



SUCCESS INNOVATIVE TECHNOLOGIES PRIVATE LIMITED

Gautam Classes

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1. Proposal of Website

We appreciate the opportunity to collaborate with you on enhancing your digital presence and optimizing your customer relationship management processes. As discussed, we have prepared a comprehensive proposal outlining the implementation of a robust **Front Website** strategies tailored to meet your specific business needs and objectives.

1. **Purpose**:

The primary objective of this proposal is to streamline your customer relationship management processes while concurrently boosting your online visibility. By implementing a customized Front Website strategies, we aim to enhance your overall business efficiency and digital marketing effectiveness.

2. **Scope**:

- Development and customization of a Front Website tailored to your business requirements, including customer data management and customer interaction analysis.

3. **Target Audience**:

Your target audience includes existing customers, potential leads, and online users interested in your products or services. Our strategies will be designed to effectively engage and nurture relationships with these key stakeholders across various digital touch points.

4. **Constraints**:

While we aim to deliver optimal results within your budget and timeline constraints, please note that the effectiveness of the strategies may be influenced by factors such as market competition, algorithm changes, and content quality.

5. **Benefits**:

- Improved customer relationship management leading to enhanced customer satisfaction and retention.
- Increased online visibility and brand exposure through higher search engine rankings and active social media presence.

6. **Implementation Plan**:

- Phase 1: Requirements Gathering (4 Days)
- Phase 2: Audit and strategy development for Website Design (4 Days)
- Phase 3: Implementation of Website Development (6 Days)

It will Consider Only Working Days of Company.

7. ****Resources****:

Our team of experienced developers, Designers, and social media marketers will be dedicated to the successful implementation of this project. Additionally, we may require access to your existing Website data, website analytics, and social media accounts for seamless integration and optimization.

We believe that the propose Website strategies will not only streamline your business operations but also elevate your digital presence and customer engagement to new heights. We are committed to delivering measurable results and exceeding your expectations throughout the project lifecycle.

Please let us know if you have any questions or require further clarification regarding the proposal. We look forward to the opportunity to collaborate with you and drive your business towards greater success.

For Any Query Contact To

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2. Website Modules

2.1 General Overview

In today's competitive business landscape, maintaining strong and lasting relationships with customers is essential for sustainable growth and success. Business Website serves as a centralized platform to effectively manage interactions with customers, streamline business processes, and drive profitability. Our Website solution is designed to empower businesses across various industries to optimize customer engagement, improve operational efficiency, and achieve their strategic objectives.

2.2 Modules

2.2.1 Front Website Module

- Responsive Design
- Home
- About us
- Our Vision
- Our Mission
- Our Services / Courses
- Blog
- Gallery of Events
 - Photos
 - Videos
 - Achievements Gallery
 - Daily Activity Gallery
- Testimonials
- Contact Us
- News Letters
- FAQ (Frequently Asked Questions)
- Inquiry Forms
- Brochure Download

2.2.2 Admin Module

- Manage Customer Data
- Manage Inquiries
- Manage About Us Content
- Upload Services / Courses Details

- Manage Mission and Vision Content
- Manage & Upload Different Galleries Photos
- Upload Brochure
- Manage FAQ
- Manage Blogs

2.3 Benefits

- Enhanced Customer Relationships
- Increase Sales Efficiency
- Improved Customer Services
- Actionable Insights

3. Server Configuration (If Required)

3.1 Server Configuration

- 1 Domain
- 10 GB Space
- 05 GB Bandwidth
- 1 GB Dedicated RAM
- Imunify 360 Antivirus
- Cloud Linux Based Server
- 10 Email ID
- 1 Database
- 1 GB RAM
- UI Interface Panel
- SSL Certificate
- 24 * 7 On Call Support

4. Annual Maintenance

Server and AMC will be Optional If Customer required so Costing list given below

4.1 Annual Maintenance

1. If site will Crashes or Shutdown. It will have repaired byour End free of cost.
2. Annual Maintenance Charges will be 22% of total Bill Amount
3. Annual Maintenance Charges will not include in Development Cost
4. Server Costing will be Rs.8,000 + GST Per Year
5. Server Costing will change as per Dollar Price

5. Payment Condition

5.1 Payment Condition for Website

1. First 50% of Amount will be payable Advance Payment.
2. Remaining 25% of Amount will be payable at the time of Design finalization
3. Remaining 25% of Amount will be payable at the Time Of Project Delivery.

Appendix A: Costing

Serial Number	Modules	Type	Costing	GST (18%)	Total
1	Front Website	1) Front Website 2) Admin Panel	Rs.32,000	Rs.5,760	Rs.37,760
2	Server	1 Year	Rs.8,000	Rs.1,440	Rs.9,440

For Terms and Conditions Visit Our Site : <https://www.successinnovativetechnologiespvtltd.com/>