Rutvija Bhatkar

Data Analyst

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Summary

An experienced Data Analyst with **4+ years** in deriving actionable insights from complex data, excelling in **advanced analytics, data visualization, and machine learning** to boost business decisions and efficiencies.

Skills

- Python
- Data Manipulation
- Power BI
- Machine Learning
- Tableau
- Statistical Analysis
- SQL
- EDA

Experience

Reliance Retail
Loss Prevention Analyst

Feb 2023 - Present
Navi - Mumbai

- Provided loss mitigation and field contact expertise to companies due to theft, fraud, and other discrepancies through data analysis
- Developed and maintained automated dashboards, metric reports, and data visualizations using SQL and Advanced Excel, Power BI and Tableau.
- Bootstrapped the company from a loss-making startup to achieving over $10 million/year in turnover.

Everest Fleet Pvt. Ltd.
Data Analyst

June 2022 - Feb 2023
Thane

- Leveraged advanced data analytics to provide strategic insights, directly contributing to a 10% increase in sales, conducted comprehensive analysis across 12 product sales datasets, deploying interactive dashboards for real-time tracking of project developments and sales metrics, enhancing quarterly strategic decision-making.
- Executed a deep-dive analysis of client data spanning two years, identifying key departmental challenges and streamlining operational efficiencies.
- Designed and implemented user engagement dashboards, analyzing behavior of 2,300 monthly users to uncover usage trends and optimize the Car Status feature, driving enhanced user experience and product adoption.

Vishwa-Green Pvt. Ltd.
Data Analyst

June 2019 - Jan 2022
Navi-Mumbai

- Led the strategic use of data to drive business solutions, working closely with stakeholders across the organization. Spearheaded the mining, analysis, and cleansing of data to optimize product development, marketing strategies, and business operations.
- Utilized advanced machine learning techniques and predictive modeling to enhance customer experiences, boost revenue from over 500,000 transactions, and improve ad targeting
- Developed and maintained over 30 automated dashboards and reports, leveraging SQL and Power BI, for real-time data visualization supporting over 10,000 end-users across the organization.

Education

Amity University

2023 - 2025
Master of Computer Application (Data Science)

KET's V. G. Vaze Kelkar College

2013 - 2016
Bachelor of Science (Information Technology)