

Products

Products

```
None

<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    /* 1. Organization (firm info) */
    {
      "@type": "Organization",
      "@id": "#organization",
      "name": "{{BRAND_NAME}}",
      "url": "{{WEBSITE_URL}}",
      "logo": "{{LOGO_URL}}"
    },
    /* 2. WebSite */
    {
      "@type": "WebSite",
      "@id": "#website",
      "url": "{{WEBSITE_URL}}",
      "name": "{{WEBSITE_NAME}}",
      "publisher": { "@id": "#organization" }
    },
    /* 3. WebPage (product page) */
    {
      "@type": "WebPage",
      "@id": "#webpage",
      "url": "{{PRODUCT_PAGE_URL}}",
      "name": "{{PRODUCT_NAME}} - {{WEBSITE_NAME}}",
      "isPartOf": { "@id": "#website" },
      "about": { "@id": "#organization" },
      "primaryImageOfPage": {
        "@type": "ImageObject",
        "url": "{{IMAGE_URL_1}}"
      },
      "inLanguage": "{{LANGUAGE_CODE}}"
    },
    /* 4. Product */
    {
      "@type": "Product",
      "@id": "#product",
      "mainEntityOfPage": { "@id": "#webpage" },
      "name": "The Best Product Ever"
    }
  ]
}</script>
```

```

/* Basic product info */
"name": "{{PRODUCT_NAME}}",
"image": [
  "{{IMAGE_URL_1}}",
  "{{IMAGE_URL_2}}"
],
"description": "{{SHORT_DESCRIPTION}}",
"sku": "{{SKU}}",
"mpn": "{{MPN}}",
"brand": {
  "@type": "Brand",
  "name": "{{BRAND_NAME}}"
},
/* Teklif / Offer */
"offers": {
  "@type": "Offer",
  "priceCurrency": "{{CURRENCY_CODE}}",
  "price": "{{PRICE}}",
  "priceValidUntil": "{{PRICE_VALID_UNTIL}}",
  "url": "{{PRODUCT_PAGE_URL}}",
  "availability": "https://schema.org/InStock",
  "hasMerchantReturnPolicy": {
    "@type": "MerchantReturnPolicy",
    "applicableCountry": [
      { "@type": "Country", "name": "US" },
      { "@type": "Country", "name": "UK" },
      { "@type": "Country", "name": "FR" },
      { "@type": "Country", "name": "DE" }
    ],
    "returnPolicyCategory": "https://schema.org/MerchantReturnFiniteReturnWindow",
    "merchantReturnDays": 1,
    "returnMethod": "https://schema.org/ReturnByMail",
    "returnFees": "https://schema.org/FreeReturn"
  }
},
/* Aggregate Rating*/
"aggregateRating": {
  "@type": "AggregateRating",
  "ratingValue": "{{RATING_VALUE}}",
  "reviewCount": "{{REVIEW_COUNT}}"
},
/* Review (optional) */
"review": [

```

```
{
    "@type": "Review",
    "author": "{{REVIEW_AUTHOR}}",
    "datePublished": "{{DATE_PUBLISHED}}",
    "name": "{{REVIEW_TITLE}}",
    "reviewBody": "{{REVIEW_TEXT}}",
    "reviewRating": {
        "@type": "Rating",
        "ratingValue": "{{REVIEW_RATING}}",
        "bestRating": "5",
        "worstRating": "1"
    }
},
],
/* Associate – add only to standard products*/
"isRelatedTo": [
    { "@type": "Product", "@id": "{{RELATED_PRODUCT_1_ID_OR_HASH}}"},
    { "@type": "Product", "@id": "{{RELATED_PRODUCT_2_ID_OR_HASH}}"}
]
}
</script>
```

Free Products

Free Products

None

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    /* 1. Organization */
    {
      "@type": "Organization",
      "@id": "#organization",
      "name": "{{BRAND_NAME}}",
      "url": "{{WEBSITE_URL}}",
      "logo": "{{LOGO_URL}}"
    },
    /* 2. WebSite */
    {
      "@type": "WebSite",
      "@id": "#website",
      "url": "{{WEBSITE_URL}}",
      "name": "{{WEBSITE_NAME}}",
      "publisher": { "@id": "#organization" }
    },
    /* 3. WebPage (free product page) */
    {
      "@type": "WebPage",
      "@id": "#webpage",
      "url": "PAGE URL",
      "name": "{{PRODUCT_NAME}} - {{WEBSITE_NAME}}",
      "isPartOf": { "@id": "#website" },
      "about": { "@id": "#organization" },
      "primaryImageOfPage": {
        "@type": "ImageObject",
        "url": "{{IMAGE_URL_1}}"
      },
      "inLanguage": "{{LANGUAGE_CODE}}"
    },
    /* 4. Product (free ürün) */
    {
      "@type": "Product",
      "@id": "#product",
      "mainEntityOfPage": { "@id": "#webpage" },
    }
  ]
}</script>
```

```

/* Basic Product Info */
"name": "{{PRODUCT_NAME}}",
"image": [
  "{{IMAGE_URL_1}}",
  "{{IMAGE_URL_2}}"
],
"description": "{{SHORT_DESCRIPTION}}",
"sku": "{{SKU}}",
"mpn": "{{MPN}}",
"brand": {
  "@type": "Brand",
  "name": "{{BRAND_NAME}}"
},

/* Offer */
"offers": {
  "@type": "Offer",
  "priceCurrency": "{{CURRENCY_CODE}}",
  "price": "0",
  "priceValidUntil": "{{PRICE_VALID_UNTIL}}",
  "url": "PAGE URL",
  "availability": "https://schema.org/InStock",
  "hasMerchantReturnPolicy": {
    "@type": "MerchantReturnPolicy",
    "applicableCountry": [
      { "@type": "Country", "name": "US" },
      { "@type": "Country", "name": "UK" },
      { "@type": "Country", "name": "FR" },
      { "@type": "Country", "name": "DE" }
    ],
    "returnPolicyCategory":
    "https://schema.org/MerchantReturnFiniteReturnWindow",
    "merchantReturnDays": 1,
    "returnMethod": "https://schema.org/ReturnByMail",
    "returnFees": "https://schema.org/FreeReturn"
  }
},
/* AggregateRating (opsiyonel) */
"aggregateRating": {
  "@type": "AggregateRating",
  "ratingValue": "{{RATING_VALUE}}",
  "reviewCount": "{{REVIEW_COUNT}}"
},
/* Review (optional) */
"review": [
  {

```

```
        "@type": "Review",
        "author": "{{REVIEW_AUTHOR}}",
        "datePublished": "{{DATE_PUBLISHED}}",
        "name": "{{REVIEW_TITLE}}",
        "reviewBody": "{{REVIEW_TEXT}}",
        "reviewRating": {
            "@type": "Rating",
            "ratingValue": "{{REVIEW_RATING}}",
            "bestRating": "5",
            "worstRating": "1"
        }
    },
],
/* Association – added to free product */
"isRelatedTo": [
    { "@type": "Product", "@id": "{{RELATED_PRODUCT_1_ID_OR_HASH}}" },
    { "@type": "Product", "@id": "{{RELATED_PRODUCT_2_ID_OR_HASH}}" }
]
}
</script>
```

Tools

```

<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    /* 1. Organization (firm info) */
    {
      "@type": "Organization",
      "@id": "#organization",
      "name": "{{BRAND_NAME}}",
      "url": "{{WEBSITE_URL}}",
      "logo": "{{LOGO_URL}}"
    },
    /* 2. WebSite */
    {
      "@type": "WebSite",
      "@id": "#website",
      "url": "{{WEBSITE_URL}}",
      "name": "{{WEBSITE_NAME}}",
      "publisher": { "@id": "#organization" }
    },
    /* 3. WebPage (tool page) */
    {
      "@type": "WebPage",
      "@id": "#webpage",
      "url": "PAGE_URL",
      "name": "{{APPLICATION_NAME}} - {{WEBSITE_NAME}}",
      "isPartOf": { "@id": "#website" },
      "about": { "@id": "#organization" },
      "primaryImageOfPage": {
        "@type": "ImageObject",
        "url": "{{APPLICATION_IMAGE_URL}}"
      },
      "inLanguage": "{{LANGUAGE_CODE}}"
    },
    /* 4. SoftwareApplication */
    {
      "@type": "SoftwareApplication",
      "@id": "#software",
      "name": "{{APPLICATION_NAME}}",
      "description": "{{APPLICATION_DESCRIPTION}}",
      "applicationCategory": "SocialNetworkingApplication",
      "operatingSystem": "Web-based",
      "softwareVersion": "{{SOFTWARE_VERSION}}",
      "image": "{{APPLICATION_IMAGE_URL}}",
      "url": "PAGE_URL",
      "offers": {
        "@type": "Offer",

```

```
        "priceCurrency": "TRY",
        "price": "0",
        "url": "https://www.website.com/free-instagram-followers-count-checker/",
        "availability": "https://schema.org/InStock"
    },
    "aggregateRating": {
        "@type": "AggregateRating",
        "ratingValue": "{{RATING_VALUE}}",
        "reviewCount": "1"
    },
    "review": [
        {
            "@type": "Review",
            "author": "{{REVIEW_AUTHOR}}",
            "datePublished": "{{DATE_PUBLISHED}}",
            "reviewBody": "{{REVIEW_TEXT}}",
            "reviewRating": {
                "@type": "Rating",
                "ratingValue": "{{REVIEW_RATING}}",
                "bestRating": "5",
                "worstRating": "1"
            }
        }
    ]
}
</script>
```

Category

Category

On top-level category pages products will be listed on the front end. It will be supported with **ItemList**. For social media platforms that do not have a parent category, new pages will be planned.

An identical structure (with different types and sub-information) will also be added to the page that will be created. This page will host the tool pages.

```
None

<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    /* 1. Organization */
    {
      "@type": "Organization",
      "@id": "#organization",
      "name": "{{BRAND_NAME}}",
      "url": "{{WEBSITE_URL}}",
      "logo": "{{LOGO_URL}}"
    },
    /* 2. WebSite */
    {
      "@type": "WebSite",
      "@id": "#website",
      "url": "{{WEBSITE_URL}}",
      "name": "{{WEBSITE_NAME}}",
      "publisher": { "@id": "#organization" }
    },
    /* 3. Category Page (Parent Category: /twitter/) */
    {
      "@type": "WebPage",
      "@id": "#webpageCategory",
      "url": "PAGE_URL",
      "name": "{{CATEGORY_NAME}} - {{WEBSITE_NAME}}",
      "isPartOf": { "@id": "#website" },
      "about": { "@id": "#organization" },
      "inLanguage": "{{LANGUAGE_CODE}}"
    },
    /* 4. ItemList: Products in this category */
    {
      "@type": "ItemList",
```

```

"@id": "#itemList",
"itemListOrder": "https://schema.org/ItemListOrderAscending",
"numberOfItems": {{NUMBER_OF_PRODUCTS}},
"itemListElement": [
  {
    "@type": "ListItem",
    "position": 1,
    "item": { "@id": "#product1" }
  },
  {
    "@type": "ListItem",
    "position": 2,
    "item": { "@id": "#product2" }
  }
  /* Duplicate this block for more products */
]
},
/* 5. Product Descriptions */
{
  "@type": "Product",
  "@id": "#product1",
  "name": "{{PRODUCT1_NAME}}",
  "url": "{{PRODUCT1_PAGE_URL}}",
  "image": "{{PRODUCT1_IMAGE_URL}}",
  "description": "{{PRODUCT1_SHORT_DESCRIPTION}}",
  "sku": "{{PRODUCT1_SKU}}",
  "brand": {
    "@type": "Brand",
    "name": "{{BRAND_NAME}}"
  },
  "offers": {
    "@type": "Offer",
    "priceCurrency": "{{CURRENCY_CODE}}",
    "price": "{{PRODUCT1_PRICE}}",
    "priceValidUntil": "{{PRICE_VALID_UNTIL}}",
    "url": "{{PRODUCT1_PAGE_URL}}",
    "availability": "https://schema.org/InStock",
    "hasMerchantReturnPolicy": {
      "@type": "MerchantReturnPolicy",
      "applicableCountry": [
        { "@type": "Country", "name": "US" },
        { "@type": "Country", "name": "UK" },
        { "@type": "Country", "name": "FR" },
        { "@type": "Country", "name": "DE" }
      ],
      "returnPolicyCategory":
      "https://schema.org/MerchantReturnFiniteReturnWindow",
    }
  }
}

```

```

        "merchantReturnDays": 1,
        "returnMethod": "https://schema.org/ReturnByMail",
        "returnFees": "https://schema.org/FreeReturn"
    }
}
},
{
    "@type": "Product",
    "@id": "#product2",
    "name": "{{PRODUCT2_NAME}}",
    "url": "{{PRODUCT2_PAGE_URL}}",
    "image": "{{PRODUCT2_IMAGE_URL}}",
    "description": "{{PRODUCT2_SHORT_DESCRIPTION}}",
    "sku": "{{PRODUCT2_SKU}}",
    "brand": {
        "@type": "Brand",
        "name": "{{BRAND_NAME}}"
    },
    "offers": {
        "@type": "Offer",
        "priceCurrency": "{{CURRENCY_CODE}}",
        "price": "{{PRODUCT2_PRICE}}",
        "priceValidUntil": "{{PRICE_VALID_UNTIL}}",
        "url": "{{PRODUCT2_PAGE_URL}}",
        "availability": "https://schema.org/InStock",
        "hasMerchantReturnPolicy": {
            "@type": "MerchantReturnPolicy",
            "applicableCountry": [
                { "@type": "Country", "name": "US" },
                { "@type": "Country", "name": "UK" },
                { "@type": "Country", "name": "FR" },
                { "@type": "Country", "name": "DE" }
            ],
            "returnPolicyCategory":
        "https://schema.org/MerchantReturnFiniteReturnWindow",
            "merchantReturnDays": 1,
            "returnMethod": "https://schema.org/ReturnByMail",
            "returnFees": "https://schema.org/FreeReturn"
        }
    }
}

/* As the number of products increases, add the #product3, #product4...
blocks in the same format. */

]
}
</script>

```


Blog Page

Blog Page

<https://www.website.com/blog/>

None

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    /* 1. Organization */
    {
      "@type": "Organization",
      "@id": "#organization",
      "name": "{{BRAND_NAME}}",
      "url": "{{WEBSITE_URL}}",
      "logo": "{{LOGO_URL}}"
    },
    /* 2. WebSite */
    {
      "@type": "WebSite",
      "@id": "#website",
      "url": "{{WEBSITE_URL}}",
      "name": "{{WEBSITE_NAME}}",
      "publisher": { "@id": "#organization" }
    },
    /* 3. Blog Listing Page */
    {
      "@type": "WebPage",
      "@id": "#blogPage",
      "url": "https://www.website.com/blog/",
      "name": "{{BLOG_PAGE_TITLE}} - {{WEBSITE_NAME}}",
      "isPartOf": { "@id": "#website" },
      "about": { "@id": "#organization" },
      "inLanguage": "{{LANGUAGE_CODE}}",
      "mainEntity": { "@id": "#blogList" }
    },
    /* 4. ItemList of blog posts */
    {
      "@type": "ItemList",
      "@id": "#blogList",
      "itemListOrder": "https://schema.org/ItemListOrderAscending",
      "numberOfItems": {{NUMBER_OF_BLOG_POSTS}},
      "itemListElement": [
        ...
      ]
    }
  ]
}</script>
```

```

        {
            "@type": "ListItem",
            "position": 1,
            "item": { "@id": "#article1" }
        },
        {
            "@type": "ListItem",
            "position": 2,
            "item": { "@id": "#article2" }
        }
        /* For more articles, duplicate this block.
    ]
},
/* 5. Article definitions */
{
    "@type": "Article",
    "@id": "#article1",
    "headline": "{{ARTICLE1_HEADLINE}}",
    "url": "{{ARTICLE1_URL}}",
    "image": "{{ARTICLE1_IMAGE_URL}}",
    "datePublished": "{{ARTICLE1_DATE_PUBLISHED}}",
    "author": {
        "@type": "Person",
        "name": "{{ARTICLE1_AUTHOR}}"
    },
    "description": "{{ARTICLE1_DESCRIPTION}}"
},
{
    "@type": "Article",
    "@id": "#article2",
    "headline": "{{ARTICLE2_HEADLINE}}",
    "url": "{{ARTICLE2_URL}}",
    "image": "{{ARTICLE2_IMAGE_URL}}",
    "datePublished": "{{ARTICLE2_DATE_PUBLISHED}}",
    "author": {
        "@type": "Person",
        "name": "{{ARTICLE2_AUTHOR}}"
    },
    "description": "{{ARTICLE2_DESCRIPTION}}"
}

/* To add more Article objects, duplicate the #article3, #article4...
blocks. */

]
}
</script>

```


Blog Texts

Blog Texts

None

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    /* 1) Organization */
    {
      "@type": "Organization",
      "@id": "#organization",
      "name": "{{BRAND_NAME}}",
      "url": "{{WEBSITE_URL}}",
      "logo": "{{LOGO_URL}}"
    },
    /* 2) WebSite */
    {
      "@type": "WebSite",
      "@id": "#website",
      "url": "{{WEBSITE_URL}}",
      "name": "{{WEBSITE_NAME}}",
      "publisher": { "@id": "#organization" }
    },
    /* 3) WebPage (for this blog article) */
    {
      "@type": "WebPage",
      "@id": "#webpage",
      "url": "BLOG URL",
      "name": "{{ARTICLE_TITLE}} - {{WEBSITE_NAME}}",
      "isPartOf": { "@id": "#website" },
      "about": { "@id": "#organization" },
      "primaryImageOfPage": {
        "@type": "ImageObject",
        "url": "{{ARTICLE_IMAGE_URL}}"
      },
      "inLanguage": "{{LANGUAGE_CODE}}",
      /* mainEntity olarak BlogPosting'e işaret ediyoruz */
      "mainEntity": { "@id": "#article1" }
    },
    /* 4) BlogPosting (makale içeriği) */
    {
      "@type": "BlogPosting",
```

```
        "@id": "#article1", /* This should be the
same ID you used in the list! */
        "mainEntityOfPage": { "@id": "#webpage" },
        "headline": "{{ARTICLE_TITLE}}",
        "image": [
            {
                "@type": "ImageObject",
                "url": "{{ARTICLE_IMAGE_URL}}"
            }
        ],
        "datePublished": "{{DATE_PUBLISHED}}",
        "dateModified": "{{DATE_MODIFIED}}",
        "author": {
            "@type": "Person",
            "name": "{{AUTHOR_NAME}}"
        },
        "publisher": {
            "@type": "Organization",
            "@id": "#organization"
        },
        "description": "{{ARTICLE_DESCRIPTION}}",
        "articleSection": "{{ARTICLE_SECTION}}" /* Optional: example:
"Instagram Reels" */
    }
]
}
</script>
```

Homepage

Organization (Inside Homepage Body)

None

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    /* 1. Organization */
    {
      "@type": "Organization",
      "@id": "https://www.website.com/#organization",
      "name": "Brand Name",
      "url": "https://www.website.com/",
      "logo": {
        "@type": "ImageObject",
        "url": "{{LOGO_URL}}",
        "width": {{LOGO_WIDTH}},
        "height": {{LOGO_HEIGHT}}
      },
      "description": "{{ORGANIZATION_DESCRIPTION}}",
      "slogan": "{{ORGANIZATION_SLOGAN}}",
      "email": [
        "{{SUPPORT_EMAIL}}",
        "{{INFO_EMAIL}}"
      ],
      "telephone": "{{CONTACT_PHONE}}",
      "numberOfEmployees": {{EMPLOYEE_COUNT}},
      "address": {
        "@type": "PostalAddress",
        "addressLocality": "{{CITY}}",
        "addressCountry": "{{COUNTRY_CODE}}"
      },
      "contactPoint": [
        {
          "@type": "ContactPoint",
          "telephone": "{{CONTACT_PHONE}}",
          "contactType": "customer service",
          "email": "{{SUPPORT_EMAIL}}",
          "areaServed": "{{AREA_SERVED}}",
          "availableLanguage": [
            "{{LANG1}}", "{{LANG2}}"
          ]
        }
      ],
      "sameAs": [
        ...
      ]
    }
  ]
}</script>
```

```

    "{{SOCIAL_URL_INSTAGRAM}}",
    "{{SOCIAL_URL_FACEBOOK}}",
    "{{SOCIAL_URL_TWITTER}}"
],
"knowsLanguage": [
    "{{LANG1}}",
    "{{LANG2}}"
],
"keywords":      "{{KEYWORDS}}",
"serviceType": [
    "Social Media Engagement Tools",
    "Instagram Followers",
    "TikTok Likes",
    "YouTube Views",
    "Twitter Analytics"
],
"hasMerchantReturnPolicy": {
    "@type":           "MerchantReturnPolicy",
    "applicableCountry": [
        { "@type": "Country", "name": "US" },
        { "@type": "Country", "name": "UK" },
        { "@type": "Country", "name": "FR" },
        { "@type": "Country", "name": "DE" }
    ],
    "returnPolicyCategory": "https://schema.org/MerchantReturnFiniteReturnWindow",
    "merchantReturnDays": 1,
    "returnMethod": "https://schema.org/ReturnByMail",
    "returnFees": "https://schema.org/FreeReturn"
}
},
/* 2. WebSite */
{
    "@type": "WebSite",
    "@id": "https://www.website.com/#website",
    "url": "https://www.website.com/",
    "name": "{{WEBSITE_NAME}}",
    "description": "{{WEBSITE_DESCRIPTION}}",
    "publisher": { "@id": "https://www.website.com/#organization" },
    "inLanguage": "{{LANGUAGE_CODE}}"
},
/* 3. WebPage (Homepage) */
{
    "@type": "WebPage",
    "@id": "https://www.website.com/#webpage",
    "url": "https://www.website.com/"
}

```

```

        "name": "{{WEBPAGE_NAME}}",
        "description": "{{WEBPAGE_DESCRIPTION}}",
        "isPartOf": { "@id": "https://www.website.com/#website" },
        "about": { "@id": "https://www.website.com/#organization" },
        "primaryImageOfPage": {
            "@type": "ImageObject",
            "url": "{{PRIMARY_IMAGE_URL}}"
        },
        "inLanguage": "{{LANGUAGE_CODE}}"
    }

]
}
</script>

```

Homepage ItemList

Ön yüzde hizmet sayfalarımıza giden butonlar olacak.

```

None
<script type="application/ld+json">
{
    "@context": "https://schema.org",
    "@graph": [
        /* 1. Organization */
        {
            "@type": "Organization",
            "@id": "https://www.website.com/#organization",
            "name": "Brand Name",
            "url": "https://www.website.com/",
            "logo": {
                "@type": "ImageObject",
                "url": "{{LOGO_URL}}",
                "width": {{LOGO_WIDTH}},
                "height": {{LOGO_HEIGHT}}
            }
        },
        /* 2. WebSite */
        {
            "@type": "WebSite",

```

```

"@id": "https://www.website.com/#website",
"url": "https://www.website.com/",
"name": "{{WEBSITE_NAME}}",
"publisher": { "@id": "https://www.website.com/#organization" },
"inLanguage": "{{LANGUAGE_CODE}}"
},

/* 3. WebPage (Homepage) */
{
  "@type": "WebPage",
  "@id": "https://www.website.com/#webpage",
  "url": "https://www.website.com/",
  "name": "{{WEBPAGE_NAME}}",
  "isPartOf": { "@id": "https://www.website.com/#website" },
  "about": { "@id": "https://www.website.com/#organization" },
  "inLanguage": "{{LANGUAGE_CODE}}"
},

/* 4. ItemList (service buttons on the homepage) */
{
  "@type": "ItemList",
  "@id": "https://www.website.com/#serviceList",
  "itemListOrder": "https://schema.org/ItemListOrderUnordered",
  "numberOfItems": {{NUMBER_OF_SERVICES}},
  "itemListElement": [
    {
      "@type": "ListItem",
      "position": 1,
      "item": {
        "@type": "WebPage",
        "@id": "PAGE_URL",
        "url": "PAGE_URL",
        "name": "{{SERVICE1_NAME}}"
      }
    },
    {
      "@type": "ListItem",
      "position": 2,
      "item": {
        "@type": "WebPage",
        "@id": "PAGE_URL",
        "url": "PAGE_URL",
        "name": "{{SERVICE2_NAME}}"
      }
    }
  ]
  /* Duplicate this block for each new service:
  {
    "@type": "ListItem",
  }
}

```

```
        "position": 3,
        "item": {
            "@type": "WebPage",
            "@id": "{{SERVICE3_URL}}",
            "url": "{{SERVICE3_URL}}",
            "name": "{{SERVICE3_NAME}}"
        }
    }
    */
]
}
</script>
```

Breadcrumb Hierarchy

Breadcrumb Hierarchy

Home → Product Category Page → Product Page / Free Product Page

Home → Tools Category → Instagram Tools → Tool Page

Corporate Pages Example

Home → About Us

Home → Blog

Home → Blog → Blog Post Page