

# Harshikesh Dubey

## Specialist in Graphic Designing and Printing Production

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Graphic Designer & Print Production Specialist with 8+ Years of Experience in High-Quality Design and Large-Scale Print Production

I am a skilled Graphic Designer and Print Production Manager with over eight years of experience across global and Canadian brands. My expertise spans graphic design, print production, signage, and client management for industries including electronics, retail, and corporate sectors. I have successfully delivered creative and cost-efficient design solutions for high-profile clients such as Tim Hortons, LG Electronics, Johnson Controls, and Rona.

I aim to leverage my design, operational management, and client relations expertise to drive innovation and quality in my next role.

## Personal Details

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**Date Of Birth:** 1999-09-06

**Highest Career Level:** Experienced

**Industry:** Advertising, PR, MR, Event Management, Arts & Entertainment, Media & Communications, Production & Manufacturing

**Total years of experience:** 6

## Work Experience

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### Graphic Designer & Print Production Manager

JD Sign Group-Cambridge, ON

March 2023 to March 2026

Led the design and production of signage for major Canadian brands like Tim Hortons, Mr. Lube, Rona, and Pattison, delivering cost-efficient and high-quality signage solutions, contributing to a 20% increase in corporate client repeat business.

Improved production efficiency by 15% by optimizing the use of Epson and Roland Eco Solvent printers and enhancing workflow management, reducing overall production costs by 10%.

Managed the entire print production process, from design to final installation, ensuring high-quality standards across diverse projects, including both digital and physical signage installations.

Trained and guided team members in design, printing, and installation processes, staying current with the latest tools and technologies, which led to improved team performance and knowledge-sharing.

Played a key role in achieving cost savings on production without compromising quality, helping the company meet tighter project deadlines while maintaining strong client satisfaction.

### Sales Associate

Canadian Tire Corporation Ltd-Kitchener, ON

April 2023 to June 2023

As a sales associate at Canadian Tire Corporation Ltd. for Guns, Ammunition, and Sports, I had the opportunity to interact with a wide variety of customers and collaborate closely with colleagues in the

warehouse. Through these experiences, I further developed my exceptional customer service skills and became adept at fostering strong working relationships with members of my team.

## **Graphic Designer & Printing Production**

Timberlea Designs-Cambridge, ON

February 2023 to April 2023

As a graphic designer and main production head at Timberlea Designs, I have gained extensive knowledge of the latest technology in printing machines, as well as detailed aspects of packaging and shipping. Through my work, I have honed my skills in producing high-quality designs and managing the production process from start to finish. This experience has taught me the importance of attention to detail, effective communication, and teamwork in ensuring successful project outcomes. Furthermore, I have actively sought to stay up-to-date with industry trends and developments, including advances in technology and design techniques, in order to provide the best service to our clients. Overall, my experience at Timberlea Designs has equipped me with the skills and knowledge to excel in the graphic design and production field.

## **Graphic Designer & Printing Machine Operator**

Master Sign-Kitchener, ON

January 2023 to February 2023

As a graphic designer at Master Sign, I gained valuable experience in print production and designing software. I was responsible for the design and print production of various projects and learned the process of production in Canada and the design taste of Canadian clients. Through my work, I developed a keen eye for detail and a deep understanding of the Canadian design industry. Additionally, I actively networked with other designers, continued to learn new software and design techniques, sought feedback on my work, and built a strong portfolio. As a result, I am confident in my ability to create effective and visually appealing designs for Canadian clients.

## **Sr. GRAPHICS DESIGNER & PRODUCTION MANAGER**

Riddhi Digital-Ahmedabad, Gujarat

August 2018 to December 2022

Collaborated with prestigious clients, including LG Electronics, Samsung, Johnson Controls, and British Council, to deliver customized signage and printing solutions aligned with their branding and functional needs, fostering long-term client relationships.

Managed the entire design and production process for large-scale projects, overseeing material ordering, production scheduling, and quality control, which improved operational efficiency by 15%.

Leveraged insights gained from working with pharmaceutical and global corporate clients to anticipate design needs, streamline approvals, and ensure on-time, high-quality project delivery, resulting in a 10% increase in repeat business.

Developed strong client relationships through effective communication and understanding of client objectives, helping to optimize design and production processes to better meet specific industry requirements.

Implemented estimation and operational management strategies, which improved cost forecasting accuracy and overall project budgeting.

## **Jr. GRAPHICS DESIGNER**

Siddhi Sign-Ahmedabad, Gujarat

September 2017 to June 2018

I gained my first working experience as a Junior Graphic Designer at Siddhi Sign while studying graphic design at Arena Animation. This role helped me learn how to communicate with clients effectively and how to deliver high-quality design work on time and on budget, while maintaining client satisfaction.

## Education

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### **Graphic Design (Advance Diploma)**

Conestoga College-Kitchener, ON

December 2022 to Present

### **Food Safety and Serving (College certificate)**

Conestoga College-Kitchener, ON

March 2023 to March 2023

### **Bachelor of computer application (Bachelor's Degree)**

Sabarmati University-Ahmedabad, Gujarat

January 2017 to June 2021

### **Graphics Designing (Graphics Designing and Print Publishing Specialist)**

Arena Animation-Ahmedabad, Gujarat

July 2017 to February 2018

### **Commerce (Higher Secondary(12th Pass))**

Nalanda Vidyalaya Secondary School-Ahmedabad, Gujarat

May 2016 to March 2017

## Skills

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- WordPress
- Adobe Illustrator
- Adobe Creative Suite
- Video Editing
- Marketing
- Logo design
- Communication skills
- Adobe Photoshop
- Adobe InDesign
- Adobe Acrobat
- Typography
- Graphic Design
- Social media management
- Illustration
- Heavy lifting
- Microsoft Powerpoint
- Canva
- Adobe After Effects
- Digital marketing
- Microsoft Office

- Sales
- Prepress
- Computer skills
- Printing services
- Branding
- Graphic design
- Adobe Premiere

## Languages

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- Hindi - Expert
- Gujarati - Expert
- English - Fluent
- Punjabi - Intermediate

## Links

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<http://linkedin.com/in/graphikesh>

[http://@Debu\\_thxrrr](http://@Debu_thxrrr)

<http://www.graphikesh.com>

## Certifications and Licenses

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### **Food Handler Certification - Region of Waterloo Public Health**

March 2023 to February 2028

### **Graphics Designing Certificate**

July 2017 to February 2021

This is the certificate of accomplishment of the printing publication specialist and graphics designer from Arena Animation