Total Sale Actual

\$19M

YTD \$2M

Total Sales target

\$19M

YTD \$3M

Variance

(\$367K)

YTD (\$113K)

variance percemtage

-1.9%



YTD Variance % -4.4%

Months Target...

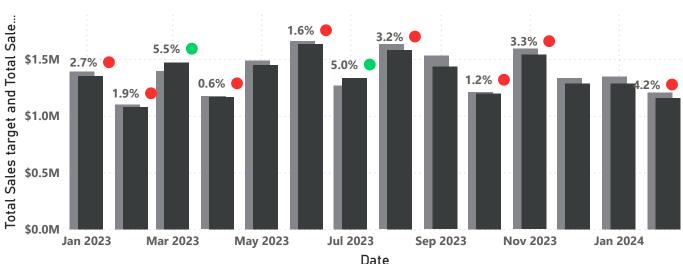
2

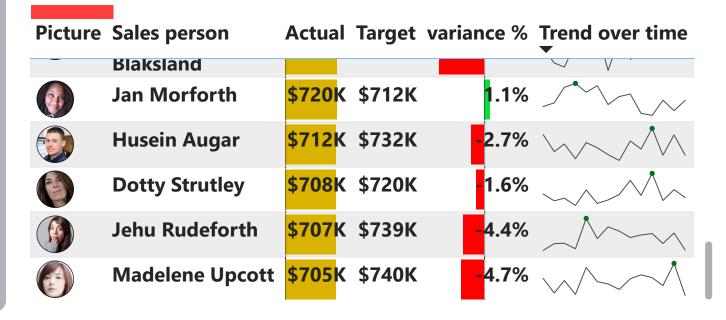


Performance DASHBOARD

We met targets for 2 out of 14 months

● Total Sales target ● Total Sale Actual





Total Sale Actual (14.54% decrease) and Total Sales target (13.24% decrease) both trended down between Sunday, January 1, 2023 and Thursday, February 1, 2024.

Across all metrics, <u>Total Sale Actual</u> had the most interesting recent trend and started trending down on <u>Wednesday, November 1, 2023</u>, falling by 24.87% (382428) in 3 months.

Total Sales target was trending up between Sunday, January 1, 2023 and Friday, September 1, 2023 with a rise of 139300 but had a significant change in trend and dropped by 385000 starting Wednesday, November 1, 2023.

Total Sale Actual jumped from 13,51,784.25 to 14,71,164.75 during its steepest incline between

Delish

Jucies

Tempo

Yummies