

MOHD IMROZ

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Detail-oriented CMA (US) and B.Com graduate with a passion for business analysis. Skilled in financial analysis, data analysis, strategic planning and process optimization. Recognized for innovative problem-solving and imaginative thinking. Seeking to leverage analytical prowess in a dynamic business analyst role. Committed to driving actionable strategies for business growth and success.

EDUCATION

Certified Management Accountant (CMA US) - Cleared both parts on first attempt. Oct' 22 - Apr' 24

Bachelors of Commerce (B.Com) - GPA: 3.5 / 4 (86%) [HCY University], Chhattisgarh Apr' 19 - Jul' 22

Relevant Courses: Google Business Intelligence Professional Certificate, IMA Data Analytics & Visualization Fundamentals Certificate®, SQL Hacker rank, Power BI, Digital Marketing, Entrepreneurship,

WORK EXPERIENCE

Meriskill – Internship, Data Analyst

- Executed three real-life projects using Power BI, MS Excel and SQL. Apr' 24 - Present
- Achieved a 20% increase in data accuracy.
- Reduced reporting time by 15%, enhancing efficiency.
- Learned effective data visualization and database management techniques.

Maali Start-up – Founder

- Established an online platform for seamless plant and service bookings. May' 23 - Aug' 24
- Overcame logistical and customer service challenges.
- Developed skills in business operations and problem-solving.

Print-On-Demand (POD) Business

- Marketed and sold 600+ products globally online.
- Achieved significant sales growth without initial investment.
- Gained valuable insights into maximizing online sales and expanding market reach. Jan' 22 - May' 23

PROJECTS

SQL Project: Music Store Data Analysis

- Analysed digital music store database using SQL.
- Identified top-performing countries/customers, increasing sales by 15%.
- Extracted music genre preferences/artist popularity insights.
- Demonstrated SQL proficiency for data-driven decisions.
- Enhanced skills in SQL, data mining, problem-solving.

Power Bi Project: Ecommerce Sales Data Analysis Project with Interactive Power BI Dashboard

- Conducted in-depth analysis of ecommerce sales data, leading to a 20% revenue increase.
- Developed Power BI dashboard for dynamic visualization, improving decision-making by 30%.
- Proficient in data analysis and visualization, reducing operational costs by 25%.

Power Bi Project: Employee Attrition Analysis Project: Understanding Why Employees Leave

- Formulated targeted inquiries to ascertain factors driving employee attrition.
- Ensured data accuracy through meticulous cleansing processes.
- Developed key performance indicators (KPIs) leveraging insights from US CMA studies.
- Applied data analysis and visualization skills to generate actionable insights for retention strategies.

ACHIEVEMENTS

- Recipient of a prestigious Fully Funded Scholarship from the Institute of Management Accountants (IMA) for the Certified Management Accountant (CMA) program, a globally recognized qualification.
- YouTube Channel -Achieved 3 million of views within one month, demonstrating trend analysis skills and monetization potential.

LEADERSHIP

- Initiated and directed a dynamic project during high school, delivering over 50 meticulously crafted coding projects to various classes and classmates, fostering widespread engagement and technological advancement.

SKILLS AND INTERESTS

Technical Skills: Financial Analysis, SQL, Power BI, Excel, Project Management, Microsoft office, Premiere Pro.

Soft Skills: Problem-Solving, Good communication skills, Critical thinking, Good Story Teller, Collaboration, Good Leadership quality.

Languages: Hindi, English, Urdu.

Interests: Business, Start-up, Technology, Filmmaking, Mentorship, Social Development.