

Products

Products

None

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [

    /* 1. Organization (firm info) */
    {
      "@type": "Organization",
      "@id": "#organization",
      "name": "{{BRAND_NAME}}",
      "url": "{{WEBSITE_URL}}",
      "logo": "{{LOGO_URL}}"
    },

    /* 2. WebSite */
    {
      "@type": "WebSite",
      "@id": "#website",
      "url": "{{WEBSITE_URL}}",
      "name": "{{WEBSITE_NAME}}",
      "publisher": { "@id": "#organization" }
    },

    /* 3. WebPage (product page) */
    {
      "@type": "WebPage",
      "@id": "#webpage",
      "url": "{{PRODUCT_PAGE_URL}}",
      "name": "{{PRODUCT_NAME}} - {{WEBSITE_NAME}}",
      "isPartOf": { "@id": "#website" },
      "about": { "@id": "#organization" },
      "primaryImageOfPage": {
        "@type": "ImageObject",
        "url": "{{IMAGE_URL_1}}"
      },
      "inLanguage": "{{LANGUAGE_CODE}}"
    },

    /* 4. Product */
    {
      "@type": "Product",
      "@id": "#product",
      "mainEntityOfPage": { "@id": "#webpage" },
```

```

/* Basic product info */
"name":          "{{PRODUCT_NAME}}",
"image": [
    "{{IMAGE_URL_1}}",
    "{{IMAGE_URL_2}}"
],
"description":   "{{SHORT_DESCRIPTION}}",
"sku":           "{{SKU}}",
"mpn":           "{{MPN}}",
"brand": {
    "@type": "Brand",
    "name":   "{{BRAND_NAME}}"
},

/* Teklif / Offer */
"offers": {
    "@type": "Offer",
    "priceCurrency":   "{{CURRENCY_CODE}}",
    "price":           "{{PRICE}}",
    "priceValidUntil": "{{PRICE_VALID_UNTIL}}",
    "url":              "{{PRODUCT_PAGE_URL}}",
    "availability":     "https://schema.org/InStock",
    "hasMerchantReturnPolicy": {
        "@type": "MerchantReturnPolicy",
        "applicableCountry": [
            { "@type": "Country", "name": "US" },
            { "@type": "Country", "name": "UK" },
            { "@type": "Country", "name": "FR" },
            { "@type": "Country", "name": "DE" }
        ],
        "returnPolicyCategory":
"https://schema.org/MerchantReturnFiniteReturnWindow",
        "merchantReturnDays": 1,
        "returnMethod":       "https://schema.org/ReturnByMail",
        "returnFees":         "https://schema.org/FreeReturn"
    }
},

/* Aggregate Rating*/
"aggregateRating": {
    "@type": "AggregateRating",
    "ratingValue": "{{RATING_VALUE}}",
    "reviewCount": "{{REVIEW_COUNT}}"
},

/* Review (optional) */
"review": [

```

```

    {
      "@type":      "Review",
      "author":     "{{REVIEW_AUTHOR}}",
      "datePublished": "{{DATE_PUBLISHED}}",
      "name":       "{{REVIEW_TITLE}}",
      "reviewBody":  "{{REVIEW_TEXT}}",
      "reviewRating": {
        "@type":      "Rating",
        "ratingValue": "{{REVIEW_RATING}}",
        "bestRating":  "5",
        "worstRating": "1"
      }
    }
  ],

  /* Associate - add only to standard products*/
  "isRelatedTo": [
    { "@type": "Product", "@id": "{{RELATED_PRODUCT_1_ID_OR_HASH}}"},
    { "@type": "Product", "@id": "{{RELATED_PRODUCT_2_ID_OR_HASH}}"}
  ]
}

]
}
</script>

```

Free Products

Free Products

None

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [

    /* 1. Organization */
    {
      "@type": "Organization",
      "@id": "#organization",
      "name": "{{BRAND_NAME}}",
      "url": "{{WEBSITE_URL}}",
      "logo": "{{LOGO_URL}}"
    },

    /* 2. WebSite */
    {
      "@type": "WebSite",
      "@id": "#website",
      "url": "{{WEBSITE_URL}}",
      "name": "{{WEBSITE_NAME}}",
      "publisher": { "@id": "#organization" }
    },

    /* 3. WebPage (free product page) */
    {
      "@type": "WebPage",
      "@id": "#webpage",
      "url": "PAGE URL",
      "name": "{{PRODUCT_NAME}} - {{WEBSITE_NAME}}",
      "isPartOf": { "@id": "#website" },
      "about": { "@id": "#organization" },
      "primaryImageOfPage": {
        "@type": "ImageObject",
        "url": "{{IMAGE_URL_1}}"
      },
      "inLanguage": "{{LANGUAGE_CODE}}"
    },

    /* 4. Product (free ürün) */
    {
      "@type": "Product",
      "@id": "#product",
      "mainEntityOfPage": { "@id": "#webpage" },
```

```

/* Basic Product Info */
"name":          "{{PRODUCT_NAME}}",
"image": [
    "{{IMAGE_URL_1}}",
    "{{IMAGE_URL_2}}"
],
"description":   "{{SHORT_DESCRIPTION}}",
"sku":          "{{SKU}}",
"mpn":          "{{MPN}}",
"brand": {
    "@type": "Brand",
    "name":   "{{BRAND_NAME}}"
},

/* Offer */
"offers": {
    "@type":          "Offer",
    "priceCurrency":  "{{CURRENCY_CODE}}",
    "price":          "0",
    "priceValidUntil": "{{PRICE_VALID_UNTIL}}",
    "url":            "PAGE URL",
    "availability":   "https://schema.org/InStock",
    "hasMerchantReturnPolicy": {
        "@type":          "MerchantReturnPolicy",
        "applicableCountry": [
            { "@type": "Country", "name": "US" },
            { "@type": "Country", "name": "UK" },
            { "@type": "Country", "name": "FR" },
            { "@type": "Country", "name": "DE" }
        ],
        "returnPolicyCategory":
"https://schema.org/MerchantReturnFiniteReturnWindow",
        "merchantReturnDays": 1,
        "returnMethod":       "https://schema.org/ReturnByMail",
        "returnFees":         "https://schema.org/FreeReturn"
    }
},

/* AggregateRating (opsiyonel) */
"aggregateRating": {
    "@type":          "AggregateRating",
    "ratingValue":    "{{RATING_VALUE}}",
    "reviewCount":    "{{REVIEW_COUNT}}"
},

/* Review (optional) */
"review": [
    {

```

```
        "@type": "Review",
        "author": "{{REVIEW_AUTHOR}}",
        "datePublished": "{{DATE_PUBLISHED}}",
        "name": "{{REVIEW_TITLE}}",
        "reviewBody": "{{REVIEW_TEXT}}",
        "reviewRating": {
            "@type": "Rating",
            "ratingValue": "{{REVIEW_RATING}}",
            "bestRating": "5",
            "worstRating": "1"
        }
    }
],

/* Association - added to free product */
"isRelatedTo": [
    { "@type": "Product", "@id": "{{RELATED_PRODUCT_1_ID_OR_HASH}}" },
    { "@type": "Product", "@id": "{{RELATED_PRODUCT_2_ID_OR_HASH}}" }
]
}

]
}
</script>
```


Tools

```

<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [

    /* 1. Organization (firm info) */
    {
      "@type": "Organization",
      "@id": "#organization",
      "name": "{{BRAND_NAME}}",
      "url": "{{WEBSITE_URL}}",
      "logo": "{{LOGO_URL}}"
    },

    /* 2. WebSite */
    {
      "@type": "WebSite",
      "@id": "#website",
      "url": "{{WEBSITE_URL}}",
      "name": "{{WEBSITE_NAME}}",
      "publisher": { "@id": "#organization" }
    },

    /* 3. WebPage (tool page) */
    {
      "@type": "WebPage",
      "@id": "#webpage",
      "url": "PAGE URL",
      "name": "{{APPLICATION_NAME}} - {{WEBSITE_NAME}}",
      "isPartOf": { "@id": "#website" },
      "about": { "@id": "#organization" },
      "primaryImageOfPage": {
        "@type": "ImageObject",
        "url": "{{APPLICATION_IMAGE_URL}}"
      },
      "inLanguage": "{{LANGUAGE_CODE}}"
    },

    /* 4. SoftwareApplication */
    {
      "@type": "SoftwareApplication",
      "@id": "#software",
      "name": "{{APPLICATION_NAME}}",
      "description": "{{APPLICATION_DESCRIPTION}}",
      "applicationCategory": "SocialNetworkingApplication",
      "operatingSystem": "Web-based",
      "softwareVersion": "{{SOFTWARE_VERSION}}",
      "image": "{{APPLICATION_IMAGE_URL}}",
      "url": "PAGE URL",
      "offers": {
        "@type": "Offer",

```

```
        "priceCurrency": "TRY",
        "price": "0",
        "url":
"https://www.website.com/free-instagram-followers-count-checker/",
        "availability": "https://schema.org/InStock"
    },
    "aggregateRating": {
        "@type": "AggregateRating",
        "ratingValue": "{{RATING_VALUE}}",
        "reviewCount": "1"
    },
    "review": [
        {
            "@type": "Review",
            "author": "{{REVIEW_AUTHOR}}",
            "datePublished": "{{DATE_PUBLISHED}}",
            "reviewBody": "{{REVIEW_TEXT}}",
            "reviewRating": {
                "@type": "Rating",
                "ratingValue": "{{REVIEW_RATING}}",
                "bestRating": "5",
                "worstRating": "1"
            }
        }
    ]
}

]
}
</script>
```

Category

Category

On top-level category pages products will be listed on the front end. It will be supported with **ItemList**. For social media platforms that do not have a parent category, new pages will be planned.

An identical structure (with different types and sub-information) will also be added to the page that will be created. This page will host the tool pages.

None

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [

    /* 1. Organization */
    {
      "@type": "Organization",
      "@id": "#organization",
      "name": "{{BRAND_NAME}}",
      "url": "{{WEBSITE_URL}}",
      "logo": "{{LOGO_URL}}"
    },

    /* 2. WebSite */
    {
      "@type": "WebSite",
      "@id": "#website",
      "url": "{{WEBSITE_URL}}",
      "name": "{{WEBSITE_NAME}}",
      "publisher": { "@id": "#organization" }
    },

    /* 3. Category Page (Parent Category: /twitter/) */
    {
      "@type": "WebPage",
      "@id": "#webpageCategory",
      "url": "PAGE URL",
      "name": "{{CATEGORY_NAME}} - {{WEBSITE_NAME}}",
      "isPartOf": { "@id": "#website" },
      "about": { "@id": "#organization" },
      "inLanguage": "{{LANGUAGE_CODE}}"
    },

    /* 4. ItemList: Products in this category */
    {
      "@type": "ItemList",
```

```

    "@id":          "#itemList",
    "itemListOrder": "https://schema.org/ItemListOrderAscending",
    "numberOfItems": {{NUMBER_OF_PRODUCTS}},
    "itemListElement": [
      {
        "@type":    "ListItem",
        "position": 1,
        "item":     { "@id": "#product1" }
      },
      {
        "@type":    "ListItem",
        "position": 2,
        "item":     { "@id": "#product2" }
      }
    ]
    /* Duplicate this block for more products */
  ],

/* 5. Product Descriptions */
{
  "@type":          "Product",
  "@id":            "#product1",
  "name":           "{{PRODUCT1_NAME}}",
  "url":            "{{PRODUCT1_PAGE_URL}}",
  "image":          "{{PRODUCT1_IMAGE_URL}}",
  "description":    "{{PRODUCT1_SHORT_DESCRIPTION}}",
  "sku":            "{{PRODUCT1_SKU}}",
  "brand": {
    "@type":        "Brand",
    "name":         "{{BRAND_NAME}}"
  },
  "offers": {
    "@type":        "Offer",
    "priceCurrency": "{{CURRENCY_CODE}}",
    "price":        "{{PRODUCT1_PRICE}}",
    "priceValidUntil": "{{PRICE_VALID_UNTIL}}",
    "url":          "{{PRODUCT1_PAGE_URL}}",
    "availability":  "https://schema.org/InStock",
    "hasMerchantReturnPolicy": {
      "@type":      "MerchantReturnPolicy",
      "applicableCountry": [
        { "@type": "Country", "name": "US" },
        { "@type": "Country", "name": "UK" },
        { "@type": "Country", "name": "FR" },
        { "@type": "Country", "name": "DE" }
      ],
      "returnPolicyCategory":
        "https://schema.org/MerchantReturnFiniteReturnWindow",

```

```

        "merchantReturnDays":    1,
        "returnMethod":          "https://schema.org/ReturnByMail",
        "returnFees":             "https://schema.org/FreeReturn"
    }
},
{
    "@type":                      "Product",
    "@id":                        "#product2",
    "name":                       "{{PRODUCT2_NAME}}",
    "url":                        "{{PRODUCT2_PAGE_URL}}",
    "image":                      "{{PRODUCT2_IMAGE_URL}}",
    "description":                "{{PRODUCT2_SHORT_DESCRIPTION}}",
    "sku":                        "{{PRODUCT2_SKU}}",
    "brand": {
        "@type":                  "Brand",
        "name":                   "{{BRAND_NAME}}"
    },
    "offers": {
        "@type":                  "Offer",
        "priceCurrency":          "{{CURRENCY_CODE}}",
        "price":                  "{{PRODUCT2_PRICE}}",
        "priceValidUntil":        "{{PRICE_VALID_UNTIL}}",
        "url":                    "{{PRODUCT2_PAGE_URL}}",
        "availability":           "https://schema.org/InStock",
        "hasMerchantReturnPolicy": {
            "@type":              "MerchantReturnPolicy",
            "applicableCountry": [
                { "@type": "Country", "name": "US" },
                { "@type": "Country", "name": "UK" },
                { "@type": "Country", "name": "FR" },
                { "@type": "Country", "name": "DE" }
            ],
            "returnPolicyCategory":
"https://schema.org/MerchantReturnFiniteReturnWindow",
            "merchantReturnDays":    1,
            "returnMethod":          "https://schema.org/ReturnByMail",
            "returnFees":             "https://schema.org/FreeReturn"
        }
    }
},
/* As the number of products increases, add the #product3, #product4...
blocks in the same format. */

]
}
</script>

```


Blog Page

Blog Page

<https://www.website.com/blog/>

None

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [

    /* 1. Organization */
    {
      "@type": "Organization",
      "@id": "#organization",
      "name": "{{BRAND_NAME}}",
      "url": "{{WEBSITE_URL}}",
      "logo": "{{LOGO_URL}}"
    },

    /* 2. WebSite */
    {
      "@type": "WebSite",
      "@id": "#website",
      "url": "{{WEBSITE_URL}}",
      "name": "{{WEBSITE_NAME}}",
      "publisher": { "@id": "#organization" }
    },

    /* 3. Blog Listing Page */
    {
      "@type": "WebPage",
      "@id": "#blogPage",
      "url": "https://www.website.com/blog/",
      "name": "{{BLOG_PAGE_TITLE}} - {{WEBSITE_NAME}}",
      "isPartOf": { "@id": "#website" },
      "about": { "@id": "#organization" },
      "inLanguage": "{{LANGUAGE_CODE}}",
      "mainEntity": { "@id": "#blogList" }
    },

    /* 4. ItemList of blog posts */
    {
      "@type": "ItemList",
      "@id": "#blogList",
      "itemListOrder": "https://schema.org/ItemListOrderAscending",
      "numberOfItems": {{NUMBER_OF_BLOG_POSTS}},
      "itemListElement": [
```

```

    {
      "@type": "ListItem",
      "position": 1,
      "item": { "@id": "#article1" }
    },
    {
      "@type": "ListItem",
      "position": 2,
      "item": { "@id": "#article2" }
    }
    /* For more articles, duplicate this block. */
  ]
},

/* 5. Article definitions */
{
  "@type": "Article",
  "@id": "#article1",
  "headline": "{{ARTICLE1_HEADLINE}}",
  "url": "{{ARTICLE1_URL}}",
  "image": "{{ARTICLE1_IMAGE_URL}}",
  "datePublished": "{{ARTICLE1_DATE_PUBLISHED}}",
  "author": {
    "@type": "Person",
    "name": "{{ARTICLE1_AUTHOR}}"
  },
  "description": "{{ARTICLE1_DESCRIPTION}}"
},
{
  "@type": "Article",
  "@id": "#article2",
  "headline": "{{ARTICLE2_HEADLINE}}",
  "url": "{{ARTICLE2_URL}}",
  "image": "{{ARTICLE2_IMAGE_URL}}",
  "datePublished": "{{ARTICLE2_DATE_PUBLISHED}}",
  "author": {
    "@type": "Person",
    "name": "{{ARTICLE2_AUTHOR}}"
  },
  "description": "{{ARTICLE2_DESCRIPTION}}"
}

/* To add more Article objects, duplicate the #article3, #article4...
blocks. */

]
}
</script>

```


Blog Texts

Blog Texts

None

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [

    /* 1) Organization */
    {
      "@type": "Organization",
      "@id": "#organization",
      "name": "{{BRAND_NAME}}",
      "url": "{{WEBSITE_URL}}",
      "logo": "{{LOGO_URL}}"
    },

    /* 2) WebSite */
    {
      "@type": "WebSite",
      "@id": "#website",
      "url": "{{WEBSITE_URL}}",
      "name": "{{WEBSITE_NAME}}",
      "publisher": { "@id": "#organization" }
    },

    /* 3) WebPage (for this blog article) */
    {
      "@type": "WebPage",
      "@id": "#webpage",
      "url": "BLOG URL",
      "name": "{{ARTICLE_TITLE}} - {{WEBSITE_NAME}}",
      "isPartOf": { "@id": "#website" },
      "about": { "@id": "#organization" },
      "primaryImageOfPage": {
        "@type": "ImageObject",
        "url": "{{ARTICLE_IMAGE_URL}}"
      },
      "inLanguage": "{{LANGUAGE_CODE}}",
      /* mainEntity olarak BlogPosting'e işaret ediyoruz */
      "mainEntity": { "@id": "#article1" }
    },

    /* 4) BlogPosting (makale içeriği) */
    {
      "@type": "BlogPosting",
```

```

        "@id":          "#article1",          /* This should be the
same ID you used in the list! */
        "mainEntityOfPage": { "@id": "#webpage" },
        "headline":      "{{ARTICLE_TITLE}}",
        "image": [
            {
                "@type": "ImageObject",
                "url":    "{{ARTICLE_IMAGE_URL}}"
            }
        ],
        "datePublished":   "{{DATE_PUBLISHED}}",
        "dateModified":    "{{DATE_MODIFIED}}",
        "author": {
            "@type": "Person",
            "name":   "{{AUTHOR_NAME}}"
        },
        "publisher": {
            "@type": "Organization",
            "@id":    "#organization"
        },
        "description":      "{{ARTICLE_DESCRIPTION}}",
        "articleSection":   "{{ARTICLE_SECTION}}"      /* Optional: example:
"Instagram Reels" */
    }

]
}
</script>

```

Homepage

Organization (Inside Homepage Body)

None

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [

    /* 1. Organization */
    {
      "@type": "Organization",
      "@id": "https://www.website.com/#organization",
      "name": "Brand Name",
      "url": "https://www.website.com/",
      "logo": {
        "@type": "ImageObject",
        "url": "{{LOGO_URL}}",
        "width": {{LOGO_WIDTH}},
        "height": {{LOGO_HEIGHT}}
      },
      "description": "{{ORGANIZATION_DESCRIPTION}}",
      "slogan": "{{ORGANIZATION_SLOGAN}}",
      "email": [
        "{{SUPPORT_EMAIL}}",
        "{{INFO_EMAIL}}"
      ],
      "telephone": "{{CONTACT_PHONE}}",
      "numberOfEmployees": {{EMPLOYEE_COUNT}},
      "address": {
        "@type": "PostalAddress",
        "addressLocality": "{{CITY}}",
        "addressCountry": "{{COUNTRY_CODE}}"
      },
      "contactPoint": [
        {
          "@type": "ContactPoint",
          "telephone": "{{CONTACT_PHONE}}",
          "contactType": "customer service",
          "email": "{{SUPPORT_EMAIL}}",
          "areaServed": "{{AREA_SERVED}}",
          "availableLanguage": [
            "{{LANG1}}", "{{LANG2}}"
          ]
        }
      ],
      "sameAs": [
```

```

        "{{SOCIAL_URL_INSTAGRAM}}",
        "{{SOCIAL_URL_FACEBOOK}}",
        "{{SOCIAL_URL_TWITTER}}"
    ],
    "knowsLanguage": [
        "{{LANG1}}",
        "{{LANG2}}"
    ],
    "keywords":          "{{KEYWORDS}}",
    "serviceType": [
        "Social Media Engagement Tools",
        "Instagram Followers",
        "TikTok Likes",
        "YouTube Views",
        "Twitter Analytics"
    ],
    "hasMerchantReturnPolicy": {
        "@type":          "MerchantReturnPolicy",
        "applicableCountry": [
            { "@type": "Country", "name": "US" },
            { "@type": "Country", "name": "UK" },
            { "@type": "Country", "name": "FR" },
            { "@type": "Country", "name": "DE" }
        ],
        "returnPolicyCategory":
    },
    "https://schema.org/MerchantReturnFiniteReturnWindow",
        "merchantReturnDays":    1,
        "returnMethod":          "https://schema.org/ReturnByMail",
        "returnFees":            "https://schema.org/FreeReturn"
    }
},

/* 2. WebSite */
{
    "@type": "WebSite",
    "@id":   "https://www.website.com/#website",
    "url":   "https://www.website.com/",
    "name":   "{{WEBSITE_NAME}}",
    "description": "{{WEBSITE_DESCRIPTION}}",
    "publisher": { "@id": "https://www.website.com/#organization" },
    "inLanguage": "{{LANGUAGE_CODE}}"
},

/* 3. WebPage (Homepage) */
{
    "@type": "WebPage",
    "@id":   "https://www.website.com/#webpage",
    "url":   "https://www.website.com/",

```

```

    "name":      "{{WEBPAGE_NAME}}",
    "description": "{{WEBPAGE_DESCRIPTION}}",
    "isPartOf":   { "@id": "https://www.website.com/#website" },
    "about":      { "@id": "https://www.website.com/#organization" },
    "primaryImageOfPage": {
      "@type": "ImageObject",
      "url":   "{{PRIMARY_IMAGE_URL}}"
    },
    "inLanguage":  "{{LANGUAGE_CODE}}"
  }
]
}
</script>

```

Homepage ItemList

Ön yüzde hizmet sayfalarımıza giden butonlar olacak.

```

None
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [

    /* 1. Organization */
    {
      "@type": "Organization",
      "@id":   "https://www.website.com/#organization",
      "name":  "Brand Name",
      "url":   "https://www.website.com/",
      "logo": {
        "@type": "ImageObject",
        "url":   "{{LOGO_URL}}",
        "width": {{LOGO_WIDTH}},
        "height": {{LOGO_HEIGHT}}
      }
    },

    /* 2. WebSite */
    {
      "@type": "WebSite",

```

```

    "@id":    "https://www.website.com/#website",
    "url":    "https://www.website.com/",
    "name":    "{{WEBSITE_NAME}}",
    "publisher": { "@id": "https://www.website.com/#organization" },
    "inLanguage":  "{{LANGUAGE_CODE}}"
  },

  /* 3. WebPage (Homepage) */
  {
    "@type": "WebPage",
    "@id":    "https://www.website.com/#webpage",
    "url":    "https://www.website.com/",
    "name":    "{{WEBPAGE_NAME}}",
    "isPartOf": { "@id": "https://www.website.com/#website" },
    "about":    { "@id": "https://www.website.com/#organization" },
    "inLanguage":  "{{LANGUAGE_CODE}}"
  },

  /* 4. ItemList (service buttons on the homepage) */
  {
    "@type":    "ItemList",
    "@id":      "https://www.website.com/#serviceList",
    "itemListOrder": "https://schema.org/ItemListOrderUnordered",
    "numberOfItems":  {{NUMBER_OF_SERVICES}},
    "itemListElement": [
      {
        "@type":    "ListItem",
        "position": 1,
        "item": {
          "@type": "WebPage",
          "@id":   "PAGE URL",
          "url":   "PAGE URL",
          "name":   "{{SERVICE1_NAME}}"
        }
      },
      {
        "@type":    "ListItem",
        "position": 2,
        "item": {
          "@type": "WebPage",
          "@id":   "PAGE URL",
          "url":   "PAGE URL",
          "name":   "{{SERVICE2_NAME}}"
        }
      }
    ]
  }
  /* Duplicate this block for each new service:
  {
    "@type":    "ListItem",

```

```
        "position": 3,  
        "item": {  
            "@type": "WebPage",  
            "@id":   "{{SERVICE3_URL}}",  
            "url":   "{{SERVICE3_URL}}",  
            "name":  "{{SERVICE3_NAME}}"  
        }  
    }  
    */  
]  
}  
]  
}  
</script>
```

Breadcrumb Hierarchy

Breadcrumb Hierarchy

Home → Product Category Page → Product Page / Free Product Page

Home → Tools Category → Instagram Tools → Tool Page

Corporate Pages Example

Home → About Us

Home → Blog

Home → Blog → Blog Post Page