of Total Revenue % Revenue \$1.14M

Ernst Handel (Austria)

\$92,212.35 6.81%

Sum of Total Revenue % Revenue

Save-a-lot Markets (USA)

\$84,801.95 6.26%

Sum of Total Revenue % Revenue

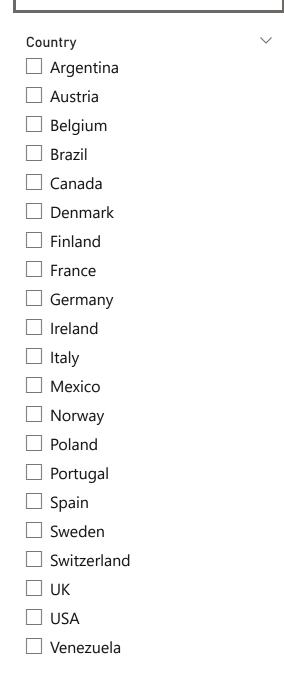
Sum of Total Revenue

Number of companies

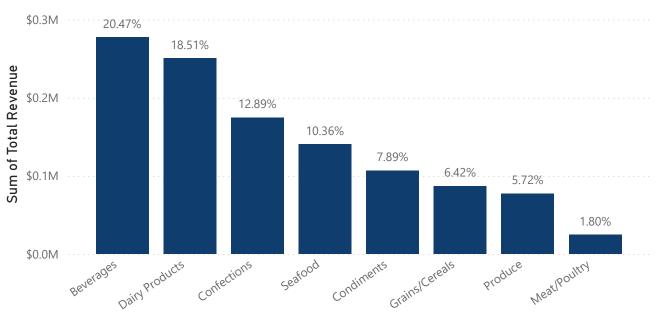
Sum of Total Revenue by Country



Return to Dashboard







Category

Most profitable categories and products

Least profitable products and categories

\$1.14M

Sum of Total Revenue

Top vs Least Selling Products Overview (Toggle bookmark to change)

	 . 33				_
Côte de Blaye	Raclette Courdavault	Tarte au sucre		Carnarvon Tig	Mozzarella
		Confections			
		Gnocchi di nonna	Manjimup Dried A		
				Seafood	Dairy Produc
	Dairy Products			Gudbrandsda	Sir Rodney's
	Camembert Pierrot				
Beverages	Dairy Products	Grains/Cereals	Produce	Dairy Products	Confections

Return to Dashboard

Year: All

Select all

1996

1997

1998

Sum of Total Revenue by Year

\$384.86K

1998

Top 3 Products in the Period

Côte de Blaye

\$149,983.10 60,656.95

Sum of Total Rev... Previous Year Sales

Raclette Courdavault

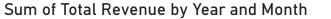
\$76,293.45 24,154.85

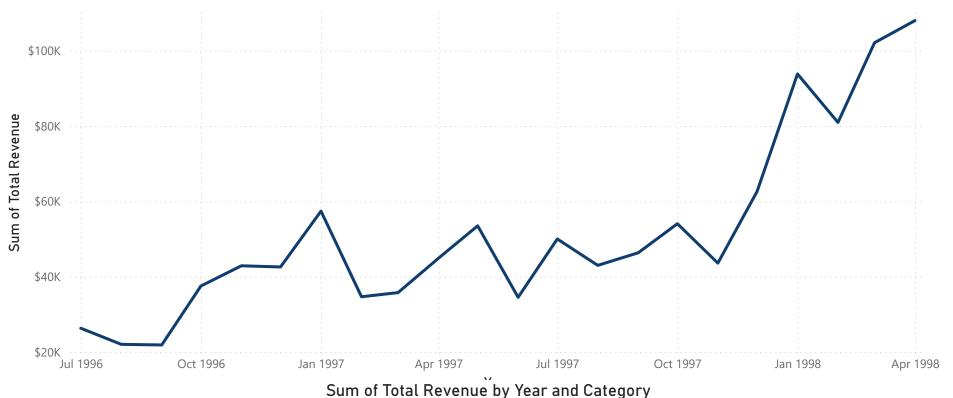
Sum of Total Rev... Previous Year Sales

Camembert Pierrot

\$50,214.80 16,930.45

Sum of Total Rev... Previous Year Sales





Top 3 Categories in the Period

Beverages

\$277,216.25 98,305.75

Sum of Total Rev... Previous Year Sales

Confections

\$174,621.15 63,539.65

Sum of Total Rev... Previous Year Sales

Dairy Products

\$250,675.05 76,588.40

Sum of Total Rev... Previous Year Sales

