SUCCESS INNOVATIVE TECHNOLOGIES PRIVATE LIMITED

Care Education

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1.   Proposal of Dynamic Website

We appreciate the opportunity to collaborate with you on enhancing your educational outreach and optimizing your student engagement processes. As discussed, we have prepared a comprehensive proposal outlining the implementation of a dynamic and informative website tailored to meet the specific needs of your **Stock Market Learning Academy**.

1. Purpose :

The primary objective of this proposal is to build a modern, dynamic website that streamlines the course discovery and enrollment processes while boosting your online visibility and lead conversion through effective digital strategies. By implementing this tailored online platform, we aim to elevate your training delivery, learner experience, and digital engagement.

2. Scope :

* Development and customization of a website to manage:

  * Course listings and structured curriculum presentation
  * Student registration and enrollment tracking
  * Schedule and event calendar integration
  * Inquiry and lead management
  * Blog, news, and updates section
  * Analytics and performance tracking dashboard

3. Target Audience :

Your target audience includes aspiring traders, college students, working professionals, finance enthusiasts, and anyone eager to gain knowledge about the stock market. Our platform will be designed to engage, educate, and convert these audiences into successful learners through multiple digital touchpoints.

4. Constraints :

While we strive to deliver optimal results within the defined budget and timeline, certain external factors such as payment gateway approvals, content delays, or third-party API limitations (for webinar, trading tools, etc.) may influence project completion and performance.

5. Benefits :

* Structured and centralized learning content to improve student outcomes

* Increased online inquiries and registrations through SEO-friendly design

* Real-time access to user behavior and performance via integrated analytics

* Professional brand presence and credibility in the online education domain

6. Implementation Plan:

*Phase 1**: Requirement gathering focused on educational operations (3 Days)

*Phase 2**: Website & mobile-responsive design (4 Days)

*Phase 3**: Client Review & Approval (2 Days)

*Phase 4**: Development & integration (7 Days)

*Phase 5**: Implementation & deployment (2 Days)

*Phase 6**: Testing, feedback, and go-live (2 Days)

> *Note: The timeline is based on working days only.*

7. **Resources:**

Our experienced team of web developers, educational consultants, and digital strategists will be committed to the success of this project. We may also require access to your current course material, media content, student testimonials, and branding assets to ensure a smooth and effective launch.

We are confident that this online platform will not only help you reach a wider audience but also enhance your learners' experience, boost conversions, and position your academy as a leading player in stock market education.

Please feel free to reach out for any clarification or suggestions regarding this proposal. We look forward to working with you and being part of your academy's growth journey.

For Any Query Contact To

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2. Stock Market Academy-Dynamic Informative Website Modules

2.1 General Overview

In today's competitive business landscape, maintaining strong and lasting relationships with customers is essential for sustainable growth and success. Our Software solution is designed to empower businesses across various industries to optimize customer engagement, improve operational efficiency, and achieve their strategic objectives.

2.2 Modules

2.2.1 Home Page

- Welcome Message
- Hero Banner (Stock market themed)
- Brief about Academy (Why Choose Us?)
- Featured Courses (just for information, no registration)
- Testimonials (optional)
- Footer with basic links (About, Contact, Terms)

2.2.2 About Us

- Academy Introduction
- Vision & Mission
- Team (optional – faculty/trainer profiles)
- Milestones / Achievements

2.2.3 Courses

- Dynamic listing of all available courses
- Course Title
- Duration
- Level (Beginner / Intermediate / Advanced)
- Short Description
- Syllabus Overview
- Fees (optional)
- Course Mode (Online / Offline)
- Apply Now button (can lead to contact form)

2.2.4 Blog / Articles

- Dynamic articles/posts about:
- Stock market tips
- Market trends
- Financial literacy
- Academy events

2.2.5 Gallery

- Photos/Videos of:
- Classroom training
- Events/Seminars
- Webinars

2.2.6 FAQs

- General questions about:
- Courses
- Teaching method
- Timings
- Certifications

2.2.7 Contact Us

- Contact form (Name, Email, Message)
- Academy Address
- Google Map Embed
- Phone/WhatsApp number
- Email

2.2.8 Admin Panel

- Login for admin only (secured)
- Manage Pages (Home, About, Contact etc.)
- Manage Courses (Add/Edit/Delete)
- Manage Blogs
- Manage Gallery
- View Inquiries from Contact Form

2.3 Benefits

- Enhanced Customer Relationships
- Increase Sales Efficiency
- Improved Customer Services
- Actionable Insights

3.   Server Configuration

3.1 Server Configuration

- 1 Domain
- 20 GB Space
- 10 GB Bandwidth
- 1 GB Dedicated RAM
- Imunify 360 Antivirus
- Cloud Linux Based Server
- 10 Email ID
- 1 Database
- 1 GB RAM
- UI Interface Panel
- SSL Certificate
- 24 * 7 On Call Support

4.   Annual Maintenance

Server and AMC will be Optional If Customer required so Costing list given below

4.1   Annual Maintenance

1. If site will Crashes or Shutdown. It will have repaired byour End free of cost.

2. Annual Maintenance Charges will be 22% of total Bill Amount

3. Annual Maintenance Charges will not include in Development Cost

4. Server Costing will be Rs. 9,000 + GST Per Year

5. Server Costing will change as per Dollar Price

5.   Payment Condition

5.1 Payment Condition

1. First 50% of Amount will be payable Advance Payment.

2. Remaining 25% of Amount will be payable at the time of Design finalization

3. Remaining 25% of Amount will be payable at the Time Of Project Delivery.

6.   API Integration (if Required)

In this Module we List out Third Party API which will Purchased by Customer.If any Other Third Party API will required that will Purchased by Customer at time Company Consider Integration Charges Separately.

6.1 Required API

1. API for SMS

Appendix A: Costing

Serial Number	Modules	Type	Costing	GST (18%)	Total
1	Dynamic Informative website	1) Front website 2) Web Admin Panel	Rs.35,000	Rs.6,300	Rs. 41,300
2	Server	1 Year	Rs.9,000	Rs. 1,620	Rs. 10,620

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