



Shiny as a platform for collaborative data exploration

Imre Kocsis (kocsis@quanopt.com), research director, Quanopt Ltd.
Budapest BI Forum 2015, 2015.10.14.

About us

The company

- system/process analysis and optimization "consulting"
- automotive tooling development
- R&D spinoff
 - founders: professors & and lecturers
 - [Dept. of Measurement and Inf. Systems](#) @BME
 - course highlights: 'Big Data' Analysis Techniques, Cyber-Physical Systems, Intelligent Data Analysis, System Modelling
- [Budapest R meetup](#): pizza, beer, presentations, 2 organizers



Data analysis competencies at Quanopt

Critical cloud applications

Manufacturing processes

Electronic equipment testing

Effort models for safety-critical software development processes

Fraud detection for service provider



Quanopt and R

You touch data - you have to speak some R (and you will see the light, we promise)

But a **manageable** investment - stats is the hard part, lang is easy

- Main use cases
 - **Visualization:** R is nigh unbeatable
 - "Exploratory Data Analysis"
 - Modeling - from descriptive models to [neural networks](#)
 - Data cleaning and tidying



Shiny: an overview

Shiny: a web framework for R

From [RStudio](#)

Web page layout and logic: write an R function

Server logic: write an R function

Page updates: reactive network of variables (as in Excel)

Run locally (RStudio!) / on shiny server / <http://shinyapps.io>



A simplistic example

ui.R

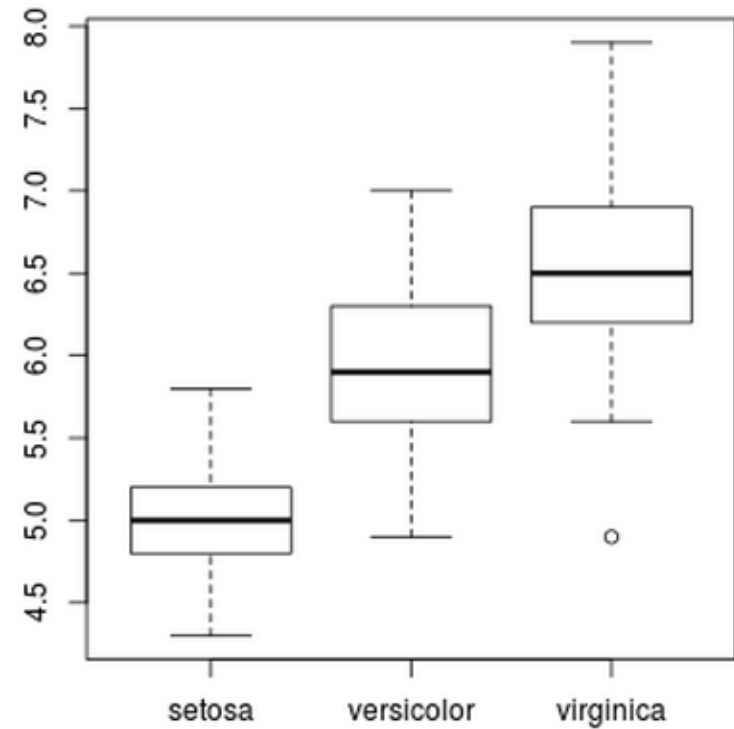
```
shinyUI(fluidPage(  
  selectInput("iris_mvar",  
    "Iris property:",  
    choices=colnames(iris)[1:4]),  
  plotOutput("boxplot")))
```

server.R

```
shinyServer(  
  function(input,output){  
    output$boxplot <- renderPlot(  
      boxplot(get(input$iris_mvar) ~  
        Species, data=iris)))
```

Iris property:

Sepal.Length



Reactive programming

	A	B	C	D	E	F	G
1	ICACON 2015 (May 20-22, Budapest) budget plan version for free attendance						
2							
3	Rates (2015.01.29)				Legend:	input field	computed
4	1 EUR in HUF	290					
5	1 USD in HUF	270	account conversion rates of the major commercial banks on 2015.01.29				
6							
7	Unit prices per participant (excl. VAT)	HUF	in USD	in EUR		# for whole conference	
8	coffee break	200	0.74	0.69		4	
9	warm buffet lunch (on site)	400	1.48	1.38		2	
10	warm buffet dinner (on site)	400	1.48	1.38		0	
11	conference dinner	1000	3.70	3.45		1	
12	overhead est.	50	0.19	0.17		1	
13							
14	Unit prices w/o room cost and VAT:					unit price	incl. VAT
15					HUF	2650	3366
16					in USD	10	12
17					in EUR	9	12

Note: prices have been obfuscated



Reactive programming

	A	B	C	D	E	F	G
1	ICACON 2015 (May 20-22, Budapest) budget plan version for free attendance						
2							
3	Rates (2015.01.29)				Legend:	input field	computed
4	1 EUR in HUF	290					
5	1 USD in HUF	270	account conversion rates of the major commercial banks on 2015.01.29				
6							
7	Unit prices per participant (excl. VAT)	HUF	in USD	in EUR		# for whole conference	
8	coffee break	200	→ 0.74	0.69		4	
9	warm buffet lunch (on site)	400	→ 1.48	1.38		2	
10	warm buffet dinner (on site)	400	→ 1.48	1.38		0	
11	conference dinner	1000	→ 3.70	3.45		1	
12	overhead est.	50	→ 0.19	0.17		1	
13							
14	Unit prices w/o room cost and VAT:					unit price	incl. VAT
15					HUF	2650	3366
16					in USD	10	12
17					in EUR	9	12



Reactive programming

	A	B	C	D	E	F	G
1	ICACON 2015 (May 20-22, Budapest) budget plan version for free attendance						
2							
3	Rates (2015.01.29)	<div> <div>REACTIVE SOURCES</div> <div>290</div> <div>270</div> </div>			Legend:	input field	computed
4	1 EUR in HUF						
5	1 USD in HUF						
6							
7	Unit prices per participant (excl. VAT)	HUF	in USD	in EUR		# for whole conference	
8	coffee break	200	0.74	0.69		4	
9	warm buffet lunch (on site)	400	1.48	1.38		2	
10	warm buffet dinner (on site)	400	1.48	1.38		0	
11	conference dinner	1000	3.70	3.45		1	
12	overhead est.	50	0.19	0.17		1	
13							
14	Unit prices w/o room cost and VAT:					unit price	incl. VAT
15					HUF	2650	3366
16					in USD	10	12
17					in EUR	9	12

REACTIVE
CONDUCTORS

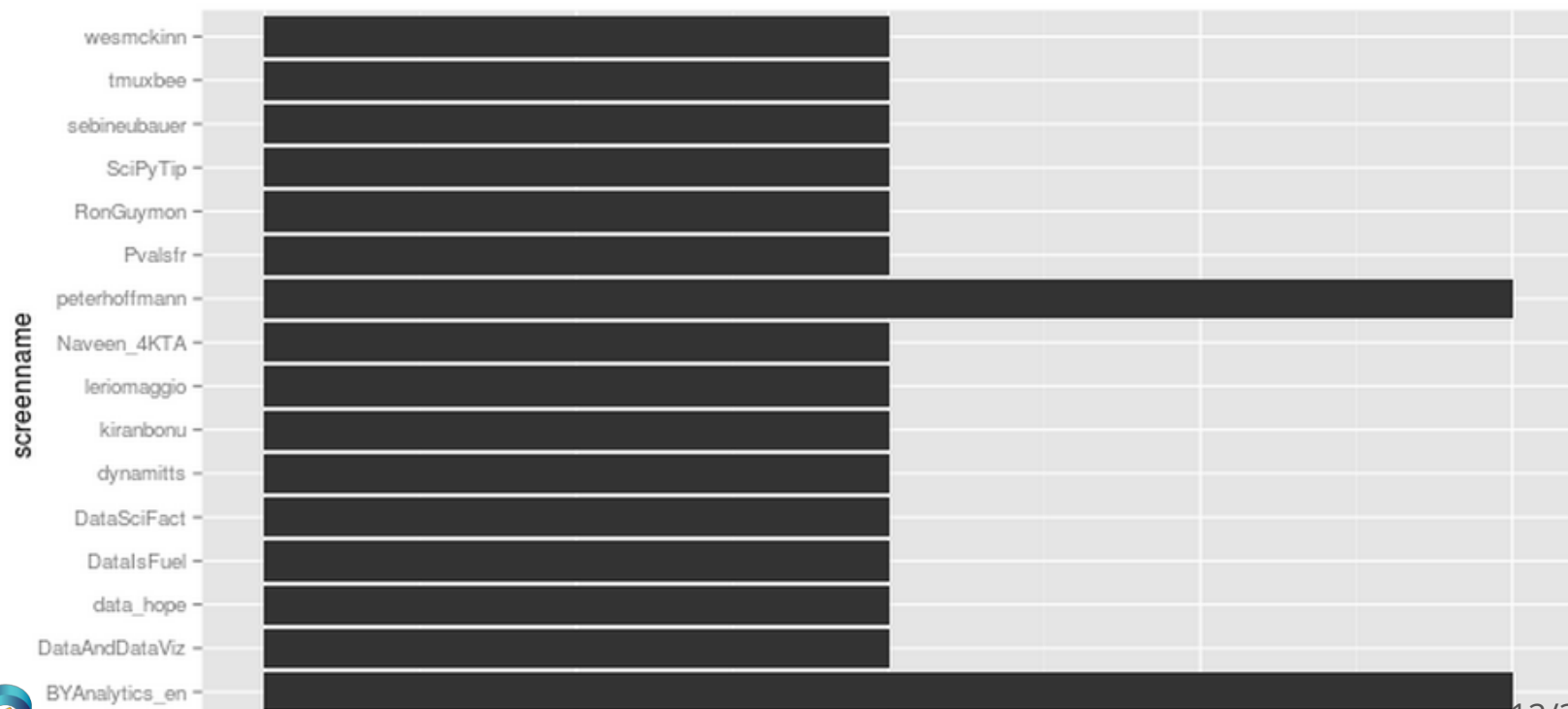
REACTIVE
ENDPOINTS



Tweets mentioning "BudapestBI" - query with button

Go!

☒ Rotate figure



The code - server

```
function(input, output){  
  currenttweets <- reactive({  
    a <- NULL  
    if(input$goButton > 0) {  
      a <- bitweeters()}  
    a  
  })  
  
  output$biplot <- renderPlot({  
    p <- qplot(screenname, data=currenttweets(), geom="bar")  
    if(input$rotate) {p <- p + coord_flip()}  
    print(p)  
  })  
}
```



And for the sake of completeness

```
library(twitterR)
library(ggplot2)

bitweeters <- function(){
  origop <- options("httr_oauth_cache")
  options(httr_oauth_cache=TRUE)
  setup_twitter_oauth(conskey, conssecr, actok, acsecr)
  options(httr_oauth_cache=origop)

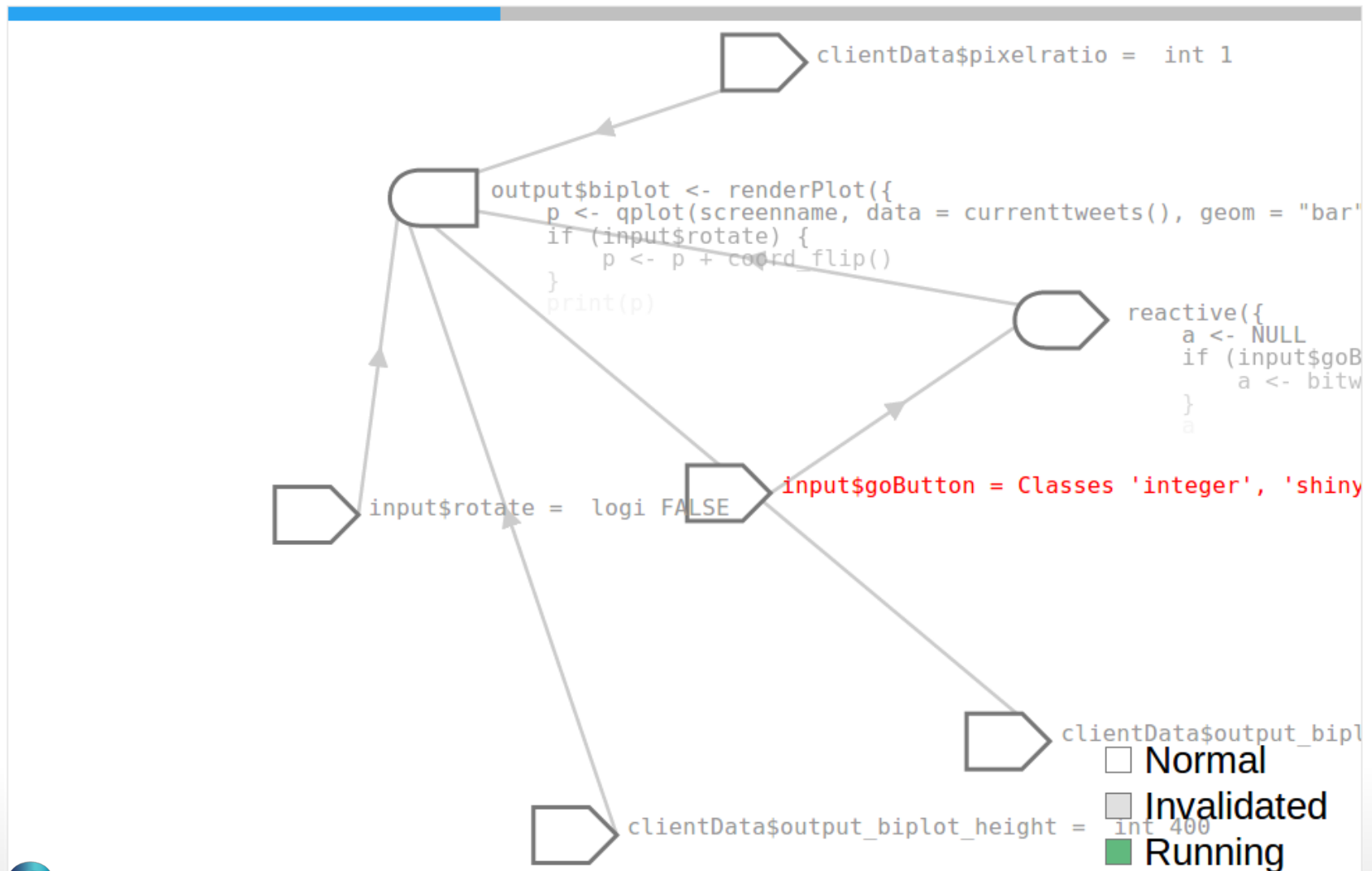
  tweets <- searchTwitter("BudapestBI", n = 100)

  scrn <- sapply(tweets, screenName)
  crtd <- sapply(tweets, created)

  data.frame(screenname=scrn, created=crtd)
}
```



Invalidation and recomputation



Other technicalities

- you can isolate the usage of a reactive var
- observers for side effects upon changes
- all the usual HTML inputs
- reasonable layout control
- reasonable set of outputs (with renderers) + htmlwidgets
- UI customization: HTML, JavaScript, CSS
- server function can have session parameter
- **important, but not covered: interactive graphics**



Dynamic UI

or towards intractable hacking

Demo Example 1

Select dataframe:

mtcars

Select column:

mpg

mpg

You have selected: mpg



renderUI for uiOutput

```
function(input, output) {  
  output$colselect <- renderUI({  
    if(input$dataSelect == "cars") {  
      selectInput("colSelect", "Select column:", names(dataframe1))  
    } else {  
      selectInput("colSelect", "Select column:", names(dataframe2))  
    }  
  })  
  
  output$selected <- renderText({  
    paste("You have selected: ", input$colSelect)  
  })  
}
```

Could be different control types

And you can do cascading (**but don't!**)



Use case #1

EDA on public cloud benchmark campaigns

Scenario

Cloud automation & availability project

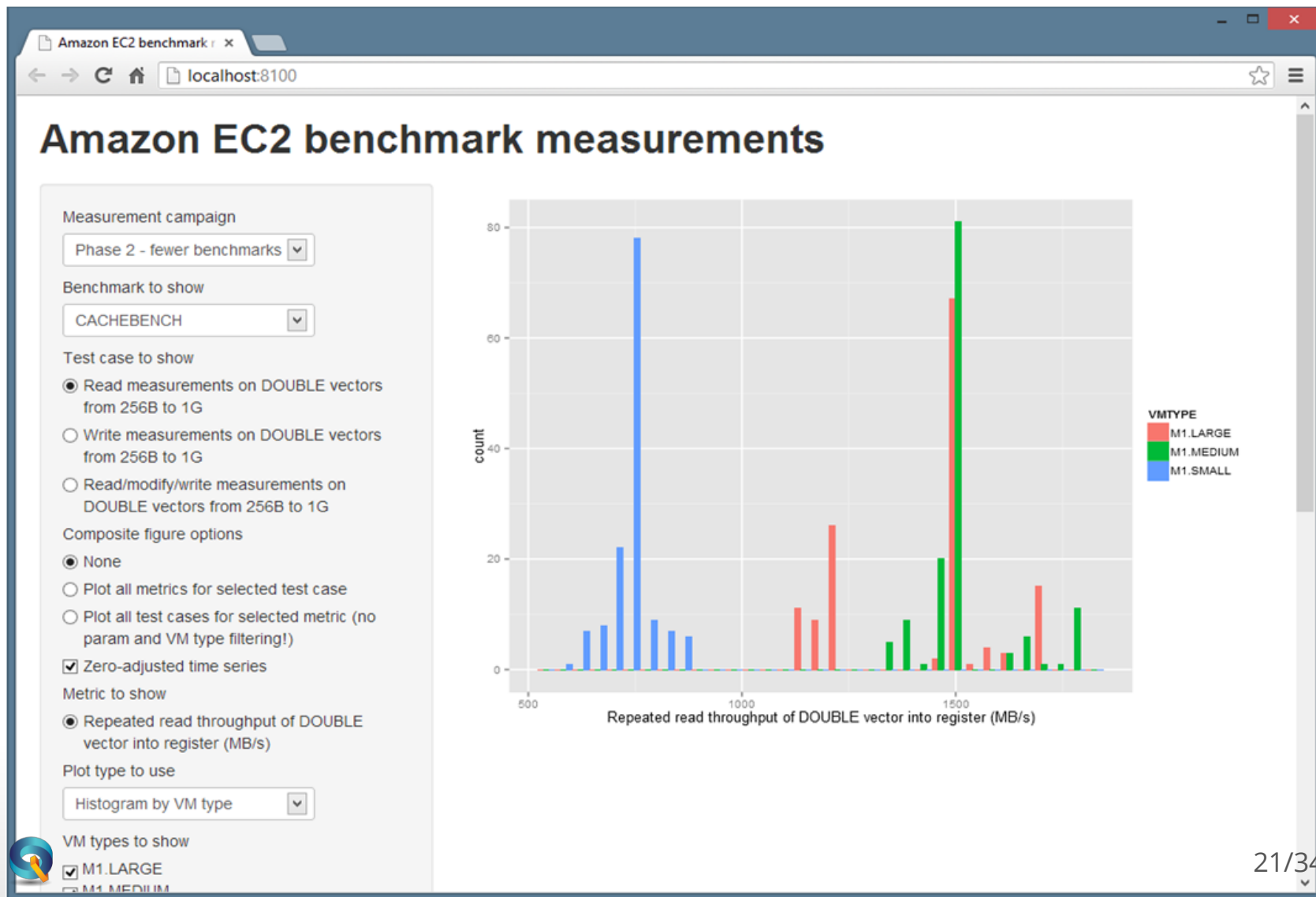
An awful lot of perf. benchmark campaigns

To specify "the plots" for the Big BI DW Tool

R/Shiny begun as a band-aid



Results



Lessons learned

Very positive reception (Because shiny.)

In the given context: visualization >> "statistics"

First usable prototypes: very fast

Put it in a VPN - and suddenly it's a tool for **collaboration**

DB normalization and evolution massively worked against us

Deep, dynamic tree of DB-driven input controls: **AVOID!**

The whole thing got a bit sluggish (mostly ggplot2)

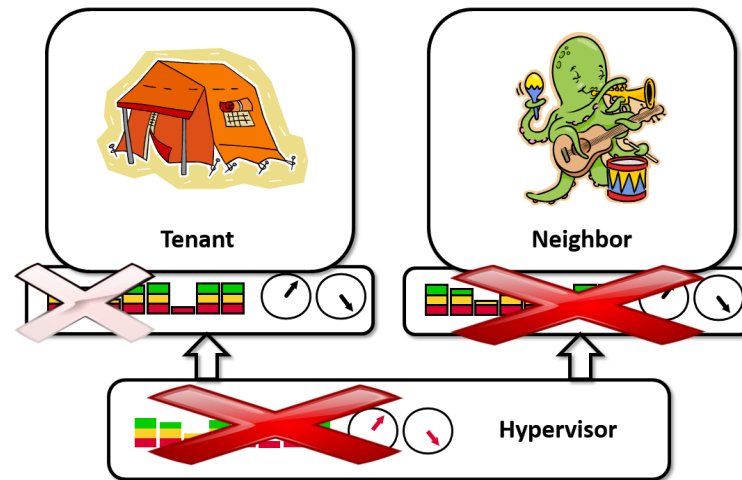


If it works... (?)

Similar projects, similar usage

Electronic equipment testing
(BIG data)

Currently: fault injection on
telco cloud applications



Web-based, "mouse-only" exploration

Small teams, project-internal usage; findings recorded
separately

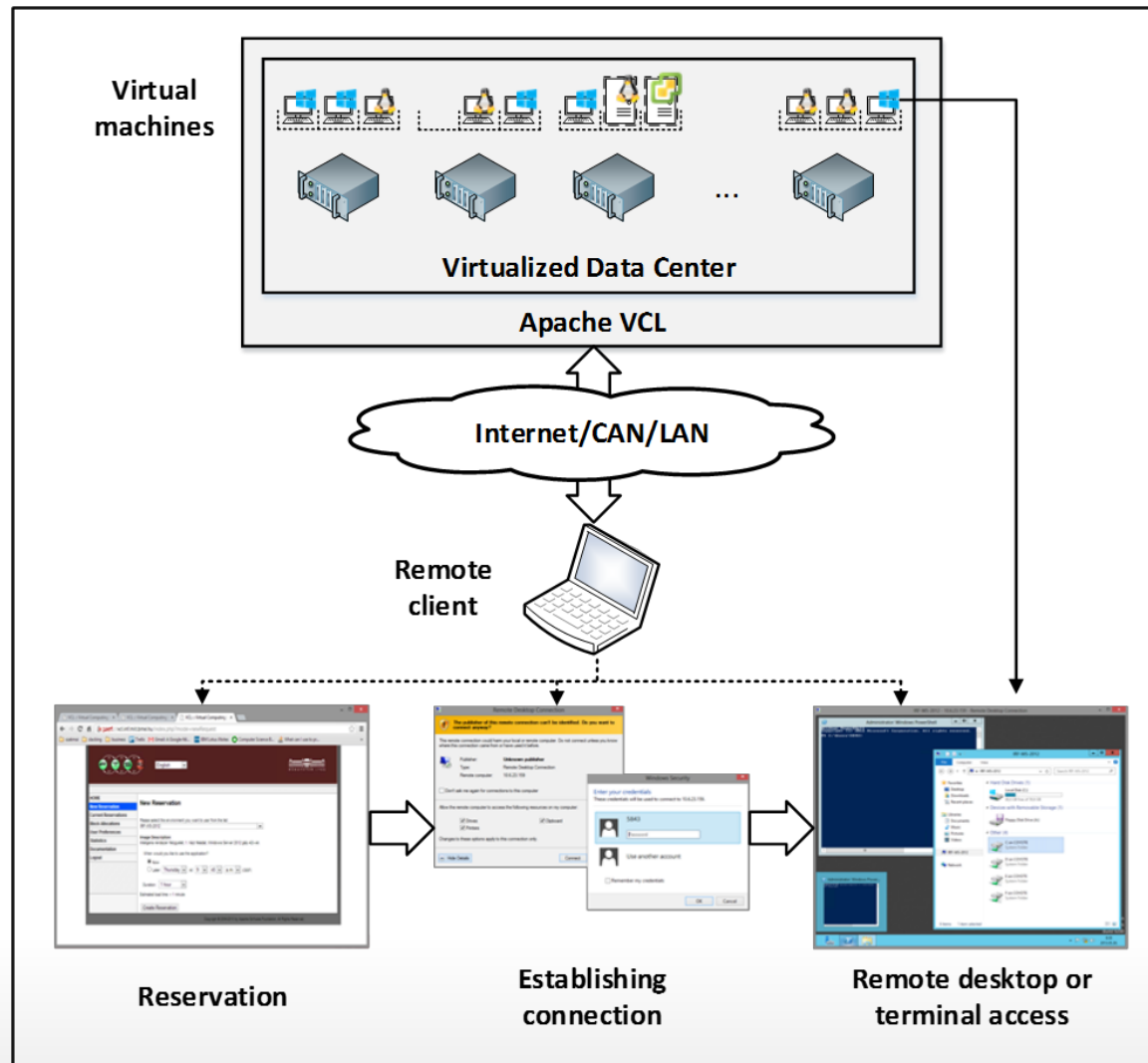
Source of all griefs: ID variables



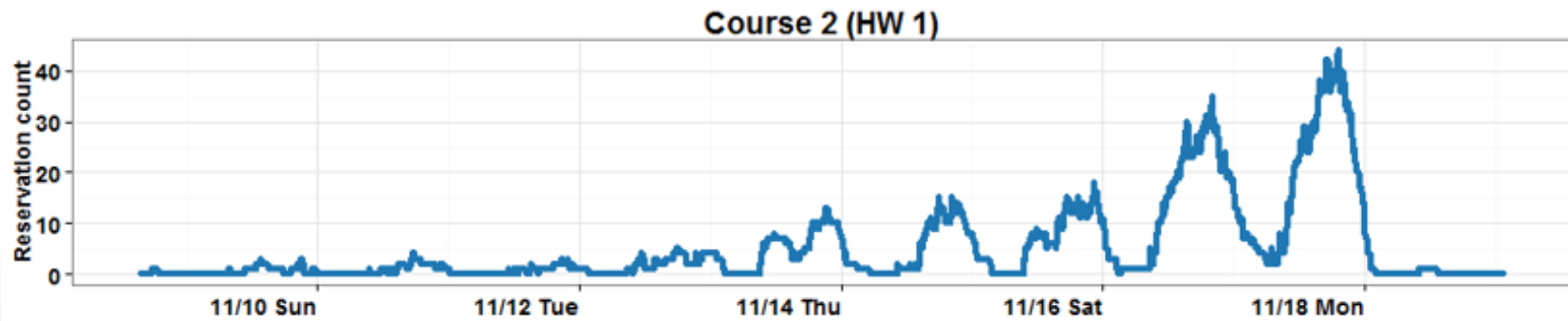
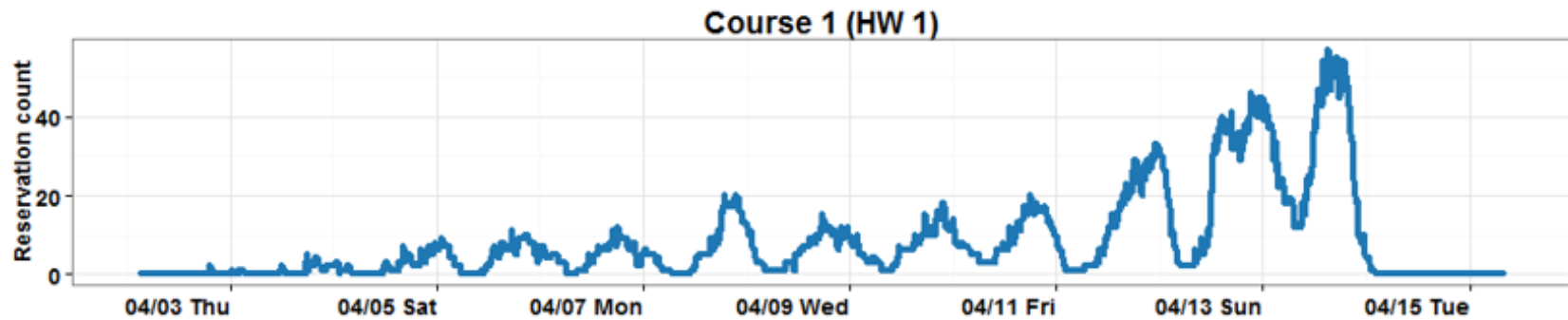
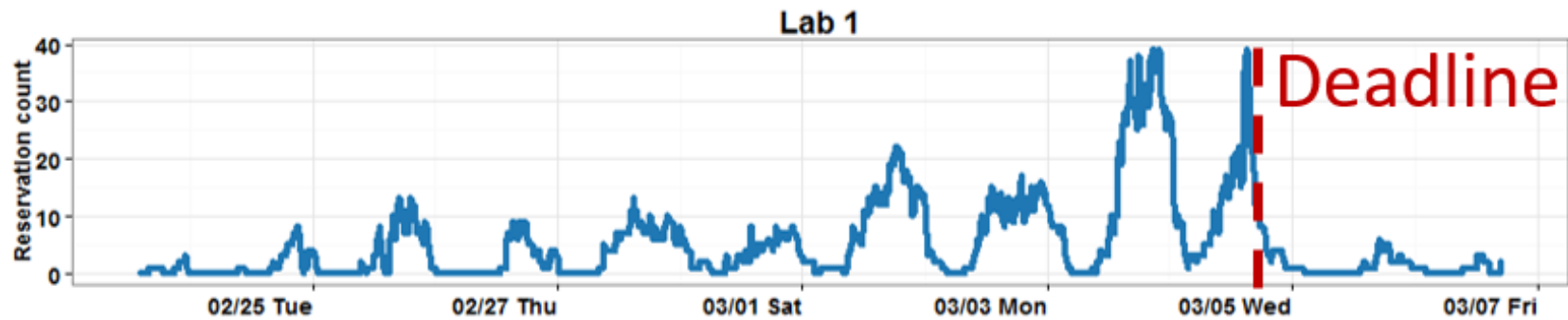
"Decision making support"

Let stakeholders convince themselves

Educational cloud: Apache VCL



How do students behave?



The app



Cloud cost calculator

Peaks

Plot

Cost

Cost tables

Parameter sweep

Date range

2014-02-02

to

2014-07-02

Number of users

100

Distribution of the secondary peaks:

☒ Linear

☐ Exponential

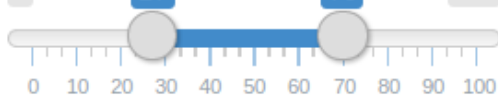
Partition

0

27

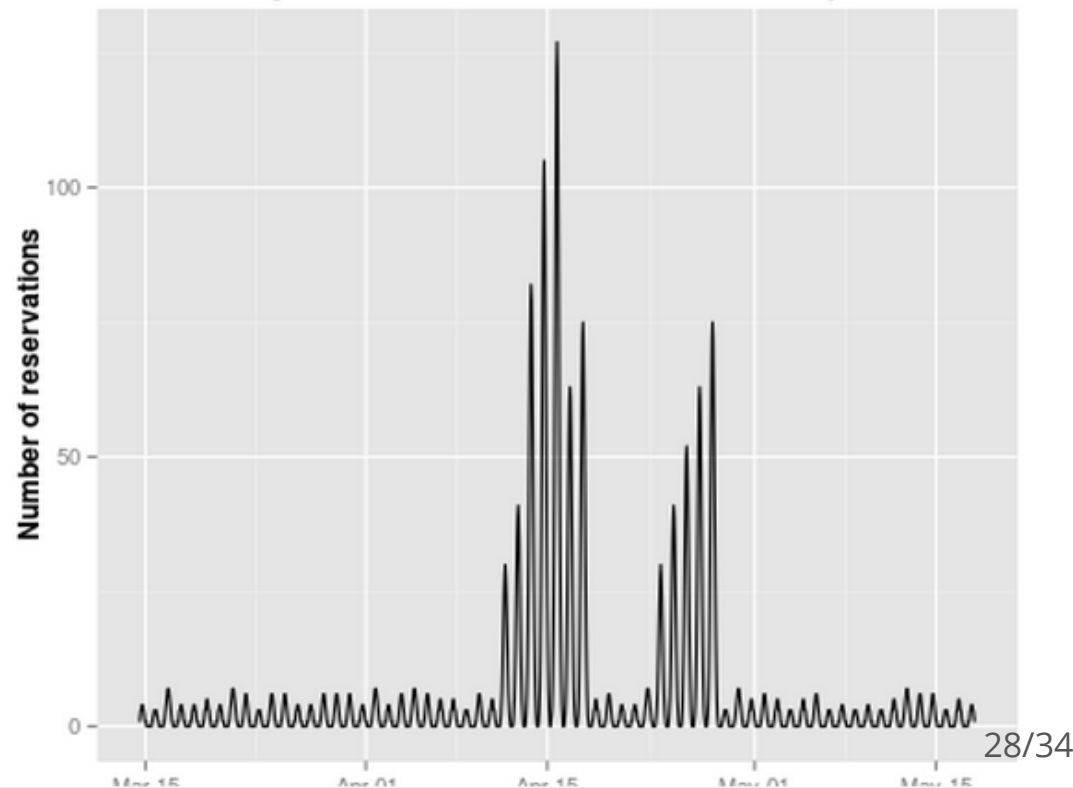
70

100



Generate

Hourly reservation data in the observed period



28/34

My impression of shiny

Shiny: pro's

- Inside its design envelope: a breeze
- For me this includes no JavaScript
- Almost full R ecosystem
- By far not only "toy apps"
- ... But you probably want to stop at "workgroup applications"



Shiny: con's and things to keep in mind

- No notion of
 - page flow (single page)
 - analysis flow
 - recording & replaying app state
- Keep layout dynamics unsophisticated
- Is the reactive model really enough for you?
- You still develop R (with "reactivity") - maintenance?



Shiny: con's and things to keep in mind

- Stepping out of the box: R scripting morphs into web development
- Don't confuse it with full-fledged tools (no Watson for free)
- optimal case: your code and data in R; OR you need something from R
- This can be simply ggplot2, mind you
- Server/PaaS pricing
- (Interactive graphics - incl. linked selection & highlighting)



Final thoughts

- Fun! :)
- Check it out: <http://shiny.rstudio.com>
- Professional setting: think about the risks (and whys)
- Under development: making objects of the analyzed system first-class citizens in shiny-based visualization
- Currently: too observation-based (interpretation?)



Thanks

<http://quanopt.com>

Dynamic presentation:

<https://github.com/imrekocsis/biforum2015>

Mail

kocsis@quanopt.com

ikocsis@mit.bme.hu

Special thanks from the team to

László Gönczy, Gergő Kincses, Ágnes Salánki, György Nádudvari

